

Social Impact Lab Brandt School

Date: January 30th, 2024

Start Time: 3 pm

End Time: ca. 7 pm

Location: C19.00.02 (“Forschungsbau Weltbeziehungen”)



The Brandt School Social Impact Lab, under the leadership of the Aletta Haniel Professor for Public Policy and Entrepreneurship, Prof. Dr. Heike Grimm, is designed as a safe and collaborative environment that will serve as a launch pad for the testing and implementation of students' social business ideas. Specifically dedicated to students who have undergone training in social entrepreneurship, the lab provides a platform for presenting social business proposals before an audience comprising experts, donors, mentors, and peers, giving participants access to constructive feedback and mentors who will aid the development or implementation of their projects. Furthermore, student social entrepreneurs will gain access to valuable networks to support their projects and possibly secure funding. The lab serves as an integral component of the broader social entrepreneurial ecosystem that the Brandt School is building to foster a supportive community for student social entrepreneurs to lead and effect sustainable social impact.

PROGRAM AGENDA

Duration	Activity
2:30 - 2:45	Arrival and Technical Equipment Set up
3:00 - 3:05	Opening Remarks by Prof. Heike Grimm
3:05 - 3:10	Introduction of Expert Panel Christiane Kilian Markus Pins Nikolaus Seitz Tina Lagemann Tobias Ernst

<p>3:15 - 4:00</p> <p><i>(5mins for pitching and 4mins for questions and answers/feedback/comments from three-panel members max. for each project)</i></p>	<p>Pitch Round 1</p> <p><i>Antisji Jia by Andres Felipe Paez Riveros</i></p> <p><i>Pure Hope Water by Mayamiko Chimbali</i></p> <p><i>Muqaami The Local Stop by Naqsh Nasir</i></p> <p><i>Myitkyina Organic Juice by Naw Mai</i></p> <p><i>Empowerment of Immigrant Women by Simay Turkuen</i></p>
<p>4:00 - 4:05</p>	<p>Break</p>
<p>4:10 - 4:55</p> <p><i>(5mins for pitching and 4mins for questions and answers/feedback/comments from three-panel members max. for each project)</i></p>	<p>Pitch Round 2</p> <p><i>CraftsNex Connect by Nagi Tanimoto</i></p> <p><i>Ray of Knowledge (Ilm ki Kiran) by Badar Muneer</i></p> <p><i>The Crochet Club by Esther Ifedolapo Babatunde</i></p> <p><i>Online Lending for International Students by Leah Nyangi Mwita</i></p> <p><i>The Rising Stars by Lois Effah, Kobina Mike and Kwodjo Acquah</i></p>
<p>4:55 - 5:00</p>	<p>Break</p>
<p>5:10 - 5: 55</p> <p><i>(5mins for pitching and 4mins for questions and answers/feedback/comments from three-panel members max. for each project)</i></p>	<p>Pitch Round 3</p> <p><i>Heartwoven Dreams: EmpowerArt HDE by Sahand Kamali Zehra Akkaya</i></p> <p><i>Safe Bridges by Sofia Navarro Kienast</i></p> <p><i>EmpowHer SkillNovation Hub by Grace Nahurira Mutabazi</i></p> <p><i>Archivan Consults by Idowu Adeyemi</i></p> <p><i>Eco-Baja Road Trip by Susana Rodriguez Sandoval</i></p>

5:55 - 6:00	Slide Show of Students' Learning Experience and Ideation Process by Omar Gaber Mosaad Ali
6:00 - 6:10	Experts' Final Comments on the Next Steps for Each Project
6:10 - 6:25	Award of Certificates and Celebration of Students' Entrepreneurial Efforts
6:25 - 6:30	Closing Remarks by Prof. Heike Grimm
6:30 - 7:00	Networking and Photo Session

Contact Persons

1. *Aletta Haniel Professor for Public Policy and Entrepreneurship*

Prof. Dr. Heike Grimm

heike.grimm@uni-erfurt.de

2. *Managing Director, Brandt School*

Lena Kiesewetter

lena.kiesewetter@uni-erfurt.de

3. *Research Associate*

Priscilla Appiah

priscilla.appiah@uni-erfurt.de

4. *Student Assistant*

Omar Gaber Mosaad Ali

omar.ali@uni-erfurt.de