



Academic Schedule Fall 2004/05



Update: October 4, 2004

No liability assumed!

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Contact Information

How to contact the ESPP?

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People at ESPP

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Office Hours

Monday to Friday: 9 am -12 noon and by individual appointment with staff members

Whom to contact?

Kai Ahlborn

Prospective Student Affairs
(Application Issues, Visa, Matriculation, Housing)
Career Services and Internships
(Placement Assistance)

Lisa Lenz

Current Course Affairs
(Reader, Course Schedules, "Studium und Lehre" Issues)
Financial Affairs
(Fees, Scholarships, Health Insurance)

Marc Schattenmann

Academic Affairs
(Academic Advice, Exams, References,)
meincampus learning environment
(Login, Self-Study Units)

If possible, please try to respect our office hours.

Please also note that for **Questions of Daily Life**, we are trying to establish a **Study-Buddy system**. The **ESPP student assistants** can be approached for assistance as well, and - as a last resort - of course also the ESPP staff.

How to contact you?

Please remember to inform ESPP about your current whereabouts for the fall term. E-mail your current phone numbers, postal and e-mail address to publicpolicy@uni-erfurt.de **until October 22, 2004**. Kindly let us know of any changes in this information as soon as they occur. This is to ensure that we can get all important information to you as soon as possible. Also, please note that it is your responsibility to inform the Foreigners Office (Ausländerbehörde Erfurt) and the University of Erfurt's student office (Abteilung Studium und Lehre) about any changes in your official address. The form attached to your student ID should be used to correct your address. This ensures that your student ID for the next semester is sent to the correct address.

Payment Information

To remain enrolled at the University of Erfurt, all students need to pay the **semester contribution** and the **tuition** on time. For summer term 2005, the **deadline is January 21, 2005**, meaning that the University of Erfurt **must have received** both payments by January 21, 2005. Otherwise late fees (EUR 20,-) apply.

Up-to-date payment information for the semester contribution was attached to your Student ID. Please use the form provided for your payment transaction.

The payment information for the **MPP-tuition fee** is the following:

Recipient / Empfänger:	Staatshauptkasse Thüringen
Account No. / Konto Nr.:	820 015 00
Bank Code / BLZ:	820 000 00
Bank:	LZB Erfurt
SWIFT Code:	MARKDEF 1820
Amount / Betrag:	EUR 1,500.00
Reference / Verwendungszweck:	1522 (1504-12543-110702)

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you will be asked to pay the missing amount in cash at the university cashier. Alternatively, cash payment for the whole sum is also possible, but only with advance notification to the ESPP.

Should you have a **problem** with meeting the payment deadline, **please contact us as early as possible**.

Important Dates

September 27, 2004	Intensive German language course starts
October 1, 2004	Fall Term starts
October 4, 2004	ESPP Introduction Week starts
October 11, 2004	Classes start
October 29, 2004	Course Registration Deadline
November 26, 2004	University of Erfurt Graduation Ceremony
December 15, 2004	ESPP Christmas Party
February 10, 2005	Classes end
March 31, 2005	Term ends

Public and School Holidays

Christmas Holidays	December 20, 2004 – January 1, 2005
Christmas' Eve	December 24, 2004
Christmas	December 25-26, 2004
New Year's Eve	December 31, 2004
New Year's Day	January 1, 2005

Summer Term 2005

Period of Instruction
April, 11 – July 16, 2005

ESPP Guest Lectures

In the fall term of 2004/05, ESPP will continue its series of guest lectures by practitioners coming from various backgrounds within the field of Public Policy. The following senior scholars and persons have already agreed to visit during the summer term:

- Dr. Helmut Geist, Executive Director of the Lucc International Project Office, Belgium
(November 4, 2004)
- Dr. Brigitte Hamm, Research Fellow at the Institute for Development and Peace (INEF), Duisburg
(January 11, 2005)
- Thomas Schiller, consultant for the CDU/CSU parliamentary working group on the European Union
(tba)
- Prof. Dr. James Vaubel, Director of the Max Plank Institute, Rostock
(tba)

For news on additional lecturers as well as specific lecture topic, date and place information please check the homepage or the *meincampus* platform and watch out for ESPP posters.

Program Information

Mandatory Courses for First Year Students

In the first term, there are four mandatory courses:

- PA-101: Introduction to Public Policy
- PA-201: Quantitative Analysis and Empirical Methods
- PA-301: Economic Analysis and Modeling
- PA-310: Game Theory

Mandatory Courses for Second Year Students

In the third term, there are three mandatory courses:

- ETH-101: Ethical Questions in the Public Sector
- COM-101: Political Advocacy and Leadership
- PG-02-05: Project Group

Specialization Modules

- Students need to complete two specialization modules by obtain a minimum of 9 credit points (6+3 credits or 3+3+3 credits) in each of the modules by the end of their study period (third semester).
- It is not possible to substitute credits earned in one module for credits earned in another module or to take a course twice.
- Selected Courses may require prerequisites such as the completion of e.g. EU-101 for EU-109 and may thus only be open to second year students.
- The following specialization modules are offered: European Public Policy, Strategic Management, International Affairs
- Students are, of course, free to audit additional courses upon permission of the instructor.

Self-study units

Self study units aim at deepening the student's knowledge in certain Public policy fields at an individual pace and geared to individual needs.

Subject to approval of the academic mentor, ESPP academic staff as well as faculty or professors of the Faculty of Economics, Law and Social Sciences may be approached as instructor for a self-study unit. According to Chapter 11, Sec. 3, of the Examination and Study Rules, an independent study agreement needs to be signed by student and instructor to receive credit for a self study unit. In this independent study agreement the student pledges to work on the agreed upon topic and corresponding questions regularly and independently as well to expend the necessary amount of time to reach the learning goals. To check the learning progress and to give the instructor an overview of the working status, specific assignments are given and regular meetings may be agreed upon.

Multimedia courses

To familiarize students with modern media as well as to broaden the variety of courses offered, the ESPP has developed multimedia courses for a number of public policy topics. Two courses, which can be taken for credit, are offered in fall term 2004/05:

- The aim of this self-study unit on "**Strategic Human Resource Management**" is to familiarize you with key human resource management policies and practices. In 16 video lectures Dr. Claus Hunert, who is an expert in Human Resource Management and author of the self-study unit, elaborates key concepts of HRM. 16 cases illustrate various dilemmas which can be encountered in any organizational form, whether in the public or the private sector along with ways to solving them.

- Der Kurs "**Geschlecht und EU-Public Policy**" bietet einen Überblick über die für die Gleichberechtigung der Geschlechter relevanten Politikfelder innerhalb der Europäischen Union. Die Konzeption des Kurses ist interdisziplinär: In jedem thematischen Modul sind sozial- und rechtswissenschaftliche Gesichtspunkte miteinander verschränkt.

If you are interested in taking one of the above mentioned multimedia self-study units, please contact Marc Schattenmann for details

Please check the "Prüfungs- und Studienordnung" (Examination and study rules) available online www.uni-erfurt.de/publicpolicy for more detailed, and legally binding, information on the program structure. For easy reference an unofficial English translation is also available.

Belegbogen / Course Registration

All courses for which you wish to receive credit during the summer term have to be marked on the so-called "Belegbogen" (Course Registration Form). Please note that there are in fact two "Belegbogen", one for MPP courses and one for language courses

These forms are **available** at ESPP at 9 am on **October 11, 2004**. They **need to be returned to the ESPP by 12 am on October 29, 2004**.

Please **do not** drop them off at the University of Erfurt's student office ("Abteilung Studium und Lehre").

Please keep in mind that your academic advisor has to approve of your course choice for the semester and therefore needs to sign the "Belegbogen".

Instructors (in alphabetical order)

Albrecht Bochow

Lecturer



Albrecht Guenter Bochow is director of the Industrial Investment Council (IIC) based in Berlin and Detroit.

Bochow studied mechanical engineering and international business at the Technical University of Dresden, Trinity College in Dublin, Ireland, and the Norges Handelshoyskole in Bergen, Norway. Specializing in International Business and Entrepreneurship, he also graduated from The College of William and Mary in Williamsburg, Virginia, USA with a Master in Business Administration (MBA).

As external Research Fellow of the Entrepreneurship, Growth and Public Policy Group at the MPI in Jena, his current research interest focuses on foreign direct investment in East Germany's automotive industry.

Contact information: bochow@iic.de

Martin Borowsky

Lecturer



Dr. Martin Borowsky is judge at the Regional Court of Erfurt and holds a Ph.D. in Law (Munich). During 2000/2001 he was assigned to the Thuringia State Chancellery to coordinate the project dealing with the EU-Charter of Fundamental Rights for the German "Länder". In the aftermath, he edited the Convention's protocols and documents and wrote several parts of the first scientific commentary on the Charter.

Contact information: martin.borowsky@t-online.de

Marco Düerkop

Lecturer



Marco Düerkop works in Directorate General Trade of the European Commission in Brussels. He is member of the EU's negotiating team in the current round of WTO trade negotiations and coordinator for WTO panel cases against EU trade defence measures. Before joining the Commission in 2001, he worked in the German Foreign Office as desk officer in units dealing with NATO and UN affairs and was posted at the German Embassy in Athens as head of the consular, legal and protocol department. He studied law at the University of Bayreuth and holds an LL.M. of the College of Europe in Bruges.

Contact information: marco.dueerkop@cec.eu.int

Andrej Heinke

Lecturer

Dr. Andrej Heinke is project manager at the Robert Bosch Foundation, where he works on implications of demographic change. He worked previously for DaimlerChrysler AG and the German Foreign Office having studied in Berlin, Stanford, and at Harvard University.

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phone (0711) 46084-62

Gudrun Hennig

Lecturer



Gudrun-Gerlinde Hennig has taught German as a foreign language since 1993 and for several years in close cooperation with the universities of Ilmenau and Erfurt. Having studied German and Russian at the Pädagogische Hochschule Erfurt, from which she graduated in 1969 with a teaching diploma, she taught German and Russian at high school as well as free lance since 1969.

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Office Hours: after class, by appointment

Helmut Geist

Lecturer



Dr. rer. nat. Helmut Geist has developed a focus on human-driven changes of natural ecosystems from the local to the global scale (land degradation, deforestation, desertification), in ca. 100 publications. Since 1986, he has been active at various universities and research institutions in Belgium, Germany and the United States, with selected activities including a short-term consultancy for the Human Development Network of the World Bank (Tobacco control policies in the developing world) in 1998, a midterm review of European Commission-funded desertification research in 2003, and a review of the UN Millennium Ecosystem Assessment in 2004. Since 2000, he is executive director of the Land-Use/Cover Change (LUCC) Project of the International Geosphere-Biosphere Programme and the International Human Dimensions Programme (IHDP) on Global Environmental Change.

Contact information: geist@geog.ucl.ac.be

Heike Grimm

Associate Professor



Dr. Heike Grimm holds the Research Lectureship for Public Policy at the University of Erfurt. She studied Political Science, Economics, History of Economics and Arabic at the Ludwig-Maximilian-University in Munich and at the London School of Oriental and African Studies. She holds a Ph.D. from the University of Munich. Before taking up her appointment at Erfurt, Dr. Grimm worked as Senior Fellow at the German-American Center for Visiting Scholars in Washington D.C., led a research project on business development at the Research Institute of Public Administration of the German University of Administrative Sciences Speyer, and worked as consultant and business analyst in Brussels, Belgium.

Contact information: heike.grimm@uni-erfurt.de
 Office Hours: Friday 10-12

Tanja-Elisabeth Lenz

Lecturer



Tanja-Elisabeth Lenz is the ESPP's Assistant Academic Director. She studied North American Studies, Japanese Studies, American History and Constitutional, Social and Economic History at the Universities of Bonn and Cologne, spending one year at Keio University in Tokyo to study Japanese and one year as visiting graduate fellow at the University of Washington's Henry Jackson School of International Studies in Seattle. Her research interests lie in Globalization and Corporate Social Responsibility, and the role of Nonprofit Organizations in the advancement of human rights.

Contact information: tanja-elisabeth.lenz@uni-erfurt.de
 Office Hours: Tuesday 10-12

Timo Meynhardt

Lecturer

Timo Meynhardt is working as consultant at McKinsey & Company, Inc. in Berlin. A psychologist by training (Dipl.-Psych.), his academic work focuses on the psychological aspects of leadership and management. He recently completed his Ph.D. thesis at the Institute of Business Economics at the University of St. Gallen.

Contact information: timo_meynhardt@mckinsey.com

Karl-Theodor Paschke

Lecturer



Karl Theodor Paschke is a veteran of the German Foreign Service from which he retired after a career of 40 years in November 2000. He served, inter alia, as Spokesman of the Foreign Office, Ambassador to the International Organisations in Vienna, Minister Plenipotentiary at the Embassy in Washington, D.C. and Director General for Personnel and Administration at the Foreign Office. In 1994, he was selected by the United Nations as Under-Secretary for Internal Oversight Services and worked in New York until 1999. He is now a part-time management consultant with the Council of Europe and serves as Chairman of the Budget and Finance Committee of the new International Criminal Court in The Hague. A native of Berlin, he holds both a Law degree and a graduate degree from the German Foreign Service Academy.

Contact information: KPaschke@t-online.de

Helge Peukert

Associate professor



Dr. Dr. Helge Peukert is assistant professor at the Krupp Foundation Chair in Public Finance and Fiscal Sociology. His research interests are in heterodox economic theories, methodology, fiscal sociology, economic history and history of economic thought.

Contact information: helge.peukert@uni-erfurt.de

Office Hours: by appointment

Bettina Rockenbach

Professor



Prof. Dr. Bettina Rockenbach holds the chair for Microeconomics. She was educated at the University of Bonn, where she studied Mathematics and Economics, obtaining her Ph.D. in Economics in 1993. Previous positions include visiting teaching and research engagements at Tilburg University in the Netherlands and at the California Institute of Technology. Prof. Rockenbach's research interests are theories of bounded rationality, game theory, experimental economics, industrial organization, auctions, mechanisms for deregulation and behavioral finance.

Contact Information: bettina.rockenbach@uni-erfurt.de

Office Hours: by appointment

Marc Schattenmann

Lecturer, Associate Director of the Erfurt School of Public Policy



Dr. Marc Schattenmann holds a PhD from the University of Erfurt. He studied Political Science, Constitutional Law, Philosophy and Political Economy at the University of Munich and at the Institut d'Etudes Politiques in Paris and spent a year as Visiting and Teaching Fellow at Harvard University. His research interests lie at the intersection of liberal political philosophy, international relations, and public policy.

Contact information: marc.schattenmann@uni-erfurt.de

Office Hours: Tuesday 10-12

Ulrich Schlie

Lecturer



Ulrich Schlie is a historian and currently employed as advisor on international and European affairs to the Minister President of Hessen, Mr. Roland Koch. Having studied at Universities of Erlangen and Bonn as well as at the London School of Economics, he obtained his Ph.D. in 1992. Past work and teaching experience include working for the German Foreign Ministry and the UN, teaching at Institut d'Etudes Politiques de Paris and being special advisor to the chairman of CDU/CSU Parliamentary Group, Wolfgang Schäuble (1995-2001). His research interests are international politics and the law of nations.

Contact information: ulrich.schlie@web.de, phone 030- 85 96 79 40
Office Hours: by phone, weekdays, 8-10 pm

Rasmus Tenbergen

Lecturer



Dr. phil. Rasmus Tenbergen, MPA (Harvard) is the Executive Director of the Institute for Leadership Development in Bonn, Germany. In 1996/1997 he was National Chairman of the Association of Christian Democrat Students (RCDS) and co-opted to the National Board of the governing Christian Democrat Party (CDU) and other party positions. He is the inventor and manager of the Global Democracy Experiment, the first working simulation of a Global Democracy on the internet. He also works for the partner organizations of the latter, ParTecs and Sammondano, in Rome, Italy. He does research on international relations, human rights, ethics, leadership, negotiation and global governance.

Contact information: rasmus.tenbergen@ifld.de

Jan-Martin Witte

Lecturer



Jan Martin Witte is Associate Director of the Global Public Policy Institute (GPPi). He holds degrees from the Johns Hopkins University, SAIS and the University of Potsdam. His work experience include consulting and research assignments at the Brookings Institution (Washington, D.C.), the Corporate Strategy Group of the World Bank (Washington, D.C.), the Office of Development Studies of the United Nations Development Programme (UNDP), the Private Sector Partnership Unit of the United Nations Office for Project Services (UNOPS), and the American Institute for Contemporary German Studies (AICGS). From June 1999 to June 2001, he served as a Research Associate with the Global Public Policy Project. Jan Martin has published widely on issues of global governance and transatlantic relations.

Contact information: jmwitte@globalpublicpolicy.net, phone 030-206 74 819

Courses of Instruction

Policy Analysis Module

2 91 0 001

Title: **PA-101: Introduction to Public Policy**

Instructor: Marc Schattenmann

ECTS: 6

TIME: Monday, 14-16

Location: LG 4 / D 03

Course Description:

This course is an introduction to the theory and practice of policy making. It aims to introduce students to the various frameworks and approaches which may be employed to analyze policy problems and policy processes. It will consider how problems are defined, agendas set, policies formulated, decisions made and policies implemented and evaluated.

Literature:

A reader is available for copying at the copy shop COPY TEAM, located at Schlüterstrasse 9.

2 91 1 002

Title: **PA-201: Quantitative Analysis and Empirical Methods**

Instructors: Heike Grimm

ECTS: 6

TIME: Thursday, 14-16

Location: LG 1 / 247a

Course description:

This course provides a comprehensive introduction to quantitative and other empirical approaches to policy analysis. It shows how social research is carried out and how it can form the basis of policy decisions and policy evaluation. All the major research methods and designs are covered; quantitative methods are explored in depth. The course covers topics such as descriptive statistics, probabilities, inferential statistics, and regression analysis.

Literature:

A reader is available for copying at the copy shop COPY TEAM, located at Schlüterstrasse 9.

2 91 0 003

Title: **PA-302: Game Theory**

Credits: 6

Instructor: Bettina Rockenbach

TIME: Tuesday, 10-12

Location: LG 4 / D 08

Description:

The lecture introduces the basic concepts of non-cooperative and cooperative game theory. Special emphasis is put on applications to political and social sciences. In non-cooperative game theory the topics normal-form game, extensive-form game, Nash-equilibrium, subgame perfect equilibrium, games with incomplete information, Bayes-Nash equilibrium, sequential equilibrium, perfect equilibrium and repeated games are covered. In cooperative game theory core, bargaining set and Shapley-value are discussed.

Literature:

Osborne, Martin and Ariel Rubinstein (2001): A Course in Game Theory, 7th ed., MIT Press

2 91 0 004

Title: **PA-301: Economic Analysis and Modeling**

Credits: 6

Instructor: Helge Peukert

TIME: Tuesday, 18-20

Location: LG 1 / 229

Description:

This course focuses on Economic Paradigms and Economic Policy. It introduces students to alternative economic paradigms (such as Keynesianism and Monetarism) and the resulting economic policy recommendations.

Special emphasis is put on the role of the state.

Literature:

First reading assignments have been handed out to you on October 4, 2004. A reader will be available.

Competency Module

2 91 2 005

Title: **ETH-101: Ethical Questions in the Public Sector**

Instructor: Robert Leicht

ECTS: 6

TIME: Wednesday 16-18

Location: LG 1 / 228

Course Description:

Does it make sense to differentiate between politics as a whole and "good politics"? What do we mean if we qualify certain policies as "good policies" as opposed to other, "bad policies"?

This seminar attempts to circumscribe the role of ethics in the context of politics in general and in specific policy areas and to define criteria by which relevant distinctions between different political approaches (good, better, worse) can be made.

Literature:

A reader is available for copying at the copy shop COPY TEAM, located at Schlüterstrasse 9.

2 91 2 005

Title: **COM-101: Political Advocacy and Leadership**

Instructor: Rasmus Tenbergen

ECTS: 6

TIME: October 19-20, 2004: 10-18, 9-16

November 9-10, 2004: 10-18, 9-16

December 7-8, 2004: 10-18, 9-16

January 11-12, 2005: 10-18, 9-16

Location: LG 1 / -152

Course Description:

The aim of this course is to give students with little or no knowledge or experience in political advocacy and leadership the necessary concepts and skills to participate successfully in the political process. Students are expected to prepare for each class by reviewing an assigned set of readings and coming to class prepared to discuss the issues contained in them. In addition, each student defines an individual course project and writes several reports on this project related to the concepts of the course. The core of this course is the course project, a simulation of political processes. It is the task of students to define political objectives and to implement them in the decision-making process of the group. This activity is supported by theoretical concepts including leadership, political advocacy, project management and decision theory.

Literature:

Semesterapparat # 2014. A reader is available for copying at the copy shop COPY TEAM, located at Schlüterstrasse 9.

Specialization Module: European Public Policy

2 91 3 007

Title: EU-105: European Constitution
Instructor: Martin Borowsky

ECTS: 3

TIME: first meeting: Monday, October 25, 2004, 17-19, regular meetings: Mondays 17-19

Location: *Kleine Synagoge*
Course Description:

This course examines the new European constitution from a policy-oriented and cross-disciplinary perspective. After a thorough examination of the convention method and an analysis of the main contents of the constitution, emphasis will be on its implications for the current issues facing the European Union. Last but not least, students will learn about the emerging European identity and the ethical dimension of European Integration.

Literature:

Details on the reader will be available in the first session.

2 91 3 008

Title: EU-109: EU Trade Policy
Instructor: Marco Dürkop

ECTS: 3

TIME: October 11, 2004: 14-16

November 12-13, 2004: 18-20, 9-18

December 3-4, 2004, 16-20: 10-16

February 7, 2005: 9-18

Location: LG 1 / -152

Course Description:

It is fair to say that trade policy is the most successful area of EU foreign policy. In trade policy, the EU has become a true global player, by speaking with one single voice, acting on equal footing with the US and thereby setting the agenda of global economic governance. The course examines the parameters of this success story. It explores the underlying values and interests, analyses the internal institutional setting within the EU and provides an overview of the three pillars of EU trade policy (multilateral - in particular WTO -, bilateral and autonomous trade policy). Questions to be addressed include the transparency of EU trade policy and the role of the European Parliament and civil society, the trade-offs between multilateral and bilateral trade policy, the use of trade policy to "harness globalization" and "preserve the European model", and its role as a trendsetter for the future shape of EU foreign policy.

Literature:

A reader is available for copying at the copy shop COPY TEAM, located at Schlüterstrasse 9.

Specialization Module: International Affairs

2 91 4 009

Titel: INT-103: Policy-Making at the United Nations

Instructor: Karl-Theodor Paschke

ECTS: 3

TIME: January 7-11, 2005 10-18, 10-18, 9-13, 12-16

Location: first two sessions in LG 1 / 323, last two sessions LG 1 / -152

Course Description:

The course aims at providing the participants with an overview of the United Nations System: how it has developed, how it is structured, and what its future tasks and challenges are. The course will then try to understand the inner dynamics of this intergovernmental world organization by studying a few practical examples of "UN policy making".

Literature:

A reader is available in the Common's Room. Free copies of elected texts will be provided.

2 91 4 010

Title: INT-102: The Making of German Foreign Policy

Instructor: Ulrich Schlie

ECTS: 3

TIME: October 15, 2004, 16-18

November 19-20, 2004, 17-20, 9.30-18

January 14-15, 2005, 16-20, 10-18

Location: first session LG 1 / 218, following sessions LG 1 / 322

Course Description:

German foreign policy is built on sound foundations: firm roots in the West, transatlantic solidarity, and an irrevocable commitment to European integration. From Adenauer to Fischer, these principles have formed the consensus of the Federal Republic. The decade passed since the end of the Cold War has not given Germany any respite from the turmoil of world history. Germany is involved in numerous international operations today and has come a considerable way since re-unification. The course will analyze German foreign policy against its historical background and give specific emphasis on key players, instruments, and the course of public debate, especially the relationship between and the impact of media on foreign policy. It is based on the analysis of key documents on German foreign policy and requires intensive reading (Reading knowledge in German required.)

Literature:

A reader is available for copying at the copy shop COPY TEAM, located at Schlüterstrasse 9.

Specialization Module: Strategic Management

2 91 5 011

Title: STM-205: The Role of Multinational Corporations in a Global Economy
Instructor: Albrecht Bochow, Helmut Geist, Heike Grimm, Tanja-Elisabeth Lenz, Jan-Martin Witte

ECTS: 3

Time: October 28-29, 2004, 18-21, 10-13 (Witte)
 November 4-5, 2004: 18-21, 10-13 (Geist)
 November 11-12, 2004: 18-21, 10-14 (Lenz)
 November 25-26, 2004: 18-21, 10-14 (Bochow)
 December 16-17, 2004: 18-21, 10-14 (Grimm)

Location: Thursday: LG 1 / 222, Friday: LG 1 / 229

Course Description:

The focus of the course will be to link globalization to the strategic management of multinational corporations, on the one hand, and the consequences for the strategic management of nations and regions, on the other hand. Focus will be turned to three case studies and the strategies of the Multinational Tobacco Industry in South East Africa, the Automotive Industry in Central Europe and the Flower Industry in South America.

Against this background, the discussion will focus on the impact of globalization on the strategic management of nations and regions. The potential strategies of international organizations and NGOs will be discussed which aim to alleviate the negative effects caused by global changes (i.e. Implementation of the International Code of Conduct et al). Finally, we will address the governance challenges the global society is facing at the beginning of the 21st century and discuss public policies to deal with them at a local and global level.

Literature:

A reader with essential readings is available for copying at the copy shop COPY TEAM, located at Schlüterstrasse 9. Also, a "Semesterapparat" with additional readings is available at the Common's room.

2 91 5 018

Title: STM-303 Psychology and Leadership in Management
Instructor: Timo Meynhardt

ECTS: 3

Time: October 23, 2004: 8.30-17.30
 January 22, 2004: 8.30-17.30
 January 29, 2004: 8.30-17.30

Location: LG 1 / 247a (January 22, 2004, LG 1 / 247b)

Course Description:

In this course, the focus is on psychological aspects of organizational life. It is structured around three main pillars:

Individual competencies: Based on a short overview of modern thinking in competency research, students will learn more on their individual competency profile and train competencies in several domains.

Behaving in groups: Concepts of working in teams will be introduced and form the basis for experience-based learning (e.g. simulations, video feedback, team exercises).

3) Leadership: Students will be further introduced to leadership theories and are encouraged to reflect on their own experiences.

The course includes reading assignments and group presentations. Credits are given for one essay and an oral examination.

Literature:

Heifetz, R. (1999). Leadership without easy answers. The Belknap Press of Harvard University Press. Cambridge. Mass.

Katzenbach, J., Smith, D. (1999). The wisdom of teams. Creating the high-performance organization.

Yukl, G. (1998). Leadership in organizations. Prentice-Hall.

Basics and Language Module

2 91 8 012

Title: **DaF-01: German as a Foreign Language**

Instructor: Gudrun Hennig

Time: Tuesday 8-10, Friday 8-10

Location: LG 1 / 222, LG 1 / 219

Course Description:

Grammar, vocabulary, conversation for beginners.

Literature:

Delfin. Lehrwerk für Deutsch als Fremdsprache, Hueber (ISBN 3-19-001601-1)

Practical Exercise Module

2 91 9 014

Title : **PG 02: Implementing the OECD Guidelines for Multinational Corporations**

Instructor: Tanja-Elisabeth Lenz

ECTS: 9

Time: first meeting: October 26, 2004 4-6 pm

Location: LG 1 / -152

Description:

The OECD Guidelines for Multinational Corporations are recommendations from the governments to their Multinational Enterprises and thus not legally binding, but are widely recognized. The latest review of the guidelines in 2000 turned them into an interesting soft-law instrument to counter socially and environmentally adverse affects of globalization by e.g. adding the tool of filing a complaint to the respective National Contact Point (NCP).

The project group is part of a research and teaching project on the OECD guidelines at the ESPP. The project group's objective is to examine the implementation of the guidelines in Germany including the complaints that have been raised with the German NCP. Students will work with the data compiled in the research project during the summer of 2004 and consult with NCP, NGO as well as MNE representatives. Organizing a workshop on the OECD guidelines with representatives from government, business and civil society and an excursion to the OECD headquarters in Paris (November 2004) are integral parts of the project group seminar.

Based on these findings, a group project report with recommendations for improving the implementation process in Germany is to be compiled

Literature:

A reader and reading is available in the Common's Room.

2 91 9 015

Title : **PG 03: The Involvement of the United Nations in Public-Private Partnerships and Global Public Policy Networks**

Instructor: Jan-Martin Witte

ECTS: 9

Time: first meeting: October 22, 2004: 16-20

Location: LG 1 / -152

Description:

Networked governance, global reporting initiatives, corporate social responsibility, public-private partnerships, evaluation and monitoring networks, multi-sectoral alliances. From U.N. backrooms to World Economic Forum meetings to academic classrooms these are the ubiquitous buzzwords of the new language of global public policy making. But, how much do we know about such new forms of governance? Who practices them? Are they effective? By which metric? In particular, how much do we know about the involvement of international organizations such as the United Nations or the Bretton Woods Institutions in public-private partnerships and networks? How do they respond to the challenges of networking, and what safeguards have they put in place to protect their interests and their good name?

This project analyzes the involvement of international organizations with public-private partnerships, global public policy networks, and other forms of multi-sectoral collaboration. In particular, it focuses on the rules, procedures, and institutional structures that have been put in place by U.N. agencies and programs, as well as the World Bank. Participants in this project group will engage in the following activities:

Collect guidelines of U.N. agencies and programs and the World Bank on the involvement with the private sector. Develop a questionnaire for U.N. agencies and programs and the World Bank to gather information on ongoing partnership and network activities. Send out questionnaire and follow-up with representatives from U.N. agencies and programs and the World Bank. Prepare a brief comparative report on guidelines and results from questionnaires.

The project team will meet regularly to discuss the organization of work.

Literature:

A reader is available in the Common's Room.

2 91 9 016

Title: PG 04: Organizing a World Social Forum Conference
Instructor: Rasmus Tenbergen

ECTS: 9

Time: first meeting: October 19, 2004: 16-20

November 9-10, 2004: 16-20

December 7-8, 2004: 16-20

January 11-12, 2005: 16-20

Location: LG 1 / 215

Description:

The Project Group will organize one or more seminars at the World Social Forum in Porto Alegre, Brazil in January 2005. The organization will be in cooperation with the Coalition for a World Parliament and World Democracy and the World Parliament Experiment. A part of the seminar will deal with the coordination of the coalition work, another will create a simulation of an actual world parliament with participants from regions all over the world. The event will be prepared on the internet.

Literature:

tba

2 91 9 017

Title: PG 05: Implications of Demographic Change
Instructor: Andrej Heinke

ECTS: 9

Time: first meeting: October 22, 2004: 16-20

Location: LG 1 / -152

Description:

In this project group, Implications of international demographic change will be looked into and compared to the German situation. Case studies will complement the individual effort.

Literature:

tba.

Additional Courses

2 91 0 019

Title: **Self study unit in the ...Module**

Instructor: N.N.

ECTS: 3-6

Time: n.a.

Location: n.a.

Description:

Self study units aim at deepening the student's knowledge in certain Public policy fields at an individual pace and geared to individual needs.

In general, credits can be earned for any module. Enrolment is subject to attendance of the initial meeting and academic mentor's approval.

A contract specifying the individual exam/assignment the student needs to pass in order to receive credit is signed by the student and a member of the ESPP academic staff.

Literature:

n.a.

Students also have the possibility to enroll in selected classes offered by other departments at the University of Erfurt, provided that space is available in these courses. Whether and how many credit points are awarded is subject to approval by your academic mentor.

See the University of Erfurt's online schedule for details:

<http://sulwww.uni-erfurt.de/lehrveranstaltungen/2004-ws/pdf/VV-2004-WS-online-englisch.pdf>