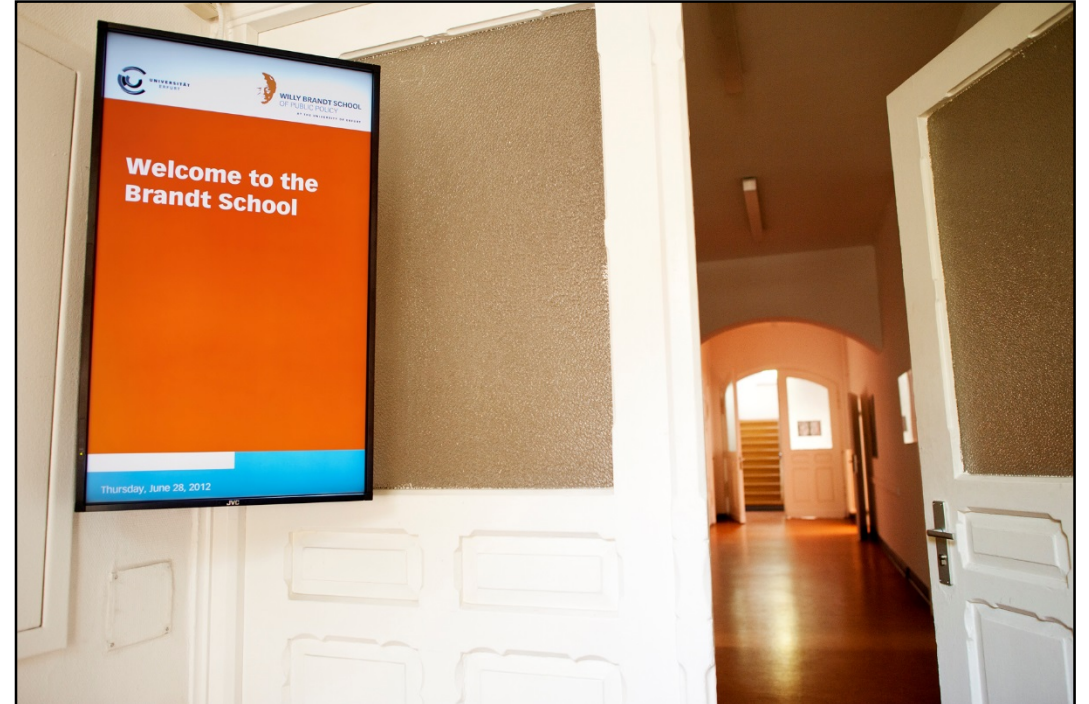


Willy Brandt School of Public Policy

Academic Schedule Winter Semester 2014/15

October 16th, 2014

Please note that this information is subject to change.



UNIVERSITÄT
ERFURT



WILLY BRANDT SCHOOL
OF PUBLIC POLICY

AT THE UNIVERSITY OF ERFURT

Contents



CONTACT INFORMATION	<u>3</u>
IMPORTANT DATES	<u>9</u>
PAYMENT INFORMATION	<u>11</u>
PROGRAM INFORMATION	<u>13</u>
COURSES OF INSTRUCTION	<u>17</u>

Postal Address

Universität Erfurt
Willy Brandt School of Public Policy
P.O. Box 90 02 21
99015 Erfurt

Visiting Address

Nordhäuser Straße 74
Building 39
99089 Erfurt

Online

www.brandtschool.de

E-mail

[publicpolicy\(at\)uni-erfurt.de](mailto:publicpolicy(at)uni-erfurt.de)

Main phone number

+49 361-737-4640

Fax

+49 361-737-4649

Brandt School & Administrative/ Project Staff Office Hours

Commons Room: open Monday to Friday,
08.30 - 17.00 hrs
Main Office: open Monday to Friday,
08.30 – 12.30 hrs
14.00 – 16.00 hrs

It is also possible to arrange individual appointments with staff members outside of regular office hours. In this case please send an email to the respective staff.

Contact Persons at the Brandt School



Academic Staff			
Prof. Dr. Florian Hoffmann	Director Franz Haniel Chair of Public Policy	Building 39/0206	737-4660 florian.hoffmann@uni-erfurt.de
Prof. Dr. Frank Ettrich	Vice Director Professor for the Analysis of the Structure of Modern Societies	LG1/141	737-4940 frank.ettrich@uni-erfurt.de
Prof. Dr. Heike Grimm	Vice Director Alletta Haniel Professor for Public Policy and Entrepreneurship	Building 39/0105	737-4671 heike.grimm@uni-erfurt.de
Prof. Dr. Solveig Richter (on parental leave)	Junior Professor for International Conflict Management	Building 39/0211	737-4684 solveig.richter@uni-erfurt.de
Dr. Edgar Aragón	Visiting Professor	Building 39/0210	737-4683 edgar.aragon@uni-erfurt.de

Contact Persons at the Brandt School



Administrative Staff

Laura Held	Managing Director	Building 39/0004	737-4641 laura.held@uni-erfurt.de
Jonas Janssen	MPP Program Coordinator	Building 39/0005	737-4642 jonas.janssen@uni-erfurt.de
Katie Leary	Student Recruitment Manager	Building 39/0005	737-4646 kathleen_leonore.leary@uni-erfurt.de
Julia Tantoh	Program Coordinator Eastern Europe	Building 39/0006	737-4644 julia.tantoh@uni-erfurt.de
Carolin Eichholz (on parental leave)	Assistant to the Haniel Chair, the Alletta Professor and the Junior Professor of International Conflict Management	Building 39/0213	737-4660 carolin.eichholz@uni-erfurt.de
Grit Kaufmann	Team Assistant	Building 39/0008	737-4640 grit.kaufmann@uni-erfurt.de

Contact Information

Whom to contact	
Academic Advice and Letter of Recommendation (Course selection at the beginning of the term, etc.)	Your Academic Mentor or other lecturers
Institutional Concerns	Florian Hoffmann
Institutional Concerns, Scholarships and Study Trips, Conferences	Laura Held
Administrative Issues, Scholarships, Tuition Fees, Letter of Confirmation (handing in assignments, letter of confirmation, payment of fees, etc.)	Grit Kaufmann
Program Concerns, Course Administration and Study Program (Course hours and venue, readers, literature, proof of illness, grade sheets etc.)	Jonas Janssen
Student Recruitment, Internships, Alumni (general information about internships)	Katie Leary
Marketing and Social Media, Student Programs and Events, The Bulletin: The Willy Brandt School Student Blog	Katie Leary
Haniel Spring/ Fall School, Haniel Cooperations and Scholarship Programs	Julia Tantoh

Contact Information



Whom to contact	
Course Contents (Syllabi, assignments, grades, exams)	Your respective Course Instructor/Lecturer
E-Mail accounts / E.L.V.I.S. grades database (Passwords, login data)	Computer Service Dept. (Ms. Jäger) uta.jaeger@uni-erfurt.de
General Issues concerning life in Germany (Health insurance, work permits, etc.)	International Office (Ms. Linde) International@uni-erfurt.de
Housing / Dormitories	Studentenwerk Thüringen (Ms. Lindner) elvira.lindner@stw-thueringen.de
Mental Distress / Psychological Problems	Studentenwerk Thüringen (Mr. Köppe) uwe.koeppe@stw-thueringen.de
Student IDs and „Semesterbeitrag“	Dept. „Studium + Lehre“ studierendenangelegenheit@uni-erfurt.de
Technical Equipment (for Presentations / Research purposes)	Media Dept. (Mr. Ladewig) or Main Office matthias.ladewig@uni-erfurt.de
Transcripts (certification thereof)	Dept. „Studium + Lehre“ pruefungsangelegenheiten@uni-erfurt.de

The Brandt School exclusively uses your student e-mail address for official announcements.

Please also make sure that you signed in for all your courses on campus. It is your responsibility to check your email account on a regular basis.

Please remember to keep the Brandt School informed about your current whereabouts. (i.e., especially if you plan to leave Erfurt for a longer length of time).

It is your responsibility to also inform the University of Erfurt's Registrar Dept. (*Abteilung Studium und Lehre*), the library and the Foreigners Registration Authority (*Ausländerbehörde Erfurt*) about any changes in your current address.

The same applies for your bank institute, your health-insurance provider, telecommunications provider and any other companies or institutions you have accounts with.

Important Dates



Current Semester	
<i>October 1, 2014</i>	<i>Winter semester begins</i>
<i>October 3, 2014</i>	<i>German Unity Day*(Tag der deutschen Einheit)</i>
October 13, 2014	Lecture period starts
<i>October 31, 2014</i>	<i>Reformation Day* (Reformationstag)</i>
November 07, 2014	Course Registration Deadline
<i>November 18, 2014</i>	<i>Welcome Reception</i>
December 22, 2014 – January 05, 2015	Break in Lecture (Vorlesungsunterbrechung)
<i>December 24, 2014</i>	<i>Christmas Eve* (Heiligabend)</i>
<i>December 25, 2014</i>	<i>Christmas Day* (1. Weihnachtsfeiertag)</i>
<i>December 26, 2014</i>	<i>Boxing Day* (2. Weihnachtsfeiertag)</i>
<i>December 31, 2014</i>	<i>New Year's Eve* (Silvester)</i>
<i>January 01, 2015</i>	<i>New Year* (Neujahr)</i>
January 05, 2015	Lecture Period resumes

* Public Holiday; all offices and shops closed; no classes

Important Dates



<u>Current Semester</u>	
<i>February 01, 2015</i>	<i>Deadline Tuition fee payment for Summer term 2015</i>
<i>February 7, 2015</i>	<i>End of Classes</i>
	<i>Please note that final exams may require presence in Erfurt the end of the Lecture Period</i>
<u>Summer Semester 2015</u>	
<i>April 06, 2015 – July 11, 2015</i>	<i>Lecture Period</i>

All students are obliged to pay the semester contribution and the tuition fee on time in order to remain enrolled at the University of Erfurt. **For the Summer semester 2015, the deadline for the payment of fees is February 01, 2015,** meaning that the University of Erfurt must have received both payments by **February 01, 2015** at the latest. Please note that it often takes 2-3 days for German banks to complete transactions and that it is your responsibility to make sure your payment reaches the university in time. Otherwise, you will be charged (at least) a late fee of EUR 20.00 if your semester contribution is late.

Current payment information for the semester contribution is attached to your Student ID. For the summer semester 2015 the fee is expected to be **EUR 199.30**. Please use the form provided for your payment transaction. Should you make an online transfer, be sure to provide all the information given on the original form to ensure that your payment is transferred to the correct account. Once again, you are solely responsible for ensuring its accuracy.



For the MPP tuition fee, the payment information is as follows:

Recipient / Empfänger	Universität Erfurt
Account No. / Konto Nr.:	300 444 299
Bank Code / BLZ:	820 500 00
Bank	Landesbank Hessen-Thüringen Erfurt
BIC:	HELADEFF820
IBAN:	DE 16820500003004444299
Amount / Betrag:	EUR 1,500.00
Reference / Verwendungszweck	1522147022149_Last Name

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you will be asked to pay the missing amount in cash to the university's cashier.



Mandatory Courses for First-Year Students

All students must take the following courses:

Introduction to Public Policy

Economic Analysis and Modeling

Comparative Public Policy **or** Game Theory + Tutorial

ONLY FOR CSMP-STUDENTS:

Conflict Studies and Management: Theories and Concepts

Mandatory Courses for Second-Year Students

All students must take the following courses in their third semester:

Ethical Issues in the Public Sector

Political Advocacy and Leadership

One of the project groups offered

Basic and Language Module

Rules and Regulations (“Studien- und Prüfungsordnung”) prescribe that **you have to collect 9 credits** in this module. This means that you can either take three courses with 3 credits each (**3+3+3=9**) or one course with 3 credits and one with 6 credits (**3+6=9**). **The sum of credits you earn needs to equal the figure 9 in any case.** On top of that, should you wish to take more courses in this module, you are, of course, free to do so.

Specialization Modules

- By the end of their study period (third semester), all **students must complete two specialization modules** by obtaining a **minimum of 9 credit** points each in **both modules (total of 18 credits)**
- You are, of course, free to audit additional courses with the instructor’s permission.
- It is not possible to substitute credits earned in one module for credits earned in another module or to take a course twice.
- **Only for CSMP Students:** CSMP students are required to complete the courses designed for this program by earning 9 credits in each module.

Independent Study Units

Independent study units aim at deepening the students' knowledge in certain public policy fields at an individual pace and geared to individual needs. Subject to approval by the academic mentor, the Brandt School's academic staff, as well as faculty members or professors of the Faculty of Economics, Law and Social Sciences may be approached as instructors for an independent study unit. According to Chapter 11, Sec. 3 of the Examination and Study Rules, an independent study agreement must be signed by both the student and the instructor to receive credit for an independent study unit. In this independent study agreement, the student pledges to work on an agreed topic and corresponding questions regularly and independently as well as to spend the necessary amount of time to reach the learning goals within a given time frame. To check the learning progress and to give the instructor an overview of the working status, specific assignments are given and regular meetings should be agreed upon.

If you are interested in enrolling in an independent study unit, please contact your academic mentor or the Brandt School's Director for more details.

Please check the "Prüfungs- und Studienordnung" (Examination and Study Rules) for more detailed and legally binding information regarding the structure of the MPP program. For easy reference, an unofficial English translation of this document is available on Brandt School's website.

“Belegbogen” / Course Registration

All courses for which you wish to receive credits during the winter semester must be marked on the so-called “Belegbogen” (Course Registration Form). Your “Belegbogen” is produced online by yourself (procedure: see course platform Campus, Information desk). Please make sure to choose only those language courses which open under the Master of Public Policy section.

The “Belegbogen” must be printed, signed by you and your Academic Mentor, and turned in the fourth week of the lecture period / no later than November 06, 2014. Please drop them off at the Brandt School Main Office no later than 3pm!

Keep in mind that your Academic Mentor must approve your course selection for each semester and that changes may be necessary before you turn the form in. Therefore, do not wait until the last possible day to meet with your Mentor!

For further information, please check the Course Registration Info & Instruction document available on the Campus ID.

- Policy Analysis Module
- Leadership Module
- Basics and Language Module
- Specialization Modules:
 - Public and Non-Profit Management
 - European Public Policy
 - International Affairs, International Cooperation and Development
 - International Political Economy
 - Conflict Studies and Management I
 - Conflict Studies and Management II
- Practical Training Module
- Additional Courses



Instructor	Florian Hoffmann
ECTS	6
Time	Monday 10 – 12 hrs
Location	LG2/ HS5

Mandatory for first semester!

Course Description

This fundamental introductory course explores policy-making as both a problem-solving process and a political process. We examine the interplay between policy development and institutions, and review normative and empirical models of policy-making. The course provides an introduction to the fundamental theories, concepts, terms, and methodologies associated with policy analysis, an introduction to the basic procedures used in conducting policy analysis, and an introduction to the substantive issue areas of public policy making in times of state transformation

Recommended Literature

t.b.a.

About the Instructor

Florian Hoffmann joined the Brandt School in 2010 as the Franz Haniel Chair of Public Policy. Prior to this he taught at the London School of Economics and Political Science (LSE) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). He holds a doctoral degree in law from the European University Institute (Florence, Italy), an LL.M. from the PUC-Rio and a BSc in Law and Government from the LSE. His areas of specialization are international law, human rights, and legal and political theory, and his current research interests include the foundations of contemporary international normativity, the pragmatics of human rights praxis, rights and development, and human dignity. He has been a consultant with the World Bank and the UN Office of the High Commissioner for Human Rights, and is currently member of the editorial team of the German Law Journal.

Contact information: florian.hoffmann@uni-erfurt.de

Instructor	Edgar Aragón, Lukas Richter	
ECTS	6	
Time	Monday	16 -20 hrs
Location	LG 1/ HS4	

Mandatory for first semester!

Course Description

The objective of this course is to provide students with the economic tools to conduct policy analysis. Rather than presenting Economics as a scientific mathematical field of study, students are encouraged to see Economics like a new language that policy professionals must speak. The course will use a combination of lectures, cases, tutorials and debates, to first learn about standard economic theory, and then to apply it in real life situations. This implies taking into account the different actors behind each policy decision. Students are expected to play the role of policy analysts, entrepreneurs, heads of state, central bankers, treasury ministers, union leaders and heads of households to see the impacts of each economic policy from different angles and to understand the reason behind government action.

Recommended Literature

t.b.a.

About the Instructor

Edgar Aragón is a Visiting Professor at the Brandt School. Until January 2008, he was Director of the Master's Program in Economics and Public Policy (MEK) at Tec of Monterrey in Mexico. During this time, he conducted socio-economic evaluations of public programs, such as lending small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations "Work Package" for Nopoor, a 7 Framework Research Program of the European Commission on Poverty Alleviation.

Contact Information: [edgar.aragon\(at\)uni-erfurt.de](mailto:edgar.aragon(at)uni-erfurt.de)

Instructor	Heike Grimm
ECTS	6
Time	Tuesday 10 – 12 hrs
Location	AMG/0007
Mandatory for first semester students not taking Game Theory!	

Course Description

The central aim of the course is to give students the opportunity to examine concrete public policies across a variety of national and sub-national contexts. This requires theoretical policy background from politics, economics, and public administration as well as conceptual development. The first third of the course will provide an understanding of theoretical frameworks and methodologies for understanding and comparing public policy. In the second and third term, the course aims at teaching an advanced understanding on how to compare democratization processes, key policy and public management issues in various societies with a special focus on contemporary global policy concerns, including entrepreneurship, innovation, and micro financing. Finally, we will shed light on anti-corruption strategies in comparative perspectives.

Recommended Literature

t.b.a.

About the Instructor

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta.

She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: [heike.grimm\(at\)uni-erfurt.de](mailto:heike.grimm(at)uni-erfurt.de)

Instructor	Manfred Königstein	
ECTS	6	
Time	Tuesday	18 – 20 hrs
	(Tutorial)	
	Wednesday	12 – 14 hrs
	(Lecture)	
Locations	LG1/102 and LG1/229	
Mandatory for first semester students not taking Comparative Public Policy!		

About the Instructor

Manfred Königstein is Professor for Applied Microeconomics at the University of Erfurt since 2002. Prior to that he was acting chair for Economic Theory at the University of the Saarland, Saarbrücken. He gained his doctoral degree and postdoctoral qualification from Humboldt University Berlin and holds a M.A. from the University of Iowa, Iowa City as well as a Diploma in Economics from Goethe University, Frankfurt. His work and research focuses on Microeconomics, Game Theory, Experimental Economics, Human Resources, and Organizational Economics.

Contact information: Manfred.koenigstein@uni-erfurt.de

Course Description

The lecture introduces the basic concepts of non-cooperative game theory. Special emphasis is put on applications to political and social sciences. Students should have a basic background in mathematics and statistics.

Recommended Literature

Osborne, Martin J. (2004): An Introduction to Game Theory, New York, Oxford University Press.



Instructor	Markus Pins, Justus Lenz	
ECTS	6	
Time	30.10.2014	10 – 16 hrs
	27.11.2014	10 – 16 hrs
	11.12.2014	10 – 16 hrs
	08.01.2015	10 – 16 hrs
	22.01.2015	10 – 16 hrs
Location	LG 3/ 0012	
Mandatory for third semester!		

Course Description

Politics is supposed to provide public goods. The very structure of these specific goods combined with individual interest in their consumption requires institutions, which we conventionally term political and which are controlled by the struggle for power. But is there more to politics? Are there any specific ethical or moral constraints on politics? Do people have particular moral expectations when it comes to politics? The seminar discusses a set of modern attempts to answer these questions. It analyses the scope of these problems, and it ventures a new perspective: the perspective of moral goods.

Recommended Literature

A "Semesterapparat", containing basic text books for this course can be found on the second floor (1.OG) of the University Library.

About the Instructor

Markus Pins, based in Düsseldorf, runs websites with about 2 million users per month and trades in online advertising. He used to advise large companies on their code of conduct. Markus earned a master's degree in political theory from the London School of Economics and Political Science. Afterwards, he studied at Columbia University (New York), Universite Paris 1- Pantheon-Sorbonne (Paris) and University of Saarland (Saarbrücken). He participated in the EU Research Training Network "Applied Global Justice". Meanwhile he worked as a speech writer for the President of the German Bundestag.

Contact information: [markus.pins\(at\)uni-erfurt.de](mailto:markus.pins(at)uni-erfurt.de)

Instructor	Thomas Armbrüster	
ECTS	6	
Time	Tuesday	18 – 20 hrs
	Location	LG1/ HS4

Mandatory for third semester!

Course Description

This course seeks to familiarize students of public policy with the theories and practical concepts of leadership and political advocacy. It is designed to capacitate students to work successfully in management positions, to direct and coordinate human resources, and to advocate issues successfully in a political context. The course is designed to explain and engage with a range of theories and concepts applicable to the management of teams and individuals in organizations, and with a range of theories and concept applicable to political advocacy. It is expected that students will gain an understanding of both fields and be able to apply theories and concepts in practical settings.

Recommended Literature

t.b.a.

About the Instructor

Thomas Armbrüster is Professor for Strategic Management at the University of Erfurt. After working in management consulting firms, he earned a Ph.D at the London School of Economics in 1999 and then worked at the University of Mannheim, at Stanford University, at the University of Pompeu Fabra in Barcelona, at Witten/ Herdecke University, at the German Graduate School of Management and Law and at Quadriaga University Berlin before joining the University of Erfurt in 2012. His current research focuses on leadership, management consultancy, and network management. He is also active as a management trainer, mostly on leadership and human resource management.

Contact information: [thomas.armbruester\(at\)uni-erfurt.de](mailto:thomas.armbruester(at)uni-erfurt.de)

Basics and Language Module:

Deutsch als Fremdsprache 01 (German as a Foreign Language)



Instructor	Gudrun Hennig	
ECTS	3	
Time	Monday	08 – 10 hrs
	Wednesday	08 – 10 hrs
	Friday	08 – 10 hrs
Location	WBS/ 0114	

Course Description

Grammar, vocabulary, conversation for beginners (i.e. those students who did not qualify for “Grundstufe” during the university’s placement test). Class hours are three times per week during the official period of instruction. In addition, an intensive training week will be offered during the first week of the following term break, to reach a level of 100 hours of instruction, which lays the groundwork for students without prior knowledge of German to pass the language proficiency test level “A1”.

Recommended Literature

t.b.a.

About the Instructor

Gudrun-Gerlinde Hennig has taught German as a foreign language since 1993 and for several years in close cooperation with the universities of Ilmenau and Erfurt. Since completing her studies in German and Russian at the Pädagogische Hochschule Erfurt, from which she graduated in 1973 with a teaching diploma, she has taught German and Russian at the high school level and as a freelancer.

Contact information: [gudrunhennig\(at\)gmx.de](mailto:gudrunhennig(at)gmx.de)

Basics and Language Module:

Deutsch als Fremdsprache 01 (German as a Foreign Language)



Instructor	Volker Söhnchen	
ECTS	3	
Time	Monday	08 – 10 hrs
	Wednesday	08 – 10 hrs
	Friday	08 – 10 hrs
Location	WBS/ -104	

Course Description

Grammar, vocabulary, conversation for beginners (i.e. those students who did not qualify for “Grundstufe” during the university’s placement test). Class hours are three times per week during the official period of instruction. In addition, an intensive training week will be offered during the first week of the following term break, to reach a level of 100 hours of instruction, which lays the groundwork for students without prior knowledge of German to pass the language proficiency test level “A1”. As the instructor is using comparative language exercises based on German, Russian and English, this class is especially recommendable for Russian-speaking students.

Recommended Literature

t.b.a.

About the Instructor

Volker Söhnchen works as a teacher for German as a foreign language with the International Students Program at the University of Erfurt since 2001. He obtained a certificate in “German as a Foreign Language in Theory and Practice” in 2003, subsequent to completing a post-graduate course at the University of Kassel. Mr. Söhnchen’s polytechnic diploma in teaching (German and Russian) provided the foundation for this post-graduate certificate. As per his qualifications, Mr. Söhnchen holds classes for German as a foreign language using comparative language exercises based on German, Russian and English.

Contact information: [volker.soehnchen\(at\)gmx.de](mailto:volker.soehnchen(at)gmx.de)

Basics and Language Module: German Conversation Course I



Instructor	Janin Kemper	
ECTS	3	
Time	Wednesday	14 – 16 hrs
Location	WBS/ 0114	

Course Description

At request of our MPP students, this course combines “Hören, Lesen, Verstehen, Grammatik” and discussions of current issues of interest for MPP students. The course is offered twice this winter semester, you can, however, take only one of them for credit. The language level of this class is “A2”.

Recommended Literature

t.b.a.

About the Instructor

Janin Kemper has been teaching German for seven years. Her assignments comprise language classes for emigrants, students visiting Germany as well as courses on an advanced level at Bauhaus University Weimar. She holds a Master degree in African studies and history at the universities of Leipzig and Jena from which she graduated in 2003.

Contact information: [janinkemper\(at\)gmx.net](mailto:janinkemper(at)gmx.net)

Basics and Language Module: German Conversation Course II



Instructor	Janin Kemper	
ECTS	3	
Time	Wednesday	16 – 18 hrs
Location	WBS/ 0114	

Course Description

At request of our MPP students, this course combines “Hören, Lesen, Verstehen, Grammatik” and discussions of current issues of interest for MPP students. The course is offered twice this winter semester, you can, however, take only one of them for credit. The language level of this class is “A2”.

Recommended Literature

t.b.a.

About the Instructor

Janin Kemper has been teaching German for seven years. Her assignments comprise language classes for emigrants, students visiting Germany as well as courses on an advanced level at Bauhaus University Weimar. She holds a Master degree in African studies and history at the universities of Leipzig and Jena from which she graduated in 2003.

Contact information: [janinkemper\(at\)gmx.net](mailto:janinkemper(at)gmx.net)

Basics and Language Module:

100 Years of World War I: Expectations for a Peaceful Europe

Instructor	Florian Hoffmann
ECTS	3

Course Description

The course already took place. **Please note that only students that registered and participated can sign up for this course.**

About the Instructor

Florian Hoffmann joined the Brandt School in 2010 as the Franz Haniel Chair of Public Policy. Prior to this he taught at the London School of Economics and Political Science (LSE) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). He holds a doctoral degree in law from the European University Institute (Florence, Italy), an LL.M. from the PUC-Rio and a BSc in Law and Government from the LSE. His areas of specialization are international law, human rights, and legal and political theory, and his current research interests include the foundations of contemporary international normativity, the pragmatics of human rights praxis, rights and development, and human dignity. He has been a consultant with the World Bank and the UN Office of the High Commissioner for Human Rights, and is currently member of the editorial team of the German Law Journal.

Contact information: florian.hoffmann@uni-erfurt.de

Basics and Language Module:

Coping with Scientific Disagreement in Health Policy Development



Instructor	Katherine Furman	
ECTS	3	
Time	18.12.2014	14 – 18 hrs
	19.12.2014	10 – 18 hrs
	20.12.2014	10 – 18 hrs
	08.01.2015	16 – 20 hrs
	09.01.2015	10 – 18 hrs
	10.01.2015	10 – 18 hrs
Location	WBS/ 0114	

Course Description

This course will examine how policy makers should cope with seeming scientific disagreement in the process of developing health policy. The following topics will be covered: · Introduction to key concepts in evidence-based health policy. What is evidence-based health policy? What sort of evidence? How are various forms of evidence ranked? · The role of experts in health policy development. When do experts become involved in policy development? What role do they play in this process? · Arguments in favor of accepting mainstream scientific consensus. Do we think that decisions made by larger groups of scientists are more trustworthy than those made by smaller groups? · Some potential problems with accepting mainstream scientific consensus.

Are there any problems that arise in decisions made by larger groups of scientists that do not emerge in decisions made by smaller groups? Case studies. Is there evidence to support the claim that circumcision reduces STD transmission? Please send an e-mail to publicpolicy@uni-erfurt.de before October 19th, 2014, if you are interested in or thinking about participating in this course. Thank you. **This course is cross listed with the Public and Non-profit Management Module.**

Recommended Literature

t.b.a.

About the Instructor

Katherine Furman is a PhD candidate in the Department of Philosophy, Logic, and Scientific Method at the London School of Economics and Political Science, where she works on questions of Philosophy and Health Policy. She holds an MA in Political and International Studies from Rhodes University in South Africa, and an MSc in Philosophy and Public Policy from the London School of Economics and Political Science. Prior to starting her PhD, Katherine worked as a health policy researcher in South Africa.

Contact information: [k.e.furman\(at\)lse.ac.uk](mailto:k.e.furman(at)lse.ac.uk)



Instructor	Alexander Mühlen	
ECTS	3	
Time	04.12.2014	14 – 18 hrs
	05.12.2014	12 – 20 hrs
	06.12.2014	10 – 18 hrs
Location	LG 2/207	

Course Description

The teaching includes elements of the Harvard Method, but comes to win-win by a somewhat more „robust“ approach: Compared to Harvard, power / balance, multilateral negotiating including majority voting, and international / inter-cultural components play a prominent part. The aim is to find a zero-plus sum, based on solid individual interests. The phases confrontation, competition and cooperation are explained. Two-third of the event consists in role plays, all of which are based on practical cases, and will be played by all participants. Please send an e-mail to publicpolicy@uni-erfurt.de before October 19th, 2014, if you are interested in or thinking about participating in this course. Thank you.

Recommended Literature

t.b.a.

About the Instructor:

Dr. Alexander Mühlen is a retired Ambassador and was posted in Sweden, Yemen, Geneva, Singapore, Chile, UAE and Uganda. He also worked for the Federal Parliament and is specialized in negotiation training, coaching and counseling. Dr. Mühlen's book „International Negotiations: Confrontation, Competition, Cooperation“, LIT-Verlag, Münster (both German and English editions), is considered standard reading material for this field. He conducts his training in English, German and French. Dr. Mühlen is married and has three grown children.

Contact information: [a.muehlen\(at\)gmx.net](mailto:a.muehlen(at)gmx.net)

Basics and Language Module: Introduction to International Mediation

Instructor	Juan Diaz/ Ana Bojadjevaska	
ECTS	3	
Time	05.12.2014	10:00 – 18:30 hrs
	06.12.2014	09:30 – 16:30 hrs
	23.01.2015	10:00 – 18:30 hrs
	24.01.2015	09:30 – 16:00 hrs
Location	WBS/ 0114	

Course Description

In this course Dr. Juan Armando Diaz introduces to the methods and styles of mediation. The study of mediation has two parts: theory and practice and both are essential if one is to become effective at using the instruments available to solve international conflicts, organizational problems, or intercultural misunderstandings. In a globalized world, third-party intervention is a necessary part of international law, public policy, conflict resolution, or international relations. Conflicts are being solved by states, state-based actors, NGOs, persons and local community leaders. In your future career, you will have tasks and responsibilities that require you to negotiate with leaders, represent your organization, and mediate between conflicting stakeholders. Especially CSMP-Students are advised to take this course. Dr. Diaz will be assisted by Ana Bojadjevaska.

Recommended Literature

t.b.a.

About the Instructors

Juan Diaz is a mediator, trainer and facilitator working on political, economic and social integration. He teaches peace mediation and strategic negotiations at several European universities with an interactive experiential learning approach. Over the last 15 years, Juan has dedicated his work to peacebuilding in regions, such as South Eastern Europe, South Asia and North Africa. In 2005 he co-founded the CSSP: Berlin Center for Integrative Mediation and served as its Director and Chairperson from January 2005 to May 2012. In this capacity he oversaw the development of the interactive problem-solving methodology; and he developed the use of interest-based negotiations in workshops with political leaders in divided communities. He also has worked on developing the concept of multitrack peace mediation in post conflict areas. In the last couple of years he has accompanied the founding of the European Institute of Peace as the Lead at the European Forum for International Mediation and Dialogue. In this capacity he has been advising international actors and working on developing a political party dialogue platform in Egypt.

Contact information: jdiaz@ingorupberlin.org

Ana Bojadjevaska works in the field of mediation for CSSP Berlin Center for Integrative Mediation, where she is primarily responsible for the development of training contents and strategy. She focuses on the MENA region (Egypt and Tunisia), but she has been also working on mediation projects for the Balkans and the South Caucasus. Ana Bojadjevaska's thematic interests lie in the potential synergies between conflict resolution and human rights, as well as the role of civil society in peacebuilding and democratization processes. Her background experience includes work on tackling interethnic segregation in the educational sector through the development of debate and non-formal education programs in Macedonia.

Ana Bojadjevaska holds a B.A. in Public Administration (South-East European University) and a Master in Public Policy (Brandt School).

Contact information: [abojadjevaska\(at\)cssp-mediation.org](mailto:abojadjevaska(at)cssp-mediation.org)

Basics and Language Module:

Public Institutions, NGO'S, and Their Audience – Measuring the Impact of Public Relations Work



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Johannes Oschlies
ECTS	3
Time	Monday 12 – 16 hrs (A-weeks, starting October 13, 2014) 1st session: Tuesday 14. Nov. 16-18 pm
(WBS/0114)	
Location	LG1/ 102 (Monday appointments)

Course Description

In order to communicate efficiently with their audience public institutions and NGOs use a broad variety of media channels. Traditional forms like posters, booklets or pamphlets go hand in hand with website content, blogs or the use of social media. The amount of money public institutions and NGOs put into PR efforts is growing constantly while it becomes more difficult to finance all these activities. For this reason, measuring the impact of public relations activities has become a common practice. In this course we will have a look on how this measuring can be done with social science methodology and public opinion research. As a practical exercise we will evaluate PR content of a specific NGO or public institution with one question in mind: Do these activities really reach their audience? Please send an e-mail to publicpolicy@uni-erfurt.de before October 19th, 2014, if you are interested in or thinking about participating in this course. Thank you.

This course is cross listed with the Public and Non-profit Management Module.

Recommended Literature

t.b.a.

About the Instructor

Johannes Oschlies was born and raised in Berlin, studies of Political Science and Peace-and Conflict Research in Berlin and Magdeburg. Research visits in Peru, Ecuador, Georgia and Estonia. doctoral candidate at the University of Erfurt, stipendiary of Friedrich-Ebert-Stiftung. Dissertation finished in 2012, research interest: political culture, democracy theory, market- and opinion research, mixed methods approaches.

Contact information: [oschlies\(at\)posteo.de](mailto:oschlies(at)posteo.de)

As every semester, a large variety of language classes falls under the “Basics and Language Module”. These are offered by the university’s Language Center (Sprachenzentrum).

The general rule is that German students are supposed to take language classes and learn a language other than German and English, while students from abroad advance their German skills to the highest possible level (cf. § 10 of the MPP study and examination rules).

Check for time conflicts with mandatory MPP courses before signing up for a particular class!

Note that several classes require an extra early (online) sign-up procedure or participation in entrance examinations to determine your proficiency level.

Some of these may be scheduled as early as the first or second week of the semester!

See the University of Erfurt’s online course catalog <http://sulwww.uni-erfurt.de/ELVIS/vorlesungen/> for the full range of offers for this semester. Also make sure to refer to the Language Center’s website (<http://www.uni-erfurt.de/sprachenzentrum/>) for further information and detailed procedures!

Public and Nonprofit Management Module:

Information and Communication Technologies for Sustainable Human Development



Instructor	Hasnain Bokhari		
ECTS	3		
Time/	07.01.2015	16 – 18 hrs	LG 1/ 135
Location	14.01.2015	16 – 18 hrs	LG 1/ 135
	16.01.2015	12 – 18 hrs	WBS/ 0114
	17.01.2015	10 – 18 hrs	WBS/ 0114
	21.01.2015	16 – 18 hrs	LG 1/ 135
	28.01.2015	16 – 18 hrs	LG 1/ 135
	04.02.2015	16 – 18 hrs	LG 1/ 135

Course Description

Information and communication technologies (ICTs) have assumed a crucial role in the area of international development. In past decade the rate of Internet and mobile phone subscribers have exponentially increased. In order to reach the millennium development goals and to bridge the digital divide between technologically advanced and technologically challenged countries, a number of national governments as well as international aid organizations have taken up ICT as an important tool of their development strategy. Such approaches have triggered a huge debate, raising questions about how ICTs can possibly contribute to the economic, social, and political development of a society. What can be done to bring the benefits of these technologies to everybody? How have the smaller and low income countries in Latin America, Africa or Asia fared in the field of information and communication technologies for development (ICT4D) and what lessons can be learnt. This course, therefore, aims to provide students with a critical understanding about the role of ICTs for social, economic and political development.

With the help of strong theoretical foundations, case studies and practical elements this course also aims to improve the analytic skills that allow students to understand and critically engage with the complex mesh and interplay of technology and development by engaging in policy debates about ICTs for health, education, government or environment sector. This course is especially designed for the students interested in the field of ICT policy design and analysis, development studies and/or digital divide.

Recommended Literature t.b.a.

About the Instructor

Dr. Des. Hasnain Bokhari works as a Research Associate at the Chair of Muslim Cultural and Religious History at the University of Erfurt on a project "Challenges of Social Media in Muslim Countries", funded by the DAAD. Prior to his at the Erfurt University, Mr. Bokhari was a Heinrich Boell doctoral fellow at the Faculty of Humanities, University of Erfurt. His research dealt with how the state in developing country context deals with the phenomenon of eGovernment and how modern communication technologies go through retransformation and reshaping according to the socio-political culture of the country. He has also been a recipient of DAAD Stibet fellowship and the University of Erfurt's Vice President for Research & Young Scholars' fellowship. He was a co-founder of a start-up eCon Solutions and worked as a IT consultant to the GTZ's BEFARe project in Peshawar, Pakistan. He has been associated with the Manchester Business School, University of Manchester as a visiting research fellow and holds Master's degrees both in Public Policy from Erfurt University and Computer Science from Bahria University, Islamabad. His research interests include, among others, eGovernment in developing countries, ICTs for sustainable human development, and media and the new public sphere.

Contact information: [hasnain.bokhari\(at\)uni-erfurt.com](mailto:hasnain.bokhari(at)uni-erfurt.com)

Public and Nonprofit Management Module: Coping with Scientific Disagreement in Health Policy Development



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Katherine Furman	
ECTS	3	
Time	18.12.2014	14 – 18 hrs
	19.12.2014	10 – 18 hrs
	20.12.2014	10 – 18 hrs
	08.01.2015	16 – 20 hrs
	09.01.2015	10 – 18 hrs
	10.01.2015	10 – 18 hrs
Location	WBS/ 0114	

Course Description

This course will examine how policy makers should cope with seeming scientific disagreement in the process of developing health policy. The following topics will be covered: · Introduction to key concepts in evidence-based health policy. What is evidence-based health policy? What sort of evidence? How are various forms of evidence ranked? · The role of experts in health policy development. When do experts become involved in policy development? What role do they play in this process? · Arguments in favor of accepting mainstream scientific consensus. Do we think that decisions made by larger groups of scientists are more trustworthy than those made by smaller groups? · Some potential problems with accepting mainstream scientific consensus.

Are there any problems that arise in decisions made by larger groups of scientists that do not emerge in decisions made by smaller groups? Case studies. Is there evidence to support the claim that circumcision reduces STD transmission? Please send an e-mail to publicpolicy@uni-erfurt.de before October 19th, 2014, if you are interested in or thinking about participating in this course. Thank you.

This course is cross listed with the Basic and Language Module.

Recommended Literature

t.b.a.

About the Instructor

Katherine Furman is a PhD candidate in the Department of Philosophy, Logic, and Scientific Method at the London School of Economics and Political Science, where she works on questions of Philosophy and Health Policy. She holds an MA in Political and International Studies from Rhodes University in South Africa, and an MSc in Philosophy and Public Policy from the London School of Economics and Political Science. Prior to starting her PhD, Katherine worked as a health policy researcher in South Africa.

Contact information: [k.e.furman\(at\)lse.ac.uk](mailto:k.e.furman(at)lse.ac.uk)

Public and Nonprofit Management Module: Public Administration - Russia in Comparative Perspectives



**WILLY BRANDT SCHOOL
OF PUBLIC POLICY**
AT THE UNIVERSITY OF ERFURT

Instructors	Heike Grimm/ Frank Ettrich	
ECTS	3	
Time	16.01.2015	16 – 18 hrs
	17.01.2015	10 – 18 hrs
	23.01.2015	16 – 18 hrs
	24.01.2015	10 – 18 hrs
Location	LG1/ 125	

Course Description

t.b.a.

**This course is cross listed with the International Affairs,
International Cooperation and Development Module.**

Recommended Literature

t.b.a.

About the instructors

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: heike.grimm@uni-erfurt.de

Prof. Dr. Frank Ettrich is Professor for Analysis of the Structure of Modern Societies at the University of Erfurt. He served as a Director of the Brandt School and Vice President for Academic Research and International Affairs of the University of Erfurt. Prof. Ettrich's research interests include the problem of social consolidation in post-communist societies, particularly concerning trust in social relationships. In addition to a number of his own publications, Prof. Ettrich is co-editor of the "Berliner Journal für Soziologie", one of the leading sociological journals in Germany.

Contact information: frank.ettrich@uni-erfurt.de

Instructor	Sebastian Haselbeck		
ECTS	3		
Time/	23.10.2014	12 – 16 hrs	WBS/ 0114
Location	28.11.2014	10 – 18 hrs	FG 1/ 0121
	29.11.2014	10 – 18 hrs	WBS/ 0114
	12.12.2014	10 – 18 hrs	FG 1/ 0121
	13.12.2014	10 – 18 hrs	WBS/ 0114

Course Description

This seminar introduces students to the challenges and opportunities facing our societies and polities due to digitization and the internet. How does the internet transform models of governance and policy making? What are today's main issues in the information society? How is the digital sphere regulated, and by whom? Which areas of society, the economy and politics are affected by the digital transformation and how do we shape value creation in the information society to everyone's benefit?

Recommended Literature

t.b.a.

About the instructor

Sebastian Haselbeck is managing director of the Internet and Society Collaboratory e.V., a non-profit platform for internet policy, working on the intersection of business, politics, academia and civil society. He also works as consultant for lingohub GmbH on matters of business development and communications. Sebastian studied Political Science at the University of Regensburg and Arizona State University, and received his MPP at the Willy Brandt School of Public Policy with specialization in international affairs and political economy. His main research interests are open government, innovation and internet governance.

Contact information: [Sebastian\(at\)collaboratory.de](mailto:Sebastian(at)collaboratory.de)

Public and Nonprofit Management Module:

Public institutions, NGO's, and Their Audience – Measuring the Impact of Public Relations Work



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Johannes Oschlies
ECTS	3
Time	Monday 12 – 16 hrs (A-weeks, starting October 13, 2014)
Location	LG1/ 102

Course Description

In order to communicate efficiently with their audience public institutions and NGOs use a broad variety of media channels. Traditional forms like posters, booklets or pamphlets go hand in hand with website content, blogs or the use of social media. The amount of money public institutions and NGOs put into PR efforts is growing constantly while it becomes more difficult to finance all these activities. For this reason, measuring the impact of public relations activities has become a common practice. In this course we will have a look on how this measuring can be done with social science methodology and public opinion research. As a practical exercise we will evaluate PR content of a specific NGO or public institution with one question in mind: Do these activities really reach their audience? Please send an e-mail to publicpolicy@uni-erfurt.de before October 19th, 2014, if you are interested in or thinking about participating in this course. Thank you.

This course is cross listed with the Basic and Language Module.

Recommended Literature

t.b.a.

About the Instructor

Johannes Oschlies was born and raised in Berlin and studied Political Science as well as Peace and Conflict Research in Berlin and Magdeburg. Research visits in Peru, Ecuador, Georgia and Estonia. doctoral candidate at the University of Erfurt, stipendiary of Friedrich-Ebert-Stiftung. Dissertation finished in 2012, research interest: political culture, democracy theory, market- and opinion research, mixed methods approaches.

Contact information: [oschlies\(at\)posteo.de](mailto:oschlies(at)posteo.de)



Instructor	Zhivka Deleva
ECTS	3
Time	Tuesday 12 – 16 hrs (B-weeks, starting October 21, 2014)
Location	LG1/ 327

Course Description

The course engages students in exploring a range of scholarly debates concerning theoretical elaborations and relevant empirical studies within the broad field of international migration, with special focus on the EU. The course conveys different perspectives, whereby students will become aware of migration's multidimensional character, and the various ways in which this is captured within research and its juxtaposition in political and policy discourses. The course thus familiarizes students with developments at different levels (e.g. global to local, economical to political, national and foreign), as well as with the important inter-linkages between these. Besides introducing in depth the leading theoretical and conceptual tools as well as selected empirical data, the course also brings forward critical perspectives on current migration policy developments, taking Europe and the European Union as the key example. Students who are interested in this course are asked to send a brief and informal e-mail to publicpolicy@uni-erfurt.de before October 19th, 2014. Thank you.

Recommended Literature

t.b.a.

About the Instructor

Zhivka Deleva is teaching in the areas of international migration and EU policies, human rights protection, academic communication and methodology of law. Her research focuses on migration trends and migration theories, international and forced migration as well as on legal provisions in Europe. Prior to teaching at Willy Brandt School she worked at the Institute of European Studies and International Relations at the Faculty of Social and Economic Sciences at the Comenius University in Bratislava, Slovakia. Zhivka Deleva earned her Diploma at the Law Faculty "Iustinanus Primus" in Skopje, Macedonia and holds a Ph.D. in European Policies and Studies from Comenius University in Bratislava. Her Ph.D. Thesis focused on the formation of the European migration system.

Contact information: zhivkadeleva@gmail.com

European Public Policy Module: What Future for Europe?

Instructor	Franz Eichinger
ECTS	3
Time	Monday 12 – 16 hrs (B-weeks, starting October 20, 2014)
Location	LG1/ 102

Course Description

The aftermath of the Eurozone debt crisis, the rise of euro-scepticism, and the British questioning of EU membership are only the latest developments, which suggest that European integration is at a crossroads. Where does the European Union stand and where will it go from here? This course will identify main questions and challenges ahead, like lasting stabilization of the Eurozone, improving democratic legitimacy, new division of powers between the Union and Member States, strengthening the external and security dimension and differentiated integration. It will take these issues as points of departure for explaining the ideas and functioning of the EU, and for looking into possible avenues of future EU development. The main purpose of the course is to enable students to understand the present situation, to follow and assess future developments and decisions and to put them into the proper context. Depending on the number of participants and students' interest a short trip to Berlin to meet decision-makers and experts in EU matters can be envisaged.

Students who are interested in this course are asked to send a brief and informal e-mail to publicpolicy@uni-erfurt.de before October 19th, 2014. Thank you. **This course is cross listed with the International Affairs, International Cooperation and Development Module.**

Recommended Literature

t.b.a.

About the Instructor

Dr Franz Eichinger has made a professional career in the German Foreign Office. A main focus of his work was on European Affairs. From 1993 to 2000 he was responsible for EU external relations in the Foreign Office. After that, he served for four years as a Director in the General Secretariat of the Council of the EU in charge of EU relations with Mediterranean, Middle East/Gulf, Africa and Asia. He concluded his career in 2006 as German Ambassador in Central Asia where he helped to build a European Studies programme at the American University of Central Asia in Bishkek. After his retirement, he lectured there on European integration and European values. In 2010 he held Seminars on European affairs for young Moldovan diplomats and other civil servants. Dr Eichinger graduated in business administration at Munich University where he was also awarded his doctoral degree.

Contact information: [fe1\(at\)gmx.net](mailto:fe1(at)gmx.net)

Instructor	Dr. Thorsten Käseberg	
ECTS	3	
Time	05.02.2015	10 – 18 hrs
	06.02.2015	10 – 18 hrs
	07.02.2015	10 – 18 hrs
Location	WBS/ 0114	

Course Description

The seminar will provide an overview over of the main EU micro- and macro-economic policies such as competition, trade, monetary, fiscal and financial market policies, including their objectives, legal framework, actors and interplay. For each of the policies, we will explore what is, what could be and what should be their substantive and institutional set-up. In particular against the background of the banking and debt crisis in the Euro zone, we will discuss shortcomings of the current European Economic and Monetary Union and potential solutions

This course is cross listed with the International Political Economy Module.

Recommended Literature

t.b.a.

About the Instructor

Dr. Thorsten Käseberg, a lawyer and economist, has been serving as a civil servant since 2007 in different functions in the area of economic policy. He is currently working in the German Economics Ministry's policy planning unit. He is also an official of the European Commission (on leave), where he served in the Directorate-General for Competition (2009-2011). Dr. Käseberg has lectured at Humboldt University Berlin and published in particular on economic and regulatory issues, including the book *Intellectual Property, Antitrust and Cumulative Innovation in the EU and the US* (Oxford: Hart Publishing, 2012). He was educated at the University of Bonn, Humboldt University Berlin, the London School of Economics and New York University.

Contact information: [thorsten.kaeseberg\(at\)gmail.com](mailto:thorsten.kaeseberg(at)gmail.com)

International Affairs, International Cooperation and Development Module:

Local Problem – Global Solutions



Instructor	Edgar Aragón
ECTS	3
Time	Tuesday 12 – 16 hrs (A-weeks, starting October 14, 2014)
Location	LG1/ 327

Course Description

The purpose of this seminar is to discuss global issues suffocating local communities, analyzing some potential solutions, and providing a general framework to deal with them at the global stage. The seminar will motivate students to use their public policy skills into specific real life situations in fields ranging from water provision, health care, crime and security to poverty alleviation and job creation. The course is based in real cases from different countries, allowing students to take a decision-making position during discussions in class. Theoretical frameworks from Amartya Sen, Michael Porter, Tony Gomez-Ibañez will be introduced during the sessions themselves, as tools to approach specific problems.

This course is cross listed with the International Political Economy Module.

Recommended Literature

t.b.a.

About the Instructor

Edgar Aragón is a Visiting Professor at the Brandt School. Until January 2008, he was Director of the Master's Program in Economics and Public Policy (MEK) at Tec of Monterrey in Mexico. During this time, he conducted socio-economic evaluations of public programs, such as lending small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations "Work Package" for Nopoor, a 7 Framework Research Program of the European Commission on Poverty Alleviation.

Contact Information: edgar.aragon@uni-erfurt.de

International Affairs, International Cooperation and Development Module: Public Administration - Russia in Comparative Perspectives



**WILLY BRANDT SCHOOL
OF PUBLIC POLICY**
AT THE UNIVERSITY OF ERFURT

Instructors	Heike Grimm, Frank Ettrich	
ECTS	3	
Time	16.01.2015	16 – 18 hrs
	17.01.2015	10 – 18 hrs
	23.01.2015	16 – 18 hrs
	24.01.2015	10 – 18 hrs
Location	LG 1/125	

Course Description

t.b.a.

This course is cross listed with the Public and Non-profit Management Module.

Recommended Literature

t.b.a.

About the instructors

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: heike.grimm@uni-erfurt.de

Prof. Dr. Frank Ettrich is Professor for Analysis of the Structure of Modern Societies at the University of Erfurt. He served as a Director of the Brandt School and Vice President for Academic Research and International Affairs of the University of Erfurt. Prof. Ettrich's research interests include the problem of social consolidation in post-communist societies, particularly concerning trust in social relationships. In addition to a number of his own publications, Prof. Ettrich is co-editor of the "Berliner Journal für Soziologie", one of the leading sociological journals in Germany.

Contact information: frank.ettrich@uni-erfurt.de

Instructor	Florian Hoffmann
ECTS	3
Time	Wednesday 10 – 12 hrs
Location	AMG/0007

Course Description

The course provides an introduction to the concepts, principles, institutions and debates that define public international law today. It starts with an overview of the international legal system, considering how international law is made, how it relates to national legal systems, and what scope exists for pursuing those who violate it. It then takes up a range of topical issues of global concern, studying the ways in which they affect and are affected by public international law. The issues to be discussed include: war and the 'responsibility to protect', trade and investment, terrorism and counter-terrorism, and global poverty and human rights. It will also investigate aspects of the history of international law, its role in relation to the establishment and retreat of European empires, and its contemporary significance and prospects. Overall, the aim is to lay the basis for an informed assessment of the contribution and limits of international law as a force in world affairs.

Recommended Literature

t.b.a.

About the Instructor

Florian Hoffmann joined the Brandt School in 2010 as the Franz Haniel Chair of Public Policy. Prior to this he taught at the London School of Economics and Political Science (LSE) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). He holds a doctoral degree in law from the European University Institute (Florence, Italy), an LL.M. from the PUC-Rio and a BSc in Law and Government from the LSE. His areas of specialization are international law, human rights, and legal and political theory, and his current research interests include the foundations of contemporary international normativity, the pragmatics of human rights praxis, rights and development, and human dignity. He has been a consultant with the World Bank and the UN Office of the High Commissioner for Human Rights, and is currently member of the editorial team of the German Law Journal.

Contact information: florian.hoffmann@uni-erfurt.de

Instructor	Florian Hoffmann, Heike Grimm
ECTS	3
Time	31.08.1014 – 13.09.2014

Course Description

From August 31 to September 13, the Willy Brandt School will be hosting its 2nd Summer School "Managing Fragility: Good Governance in Transition Contexts" on the topic "Afghanistan after 2014: From Resolute Support to Sustainable Development". 20 young scholars and professionals will reflect in this two-week seminar on Afghanistan's future governance as the country takes over primary responsibility over its security, elects a new leadership and continues to face challenges in key areas such as public administration, the rule of law and economic development, amongst others. **Please note that only students that registered and participated can sign up for this course. The course is cross listed with the International Political Economy Module.**

Recommended Literature

t.b.a.

About the Instructors

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: [heike.grimm\(at\)uni-erfurt.de](mailto:heike.grimm@uni-erfurt.de)

Florian Hoffmann joined the Brandt School in 2010 as the Franz Haniel Chair of Public Policy. Prior to this he taught at the London School of Economics and Political Science (LSE) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). He holds a doctoral degree in law from the European University Institute (Florence, Italy), an LL.M. from the PUC-Rio and a BSc in Law and Government from the LSE. His areas of specialization are international law, human rights, and legal and political theory, and his current research interests include the foundations of contemporary international normativity, the pragmatics of human rights praxis, rights and development, and human dignity. He has been a consultant with the World Bank and the UN Office of the High Commissioner for Human Rights, and is currently member of the editorial team of the German Law Journal.

Contact information: [florian.hoffmann\(at\)uni-erfurt.de](mailto:florian.hoffmann@uni-erfurt.de)



Instructor	Karl Theodor Paschke		
ECTS	3		
Time/	24.10.2014	14 – 18 hrs	LG 1/125
Location	20.11.2014	10 – 18 hrs	FG 1/0121
	21.11.2014	10 – 18 hrs	FG 1/0121
	22.11.2014	10 – 18 hrs	LG 1/102

Course Description

The course aims at providing the participants with a brief overview of the United Nations System: How it has developed, how it is structured, and what its future tasks and challenges are. The course will then try to help students understand the inner dynamics of this intergovernmental world organization by studying a few practical examples of "UN policy making". The complexity of multilateralism will be discussed recurrently throughout the seminar. Please send an e-mail to publicpolicy@uni-erfurt.de before October 19th, 2014, if you are interested in or thinking about participating in this course. Thank you.

Recommended Literature

t.b.a.

About the Instructor

Karl Theodor Paschke is a veteran of the German Foreign Service from which he retired after a 40-year career in November 2000. During his career as a diplomat, he served, inter alia, as Spokesman of the Foreign Office, Ambassador to the International Organizations in Vienna, Minister Plenipotentiary at the Embassy in Washington, D.C., and Director-General for Personnel and Administration at the Foreign Office. In 1994, he was selected by the United Nations as Under-Secretary General for Internal Oversight Services and worked in New York until 1999.

Since his retirement, he has worked with several international organizations as a part-time management consultant. For example, he served for five years as Chairman of the Budget and Finance Committee of the new International Criminal Court in The Hague. In 2006, Karl Theodor Paschke was re-activated for a year as Special Ambassador for the German government responsible for UN Management and Secretariat Reform. A native of Berlin, he holds both a law degree and a graduate degree from the German Foreign Service Academy.

Contact information: [kpaschke\(at\)t-online.de](mailto:kpaschke(at)t-online.de)

International Affairs, International Cooperation and Development Module: What Future for Europe?

Instructor	Franz Eichinger
ECTS	3
Time	Monday 12 – 16 hrs (B-weeks, starting October 20, 2014)
Location	LG1/ 102

Course Description

The aftermath of the Eurozone debt crisis, the rise of euro-scepticism, and the British questioning of EU membership are only the latest developments, which suggest that European integration is at a crossroads. Where does the European Union stand and where will it go from here? This course will identify main questions and challenges ahead, like lasting stabilization of the Eurozone, improving democratic legitimacy, new division of powers between the Union and Member States, strengthening the external and security dimension and differentiated integration. It will take these issues as points of departure for explaining the ideas and functioning of the EU, and for looking into possible avenues of future EU development. The main purpose of the course is to enable students to understand the present situation, to follow and assess future developments and decisions and to put them into the proper context. Depending on the number of participants and students' interest a short trip to Berlin to meet decision-makers and experts in EU matters can be envisaged.

Students who are interested in this course are asked to send a brief and informal e-mail to publicpolicy@uni-erfurt.de before October 19th, 2014. Thank you. **This course is cross listed with European Public Policy Module.**

Recommended Literature

t.b.a.

About the Instructor

Dr Franz Eichinger has made a professional career in the German Foreign Office. A main focus of his work was on European Affairs. From 1993 to 2000 he was responsible for EU external relations in the Foreign Office. After that, he served for four years as a Director in the General Secretariat of the Council of the EU in charge of EU relations with Mediterranean, Middle East/Gulf, Africa and Asia. He concluded his career in 2006 as German Ambassador in Central Asia where he helped to build a European Studies programme at the American University of Central Asia in Bishkek. After his retirement, he lectured there on European integration and European values. In 2010 he held Seminars on European affairs for young Moldovan diplomats and other civil servants. Dr Eichinger graduated in business administration at Munich University where he was also awarded his doctoral degree.

Contact information: [fe1\(at\)gmx.net](mailto:fe1(at)gmx.net)

Instructor	Timo Walter	
ECTS	3	
Time	23.10.2014	16 – 18 hrs
	24.10.2014	10 – 18 hrs
	25.10.2014	10 – 16 hrs
	20.11.2014	16 – 18 hrs
	21.11.2014	10 – 18 hrs
	22.11.2014	10 – 16 hrs
Location	WBS/ 0114	

Course Description

The aim of this course is two-fold: on the one hand, to familiarize students with the key theoretical perspectives developed and used in the field of International Relations; on the other, to alert them to the ways in which drawing on these theories as tools for understanding and acting in the world both shapes and limits what one can see and how one can act. Accordingly, rather than simply present the main theories and debates in the discipline, this course will also take a more sociological perspective and look at how IR knowledge structures both the ways in which we perceive and describe the world, as well as shaping what we take to be our object by guiding the actors of “international relations” in their practice. Complementary?) ways. A first part will focus on the different theoretical perspectives used in the field of IR, and discuss how they shape empirical observation and debates about them.

In the second part, we will turn to the question of how the practice constituting “international relations” is shaped by the forms of knowledge and understanding that these theories provide. The aim of this course is thus not only to familiarize students with the different approaches common to the field of IR, but to enable them to understand how these perspectives both enable and constrain them in the way they engage policy – and other – problems at the inter- or transnational level, in order to allow them to select and deploy them purposefully and consciously of the implications of doing so. **This course is cross listed with the Conflict Studies and Management II Module.**

Recommended Literature

t.b.a.

About the Instructor

Timo Walter is currently a PhD Candidate at the Institut de Hautes Etudes Internationales et du Développement, Geneva, where he also obtained his M.A. in International Relations / Political Science in 2010. Prior to this, he studied Political Science and Economics at the Eberhard-Karls-Universität Tübingen. His PhD thesis deals with the performative effects of economic methodology and theory on the structure of the macro-economy. His research interests lie in the sociology of capitalism, the sociology of scientific knowledge, as well as social theory and methodology.

Contact information: [timo.walter\(at\)graduateinstitute.ch](mailto:timo.walter(at)graduateinstitute.ch)

International Affairs, International Cooperation and Development Module: Model United Nations – Preparation for National Model United Nations 2015



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Oliver Kessler/ Ronny Heinze
ECTS	3
Time/Location	Tuesday
	14.10.2014 - 03.02.2015
	18 – 20 hrs
	LG 1/110
	28.11.2014
	16 – 20 hrs
	LG 1/128
	29.11.2014
	10 – 18 hrs
	LG 1/128
	30.11.2014
	10 – 13 hrs
	LG 1/128

For further dates please see course description!

Course Description

The seminar is organized by students (§5Abs.6 BA-PO-SF) in cooperation with the above mentioned tutors. It primarily prepares students of the Erfurt University who are going to participate in the National Model United Nations in New York in the end of March / April 2015.

The seminar is going to teach basic rules of diplomacy, international law, institutional aspects of the UN and other international organizations, as well as training the students' rethorical skills and the english language. Moreover it is going to deal profoundly with the represented country in New York. In order to participate, it is necessary to pass a test about basic knowledge of UN system and good command of English on **Friday 24th October, 10 – 12 am**. The topics of the test and more information will be published in October 2014 on www.uni-erfurt.de/mun. If there are problems with that date, please write to mun@uni-erfurt.de. Additionally to the weekly meetings and the block course, there are going to be several preparatory simulations. EfMUN (**16.01.2014 - 18.01.2015**), GerMUN (date is not fixed yet)] Applications and more linformation at the first session on Tuesday, 21th October 2014 or on Thursday 23th October. For further questions, please write an e-mail to: mun@uni-erfurt.de.

First meeting takes place on October 14, at 6pm. There will be a first test at this meeting and Information on costs will be provided too.

Contact information: [mun\(at\)uni-Erfurt.de](mailto:mun(at)uni-Erfurt.de)



Instructor	Edgar Aragón
ECTS	3
Time	Tuesday 12 – 16 hrs (A-weeks, starting October 14, 2014)
Location	LG1/ 327

Course Description

The purpose of this seminar is to discuss global issues suffocating local communities, analyzing some potential solutions, and providing a general framework to deal with them at the global stage. The seminar will motivate students to use their public policy skills into specific real life situations in fields ranging from water provision, health care, crime and security to poverty alleviation and job creation. The course is based on real cases from different countries, allowing students to take a decision-making position during discussions in class. Theoretical frameworks from Amartya Sen, Michael Porter, Tony Gomez-Ibañez will be introduced during the sessions themselves, as tools to approach specific problems. **This course is cross listed with the International Affairs, International Cooperation and Development Module.**

Recommended Literature

t.b.a.

About the Instructor

Edgar Aragón is a Visiting Professor at the Brandt School. Until January 2008, he was Director of the Master's Program in Economics and Public Policy (MEK) at Tec of Monterrey in Mexico. During this time, he conducted socio-economic evaluations of public programs, such as lending small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations "Work Package" for Nopoor, a 7 Framework Research Program of the European Commission on Poverty Alleviation.

Contact Information: edgar.aragon@uni-erfurt.de



Instructor	Florian Hoffmann, Heike Grimm
ECTS	3
Time	31.08.2014 – 13.09.2014

Course Description

From August 31 to September 13, the Willy Brandt School will be hosting its 2nd Summer School "Managing Fragility: Good Governance in Transition Contexts" on the topic "Afghanistan after 2014: From Resolute Support to Sustainable Development". 20 young scholars and professionals will reflect in this two-week seminar on Afghanistan's future governance as the country takes over primary responsibility over its security, elects a new leadership and continues to face challenges in key areas such as public administration, the rule of law and economic development, amongst others. **Please note that only students that registered and participated can sign up for this course. The course is cross listed with the International Affairs, International Cooperation and Development Module.**

Recommended Literature

t.b.a.

About the Instructors

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

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Florian Hoffmann joined the Brandt School in 2010 as the Franz Haniel Chair of Public Policy. Prior to this he taught at the London School of Economics and Political Science (LSE) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). He holds a doctoral degree in law from the European University Institute (Florence, Italy), an LL.M. from the PUC-Rio and a BSc in Law and Government from the LSE. His areas of specialization are international law, human rights, and legal and political theory, and his current research interests include the foundations of contemporary international normativity, the pragmatics of human rights praxis, rights and development, and human dignity. He has been a consultant with the World Bank and the UN Office of the High Commissioner for Human Rights, and is currently member of the editorial team of the German Law Journal.

Contact information: [florian.hoffmann\(at\)uni-erfurt.de](mailto:florian.hoffmann(at)uni-erfurt.de)

Instructor	Thorsten Käseberg	
ECTS	3	
Time	05.02.2015	10 – 18 hrs
	06.02.2015	10 – 18 hrs
	07.02.2015	10 – 18 hrs
Location	WBS/ 0114	

Course Description

The seminar will provide an overview over of the main EU micro- and macro-economic policies such as competition, trade, monetary, fiscal and financial market policies, including their objectives, legal framework, actors and interplay. For each of the policies, we will explore what is, what could be and what should be their substantive and institutional set-up. In particular against the background of the banking and debt crisis in the Euro zone, we will discuss shortcomings of the current European Economic and Monetary Union and potential solutions.

This course is also cross listed with the Specialization Module European Public Policy.

Recommended Literature

t.b.a.

About the Instructor

Dr. Käseberg has lectured at Humboldt University Berlin and published in particular on economic and regulatory issues. His publications include the book “Intellectual Property, Antitrust and Cumulative Innovation in the EU and the US” (Oxford: Hart Publishing, 2012). He was educated at the University of Bonn, Humboldt University Berlin, the London School of Economics and New York University.

Contact information: [thorsten.kaeseberg\(at\)gmail.com](mailto:thorsten.kaeseberg(at)gmail.com)



Instructor	Steffen Wetzstein
ECTS	3
Time	Tuesday 8 – 10 hrs
Location	WBS/ 0114

Course Description

This course critically explores contemporary issues and strategies of governing subnational territorial units in the context of a globalizing world. Based on engaging with the inter-disciplinary literatures on state restructuring, urban and regional development, governance, governmentality, local political economy and globalization, students investigate the role of subnational public policy interventions in shaping economic, social, environmental, cultural and spatial outcomes in societies. Concepts such as governance, global policy transfer, the entrepreneurial city, urban growth machines and public-private partnerships serve as analytical frameworks to critically examine the relationship between economic and broader societal processes, and their institutional mediation. The empirical emphasis is on comparing larger city-regions in the developed world such as Sydney, Auckland, Singapore and Berlin in relation to key contextual features, current intervention challenges, actual political and policy strategies and their effects on people and places. Students will be equipped with a deeper understanding about, and appreciation of, the complexities, contingencies, constraints and possibilities faced by time- and place-specific governance actors in regards to facilitating, supporting and directing private and public investment into particular industry sectors, value chain segments and specific localities/ areas under a broadly neoliberal and globalizing political-economic framework.

Recommended Literature

t.b.a.

About the Instructor

Dr. Steffen Wetzstein is a Human Geographer with research, teaching and consultancy interests in economic governance, urban/regional policy development, business political representation, political economy and globalization. After having studied engineering (1988-1993; Technical University of Dresden) and having worked for 5 years in a major German planning consultancy in Munich, he moved to New Zealand where he worked in a number of commercial roles. In 2001 he graduated with a Postgraduate Diploma in Science (Human Geography) from the University of Auckland, and in 2007 he was awarded a PhD from the same institution on the topic of Auckland's economic and institutional development under globalizing conditions. He draws on more than ten years of professional experience in academic research, teaching and policy-focused work in New Zealand and Australia based on positions as Policy Analyst in Local and Regional Government (Auckland; 2001-2004), Lecturer in Urban and Economic Geography at Victoria University (Wellington; 2007-2009) as well as Assistant Professor (Human Geography) at the University of Western Australia and Researcher for Business Think-Tank 'Committee for Perth' (Perth; 2009-2012).

Contact information: steffen.wetzstein@uwa-edu.nz

International Political Economy Module: Fundamentals of International Political Economy



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Tobias Knedlik
ECTS	3
Time	Thursday 8 – 12 hrs (B-weeks, starting October 23, 2014)
Location	LG1/ 110

Course Description:

The course introduces to the economics and politics of international trade and the international mobility of capital and money. It provides a basic overview of related economic theories and discusses the role of regional and international organizations with regard to trade policy, monetary and exchange rate policy and the politics of international financial stability. The seminar lays an economic foundation for discussions of current issues of the globalization debate.

Recommended Literature

t.b.a.

About the Instructor

Tobias Knedlik is Professor for International Economics at Fulda University of Applied Sciences. Before that he had worked for many years at the Halle Institute for Economic Research (IWH), where he worked on economic forecasts for the German government. His research focusses on financial crises, monetary policy and international organizations. Originally from Ilmenau, he studied economics at the University of Würzburg and the University of the Free State Bloemfontein, South Africa. Afterwards, he earned his Ph.D. in economics from the University of Bremen. He is author and editor of many books and articles on the economics of developing countries and Europe. Prof. Knedlik has also taught numerous courses on topics such as international economics, globalization, monetary theory and policy.

Contact information: [tobias.knedlik\(at\)wh-halle.de](mailto:tobias.knedlik(at)wh-halle.de)

International Political Economy Module:

Developing Countries and the Impact of Financial Crisis, Defaults and Capital Flows



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Dominik Maltritz
ECTS	3
Time	Wednesday 10 – 12 hrs
Location	LG1/ 104

Course Description

The course considers various aspects of financial crisis, country defaults and capital flows in and into developing countries. We analyze in particular the determinants, the forecast and the effects of these issues as well as their interrelation. These issues are considered with special attention on problems in developing countries and the resulting impact in these countries.

Recommended Literature

t.b.a.

About the Instructor

Prof. Dr. Dominik Maltritz is Professor of International Economics at the University of Erfurt. He studied Business Administration (1994-1999) and Physics (1991-1994) at University of Göttingen. From 1999 until 2009 he worked at the chair of monetary economics at TU Dresden, where he earned his doctoral degree for his Dissertation „Quantifizierung von Souveränrisiken“ in 2006. His fields of interest are: international financial crises, default risks, option pricing theory, capital flows to developing countries and determinants of foreign direct investments, corporate takeovers and choice of location.

Contact information: [dominik.maltritz\(at\)uni-erfurt.de](mailto:dominik.maltritz(at)uni-erfurt.de)

Conflict Studies and Management I:

Conflict Studies and Management I: Theories and Concepts



Instructor	Teresa Koloma Beck	
ECTS	6	
Time	14.10.2014	14-18 hrs
	11.11.2014	14-20 hrs
	25.11.2014	14-18 hrs
	09.12.2014	14-18 hrs
	06.01.2015	14-18 hrs
Location	WBS/ 0114	

Course Description:

Conflicts are ubiquitous and consequential social processes. Therefore it might be surprising that conflict studies are a rather young area of research within social sciences. Subscribing to the project of modernity, sociologists as well as political scientists tended to consider conflicts as disturbances, anomalies or even malfunctions of social life, which would disappear as men and society moved up the evolutionary scale. Therefore research revolved around causes and containment of conflicts. Contrary to this common approach, the social dynamics of conflict itself will be at the heart of this introductory course. The first part introduces classic and recent social sciences theories of conflict. Against this theoretical background, we will in the second part study the empirical evolution of conflicts since 1945 in a historical perspective. The third part of the course addresses the problem of conflict management. The overall aim is to develop a basis for theoretically informed research on the dynamics of contemporary conflicts and conflict management.

Recommended Literature

t.b.a.

About the Instructor

Teresa Koloma Beck is a social scientist in conflict and violence studies. She holds a PhD from Humboldt University Berlin as well as diploma degrees in political sciences from the Institut d'Études Politiques Paris, France, and in economics from the University of Witten/Herdecke, Germany. Currently, she is heading the research group »Spaces of Violence« at the Centre Marc Bloch at Humboldt University Berlin. Before that she substituted the Chair for International Conflict Management at the Willy Brandt School. From 2009 to 2012, she worked in the collaborative research project "The Politics of Building Peace" at the Center for Conflict Studies at Philipps University Marburg. From 2004 to 2009, she was a member of the research group "Micropolitics of Armed Groups" at Humboldt University Berlin. She spent extended time of field research in Angola (2005/06) and Mozambique (2010). Among her publications are *The normality of civil war* (Campus 2012), *Transitional Justice Theories* (Routledge 2013, co-edited with Susanne Buckley-Zistel et al.), *Theorien der Gewalt zur Einführung* (Junius 2014, co-authored with Klaus Schlichte).

Contact information:: [tkb\(at\)cmb.hu-berlin.de](mailto:tkb(at)cmb.hu-berlin.de)

Conflict Studies and Management II:

Rumors: The Politics of Fear, Hope, Mobilization and Subversion



Instructor	Henri Myrntinen	
ECTS	3	
Time	17.10.2014	14 – 18 hrs
	29.01.2015	16 – 18 hrs
	30.01.2015	10 – 18 hrs
	31.01.2015	10 – 18 hrs
Location	WBS/ 0114	

Course Description:

In the field of Conflict Studies and International Relations, rumor is a seldom discussed topic. If it appears in scientific analysis at all, it is mostly dismissed as false information. Nonetheless, it is an immensely powerful factor, one that can trigger social movements, undermine governments, lead to the outbreaks of war but also to the formation of peace. In any case, rumors play a central role in forming the worldviews of individuals or larger political bodies. The course will analyze the use and logic of rumor in micro- as well as macro-level politics, and examine theories of rumor, conspiracy and moral panics. Their diverse impacts on policies in various historical and geographical settings will be examined through case studies. Lastly the increased amplification of rumors in a globalized, technically highly inter-linked world and the evolving implications for conflicts and peacebuilding will be discussed.

Recommended Literature

t.b.a.

About the Instructor

Henri Myrntinen is Senior Research Officer on gender in peacebuilding issues for International Alert. Before joining Alert, he worked for numerous NGOs and research institutions, focusing mostly on Southeast Asia but also on Sub-Saharan Africa and Central and Eastern Europe. He completed his Ph.D. thesis at the University of KwaZulu-Natal in South Africa with a thesis on intersectionalities between masculinities and violence in Timor-Leste gangs, militias and martial arts groups.

His research interests includes examining gender identities in conflict and post-conflict societies as well as the role of non-state actors. His publications include the co-edited book "Sexed Pistols: The Gendered Impacts of Small Arms and Light Weapons" (Vanessa Farr, Henri Myrntinen, Albrecht Schnabel, UNU Press, 2009) and "Poster Boys No More – Gender and SSR in Timor-Leste," (DCAF, 2009).

Contact information: [henrimyrntinen\(at\)gmail.com](mailto:henrimyrntinen@gmail.com)

Instructor	Timo Walter	
ECTS	3	
Time	23.10.2014	16 – 18 hrs
	24.10.2014	10 – 18 hrs
	25.10.2014	10 – 16 hrs
	20.11.2014	16 – 18 hrs
	21.11.2014	10 – 18 hrs
	22.11.2014	10 – 16 hrs
Location	WBS/ 0114	

Course Description

The aim of this course is two-fold: on the one hand, to familiarize students with the key theoretical perspectives developed and used in the field of International Relations; on the other, to alert them to the ways in which drawing on these theories as tools for understanding and acting in the world both shapes and limits what one can see and how one can act. Accordingly, rather than simply present the main theories and debates in the discipline, this course will also take a more sociological perspective and look at how IR knowledge structures both the ways in which we perceive and describe the world, as well as shaping what we take to be our object by guiding the actors of “international relations” in their practice. A first part will focus on the different theoretical perspectives, and discuss how they shape the observations we make of the world in different (mutually exclusive? Complementary?) ways. In the second part, we will turn to the question of how the practice constituting “international relations” is shaped by the forms of knowledge and understanding that these theories provide.

The aim of this course is thus not only to familiarize students with the different approaches common to the field of IR, but to enable them to understand how these perspectives both enable and constrain them in the way they engage policy – and other – problems at the inter- or transnational level, in order to allow them to select and deploy them purposefully and consciously of the implications of doing so. **This course is cross listed with the International Affairs, International Cooperation and Development Module.**

Recommended Literature

t.b.a.

About the Instructor

Timo Walter is currently a PhD Candidate at the Institut de Hautes Etudes Internationales et du Développement, Geneva, where he also obtained his M.A. in International Relations / Political Science in 2010. Prior to this, he studied Political Science and Economics at the Eberhard-Karls-Universität Tübingen. His PhD thesis – entitled “The Dis-Embedding of the Monetary Economy. A Systems-Theoretical Perspective on the Role of Social Epistemology in the Financialization of Modern Capitalism” – deals with the performative effects of economic methodology and theory on the structure of the macro-economy. His current research interests lie in the sociology of capitalism, the sociology of scientific knowledge, as well as social theory and methodology (in particular systems-theoretical and post-positivist developments).

Contact information: [timo.walter\(at\)graduateinstitute.ch](mailto:timo.walter(at)graduateinstitute.ch)

Instructor	Edgar Aragón
ECTS	9
Time	October 28, 2014 20 – 21 hrs
Location	WBS/ 0114

Course Description

The Bertelsmann Foundation is one of the largest foundations in Germany. Since 1977, it has invested over a billion euros in 800 projects. Its goal is to identify key social challenges and to act quickly setting up exemplary solutions. One of the tools developed by the Foundation is the ReformKompass tool, which is an extended version of the Policy Cycle (agenda setting, formulating and decision making, implementation and evaluation). The idea of the Foundation is to make this tool available to public officials, policy specialist and graduate students through case studies. Thus, the objective of this Project Group is to develop case studies, such as the Harvard cases, where the ReformKompass tool is used to analyze a specific section of the policy cycle. Students enrolled in this project will: (a) gain practical experience on policy topics; (b) further develop their statistical skills through a software such as SPSS or GRETL -optional- ; and (c) expand their professional network. Some traveling is required.

Recommended Literature

t.b.a.

About the Instructor

Edgar Aragón is a Visiting Professor at the Brandt School. Until January 2008, he was Director of the Master's Program in Economics and Public Policy (MEK) at Tec of Monterrey in Mexico. During this time, he conducted socio-economic evaluations of public programs, such as lending small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations "Work Package" for Nopoor, a 7 Framework Research Program of the European Commission on Poverty Alleviation.

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Practical Training Module:

Project Group: Writing IT Strategy for the City of Vienna



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Philipp S. Müller/ Edgar Aragón
ECTS	9
Time	October 29, 2014 12 – 14 hrs
Location	WBS/ 0114

Course Description

The city of Vienna has enacted a smart city strategy in 2014. You can find it online and review it to prepare for the Project Group. Based on the smart city strategy, they are in the process of re-writing their IT strategy in an open and collaborative process including stakeholders from inside and outside public administration (www.digitaleagenda.wien). You have the opportunity to help in this process. German language skills are of advantage, but not absolutely necessary. Focus, an interest in all things digital, and commitment are a must.

Recommended Literature

t.b.a.

About the Instructor

Philipp S. Müller is the public affairs director for Central and Eastern Europe at CSC, the next-generation information technology (IT) services and solutions provider and teaches strategy and leadership at the University of Salzburg and Sciences Po, Paris. He is a renowned public speaker, the author of three books and influential articles focusing on the interplay of information technology, strategy, and organization theory. He has a PhD from Ludwig-Maximilians-University, has been a research fellow at the Harvard Kennedy School and studied at Georgetown University. You can reach out to him via twitter at: @philippmueller

Contact Information: t.b.a.



Instructor	Heike Grimm
ECTS	9
Time	October 24, 2014 8 – 9 hrs
Location	Common Room

Course Description

The goal of the project group is to explore the potentials, conditions but also limitations for establishing a Fair Trade Shop at the Brandt School (or the University of Erfurt) which aims at selling or offering products and services developed in so-called developing countries, emerging markets and others. The findings should be incorporated in a business plan that reflects, among others, on operation (e.g. import/export and other regulations etc.), financial planning, marketing strategies etc. The project group builds on the seminar "Social Entrepreneurship" (though participation in the seminar is not a pre-condition for participation in the project group) and aims at transferring our ideas into practice. One example is the mango jam which is meanwhile produced in The Gambia based on an initiative by the Brandt School Commitment Award Winners of 2013. Are we able to develop a market for the new product? What products do have the potential to be demanded on campus? These are some of the questions that we need to tackle in our project group.

Recommended Literature

t.b.a.

About the Instructor

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta.

She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: [heike.grimm\(at\)uni-erfurt.de](mailto:heike.grimm(at)uni-erfurt.de)

Practical Training Module:

Project Group: The Emergence of Public Policy in Cross-Country Perspectives – A Publication Project



**WILLY BRANDT SCHOOL
OF PUBLIC POLICY**
AT THE UNIVERSITY OF ERFURT

Instructor	Heike Grimm
ECTS	9
Time	October 24, 2014 9 – 10 hrs
Location	Common Room

Course Description

The project aims at analyzing the emergence of public policy as an academic discipline within various country perspectives. As an academic discipline, public policy has been established in the United States and the United Kingdom since very many years, and when discussing public policy theory and issues, we often draw on both countries' academic literature and expertise. Nonetheless, we observe the emergence of public policy as an academic discipline across many countries worldwide though hardly anything is known about the experts in the field and the various facets of public policy theory and practice from specific country perspectives. Public policy brings in elements of many fields of social science as well as economics, law and management with a strong focus on the transfer from public policy theory to practice. The project group will analytically assess the emergence of public policy as an academic discipline from individual country perspectives. Students will do academic research supervised and guided by the project group organizer with the goal to submit an academic paper which will be published in a series titled "The Emergence of Public Policy". Therefore, the students receive guidance in the context of literature research (access to Web of Science etc.) and academic writing with the goal to accomplish an academic piece ready for publication to broaden people's minds about the many facets and meanings of public policy across countries.

Recommended Literature

t.b.a.

About the Instructor

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta.

She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: heike.grimm@uni-erfurt.de

Practical Training Module:

Project Group: Evaluation of the Existing Welcome Culture



Instructor	Katie Leary/ t.b.a.
ECTS	9
Time	October 29, 2014 8 – 10 hrs
Location	LG 1/ 104

Course Description

This project group, in cooperation with the Welcome Center Thuringia, will examine the current state of the welcoming culture in Thuringia. The goal of the project is to give policy recommendations for the further improvement of the local welcoming culture. To do so, students, with the guidance of the Welcome Center staff, will identify relevant institutions, stakeholders, groups and individuals in Thuringia and by conducting interviews with these actors, students will analyze their respective attitudes towards the local welcoming culture. The project will build upon the work done by previous project groups that worked on the topic of a welcoming culture, and will explicitly incorporate the analysis of migrants' perspectives. For this project, it is also crucial not to limit the interviewees based on restrictions such as work experience and qualifications, education, age, etc., in order to get the most multifaceted spectrum of insights and opinions for the final analysis and the formulation of recommendations.

Recommended Literature

t.b.a.

About the Instructor

Originally from the United States, Kathleen Leary studied at the Brandt School from 2010 to 2012 and now works here as the Student Recruitment Manager. In addition, she assists in the development of publicity strategies and works on special student programs like the Commitment Award. She is also the administrator of the Brandt School Student Blog, "The Bulletin" and the administrator of the Brandt School's social media. In the past, her other tasks at the Brandt School have included planning and coordinating of the Haniel Fall and Spring Schools and Haniel cooperation programs.

Contact information:

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Practical Training Module:

Project Group: Corruption Risks and Mitigation Measures in Security and Defence Assistance



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Karolina MacLachlan (Transparency International UK) Contact person: Laura Held
ECTS	9
Time	October 27, 2014 10 – 12 hrs
Location	WBS/ 0114

Course Description

The project group works for the Defence and Security Programme of Transparency International (TI), the world's leading anti-corruption organisation. TI organised a high-level panel at the Munich Security Conference 2014 and produced a report to inform the discussion. In the next conference 2015, the topic will again be discussed prominently. The group's work will contribute to TI's preparation for 2015. Against this background, the project's aim is to analyse whether and how anti-corruption measures feature in security and defence assistance and to lay the ground for specific measures which could enhance the corruption-proofing of security and defence assistance schemes. The research done by the group will inform TI's recommendations to security policymakers within international organisations and at the national level. One output goal of the research should be practical guidance or suggestions on how donors providing security assistance can limit the risk of corruption and/or encourage greater transparency and accountability in recipient states. Methodology-wise, the project would most likely require students to conduct desk research, review of documents, and –ideally– interviews with security and defence assistance donors.

Recommended Literature

t.b.a.

About the Instructor

Karolina MacLachlan joined TI-UK DSP (Defence and Security Team) in August 2014 and is the main point of contact on research and policy issues. She earned her PhD at the Department of War Studies, King's College London, and has extensive research and university teaching experience in security and defence issues. Prior to joining TI-UK DSP, she worked at the House of Commons, managing inquiries for the Environmental Audit Committee.

Contact information: [laura.held\(at\)uni-erfurt.de](mailto:laura.held(at)uni-erfurt.de)

Practical Training Module:

Project Group: Migrations, Gender Relations and Fragility
– The Cases of Honduras and Tajikistan



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Henri Myrntinen/ Jonas Janssen	
ECTS	9	
Time	October 17, 2014	18 – 20 hrs
Location	WBS/ 0114	

Course Description

Massive out-Migration because of socio-economic, political, conflict or climate change related reasons is becoming an increasingly important factor across the globe. While these processes can act as a "safety valve" for societies or states under pressure and stabilize local economies through remittances, they also have massive impacts on social resilience and, it's opposite, fragility. The project group will focus on two countries heavily impacted by migration, Honduras and Tajikistan. Although both face different types of challenges and have different types of societal and political dynamics (e.g. gang violence in Honduras and legacies of civil war in Tajikistan), some of the phenomena are also surprisingly similar. The group work will approach these two case studies from a comprehensive peacebuilding approach, with a strong gender element. The project group participants will be working on an actual research project of an international NGO, which is currently in its initial concept phase. **Only for CSMP Students!**

Recommended Literature

t.b.a.

About the Instructors

Henri Myrntinen is Senior Research Officer on gender in peacebuilding issues for International Alert. Before joining Alert, he worked for numerous NGOs and research institutions, focusing mostly on Southeast Asia but also on Sub-Saharan Africa and Central and Eastern Europe. He completed his Ph.D. thesis at the University of KwaZulu-Natal in South Africa with a thesis on intersectionalities between masculinities and violence in Timor-Leste gangs, militias and martial arts groups. His research interests includes examining gender identities in conflict and post-conflict societies as well as the role of non-state actors. His publications include the co-edited book "Sexed Pistols: The Gendered Impacts of Small Arms and Light Weapons" (Vanessa Farr, Henri Myrntinen, Albrecht Schnabel, UNU Press, 2009) and "Poster Boys No More – Gender and SSR in Timor-Leste," (DCAF, 2009).

Contact information: henrimyrntinen@gmail.com

Jonas Janssen is Brandt School's MPP Program Coordinator. He holds a M.A. degree in Political Sciences with minors in Media Sciences and Modern History from Friedrich-Schiller-University Jena. Before joining Willy Brandt School's staff in July 2014 he worked as research assistant and freelance journalist. Since 2013 he also teaches B.A.-level courses in International Relations at the University of Jena, focusing on trans-American issues and migration related questions. Jonas gained international experience as teaching assistant at the department of History at Central Michigan University (2010) and during a full academic year (2007/2008) as a student at Universidad de la Frontera in Temuco, Chile.

Contact information: jonas.janssen@uni-erfurt.de

All students also have the possibility **to enroll in selected classes (at MA level) offered by the departments at the University of Erfurt (especially the Faculty of Economics, Law and Social Sciences)**, provided that space is available in these courses. Whether at all and how many credit points can potentially be awarded is **subject to approval by the MPP Examinations Committee**. Students should present the MPP Examinations Committee with their respective selection. **Please note that for courses at BA level no credits can be awarded and mandatory courses cannot be substituted.** Most of the courses will be offered in German, thus **sufficient proficiency of the German language** is a precondition for participation.

See the University of Erfurt's online schedule for details:

<http://sulwww.uni-erfurt.de/ELVIS/vorlesungen/>

