



UNIVERSITÄT
ERFURT

Erfurt School of Public Policy



Academic Schedule

Summer 2003

Version: April 15, 2003

1. General Information

How to contact ESPP

online

URL: <http://www.uni-erfurt.de/publicpolicy>

e-mail: publicpolicy@uni-erfurt.de

Postal address:

Universität Erfurt
 Erfurt School of Public Policy (ESPP)
 Postfach 900 221
 99105 Erfurt
 Germany

Phone number:

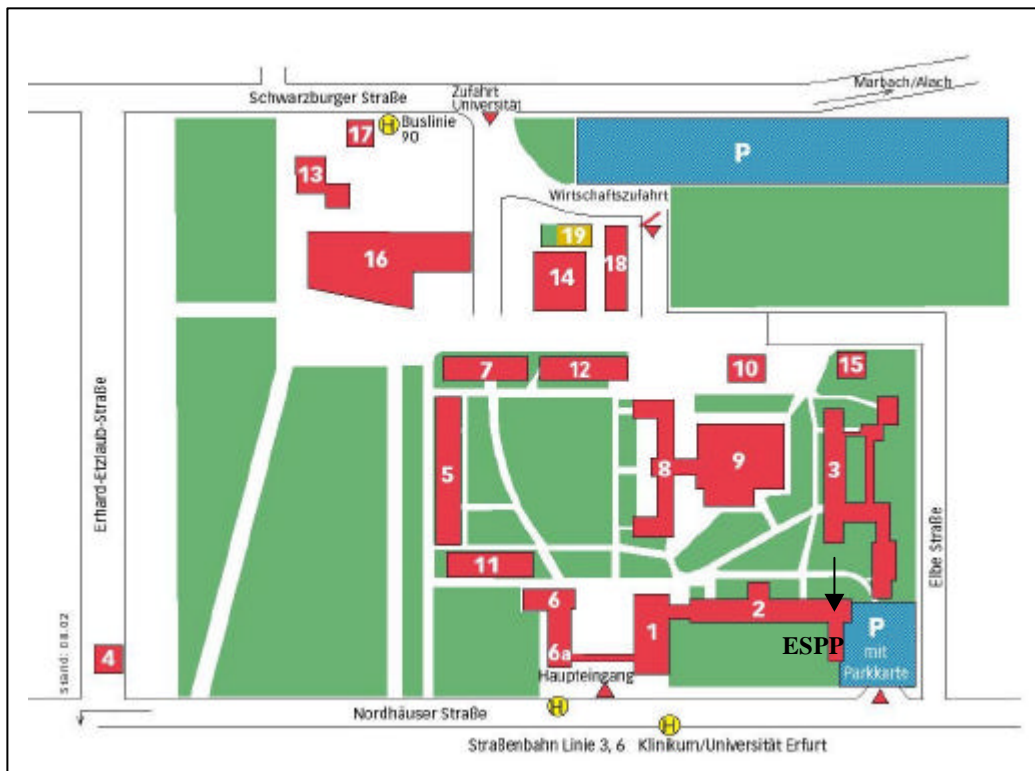
++49 / 361 / 737-4930

Fax:

++49 / 361 / 737-4939

on campus

ESPP has moved to its new location and is now located in the basement of LG I (Nr. 2 on the map).



How to contact you?!

Please remember to inform ESPP about your current whereabouts for the summer semester as well as during your internships. Please e-mail your current phone numbers, postal and e-mail address to publicpolicy@uni-erfurt.de and kindly let us know of any changes in this information as it occurs. This is to ensure that we can reach you at all times and get all important information to you as soon as possible.

2. People at ESPP

Director

Prof. Dr. Dietmar Herz, M.P.A.
dietmar.herz@uni-erfurt.de

LG 1/333

☎ 737-4911
Fax 737-4919

Associate Director

Marc Schattenmann, M.A.
marc.schattenmann@uni-erfurt.de

LG 1/-146

☎ 737-4933
Fax 737-4939

Research Lectureship in Public Policy

Dr. Heike Grimm
heike.grimm@uni-erfurt.de

LG 1/-151

☎ 737-4937
Fax 737-4939

Visiting Professor

Anthony Moeller, Ph.D.
anthony.moeller@uni-erfurt.de

LG 1/-148

☎ 737-4931
Fax 737-4939

Academic Staff

Eckhart Arnold, M.A.
eckhart.arnold@uni-erfurt.de

LG 1/-150

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☎ 737-4915
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Katja Jung, M.A.
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LG 1/-145

☎ 737-4930
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Tanja-Elisabeth Lenz, M.A.
tanja-elisabeth.lenz@uni-erfurt.de

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☎ 737-4938
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Research and Student Assistants

Dorothee Allen, M. Econ.
dorothee.allen@uni-erfurt.de

LG 1/-145

☎ 737-4934
Fax 737-4939

Iris Beckmann, M.A.
iris.beckmann@uni-erfurt.de

LG 1/-149

☎ 737-4936
Fax 737-4939

Martin Bewert, M.A.
martin.bewert@stud.uni-erfurt.de

LG 1/-149

☎ 737-4936
Fax 737-4939

3. Important Dates

Summer Term 2003

April 1, 2003	Summer Term starts
April 14, 2003	Classes begin
July 7-18, 2003	Examination Period
July 19, 2003	Classes end
September 30, 2003	Term ends
October 13, 2003	Fall Term starts

Holidays 2003

Good Friday	April 18, 2003
Easter Monday	April 21, 2003
May Day	May 1, 2003
Ascension of Christ	May 29, 2003
Pentecost	June 9, 2003

4. ESPP Guest Lectures

ESPP will continue its series of guest lectures by practitioners coming from various backgrounds within the field of Public Policy.

The following people have already agreed to give a talk during the summer term:

- Iris Gleicke, Parliamentary Secretary in the Federal Ministry of Transportation (Bundesministerium für Verkehr, Bau und Wohnungswesen).
- Katrin Göring-Eckardt, Party Whip (Fraktionsvorsitzende) of the Green party (Bündnis 90/Die Grünen), German Bundestag.
- Antje Tillmann, Member of the German Bundestag for the Christian Democratic Party (CDU) from Erfurt.
- Thilo Bode, former Head of Greenpeace International and currently establishing Foodwatch, a new NGO focusing on consumer protection and consumer awareness.
- Charles Wessner, Director of the Program on Technology and Competitiveness, National Research Council's Board on Science, Technology, and Economic Policy at the National Academies of Sciences in Washington, D.C..

For news on additional lecturers as well as specific date and place information please check the platform and watch out for the ESPP posters once classes have started again.

5. Master of Public Policy (MPP/CPP): Program Information

Mentors

Academic Mentor

At the beginning of the degree program, students at ESPP are assigned a professor or lecturer as individual academic mentor. The mentor has to be consulted at least once a semester as he or she is responsible for signing the course registration form ("Belegungsbogen").

Professional Mentor

At the beginning of the second academic year, each student will be assigned a second mentor. This professional mentor, preferably coming from the public policy institution at which the student is completing his/her four-week internship (civil service office, think tank, political consulting firm, etc.), will offer career advice in terms of suggesting appropriate career options, practice-oriented thesis topics and promote relevant contacts in the chosen public policy area.

Mandatory Courses

In the second term, there are two mandatory courses:

- STM-101: Strategic Management in the Public Sector
- FIN-101: Financial Management in the Public Sector

Specialization Modules (Electives)

- Students have to complete 2 specialization modules (for 2003 this means either EU+INT, EU+STM, or INT+STM).
- They have to earn 9 credits in each module (6+3 credits or 3+3+3 credits).
- It is not possible to substitute credits earned in one module for credits earned in another module.
- Students are, of course, free to audit additional courses upon permission of the instructor.
- Remember to schedule an appointment with your mentor to talk about the selection of your modules.

(Modules for 2003 are on the next page.)

Specialization Modules

	EU – European Public Policy	INT – International Affairs	STM – Strategic Management
Summer Term 2003	<p>European Public Policy <i>Andreas Blätte/ Dietmar Herz</i></p> <ul style="list-style-type: none"> 6 credits weekly seminar <p>External Relations of the EU <i>Mitslal Kifleyesus-Matschie</i></p> <ul style="list-style-type: none"> 3 credits weekly seminar (second half of spring term) 	<p>History of International Relations Theories <i>Harald Kleinschmidt / Tanja-Elisabeth Lenz</i></p> <ul style="list-style-type: none"> 6 credits video lecture + tutoring <p>Transatlantic Affairs: Germany and the United States <i>Andrej Heinke</i></p> <ul style="list-style-type: none"> 3 credits 2 weekends + 2 preparatory meetings <p>Foreign Policy after the Cold War <i>David Haglund</i></p> <ul style="list-style-type: none"> 6 credits weekly seminar 	<p>Psychology and Leadership in Management <i>Timo Meynhardt</i></p> <ul style="list-style-type: none"> 6 credits 3 weekends <p>Human Resource Management <i>Claus Hunert</i></p> <ul style="list-style-type: none"> 3 credits 1 or 2 weekends <p>Drivers of Regional Economic Development <i>Heike Grimm</i></p> <ul style="list-style-type: none"> 3 credits self-study unit
Fall Term 2003/04	<p>Constitutional Politics in the EU <i>Martin Borowsky</i></p> <ul style="list-style-type: none"> 3 credits 4-5 meetings <p>Regional Policies <i>Ulla Kalbfleisch-Kottsieper</i></p> <ul style="list-style-type: none"> 3 credits 4-5 meetings <p>Gender Mainstreaming in the EU <i>Therese Wobbe</i></p> <ul style="list-style-type: none"> 3 credits self-study unit <p><i>Course guaranteed.</i></p>	<p>German Foreign Policy <i>Ulrich Schlie</i></p> <ul style="list-style-type: none"> 3 credits 4-5 meetings <p>Policy-Making at the United Nations <i>Karl-Theodor Paschke</i></p> <ul style="list-style-type: none"> 3 credits 4-5 meetings <p>Central Issues in Foreign Policy <i>Martin Giese / Annika Weidemann</i></p> <ul style="list-style-type: none"> 3 credits 4-5 meetings <p><i>Course planned, not guaranteed.</i></p>	<p>Strategic Management of NGOs <i>N.N.</i></p> <ul style="list-style-type: none"> 3 credits format not yet specified <p>Strategic Negotiation <i>Patrick Ott</i></p> <ul style="list-style-type: none"> 3 credits 2-3 weekends

6. Instructors for Summer Term 2003

(in alphabetical order)

Jürgen G. Backhaus

Professor of Economics
Dean, Staatswissenschaftliche Fakultät

Jürgen G. Backhaus, JSD 1976, PhD (Econ) 1985, holds the Krupp Chair in Public Finance and Fiscal Sociology at Erfurt University since November 2000. In July 2001, he was elected Dean of the Faculty of Economics, Law, and the Social Sciences. Between 1986 and 2000, he has held the chair in Public Economics at Maastricht University. He has published about 50 books and monographs, about 200 articles in refereed journals and book chapters, 28 scholarly notes and 63 reviews. His research interests span economics, but also neighboring disciplines such as law, fiscal sociology and environmental sciences. In 1994 he founded (with Frank H. Stephen) the *European Journal of Law and Economics*, of which he is the managing editor.



Andreas Blätte

Lecturer



Andreas Blätte is research and teaching assistant at the Chair for Comparative Government. He studied Political Science, Economics, European Law and Contemporary History at the Ludwig-Maximilians-University in Munich and the University of Wales, Aberystwyth. His research interests are Contemporary Political Philosophy and Immigration and Ethnic Relations in Europe.

Heike Grimm

Associate Professor, Research Lectureship for Public Policy

Heike Grimm holds the Research Lectureship for Public Policy at the University of Erfurt. She studied Political Science, Economics, History of Economics and Arabic at the Ludwig-Maximilians-University in Munich and at the London School of Oriental and African Studies. She holds a Ph.D. from the University of Munich. Before taking up her appointment at Erfurt, Dr. Grimm worked as Senior Fellow at the German-American Center for Visiting Scholars in Washington D.C., led a research project on business development at the Research Institute of Public Administration of the German University of Administrative Sciences Speyer, and worked as consultant and business analyst in Brussels, Belgium.



Dietmar Herz

Professor of Political Science
Director, Erfurt School of Public Policy

Dietmar Herz holds the Chair for Comparative Government at the University of Erfurt. He holds an MPA degree from the John F. Kennedy School of Government at Harvard University, where he studied Political Science and Public Administration. He also studied Political Science, Law, Philosophy and History at the Ludwig-Maximilians-University in Munich and the London School of Economics. He holds an M.A. and Ph.D. in Political Science from the University of Munich, where he also passed the State Exams for Lawyers.

Before taking up his current position, he served as Professor for Political Science at the University of Bonn, Distinguished Visiting Fulbright Professor for German and European Studies at Vanderbilt University, Nashville, Tennessee, lecturer for Political Science at Ernst-Moritz-Arndt-University, Greifswald, and Visiting Professor at the Helmut Kohl Institute for European Studies of the Hebrew University, Jerusalem.



Andrej Heinke

Lecturer

Dr. Andrej Heinke is working as a consultant for Communications and Network Consulting AG (CNC) in Munich. Prior to this, he was a member of the Future Research Group of DaimlerChrysler AG in Berlin, where he specialized in Russia and Transatlantic Relations. In 2000 and 2001, Dr. Heinke was counselor at the Policy Planning Staff of the German Foreign Office. Dr. Heinke holds an M.A. from the Free University of Berlin and an M.P.A. from the John F. Kennedy School of Government at Harvard University, where he was a McCloy-Scholar. In 1997, he has been intern to the Prime Minister of Lower Saxony, Gerhard Schröder. His book on German-American relations during the Clinton-Administration was published this year by Nomos Verlag.

Claus Hunert

Lecturer

Dr. Claus Hunert studied Business Administration and Organizational Psychology at the University of Munich (1986-92) and made his doctorate studies at the University of St. Gallen (1993-96). During his doctorate studies he was managing partner in a training institute in Munich. From 1996 to 1998 he was responsible for HR development at one of the "top 5" strategy-consulting companies. Since 1998 he has been working as consultant and trainer with the working focus "HR Management" and "Change Management". He holds University teaching positions at the Northern Institute for Technology (NIT) in Hamburg and at the Executive MBA program of the University of St. Gallen.



Harald Kleinschmidt

Professor of History and European Studies

Harald Kleinschmidt is professor for the History of International Relations at the Tsukuba University and for European Studies at the University of Tokyo. He is also the Director of the Joint Japan / World Bank Graduate Studies Program at Tsukuba University and has been the Editor of Studies in the History of International Relations since 1995.

Having studied history, English, philosophy, anthropology (African studies) and Japanese at the University of Göttingen (1967-1970, 1971-1973), and at Amherst College (1970-1971), he earned a Ph.D. from the University of Göttingen for his doctoral thesis „Studies on Tenth-century English Kingship“ in 1978. The title of his habilitation is „Tyrocinium militare“. Before taking his current position he served as Assistant and Associate professor in the Medieval and Modern History and Historical Behaviour Studies department at the University of Stuttgart.



Tanja-Elisabeth Lenz

Lecturer

Tanja-Elisabeth Lenz studied North American Studies, Japanese Studies and American History at the Universities of Bonn and Cologne. She spent one year at Keio University in Tokyo to study Japanese and one year as visiting graduate student at the University of Washington's Henry Jackson School of International Studies in Seattle. Her research interests lie in Nonprofit Organizations and their role in the advancement of human rights.



Mitslal Kifleyesus-Matschie

Lecturer



Mitslal Kifleyesus-Matschie is manager of EuroContact a strategic consulting company. For several years she has taught courses on Arms Control and Disarmament Regimes at the University of Jena. Ms. Kifleyesus-Matschie has studied International Relations and Strategy at the Free University of Brussels.

Timo Meynhardt

Lecturer

Timo Meynhardt is working as consultant at McKinsey & Company, Inc. in Berlin. A psychologist by training (Dipl.-Psych.), his academic work focuses on the psychological aspects of leadership and management. He recently completed his Ph.D. thesis at the Institute of Business Economics at the University of St. Gallen.

Anthony Moeller



Visiting Professor

Dr. Anthony Moeller completed a MS at the University of California, Los Angeles (UCLA) in Environmental Health Science, and a Ph.D. at the University of South Australia in Business and Management. His Ph.D. research focused on water industry management in Australia, and several journal articles have been published. Current research interests focus on solving social problems utilizing several fields. These areas include regulation and governance, political philosophy, environmental and public policy, organizational and system design, risk analysis, and applied qualitative and quantitative analysis.

Helge Peukert

Associate professor

Dr. Dr. Helge Peukert is assistant at the Krupp Foundation Chair in Public Finance and Fiscal Sociology. His research interests are in heterodox economic theories, methodology, fiscal sociology, economic history and history of economic thought. Dr. Peukert co-teaches the course "Financial Management in the Public Sector" with Professor Backhaus.



Courses of Instruction

Mandatory Courses

291 0 001

Seminar

STM-101: Strategic Management in the Public Sector

Credits: 6 LP

Instructor: Anthony Moeller

Weekly, MONDAY 10-12

LG4 / Room D08

Description:

The purpose of this course is to teach students about public organizations and the challenges facing contemporary public managers. Students are introduced to a variety of analytic techniques useful for policy/program implementation and managing organizational performance. "Strategic management" involves defining public value, mobilizing legitimacy and support for that value, and developing and deploying the operational capacity to deliver it. The course includes material on strategic analysis, mission development, performance measurement and management, the politics of bureaucracy, organizational structure and networks, operations and process management, and organizational learning and change. By the end of the course, students should be able to analyze an organization's strategic position and design a plan for improving its performance; they should also be able to understand the organizational factors likely to affect a given policy's implementation and to adjust policy design to produce a better outcome. For a substantial number of course sessions, managers and management consultants from the private and the public sector will be invited.

Literature:

WILSON, JAMES Q.: Bureaucracy. What government agencies do and why they do it, Basic Books New York 2000; MOORE, MARK H.: Creating Public Value. Strategic Management in Government, Harvard University Press 2000; PETERS, B.GUY: The Politics of Bureaucracy, 5th ed., London, New York 2001

291 0 002

Seminar

FIN-101: Financial Management in the Public Sector

Credits: 6 LP

Instructors: Jürgen Backhaus / Helge Peukert

Weekly, THURSDAY 16-18

LG1 / Room 223

Description:

The aim of the course is to develop students' critical understanding of the processes affecting financial allocation in the public sector. Students should be able to discuss financial implications of public policy programs (such as social policy, healthcare, education etc.) and comment in a critical and informed manner on the economy, efficiency and effectiveness aspects of the use of public funds.

Particular attention is given to a review and discussion of:

- the relationship between the national budget, allocation of resources and the national economy
- conceptual approaches to the allocation of resources
- evolving approaches to control and management of public expenditure
- budget techniques and analytical tools such as cost benefit analysis, input and outcome oriented budgeting techniques
- issues and challenges in public expenditure reform, including public sector and civil service reform

Literature:

"Public Finance - Revenues and Expenditures in a Democratic Society" by Richard E. Wagner (Boston: Little, Brown, 1983);

"Handbook of Public Finance" by Jürgen Backhaus and Richard E. Wagner (on file)

Electives

(I) EU – European Public Policy

291 0 003

Seminar

EU-101: European Public Policy

Credits: 6 LP

Instructors: Dietmar Herz / Andreas Blätte

Weekly, TUESDAY 9-11

Library / Vortragsraum

Description:

The lecture gives an introduction to European Public Policy, covering the conceptions, actors, arenas, procedures and outcomes of policy-making in the European Union. Topics include theoretical and historical perspectives on policy-making in the EU, the agenda-setting process, the role of the various institutions, including the bureaucracy, the national co-ordination of European policy-making, EU law-making and regulation, policy implementation, and the EU as an international actor. Students from the University of Tsukuba, Japan, will join the lecture via video-conference.

Literature:

RICHARDSON, JEREMY (ed.): European Union. Power and policy-making, 2nd ed., London 2001; PETERSON, JOHN; BOMBERG, ELIZABETH: Decision-Making in the European Union, PALGRAVE Houndmills u.a. 2000 (The European Union Series); WALLACE, HELEN AND WILLIAM (eds.): Policy-Making in the European Union, 4th ed., Oxford University Press 2000 (The New European Union Series); NUGENT, NEILL: The Government and Politics of the European Union, 4th ed., Duke University Press 1999; GEORGE, STEPHEN; BACHE, IAN: Politics in the European Union, Oxford University Press 2001

291 0 004

Seminar

EU-102: External Relations of the EU

Credits: 3 LP

Instructor: Mitslal Kifleyesus-Matschie

Weekly (second half of the semester),
THURSDAY, 8-12

LG 1 / Room -152

Description: The development of a Common Foreign and Security Policy, the events in the Balkans, September 11 and Afghanistan, the rapprochement with Russia, and the launch of the Doha round of comprehensive world trade and development talks reflect the role of the European Union in the world. The course aims: primarily to introduce the policies and the instruments of the EU and, secondly, to foster the understanding of these instruments by inviting the students to negotiate an actual case.

The first part of the course will therefore introduce the four main aspects of the EU's foreign affairs: (1) Common Foreign and Security Policy (CFSP); (2) External Assistance Policy; (3) Trade Policy; (4) Humanitarian Aid. In the second part of the course the students will negotiate on the current WTO deadlock on developing countries' access to affordable medicines.

(II) INT - International Affairs

291 0 005

Seminar

INT-101 History of International Relations Theories

Credits: 6 LP

Instructors: Harald Kleinschmidt / Tanja-Elisabeth Lenz

Weekly, FRIDAY 9-11

Library / Vortragsraum

Description:

The course offers a survey of major Western international relations theories from the Middle Ages to the present. We will discuss works by Engelbert of Admont, Justus Lipsius, Thomas Hobbes, Ludwig Martin Kahle, Emerich de Vattel, Henry Peter Lord Brougham and Vaux, the international peace movement at c. 1900 as well as by some twentieth-century functionalists and realists. Each session shall consist of two parts, the first being reserved to the instructor's lecture, the second being devoted to the scrutiny of selected texts.

Literature:

Kleinschmidt, Harald: The Nemesis of Power (London, 2000);

Thompson, Kenneth W.: Schools of Thought in International Relations (Baton Rouge, London, 1996);

Knutsen, Torbjorn L.: A History of International Relations Theories, 2nd ed. (Manchester, New York, 1997);

Griffiths, Martin: Fifty Key Thinkers in International Relations (London, New York, 1999)

291 0 006

Seminar

INT-102 Transatlantic Affairs: Germany and the United States

Credits: 3 LP

Instructor: Andrej Heinke

Intensive Seminar:

FRIDAY, April 25

LG 1 / Room -152

FRIDAY+SATURDAY, May 16-17

FRIDAY+SATURDAY, June 13-14

Description:

The course focuses on the consequences that the new orientation of foreign policy has on German-American relations. It is intended to analyze American Policies towards Germany and reactions of German politics towards changing constellations in the transatlantic relationship. Common interests as well as differences and conflict potentials will be dealt with.

291 0 011

Seminar

Int-103 Foreign Policy after the Cold War

Credits: 6 LP

Instructor: David Haglund

Weekly, WEDNESDAY 18-20

Description:

Not yet filled out by instructor.

(III) STM – Strategic Management

291 0 009

Self-study unit

STM-205: Drivers of Regional Economic Development

Credits: 3 LP

Instructor: Heike Grimm

WEDNESDAY, 12-14

LG 2 / Room 315

(on April 16, May 14, June 18, July 16)

Description:

The focus of the course will be to link economic development policies to globalization and entrepreneurship. The theory of economic development and international competitiveness will be introduced and the causes and consequences of globalization examined. Focus will then be turned to the local level and the strategic management of places. Particular development strategies will be developed which promote regional economic development. Policy instruments will be considered which generate economic development, e.g. promotion of entrepreneurship, science policies, infrastructure.

Literature:

Porter, Michael E.: Global Competition and the Localization of Competitive Advantage, Advances in Strategic Management, Vol. 11, 1995.

Wennekers, Sander/ Thurik, Roy A.: Understanding the Links Between Entrepreneurship and Economic Growth, Institute for Development Strategies Discussion Papers 99-5, Indiana University (handout):

Audretsch, David: The Economic Role of Small and Medium-Sized Enterprises, Institute for Development Strategies Discussion Papers 00-2, Indiana University (handout).

291 0 008

Seminar

STM-301 Psychology and Leadership in Management

Credits: 6 LP

Instructor: Timo Meynhardt

Intensive Seminar

LG 1 / Room -152

First meeting: FRIDAY-SATURDAY, April 11-12

More dates to follow

Description:

In this course the focus is on psychological aspects of organisational life. It is structured around three main pillars which last a full seminar day each:

1) Individual competencies: Based on a short overview of modern thinking in competency research, students will learn more on their individual competency profile and train competencies in several domains.

2) Behaving in groups: Concepts of working in teams will be introduced and form the basis for experience-based learning (e.g. role playing, video feedback, team exercises).

3) Leadership: Students will be further introduced to leadership theories and are encouraged to reflect on their own experiences.

The course includes reading assignments and group presentations. Credits are given for one essay and an oral examination.

Background literature:

Heifetz, R. (1999). Leadership without easy answers. The Belknap Press of Harvard University Press. Cambridge, Mass.

Katzenbach, J., Smith, D. (1999). The wisdom of teams. Creating the high-performance organization.

Yukl, G. (1998). Leadership in organizations. Prentice-Hall.

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291 0 007

Seminar

STM-501 „Strategic Human Resource Management“

Credits: 3 LP

Instructor: Claus Hunert

Intensive Seminar

LG 1 / Room -152

TUE 11-18 April 29 / June 24

Wed 9-18 April 30 / June 25

Description:

The course deals with the fundamental and relevant aspects of strategic HR management. Beginning with the question "Why is HR-work so important for companies and non-profit-organizations?" the central aspects related to issues which are important for the handling of employees will be processed. Therefore the theoretical basics will be supported by questions round about the daily work in the environment of politics. The working with case-studies will enforce the participants to discuss special questions and to find solutions for appearing problems.

Background literature:

t.b.a.

Language Course

291 0 010

Seminar

DaF-02 German as foreign language

Credits: 3 LP

Instructor: Gudrun Hennig

Weekly, THURSDAY 12-14

LG 1 / Room 214

Description:

The course teaches students grammar, vocabulary and conversation at an advanced beginners level.

A listing of all other language courses offered by the University of Erfurt is available online.

<http://www.uni-erfurt.de/lehrveranstaltungen/>

Additional Courses

Students have the possibility to enroll in selected classes offered by other departments at the University of Erfurt, provided that space is available in these courses. Whether and how many credit points are awarded is subject to approval of your academic mentor.