

# Master of Public Policy

## Academic Schedule Summer Semester 2013

(April 23rd, 2013)



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## Contact Information

### How to Contact Us

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**E-mail:**

**Main phone number:**

**Fax:**

[www.brandtschool.de](http://www.brandtschool.de)

[publicpolicy@uni-erfurt.de](mailto:publicpolicy@uni-erfurt.de)











+49 361-737-4640

+49 361-737-4649

**Visiting Address:**

Nordhäuser Str. 74, Building 39, 99089 Erfurt

### Contact persons at the Brandt School

<b>Academic Staff</b>		
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<b>Professor</b>		
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<b>Assistant Professor for Public Policy</b>		
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<b>Junior Professor Conflict Management</b>		
Prof. Dr. Solveig Richter	Building 39/0211	737-4684  <a href="mailto:solveig.richter@uni-erfurt.de">solveig.richter@uni-erfurt.de</a>
<b>Administrative and Project Staff</b>		
<b>Managing Director</b>		
Silke Adamitza, M.A.	Building 39/0004	737-4641  <a href="mailto:silke.adamitza@uni-erfurt.de">silke.adamitza@uni-erfurt.de</a>
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Kristiina Valdru, M.A.	Building 39/0005	737-4646  <a href="mailto:kristiina.valdru@uni-erfurt.de">kristiina.valdru@uni-erfurt.de</a>
<b>MPP Program Coordinator</b>		
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<b>Team Assistant</b>		
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## Brandt School & Administrative/Project Staff Office Hours

**Commons Room:** open Monday to Friday, 08.30 – 17.00 hrs  
**Main Office:** open Monday to Friday, 08.30 – 12.30 hrs  
 14.00 – 16.00 hrs

It is also possible to arrange individual appointments with staff members outside of regular office hours. In this case please send an email to the respective staff member.

## Whom to Contact

<b>Academic Advice and Letter of Recommendation</b> (Course selection at the beginning of the term, etc.)	<b>Your Academic Mentor or other lecturers</b>
<b>Institutional Concerns</b>	<b>Florian Hoffman</b>
<b>Institutional Concerns, Scholarships and Study Trips, Conferences</b>	<b>Silke Adamitza</b>
<b>Program Concerns, Course Administration and Advice about the Study Program</b> (Course hours and venue, readers, literature, proof of illness, grade sheets etc.)	<b>Laura Held</b>
<b>Administrative Issues, Scholarships, Tuition Fees, Letter of Confirmation</b> (handing in assignments, letter of confirmation, payment of fees, etc.)	<b>Grit Kaufmann</b>
<b>Student Recruitment, Internships, Alumni</b> (general information about internships)	<b>Kristiina Valdru</b>
<b>Marketing and Social Media, Student Programs and Events, The Bulletin: The Willy Brandt School Student Blog</b>	<b>Katie Leary</b>
<b>Haniel Spring/Fall Schools</b>	<b>Julia Tantoh</b>
<b>Course Contents</b> (Syllabi, assignments, grades, exams)	<b>Your respective Course Instructor / Lecturer</b>
<b>E-mail accounts / E.L.V.I.S. grades database</b> (Passwords, login data)	<b>Computer Services Dept.</b> (Ms. Jäger)
<b>General Issues concerning life in Germany</b> (Health insurance, work permits, etc.)	<b>International Office</b> (Ms. Linde )
<b>Housing / Dormitories</b>	<b>Studentenwerk Thüringen</b> (Ms. Lindner)
<b>Mental Distress / Psychological Problems</b>	<b>Studentenwerk Thüringen</b> Mr. Köppe, (uwe.koeppe(at)stw-thueringen.de, 0361-24477126) or anyone you personally trust
<b>Student IDs and "Semesterbeitrag"</b>	<b>Dept. "Studium + Lehre"</b>
<b>Technical Equipment</b> (for Presentations / Research Purposes)	<b>Media Dept.</b> (Mr. Ladewig) <b>or Main Office</b>
<b>Transcripts (certification thereof)</b>	<b>Dept. "Studium + Lehre"</b>

## Contacting You

**The Brandt School exclusively uses your student e-mail address for official announcements.** Please also make sure that you signed up for all of your courses on campus. It is your responsibility to check your email account on a regular basis.

**Please remember to always keep the Brandt School informed about your current whereabouts,** (i.e., especially if you plan to leave Erfurt for a longer length of time).

It is your responsibility to also inform the University of Erfurt's Registrar Dept. (*Abteilung Studium und Lehre*), the library and the Foreigners Registration Authority (*Ausländerbehörde Erfurt*) about any changes in your current address.

The same applies for your banking institution, your health-insurance provider, telecommunications provider and any other companies or institutions with which you have accounts/contracts.

## Important Dates

<b>Current Semester</b>	
<i>April 01, 2013</i>	<i>Summer semester begins</i>
April 01	Easter Monday* (Ostermontag)
<b>April 15, 2013</b>	<b>Lecture Period starts</b>
May 01, 2013	Labor Day* (Public Holiday)
May 09, 2013	Ascension Day* (Christi Himmelfahrt)
<b>May 08, 2013</b>	<b>Course registration deadline (E.L.V.I.S.)</b>
May 20, 2013	Pentecost Monday* (Pfingstmontag)
June 30, 2013	Deadline for tuition-fee payment for Winter Term 2013/14
<b>July 19, 2013</b>	<b>MPP Thesis Submission Deadline</b>
<b>July 19, 2013</b>	<b>Classes end (Final exams may require presence in Erfurt afterwards)</b>
<i>September 30, 2013</i>	<i>Summer semester ends</i>
<b>Winter Semester 2013/14</b>	
Lecture Period	October 21 – February 15, 2014

\* Public Holiday; all offices and shops closed; no classes

## Payment Information

All students are obliged to pay the semester contribution and the tuition fee on time in order to remain enrolled at the University of Erfurt. **For the winter semester 2013/14, the deadline for the payment of fees is July 01, 2013**, meaning that the University of Erfurt must have received both payments by **June 30, 2013** at the latest. Please note that it often takes 2-3 days for German banks to complete transactions and that it is your responsibility to make sure your payment reaches the university in time. Otherwise, you will be charged (at least) a late fee of EUR 20.00 if your semester contribution is late.

**Current payment information for the semester contribution is attached to your Student ID.** For the winter semester 2013/14 the fee is expected to be **EUR 184.80**. Please use the form provided for your payment transaction. Should you make an online transfer, be sure to provide all the information given on the original form to ensure that your payment is transferred to the correct account. Once again, you are solely responsible for ensuring its accuracy.

For the **MPP tuition fee**, the payment information is as follows:

Recipient / Empfänger:	<b>Universität Erfurt</b>
Account No. / Konto Nr.:	<b>300 4444 299</b>
Bank Code / BLZ:	<b>820 500 00</b>
Bank:	<b>Landesbank Hessen-Thüringen Erfurt</b>
BIC:	HELADEFF820
IBAN:	DE 16820500003004444299
Amount / Betrag:	<b>EUR 1,500.00</b>
<b>Reference / Verwendungszweck:</b>	<b>1522137022125_Last Name</b>

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you will be asked to pay the missing amount in cash to the university's cashier.

## Program Information

### Mandatory Courses for First-Year Students

All students **must take** the following courses in their second semester:

- PAM-201: Quantitative Analysis and Empirical Methods
- MAM-201: Financial Management in the Public Sector
- MAM-101: Strategic Management and Public Administration
- Internship: In addition to these courses, all first year students must formally register for the mandatory MPP internship at the beginning of this semester, regardless when it actually took or will take place!
- **ONLY FOR CSMP-STUDENTS:**
  - **Mandatory:** CSM-102: Practical Skills, Conflict Analysis and Management

### Master Thesis Colloquium for Second-Year Students

All students are **strongly** encouraged to participate in the research colloquia of Prof. Dr. Hoffmann and Dr. Aragon. They will be held alternately every two weeks.

### Basic and Language Module

Rules and Regulations (“Studien- und Prüfungsordnung”) prescribe that **you have to collect 9 credits** in this module. This means that you can either take three courses with 3 credits each ( $3+3+3=9$ ) or one course with 3 credits and one with 6 credits ( $3+6=9$ ). **The sum of credits you earn needs to equal the figure 9 in any case.** On top of that, should you wish to take more courses in this module, you are, of course, free to do so.

### Specialization Modules

- By the end of their study period (third semester), all **students must complete** two specialization modules by obtaining a minimum of 9 credit points each in **both modules** (total of 18 credits)
- You are, of course, free to audit additional courses with the instructor’s permission.
- It is not possible to substitute credits earned in one module for credits earned in another module or to take a course twice.
- **Only for CSMP Students:** CSMP students are required to complete the courses designed for this program by earning 9 credits in each module.

### Independent Study Units

Independent study units aim at deepening the students’ knowledge in certain public policy fields at an individual pace and geared to individual needs. Subject to approval by the academic mentor, the Brandt School’s academic staff, as well as faculty members or professors of the Faculty of Economics, Law and Social Sciences may be approached as instructors for an independent study unit. According to Chapter 11, Sec. 3 of the Examination and Study Rules, an independent study agreement must be signed by both the student and the instructor to receive credit for an independent study unit. In this independent study agreement, the student pledges to work on an agreed topic and corresponding questions regularly and independently as well as to spend the necessary amount of time to reach the learning goals within a given time frame. To check the learning progress and to give the instructor an overview of the working status, specific assignments are given and regular meetings should be agreed upon.

If you are interested in enrolling in an independent study unit, please contact your academic mentor or the Brandt School’s Director for more details.

**Please check the “Studien- und Prüfungsordnung” (Examination and Study Rules) for more detailed and legally binding information regarding the structure of the MPP pro-**

**gram. For easy reference, an unofficial English translation of this document will also be available.**

### **“Belegbogen” / Course Registration**

All courses for which you wish to receive credits during the winter semester must be marked on the so-called “Belegbogen” (Course Registration Form). Your “Belegbogen” is produced online by yourself (procedure: see course platform Campus, Information desk). Please make sure to choose only those language courses which open under the Master of Public Policy section.

**The Belegbogen must be printed, signed by you and your Academic Mentor, and turned in by the end of the fourth week of the lecture period / not later than May 08, 2013. Please drop them off at the Brandt School Main Office no later than 15.00 hrs!**

**Keep in mind that your Academic Mentor must approve your course selection for each semester and that changes may be necessary before you turn the form in. Therefore, do not wait until the last possible day to meet with your Mentor!**

For further information, please check the Course Registration Info & Instruction document available on the Campus ID.

## Courses of Instruction

**Please note that all courses marked with a \* have been offered before.**

### Policy Analysis Module

Title: **PAM-201: Quantitative Analysis and Empirical Methods\***  
(mandatory for second semester)  
Instructor: Guido Mehlkop  
ECTS: 6  
TIME: Wednesday, 16 – 18 hrs  
LOCATION: Audimax/0007

Course Description:

In the modern social sciences theoretical propositions must be tested with real world empirical data. Progress is enhanced by eliminating hypotheses, which do not pass empirical testing. Therefore, scientific work is based on the interplay between theory and sound empirical working. This introduction to quantitative methodology is organized in two main sections: The first section provides a course in statistics: sampling distribution; reducing complexity (means and deviations); describing data sets graphically; estimating population means; z-transformation and T-tests; associations between nominal and ordinal scaled data (cross-tabs, chi-square); associations between metric data (coefficient of correlation, OLS regressions). In the second section we will discuss methodological issues (verification versus falsification); the idea of sampling (random samples versus convenience samples); various methods of collecting data (interviews, PAPI and CATI, online-surveys); constructing questionnaires; experimental research in the social sciences; working with macro-data. Power Point Slides will be provided.

Literature: t.b.a.



## Management Module

Title: **MAM-101: Strategic Management and Public Administration\***  
(mandatory for second semester)

Instructor: Thomas Armbrüster  
ECTS: 6  
TIME: Tuesday, 12 – 14 hrs  
LOCATION: LG1/HS4

Course Description:

This course introduces students to a variety of analytic techniques useful for policy/program implementation and managing organizational performance. 'Strategic management' involves defining public value, mobilizing legitimacy and support for that value, and developing and deploying the operational capacity to deliver it. The objective is for students to diagnose an organization's strategic position and develop a plan for improving its performance; to understand the organizational factors likely to affect a given policy's implementation and to adjust policy design to produce desired outcomes.

Literature: t.b.a.

Title: **MAM-201: Financial Management in the Public Sector\***  
(mandatory for second semester)

Instructor: Edgar Aragón  
ECTS: 6  
TIME: Tuesday, 10 – 12 hrs  
LOCATION: Audimax/0007

Course Description:

The objectives of this course are to provide students with: (a) the analytical tools to analyze the public finances of governments: revenues, expenditures, ways to finance the deficits and the institutions involved; and (b) a normative framework to conduct political analysis of the difficult financial decisions governments need to take.

The course will use a combination of lectures, Harvard cases and an Oxford-style debate in order to first learn about standard economic theory, apply it in real life situations, and simulate a public debate where students will play the role of financial ministers making budgetary decisions.

Students are encouraged to review the financial situation of their own countries and to learn from the EU experience in class. Special focus will be given to the current financial crisis.

Literature: t.b.a.

Title: **MAM-201: Financial Management in the Public Sector (Tutorial)\***  
(mandatory for second semester)

Instructor: Felix Biermann/Covadonga Gonzalez  
ECTS: will be included in MAM-201 grade  
TIME: Thursday, 10 – 12 hrs  
LOCATION: LG 1, 102

Course Description:

The tutorial is divided into two groups to cater the different level of knowledge with regard to Financial Management. Group 1 will take place in week A and group 2 in week B.

## Basics and Language Module

Title: **DaF-02: German as a Foreign Language\***

Instructor: Gudrun Hennig

ECTS: 3

TIME: Monday, 08 – 10 hrs,  
Wednesday, 08 – 10 hrs,  
Friday, 08 – 10 hrs

LOCATION: Building 39/0114

Course Description:

Grammar, vocabulary, and conversation for advanced beginners.

Literature: t.b.a.

Title: **Formal and Informal Communication in a Professional Environment\***

Instructor: Karl Theodor Paschke

ECTS: 3

TIME: Both Groups: Thursday, 18.04., 14 – 16 hrs, LG 2/131  
Group A: Thursday, 02.05., 12 – 18 hrs, Building 39/0114  
Friday, 03.05., 10 – 18 hrs, Building 39/0114  
Saturday, 04.05., 10 – 18 hrs, Building 39/0114  
Group B: Thursday, 13.06., 12 – 18 hrs, Building 39/0114  
Friday, 14.06., 10 – 18 hrs, Building 39/0114  
Saturday, 15.06., 10 – 18 hrs, Building 39/0114

Course Description:

After – or even before - graduating from the MPP program, most of you will be planning your professional future. You will be entering the job market, send out applications, be invited to interviews and hopefully gain an attractive position in a public administration, an international organisation or in private business. Whatever it is going to be, it will be quite different from life as a student. In particular, there will be new challenges for you in the field of communication. You probably think that your interpersonal skills, your ways of communicating with others are naturally well-developed. That may certainly be the case. But there is always room for improvement. And the first step towards a better performance is to become aware of one's capabilities, potential, talents, and possible shortcomings. That's what this 3-day seminar is all about. The seminar will include some theoretical advice, but mostly it will be a practical exercise where the participant has to perform in certain simulated communication situations. Feedback will be provided by the instructor and the other participants. Everybody will be judged and judge. In addition, you will have the chance to see yourself as your performances will be video-taped. Participation is limited to twelve students each session. To be considered, you will have to submit a written request spelling out your **motivation** to take this course until **April 26th (at 12 a.m.)** to the Brandt School (publicpolicy(at)uni-erfurt.de). Please indicate whether you would like to participate in the first or the second group.

Title: **German Conversation Course (B1)\***

Instructor: Janin Kemper

ECTS: 3

TIME: Monday, 14 – 16 hrs

LOCATION: LG1/323

Course Description:

At request of MPP students, this course combines "Hören, Lesen, Verstehen, "Grammatik" and discussion of current issues of interest for MPP students on B1 German level.

Literature: t.b.a.

Title: **German Conversation Course (A2)\***  
Instructor: Janin Kemper  
ECTS: 3  
TIME: Monday, 16 – 18 hrs  
LOCATION: LG1/323

Course Description:

At request of MPP students, this course combines “Hören, Lesen, Verstehen, “Grammatik” and discussion of current issues of interest for MPP students on A2 German level.

Literature: t.b.a.

Title: **Public Opinion Research and its Problems**  
Instructor: Johannes Oschlies  
ECTS: 3  
TIME: 'B' weeks only, Monday, 10 – 14 hrs  
LOCATION: Building 39/0114

Course Description:

This seminar focuses on public opinion research and the methods of measuring citizens attitudes. Since the realization of the first public opinion survey for a local US-Newspaper in 1824 opinion polls have apparently become indispensable tools for the political process. At the same time, growing influence of opinion research companies and the methods and techniques they apply draw increasing criticism, too. We will begin this course with a brief overview of the history of public opinion research and its underlying concepts and methods. Afterwards, the course will cover the following aspects: the concept of attitudes, measurement of attitudes and the social context, recent problems in survey methodology, new methodological approaches and alternatives. Literature for each session will be provided by the lecturer.

Literature:

Rogers, Lindsay. The Pollsters: Public Opinion, Politics and Democratic Leadership (1949), available online: <http://www.questia.com/read/89021667/the-pollsters-public-opinion-politics-and-democratic>

Glynn, Carrol J., Susan Herbst, Garret J. O'Keefe, and Robert Y. Shapiro. Public Opinion (1999), available online: <http://questia.com/read/100501261/public-opinion>

Moore, David W. The Superpollsters: How They Measure And Manipulate Public Opinion In America (1995), available online: <http://www.questia.com/read/8540600/the-superpollsters-how-they-measure-and-manipulate>

Title: **Case Writing**  
Instructor: Florian Hoffmann  
ECTS: 3  
TIME: Wednesday, 12 – 14 hrs  
LOCATION: Building 39/0114

Course Description:

When studying „Public Policy“, you will have to work with cases. Working with cases enables the students to strategically think about problems and how to address these problems; by doing so the students learn for themselves, rather than being told or lectured about a problem. In this course students have the chance to write their own case. Within this course we will talk about what is a good case, which lessons can you draw from it and of course how to research and write a good case.

Literature: t.b.a.

Title: **Dealing with Diversity**  
Instructor: Miriam Aced/Katie Leary/Franziska Diller  
ECTS: 3  
TIME: Tuesday, 30.04., 14 – 16 hrs, LG1/324  
Saturday, 11.05., 10 – 18 hrs, Building 39/0114  
Wednesday, 29.05, 18-20 hrs, Building 39/0114  
Saturday, 01.06., 10 – 18 hrs, LG 1/102  
Saturday, 08.06., 10 – 18 hrs, Building 39/0114  
Sunday, 09.06., 10 – 14 hrs, Building 39/0114  
Wednesday, 19.06, 18-20 hrs, Building 39/0114

Course Description:

The seminar “Dealing with Diversity” will discuss what diversity and related concepts really mean. During this seminar you will participate in three different workshops conducted by external partners. There will also be two additional discussion sessions apart from the workshops. You will not only learn more about the benefits and challenges of diversity, but also about ways to improve your own competencies. The first workshop will focus on diversity as such and will be conducted by Ms. Sabine Fründt, a certified trainer in “Managing Gender and Diversity”, while the second one is about Racism and Discrimination and will be carried out by the Network for Democracy and Courage. In the third workshop students will learn more about the Kumi method, which is a method that reflects upon the causes of a conflict and tries to transform the conflict into alternative solutions. Literature: t.b.a.

As every semester, a large variety of language classes falls under the “Basics and Language Module”. These are offered by the university’s Language Center (Sprachenzentrum).

**The general rule is that German students are supposed to take language classes and learn a language other than German and English, while students from abroad advance their German skills to the highest possible level (cf. § 10 of the MPP study and examination rules).**

**Check for time conflicts with mandatory MPP courses before signing up for a particular class!**

**Note that several classes require an extra early (online) sign-up procedure or participation in entrance examinations to determine your proficiency level.**

**Some of these may be scheduled as early as the first or second week of the semester!**

See the University of Erfurt’s online course catalog <http://sulwww.uni-erfurt.de/ELVIS/vorlesungen/> for the full range of offers for this semester. Also make sure to refer to the Language Center’s website (<http://www.uni-erfurt.de/sprachenzentrum/>) for further information and detailed procedures!

## Specialization Module: Public and Non-Profit Management

**Title:** **Haniel Spring School: The Effects of Center-Local Relationships on Public Policy**  
**Instructor:** Florian Hoffmann  
**ECTS:** 3  
**TIME:** May 18 – 26, 2013

**Course Description:**

Novosibirsk is located in Western Siberia and is Russia's third largest city with a population of nearly 1.5 million people. Founded at the Trans Siberian Railroad at the end of the 19th century, the city of Novosibirsk soon started to play an important strategic role in trade due to both its central location between Western Europe and Eastern Asia and its proximity to natural resources (furs, timbers and precious metals). In the Soviet era, the city was promoted to become a center for industrial production and later for scientific research and education. As many places in the world today, the city and region of Novosibirsk faces the challenges of economic restructuring and social-economic development. Entitled "The Effects on Center-Local Relationships on Public Policy", the 2013 Haniel Spring School deals with the questions of federalism, regionalization and regional development in Russia. Students will study the case of Novosibirsk to learn more about the motivation and nature of relations between the Russian center and its regions, the post-Soviet political developments of regionalization and re-centralization and the contradictions of regional (economic) development. Guided by professors and scholars of the Brandt School and its partner institution, the Faculty of Economics at Novosibirsk State University, as well as other local analysts and experts, the participants of the Haniel Spring School 2013 will conduct policy analyses of public policy problems which are evident in Novosibirsk (e.g. fiscal policy, economic policy, social policy). Excursions and cultural activities complement the program.

Literature: t.b.a.

**Title:** **Social Policy and the Transformation of the Welfare State**  
**Instructor:** Laura Held, Frank Ettrich  
**ECTS:** 3  
**TIME:** Wednesday, 14 – 16 hrs  
**LOCATION:** Building 39/0114

**Course Description:**

Today welfare states are considered to be a luxury. This course will discuss the development and the rise of modern welfare states, as well as the different kinds of welfares states and approaches. The course will look at the transformation of the welfare state and reform efforts made. Even though welfare states are traditionally seen as Western/European phenomena, within this course social policies of various countries will be discussed.

Literature: t.b.a.

**Title:** **Summer School: Political Communication**  
**Instructor:** Jamal Malik & Hasnain Bokhari (as well as other visiting faculty members)  
**ECTS:** 3  
**TIME:** August 7-15, 2013, LG 4/DO8  
August 15 – 18, 2013, Building 39/0114

**Course Description:**

The emergence of new media and increased citizen journalism is redefining the public sphere and social contract between the citizen and government. Social media platforms such as Twitter and Facebook are enjoying new roles of enhanced social mobility in bringing about a major change in the social fabric; a prominent example can be witnessed in form of Arab Spring in Middle East. This role of internet, post Arab Spring, has attracted special importance and attention from the global community, especially the academia. However, the fact remains that there is a profound digital gap between the North and South. Depending upon the digital literacy and technical capacities, in many

parts of the world, the new media (social networking, blogs and/or internet) has not yet outdone the importance of 'traditional' media (radio, television, newspaper). Thus, this new role of political activism assumed by the new media has received limited attention as an academic discipline in many institutions. This course aims at introducing the major concepts, processes and practices in the field of political communication by inviting students from Pakistan and from Erfurt University in a joint setting. The summer school will also include visits to socio-political and media outlets in Erfurt, Weimar and Berlin.

**Note:** To take part in this summer school please write a short email of intent to Mr. Hasnain Bokhari: [hasnain.bokhari@uni-erfurt.de](mailto:hasnain.bokhari@uni-erfurt.de)  
Website: [www.tinyurl.com/daadsocialmedia](http://www.tinyurl.com/daadsocialmedia)

Literature:

McNair, Brian (2003). An Introduction to Political Communication. London: Routledge. Herman, Edward S. and Chomsky, Noam. (1994). Manufacturing consent: the political economy of the mass media. London: Vintage. Dahlgren, Peter. (2009). Media and political engagement: citizens, communication, and democracy. Cambridge: Cambridge Univ. Press. Newman, Bruce I. (1999). The mass marketing of politics: democracy in an age of manufactured images. Thousand Oaks: Sage Publication.

Title: **Public Opinion Research and its Problems**

Instructor: Johannes Oschlies

ECTS: 3

TIME: 'B' weeks only, Monday, 10 – 14 hrs

LOCATION: Building 39/0114

Course Description:

This seminar focuses on public opinion research and the methods of measuring citizens attitudes. Since the realization of the first public opinion survey for a local US-Newspaper in 1824 opinion polls have apparently become indispensable tools for the political process. At the same time, growing influence of opinion research companies and the methods and techniques they apply draw increasing criticism, too. We will begin this course with a brief overview of the history of public opinion research and its underlying concepts and methods. Afterwards, the course will cover the following aspects: the concept of attitudes, measurement of attitudes and the social context, recent problems in survey methodology, new methodological approaches and alternatives. Literature for each session will be provided by the lecturer.

Literature:

Rogers, Lindsay. The Pollsters: Public Opinion, Politics and Democratic Leadership (1949), available online: <http://www.questia.com/read/89021667/the-pollsters-public-opinion-politics-and-democratic>

Glynn, Carrol J., Susan Herbst, Garret J. O'Keefe, and Robert Y. Shapiro. Public Opinion (1999), available online: <http://questia.com/read/100501261/public-opinion>

Moore, David W. The Superpollsters: How They Measure And Manipulate Public Opinion In America (1995), available online: <http://www.questia.com/read/8540600/the-superpollsters-how-they-measure-and-manipulate>

Title: **Social Media in Conflict Regions**  
Instructor: Hasnain Bokhari  
ECTS: 3  
TIME: 23.04. 14 – 16 hrs, LG1/324  
06.06. 12 – 18 hrs, Building 39/0114  
07.06. 10 – 18 hrs, LG1/135  
08.06. 10 – 18 hrs, LG1/135

Course Description:

The past few years have seen a rapid use of new media technologies or social media which has resulted in the emergence of new digital public sphere. Such a sphere has led the communities especially in the wake of civil uprising in the Middle East to digitally mobilize and challenge the status-quo. Mobile phones and/or other social media outlets such as Facebook and Twitter in this regard are hailed as exciting technologies that offer an exciting potential of political and public mobilization. While on one hand virtual crowds can possibly help in conflict prevention, management and resolution on the other hand there emerge also a number of questions pertaining to the identity, surveillance, information reliability and/or privacy. The objective of this course is, therefore, to examine in depth the conceptual and theoretical frameworks in the study of new media and how they trigger and reconfigure the power relationships in conflict ridden regions and situations. The course follows a seminar approach aided with audio-video and case study method in order to study the role of social media in conflict regions such as during Kenyan elections, Tunisia, Egypt, Haiti earthquake, post conflict Liberia, Iran or by the Taliban militants in North Western territories of Pakistan.

Literature:

Lesch, David W. and Haas, Mark L. (2012). The Arab Spring: Change and Resistance in the Middle East. Colorado: Westview Press  
Seib, Philip (2005). Media and Conflict in the Twenty-First Century. New York: Palgrave Macmillan  
Marsden, Lee (2009). Media, religion, and conflict. Surrey: Ashgate

## Specialization Module: European Public Policy

Title: **The EU as a Global Player – Potential and Limitations\***  
Instructor: Franz Eichinger  
ECTS: 3  
TIME: 'A' weeks only, Monday, 10 – 14 hrs  
LOCATION: Building 39/0114

### Course Description:

Assessments of EU's role in international relations by scholars range from "superpower" to "irrelevant". They are obviously difficult. The main purpose of the Seminar is, therefore, to provide students with the knowledge and instruments for a realistic appraisal of EU foreign policy from various angles. Current foreign policy issues will serve as points of departure and throughout the Seminar as points of reference.

The focus will be on the Common Foreign and Security Policy. It will be dealt with in relation to other aspects of EU external action, like enlargement and neighbourhood policies, financial assistance and regional cooperation. In this context, in particular, the following issues will be addressed:

- Power resources and tools
- Objectives and policies
- Governance
- Coherence
- Credibility and effectiveness
- Roles and positions of Member States.

Literature: t.b.a.

Title: Negotiation as an Instrument of International Conflict Management  
Instructor: Georgios Kolliarakis  
ECTS: 3  
TIME: 26.04. 09.00 - 18.00  
23.05. 09.00 - 18.00  
24.05. 10.00 - 18.00

LOCATION: t.b.a.

### Course Description:

European conflict management has to cope with a considerable number of self-determination conflicts in immediate geographical proximity. Both explosive crises and protracted conflicts in Europe's periphery pose legal and political challenges to diplomatic intervention. Trapped between the competing principles of territorial sovereignty and self-determination of peoples, resolution efforts must strike a balance between the needs and resources of all involved actors. There is often a mismatch between the requirements for successful conflict settlement, on the one hand, and the available capacities and instruments, on the other. As a result, International Organizations, the EU in particular, tend to institutional overstretch and their policies often misfire or even backfire in terms of delivering peace and stability.

This seminar elucidates negotiation processes as an instrument of conflict management policy by pursuing a practical solution-centred approach. It zooms into the involved actors' constellations and interests, the issues promoted at the negotiation table, as well as into the non-intended outcomes and deadlocks of the resolution process.

The seminar is organized as a round-table expert workshop and comprises, 14 interactive modules, among which 5 Expert Discussions (ED), 2 Policy Briefings (PB), and 4 Table-top simulation games (SG). The modules aim at:

Reviewing the state of the art in the self-determination ethno-political conflicts in the EU periphery by focusing upon current "hot spots" as well as on enduring "frozen" ones;



Elaborating on the discrepancies between expert prescriptions and requirements, and policy capacities and limitations in the practice of conflict resolution by IOs such as the EU and the UN; Promoting understanding for the potential, constraints, and roadblocks of negotiation processes as a policy instrument to mitigate crises and settle conflicts.

Training negotiation/communication skills and techniques via table-top simulations; train analytical skills via drafting policy-oriented case studies and executive summaries, and by undertaking chairing and de-briefing tasks in group discussions.

Literature: t.b.a.

Title: **Model European Union\***  
Instructor: Wolfgang Muno  
ECTS: 3  
TIME: 16.05. 14.00 - 18.00, Building 39/0114  
July 03 – 07, 2013  
LOCATION: Mainz and Erfurt (to be specified)

Course Description:

Model European Union Mainz (MEUM) is a simulation of European politics and 70 participants from all over Europe will come to Mainz for a 3-day simulation (03. – 07. July 2013, first day: arriving in Mainz, last day: departure) of the ordinary legislative procedure, pre-Lisbon known as "co-decision". Participants will slip into the roles of national Ministers, Members of the European Parliament and Journalists. MEUM offers young Europeans the chance to get a first-hand insight into the workings of the complex political system that is the European Union. Starting point for the debate will be two proposals for legislation drafted by the European Commission in recent years. Participants, in their roles as MEPs and Ministers, will deliver speeches, work on amendments to the proposal texts and organize majorities in order to adopt their suggestions for changes to the legislation while Journalists will monitor and critically report on this political process. The participants of the MEUM will discuss one case study of European decision making procedure in Erfurt on May 03, 2012. Only some students from the Willy Brandt School can participate in the MEUM, therefore, please send **your application (motivation letter, CV and grades) to publicpolicy@uni-erfurt.de by April 26, 2013**. The Brandt School will cover you travel and accommodation costs.

Literature: t.b.a.

## Specialization Module: International Affairs

Title: **China in the World Economy**  
Instructor: Susan McEwen-Fial  
ECTS: 3  
TIME: 25.04. 12 – 18 hrs, Building 39/0114  
26.04. 10 – 18 hrs, Building 39/0114  
02.05. 12 – 18 hrs, LG1/215  
03.05. 10 – 18 hrs, LG1/135

### Course Description:

What is the Beijing Consensus? What does it mean for the global economy that China now has the 2<sup>nd</sup> largest economy in the world? What are the labor conditions in China? These questions reflect some of the critical issues surrounding the growth of China's economic power. The primary objective of this course is to examine China's rise in the global economy. During the 1<sup>st</sup> few weeks the seminar will examine China's former command economy and the transition to a socialist market economy. Next the course will explore the impact of foreign direct investment and trade. Then the course will focus on the domestic issues that China faces, such as the establishment of the rule of law, social issues, the environment and its search for global competitiveness. Finally the course will look at China's economic relationships with regions such as the U.S., the EU, Africa and East Asia.

Literature: Naughton, Barry, 2007. *The Chinese Economy: Transition and Growth*, Cambridge: MIT Press.

Title: **Politics of International Law**  
Instructor: Filipe dos Reis  
ECTS: 3  
TIME: Tuesday, 14 – 16 hrs  
LOCATION: Building 39/0114

### Course Description:

The aim of this course is to provide students with the analytical tools to understand the interplay of law and politics in international affairs. In its first part, we want to examine the role different theories of International Relations attribute to international law and figure out the limits and possibilities of interdisciplinary research. Subsequently, we want to examine some emerging important debates in the intersection of the two disciplines of International Relations and International Law (like legalization, constitutionalization and fragmentation). The last part is dedicated to three central discourses of the 21st century: human rights, international criminal justice and the legal framework of the "war on terror".

Literature: t.b.a.

Title: **Human Rights\***  
Instructor: Florian Hoffmann  
ECTS: 3  
TIME: Wednesday, 10 – 12 hrs  
LOCATION: Building 39/0114

### Course Description:

The course seeks to examine the role and functioning of (legal) human rights in public administration, civil society and private enterprise. It starts with the theoretical foundations of the idea of human rights as well as their historical pedigree and then proceeds to outline the basic national and international protection mechanisms. It then looks at the specific human rights issues which public and private actors face, the way human rights frameworks 'regulate' public and private policy making, and the techniques with which different actors react to and interact with human rights demands. The emphasis will, thus, be on frontline human rights themes such as the cultural relativity of human rights, the rise of social and economic rights, rights-based development, human rights

and/in armed conflict, human rights and the responsibility to protect, horizontal effects, corporate and NGO human rights responsibility, third (group) and fourth (environmental) generation rights, and rights and/in the internet, amongst others. The objective is to capacitate future policy-makers to understand and deal with human rights in their daily administrative reality.

Literature: t.b.a.

**Title: Haniel Spring School: The Effects of Center-Local Relationships on Public Policy**

Instructor: Florian Hoffmann

ECTS: 3

TIME: May, 18 – 26, 2013

LOCATION: t.b.a.

Course Description:

Novosibirsk is located in Western Siberia and is Russia's third largest city with a population of nearly 1.5 million people. Founded at the Trans Siberian Railroad at the end of the 19th century, the city of Novosibirsk soon started to play an important strategic role in trade due to both its central location between Western Europe and Eastern Asia and its proximity to natural resources (furs, timbers and precious metals). In the Soviet era, the city was promoted to become a center for industrial production and later for scientific research and education. As many places in the world today, the city and region of Novosibirsk faces the challenges of economic restructuring and social-economic development. Entitled "The Effects on Center-Local Relationships on Public Policy", the 2013 Haniel Spring School deals with the questions of federalism, regionalization and regional development in Russia. Students will study the case of Novosibirsk to learn more about the motivation and nature of relations between the Russian center and its regions, the post-Soviet political developments of regionalization and re-centralization and the contradictions of regional (economic) development. Guided by professors and scholars of the Brandt School and its partner institution, the Faculty of Economics at Novosibirsk State University, as well as other local analysts and experts, the participants of the Haniel Spring School 2013 will conduct policy analyses of public policy problems which are evident in Novosibirsk (e.g. fiscal policy, economic policy, social policy). Excursions and cultural activities complement the program.

Literature: t.b.a.

**Title: Democracy Promotion and Peace Building**

Instructor: Solveig Richter

ECTS: 3

TIME: Thursday, 08 – 10 hrs, **the course will only start on April 25<sup>th</sup>, 2013 and on July 11<sup>th</sup>, 2013 the course will take place between 12.00 – 4.00 (room -104)**

LOCATION: LG1/222

Course Description:

Democracy promotion has long been considered one of the most effective tools for influencing the political development of other countries. Using strategies including cooperation, dialogue, and strict conditionality to the point of creating complex transitional administrations, external actors have intervened in the transformation processes of countries not only for the sake of democratization, but also with the intention of achieving numerous other goals – first and foremost, peace, security and stability. According to the democratic peace theory, democracies almost never go to war with one another, instead they cooperate more intensively, and they are able to manage global challenges such as organized crime and terrorism more effectively. Hence, democratization will lead to peace and serve hard security interests. However, after the initial period of euphoria at the beginning of the 1990s, hybrid regimes, unconsolidated democracies and increased ethno-political conflict resulting from stagnating or turbulent transitions created disillusionment. In the seminar, we will firstly discuss some conceptual and theoretical questions on the linkage between democracy promotion and peace building, such as: Why are democracies more peaceful, and in what way can democratization contribute to lasting peace? Is the concept of democracy only a Western model or a universal accepted form of governance? Can democracy as a means of self-determination by local people be promoted by external actors at all? What are conflict of objectives, e.g. between democ-

ratization and stability? In the second part of the seminar, we will have a look on different external actors and their instruments, e.g. regional organizations like the EU and political conditionality. In the third part of the seminar we will discuss some case studies which will be selected by the students on their own during the seminar. We will finish by critically asking if democracy promotion is an effective and legitimate tool for peace building.

Literature: t.b.a.

## Specialization Module: Conflict Studies and Management

### Workshop - International Conflict Management: Conceptual Approaches and Practical Needs

- Draft Agenda  
20-21 June 2013 (t.b.c.)

#### Organizers:

Prof. Dr. Solveig Richter, Junior Professor International Conflict Management  
Miriam Aced, Research Assistant to the Haniel Chair and Doctoral Student,  
Pablo Andrés Ramos Barón, Doctoral Student and  
Fausto Octavio Brindis Abraham, Student Assistant to Prof. Richter.

#### Motivation

Networking and community building: Firstly, the workshop is the first in a series of regular meetings at Willy Brandt School with the intention to further develop the coherence of the research agenda in conflict studies and to support the creation of a community and common identity at the school. It should serve as a kick-off-meeting for a more intense academic and social exchange among the different students in the CSMP programme, the first-year master students, second-year master students and all doctoral students working on topics of conflict management.

Information: Secondly, the workshop intends to help master and doctoral students to address difficulties during the preparation of their theses, especially concerning empirical research, questions of academic standards and normative aspects.

Colloquium: Thirdly, the Workshop will give master students of CSMP the opportunity to present their theses in a CSMP setting and to get feedback from doctoral students, which are specialists in conflict studies.

Future organization and structure of the CSMP Programme: Fourthly, in preparation of a revision and advancement of the CSMP programme, the workshop serves as a brainstorming experience to find out about deficits of the programme, as well as needs, interests and ideas of the CSMP master and doctoral students.

#### Participants

**The workshop intends to bring together all those at Willy Brandt School working on or interested in conflict studies. All CSMP-students (both master and PhD level) are strongly encouraged to participate in the workshop.** Additionally, all Brandt School doctoral students and research assistants are invited to participate. However, to establish a working atmosphere, the workshop should not exceed 20-25 participants, except for the public guest lecture.

Title: **Analysis and Practical Conflict Management Skills\***  
(mandatory for first year CSMP students)

Instructor: Solveig Richter

ECTS: 3

TIME: Wednesday, 12 – 14 hrs

LOCATION: LG1/323

#### Course Description:

Building up on the conceptual and theoretical knowledge acquired in the CSMP introduction course, this seminar approaches the problem of conflict management from a practical perspective. The aim is to train analytical as well as communicative skills needed in dealing with conflicts. Therefore, the seminar is divided into two parts. In the focus of the first one will be *conflict analysis*, since a proper understanding of the conflictive dynamics at work is a prerequisite for any attempt to con-

conflict management: after introducing theoretical approaches and frameworks of analysis, each student will work on a self-chosen case study, which then will be presented and discussed in class. The second part of the seminar is then dedicated to the practical skills necessary for communicating in conflictive settings: after exploring some typical dynamics of conflict communication from a theoretical point of view, basic skills for facilitating communication in conflictive settings will be trained.

Literature: t.b.a

Title: **Democracy Promotion and Peace Building**

Instructor: Solveig Richter

ECTS: 3

TIME: Thursday, 08 - 10 hrs, **the course will only start on April 25<sup>th</sup>, 2013 and on July 11<sup>th</sup>, 2013 the course will take place between 12.00 – 4.00 (room -104)**

LOCATION: LG1/222

Course Description:

Democracy promotion has long been considered one of the most effective tools for influencing the political development of other countries. Using strategies including cooperation, dialogue, and strict conditionality to the point of creating complex transitional administrations, external actors have intervened in the transformation processes of countries not only for the sake of democratization, but also with the intention of achieving numerous other goals – first and foremost, peace, security and stability. According to the democratic peace theory, democracies almost never go to war with one another, instead they cooperate more intensively, and they are able to manage global challenges such as organized crime and terrorism more effectively. Hence, democratization will lead to peace and serve hard security interests. However, after the initial period of euphoria at the beginning of the 1990s, hybrid regimes, unconsolidated democracies and increased ethno-political conflict resulting from stagnating or turbulent transitions created disillusionment. In the seminar, we will firstly discuss some conceptual and theoretical questions on the linkage between democracy promotion and peace building, such as: Why are democracies more peaceful, and in what way can democratization contribute to lasting peace? Is the concept of democracy only a Western model or a universal accepted form of governance? Can democracy as a means of self-determination by local people be promoted by external actors at all? What are conflicts of objectives, e.g. between democratization and stability? In the second part of the seminar, we will have a look on different external actors and their instruments, e.g. regional organizations like the EU and political conditionality. In the third part of the seminar we will discuss some case studies which will be selected by the students on their own during the seminar. We will finish by critically asking if democracy promotion is an effective and legitimate tool for peace building.

Literature: t.b.a.

Title: **War Machines? Youth, Gender and the Imagery of Danger in Contemporary Violent Conflicts**

Instructor: Henri Myrntinen

ECTS: 3

TIME: 13.06. 12 – 18 hrs, LG1/215  
14.06. 10 – 18 hrs, LG1/135  
15.06. 10 – 18 hrs, LG1/135

Course Description:

While the role of youth - especially young, lower class males - has been an integral part of violent conflict throughout history, their role has been highlighted in the conflicts of the new millennium. The course examines how in various settings, be it open warfare, insurgency, criminality, delinquency or all of the above, danger is often deliberately gendered and generationalised by vari-

ous actors, obscuring underlying political, cultural and socio-economic processes of change and upheaval.

Literature: t.b.a.

**Title: Social Media in Conflict Regions**

Instructor: Hasnain Bokhari

ECTS: 3

TIME: 23.04. 14 – 16 hrs, LG1/324  
06.06. 12 – 18 hrs, Building 39/0114  
07.06. 10 – 18 hrs, LG1/135  
08.06. 10 – 18 hrs, LG1/135

**Course Description:**

The past few years have seen a rapid use of new media technologies or social media which has resulted in the emergence of new digital public sphere. Such a sphere has led the communities especially in the wake of civil uprising in the Middle East to digitally mobilize and challenge the status-quo. Mobile phones and/or other social media outlets such as Facebook and Twitter in this regard are hailed as exciting technologies that do not only offer exciting potential of political mobilization but also help in conflict prevention, management and resolution. This course aims at examining conceptual and theoretical frameworks in the study of social media. The course follows a case study approach in order to study the role of social media in conflict regions such as during Kenyan constitutional crisis, Haiti earthquake, Liberia, post conflict Liberia, Iran or by the militants in North Western territories of Pakistan.

**Literature:**

Lesch, David W. and Haas, Mark L. (2012). The Arab Spring: Change and Resistance in the Middle East. Colorado: Westview Press  
Seib, Philip (2005). Media and Conflict in the Twenty-First Century. New York: Palgrave Macmillan  
Marsden, Lee (2009). Media, religion, and conflict. Surrey: Ashgate

**Title: Negotiation as an Instrument of International Conflict Management**

Instructor: Georgios Kolliarakis

ECTS: 3

TIME: 26.04. 09.00 - 18.00, LG 1/125  
23.05. 09.00 - 18.00, t.b.a.  
24.05. 10.00 - 18.00, Building 39/0114

**Course Description:**

European conflict management has to cope with a considerable number of self-determination conflicts in immediate geographical proximity. Both explosive crises and protracted conflicts in Europe's periphery pose legal and political challenges to diplomatic intervention. Trapped between the competing principles of territorial sovereignty and self-determination of peoples, resolution efforts must strike a balance between the needs and resources of all involved actors. There is often a mismatch between the requirements for successful conflict settlement, on the one hand, and the available capacities and instruments, on the other. As a result, International Organizations, the EU in particular, tend to institutional overstretch and their policies often misfire or even backfire in terms of delivering peace and stability.

This seminar elucidates negotiation processes as an instrument of conflict management policy by pursuing a practical solution-centred approach. It zooms into the involved actors' constellations and interests, the issues promoted at the negotiation table, as well as into the non-intended outcomes and deadlocks of the resolution process.

The seminar is organized as a round-table expert workshop and comprises, 14 interactive modules, among which 5 Expert Discussions (ED), 2 Policy Briefings (PB), and 4 Table-top simulation games (SG). The modules aim at:

Reviewing the state of the art in the self-determination ethno-political conflicts in the EU periphery by focusing upon current "hot spots" as well as on enduring "frozen" ones;

Elaborating on the discrepancies between expert prescriptions and requirements, and policy capacities and limitations in the practice of conflict resolution by IOs such as the EU and the UN;

Promoting understanding for the potential, constraints, and roadblocks of negotiation processes as a policy instrument to mitigate crises and settle conflicts.

Training negotiation/communication skills and techniques via table-top simulations; train analytical skills via drafting policy-oriented case studies and executive summaries, and by undertaking chairing and de-briefing tasks in group discussions.

Literature: t.b.a.



## Specialization Module: International Political Economy

Title: **Financial Crises: History, Causes and Forecasting**

Instructor: Dominik Maltritz

ECTS: 3

TIME: Wednesday, 12 – 14 hrs

LOCATION: LG1/135

Course Description:

The recent financial crisis demonstrated very clearly the importance of financial crises. The course considers the various aspects of financial crises with a special focus of crises. We consider different aspects: - Description of crises observed in history - Theoretical models of crises - Empirical work on causes of crises and crises forecasting.

Literature: t.b.a.

Title: **Building Competitiveness at the Regional and National Level\***

Instructor: Edgar Aragón

ECTS: 3

TIME: Monday, 18 – 20 hrs

LOCATION: LG1/110

Course Description:

Policy makers around the world are eager to improve the competitive situation of their region or nations in order to attract investment and generate new jobs. The objective of this course is to understand the ways to foster productivity in private firms, either through strategic decision making at the firm level or through public policies that affect competitiveness. The course will be based on real cases, that allow students to take a decision making position during discussion in class.

Literature: t.b.a.

Title: **Impact Assessment of Development Programs\***

Instructor: Arne Weiss

ECTS: 3

TIME: 18.04. 16 – 18 hrs, Building 39/0114

07.06. 10 – 20 hrs, Building 39/0114

21.06. 10 – 20 hrs, Building 39/0114

13.07. 10 – 20 hrs, Building 39/0114

Course Description:

Increasingly, randomized field experiments are being used (e.g. by the World Bank) to assess the impact of development programs and to improve our understanding of economic development. This course explains the reasons behind this and how experiments compare to other empirical methods. The course thereby introduces selected topics in micro development and evaluates the impact of interventions in such areas as microfinance, education, health and other social policies. Within a methodological frame, the course is structured along case studies that combine a theoretic background with empirical evidence.

In their own work, students should outline their own impact evaluation study. After successful completion of the course, students will be able to collaborate with researchers to design impact evaluation studies.

Students should have a basic background in economics and development economics as well as knowledge of statistical methods or econometrics. While the course will generally not be technical, students need to be willing to read and grasp academic papers.

Literature: t.b.a.

**Title:** **China in the World Economy**  
**Instructor:** Susan McEwen-Fial  
**ECTS:** 3  
**TIME:** 25.04. 12 – 18 hrs, Building 39/0114  
26.04. 10 – 18 hrs, Building 39/0114  
02.05. 12 – 18 hrs, LG1/215  
03.05. 10 – 18 hrs, LG1/135

**Course Description:**

What is the Beijing Consensus? What does it mean for the global economy that China now has the 2<sup>nd</sup> largest economy in the world? What are the labor conditions in China? These questions reflect some of the critical issues surrounding the growth of China's economic power. The primary objective of this course is to examine China's rise in the global economy. During the 1<sup>st</sup> few weeks the seminar will examine China's former command economy and the transition to a socialist market economy. Next the course will explore the impact of foreign direct investment and trade. Then the course will focus on the domestic issues that China faces, such as the establishment of the rule of law, social issues, the environment and its search for global competitiveness. Finally the course will look at China's economic relationships with regions such as the U.S., the EU, Africa and East Asia.

**Literature:**

Naughton, Barry, 2007. *The Chinese Economy: Transition and Growth*, Cambridge: MIT Press.

## Graduation Module

Title: **Research Colloquium for Master Thesis Candidates I\***  
Instructor: Edgar Aragón  
TIME: Tuesday, 12 – 14 hrs  
LOCATION: Building 39/0014

Course Description:  
Students writing their master thesis are strongly encouraged to participate in one of the colloquia.

Title: **Research Colloquium for Master Thesis Candidates II\***  
Instructor: Florian Hoffmann  
TIME: Thursday, 10 – 12 hrs,  
LOCATION: Building 39/0114

Course Description:  
Students writing their master thesis are strongly encouraged to participate in one of the colloquia.

## Practical Training Module

Title: **Internship \***  
(mandatory for first year students)  
Instructor: Frank Ettrich  
ECTS: 6  
LOCATION: your respective internship institution

Course Description:  
The Public Policy degree program (MPP) includes an internship as one of the requirements for the completion of the degree. Primary purposes of the internship are to offer students the opportunity to apply the knowledge and skills they have learned from the classroom in a work setting, to give students a practical perspective on policy analysis and public management and to help them compare their abilities and interests with requirements in particular fields of public policy. Internships may be conducted in government agencies, international organizations, NGOs, or other non-profit or for-profit organizations. The job description must show that the work assigned to the intern will be relevant to public policy analysis and/or management. Internships must last at least 160 hours (i.e. 4 weeks if full-time). Normally, the internship will be undertaken during the summer break between the second and the third semester (Mid-July to Mid-October). The hosting agency must name a specific person responsible for supervising the intern and for communicating with the Brandt School.  
In order to receive credits for their internship, students have to submit an internship report of approximately 10 pages to the respective Academic Mentor no later than 30 days after the last day of the internship. For further information consult the internship regulations.

## Additional Courses

All students also have the possibility **to enroll in selected classes (at MA level) offered by the departments at the University of Erfurt (especially the Faculty of Economics, Law and Social Sciences)**, provided that space is available in these courses. Whether at all and how many credit points can potentially be awarded is **subject to approval by the MPP Examinations Committee**. Students should present the MPP Examinations Committee with their respective selection. **Please note that for courses at BA level no credits can be awarded and mandatory courses cannot be substituted.** Most of the courses will be offered in German, thus **sufficient proficiency of the German language** is a precondition for participation.

See the University of Erfurt's online schedule for details:

<http://sulwww.uni-erfurt.de/ELVIS/vorlesungen/>

## Professors and Lecturers (in alphabetical order)

### Miriam Aced Lecturer



Miriam Aced is a PhD candidate and Research Associate to the Franz Haniel Chair of Public Policy at the Willy Brandt School of Public Policy. Her research focuses on Palestine refugee identity formation and the influence that the mandate and workings of the UN Agency for Palestine Refugees (UNRWA) have on identity. Prior to starting at the Brandt School, Ms. Aced completed an LL.M. degree in International Law with International Relations as well as an MA degree in International Business and French. Her research foci were deepened after completing several UN internships, notably at the EC-UNDP Joint Migration and Development Initiative and at UNRWA's Representative Office to the European Union.

Contact information: [miriam.aced\(at\)uni-erfurt.de](mailto:miriam.aced(at)uni-erfurt.de)

### Dr. Edgar Aragón Fellow



Edgar Aragón is a visiting fellow at the Willy Brandt School of Public Policy. Until January 2008, he was Director of the Master's Program in Economics and Public Policy (MEK) at EGAP. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and Leuven, Belgium. He received his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and he currently focuses his research on strategic financing for infrastructure projects, microfinance for poverty alleviation, and on technology and innovation policies for regional development. He is now the leader of the Public Policy Work Pack in a 7 Framework Program of EC on Poverty Alleviation called NOPOOR, and soon he will become the Director of the Brussels Office of Monterrey Tec.

Contact information: [t.b.a.](#)

### Prof. Dr. Thomas Armbrüster Professor



Thomas Armbrüster is professor of strategic management at the University of Erfurt. After working in management consulting firms, he earned a Ph.D. at the London School of Economics in 1999 and then worked at the University of Mannheim, at Stanford University, at the University Pompeu Fabra in Barcelona, at Witten/Herdecke University, at the German Graduate School of Management and Law and at Quadriga University Berlin before joining the University of Erfurt in April 2012.

His current research focuses on leadership, management consultancy, and network management. He is also active as a management trainer, mostly on leadership and human resource management.

Contact information: [Thomas.armbruester\(at\)uni-erfurt.de](mailto:Thomas.armbruester(at)uni-erfurt.de)

**Hasnain Bokhari**

Lecturer



Hasnain Bokhari works as a Research Associate at the Chair of Muslim Cultural and Religious History at the University of Erfurt on a project "Challenges of Social Media in Muslim Countries", funded by the DAAD. Prior to his appointment at the Erfurt University, Mr. Bokhari was a Heinrich Boell doctoral fellow at the Faculty of Humanities, University of Erfurt. His research dealt with how the state in developing country context deals with the phenomenon of eGovernment and how modern communication technologies go through retransformation and reshaping according to the socio-political culture of the country. He has also been a recipient of DAAD Stibet fellowship and the University of Erfurt's Vice President for Research & Young Scholars' fellowship. He was a co-founder of a start-up eCon Solutions and worked as a IT consultant to the GTZ's BEFAre project in Peshawar, Pakistan. He has been associated with the Manchester Business School, University of Manchester as a visiting research fellow and holds Master's degrees both in Public Policy from Erfurt University and Computer Science from Bahria University, Islamabad. His research interests include, among others, eGovernment in developing countries, ICTs for sustainable human development, and media and the new public sphere.

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**Dr. Franz Eichinger**

Lecturer



Dr Franz Eichinger has made a professional career in the German Foreign Service. A main focus of his work was on European Affairs. From 1993 to 2000 he was responsible for EU external relations in the Foreign Office. After that, he served for four years as a Director in the General Secretariat of the Council of the EU in charge of EU relations with Mediterranean, Middle East/Gulf, Africa and Asia. He concluded his career in 2006 as German Ambassador in Central Asia where he helped to build a European Studies programme at the American University of Central Asia in Bishkek. After his retirement, he lectured there on European integration and European values. In 2010 he held Seminars on European affairs for young Moldovan diplomats and other civil servants. Dr Eichinger graduated in business administration at Munich University where he was also awarded his doctoral degree.

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**Prof. Dr. Frank Ettrich**

Professor for Sociology



Prof. Dr. Frank Ettrich is Professor for Analysis of the Structure of Modern Societies at the University of Erfurt. He served as a Director of the Brandt School and Vice President for Academic Research and International Affairs of the University of Erfurt.

In recent years, Prof. Ettrich has taught in St. Petersburg (Russia), among other places. From 2003-2005, he was a visiting professor at St. Petersburg State University at the request of the German Academic Exchange Service (DAAD) to create a center for German and European Studies as well as an international degree program called "Studies on European Societies".

Prof. Ettrich's research interests include the problem of social consolidation in post-communist societies, particularly concerning trust in social relationships. In addition to a number of his own publications, Prof. Ettrich is co-editor of the "Berliner Journal für Soziologie", one of the leading sociological journals in Germany

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**Dr. Heike Grimm**  
Assistant Professor

Dr. Heike Grimm served as Director of the then Erfurt School of Public Policy (now Willy Brandt School of Public Policy) from 2006 to 2008 and then held the Research Lectureship for Public Policy at the University of Erfurt. She also serves as member of the "Entrepreneurship, Growth and Public Policy Group" at the Max Planck Institute of Economics in Jena, Germany. Her research focuses on entrepreneurial public policies for the promotion of state, local and regional economic growth in comparative perspectives. Her research has been funded by the European Science Foundation, the European Commission, the German Federal Ministry of Economics, the German Federal Ministry of Research and Education and the Haniel Foundation, among others. Before taking up her appointments at Erfurt and Jena, Dr. Grimm worked as a Senior Fellow at the German-American Center for Visiting Scholars in Washington D.C., an institution affiliated with the American Institute for Contemporary German Studies (AICGS), and the Johns Hopkins University. Dr Grimm led diverse research projects focused on small business and regional economic development at the Research Institute of Public Administration of the German University of Administrative Sciences Speyer and at the University of Munich. She has worked as a consultant for the Ministry of Economics in Lower Saxony, the Ministry of Economics in Brandenburg, and for consultancies in Berlin, Hamburg, and Brussels, Belgium. Currently, she works with German and European associations for small and medium-sized enterprises on promoting public policies for SMEs and start-ups.

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**Gudrun Hennig**  
Lecturer

Gudrun-Gerlinde Hennig has taught German as a foreign language since 1993 and for several years in close cooperation with the universities of Ilmenau and Erfurt. Since completing her studies in German and Russian at the Pädagogische Hochschule Erfurt, from which she graduated in 1973 with a teaching diploma, she has taught German and Russian at the high school level and as a freelancer.

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**Prof. Dr. Florian Hoffmann**  
Professor

Florian Hoffmann joined the Brandt School in 2010 as the Franz Haniel Chair of Public Policy. Prior to this he taught at the London School of Economics and Political Science (LSE) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). He holds a doctoral degree in law from the European University Institute (Florence, Italy), an LL.M. from the PUC-Rio and a BSc in Law and Government from the LSE. His areas of specialization are international law, human rights, and legal and political theory, and his current research interests include the foundations of contemporary international normativity, the pragmatics of human rights praxis, rights and development, and human dignity. He has been a consultant with the World Bank and the UN Office of the High Commissioner for Human Rights, and is currently member of the editorial team of the German Law Journal.

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**Janin Kemper**  
Lecturer

Janin Kemper has been teaching German for seven years. Her assignments comprise language classes for emigrants, students visiting Germany as well as courses on an advanced level at Bauhaus University Weimar. She holds a Master degree in African studies and history at the universities of Leipzig and Jena from which she graduated in 2003.

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**Dr. Georgis  
Kolliarakis**  
Lecturer

Georgis Kolliarakis works since 2009 with the University of Frankfurt (Cluster of Excellence 'Normative Orders', Chair of International Organization), where he conducts research about the derailment of negotiations in conflict settlement. Parallel to that, he coordinates a research project on the 'Transformation of security culture' (German Ministry of Research). Previously, he coordinated an international project on 'Human security in the Western Balkans' and the role of criminal and terrorist organizations (EU FP6) at the Ludwig-Maximilians University in Munich (Geschwister-Scholl-Institut for Political Science).

Georgis participates regularly in expert consultations at EU-level on the future agenda of security research. He has experience in engaging practitioners, scholars, and other societal stakeholders in various forums to promote exchange and transfer of knowledge and create wider social value out of research. He has presented over 20 papers in international conferences, and has chaired over 10 workshops and congress panels. In his seminars he focuses on the analysis of non-intended and non-anticipated consequences of policies using strategic foresight methods and table-top simulations.

His practical training in International Negotiations took place, among others, at the Clingendael Institute of International Relations in Den Haag. Georgis holds a Master degree in Political Geography from the Friedrich-Wilhelms University of Bonn, and a PhD in International Politics and Conflict Resolution from the Ludwig-Maximilians University of Munich.

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**Katie Leary**  
Lecturer

Originally from the United States, Katie Leary studied at the Brandt School from 2010 to 2012 and now works here as the MPP recruitment and program assistant and as a part-time lecturer. Her research interests include gender and identity studies, as well as exploring how to create a welcoming culture for migrants in Thuringia. At the Brandt School Katie assists in the development of recruitment strategies and marketing and works on special student programs like the Commitment Award. She is also the administrator of the Brandt School Student Blog, "The Bulletin". Other tasks include developing a strategy for the Brandt School to further build local and regional networks, administrating the Brandt School's social media pages, and evaluating and implementing social media strategies.

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**Prof. Dr. Jamal Malik**  
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**Prof. Dr. Dominik Maltritz**  
Professor

Prof. Dr. Dominik Maltritz is Professor of International Economics at the University of Erfurt. He studied Business Administration (1994-1999) and Physics (1991-1994) at University of Göttingen. From 1999 until 2009 he worked at the chair of monetary economics at TU Dresden, where he earned his doctoral degree for his Dissertation „Quantifizierung von Souveränrisiken“ in 2006. His fields of interest are: international financial crises, default risks, option pricing theory, capital flows to developing countries and determinants of foreign direct investments, corporate takeovers and choice of location.

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**Dr. Susan McEwan-Fial**  
Lecturer

Dr. Susan McEwan-Fial is a lecturer in International Relations at the Johannes Gutenberg Universität Mainz, teaching courses on China and East Asia. Before coming to Germany, she taught at the University of North Carolina at Charlotte and also worked as a joint venture project manager in Beijing, China. Her published work focuses on China's private economy and foreign investment. Current research interests involve the role of China in U.S.-EU relations and China's role in Latin America.

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**Prof. Dr. Guido Mehlkop**  
Professor

Prof. Dr. Guido Mehlkop is a sociologist by training; he wrote his doctoral thesis about new institutional economics at the University of Bonn, Germany (2001). Thereafter he held positions as a post doc and an assistant professor at the University of Dresden, Germany. In his habilitation thesis (2010) he conducted an empirical study about criminal behavior. Since 2011 he is a full professor for empirical research at the University of Erfurt. For a CV and a list of publications please visit <http://www.uni-erfurt.de/esf/>

Research interests: Rational choice theory; statistics and methodology; new political economy; criminology and victimology; military sociology; suicide studies.

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**Dr. Wolfgang Muno**  
Lecturer

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Wolfgang Muno studied Political Science, Ethnology and Public law in Mainz and Caracas, Venezuela. He graduated in 1996 (M.A.), and has a PhD in Political Science from the University of Mainz (2003). Since then he has taught in Mainz as Senior Lecturer, 2008-2011 he was also Senior Researcher at the University of Würzburg. He conducted research in Venezuela, Argentina, Uruguay, Chile, Mexico and Thailand, and was Visiting Research Scholar at the Teresa Lozano Long Institute of Latin American Studies, University of Texas at Austin, USA. He taught as guest lecturer in Great Britain (University of Wales, Cardiff), Sweden (Umeå), Norway (Kristiansand) and India (Guru Nanak Dev University Amritsar, Punjabi University Patiala). His areas of specialization include Comparative Politics (democracy and democratization research, corruption, clientelism, and social and environmental policies), and International Relations (IR theory, Third World Politics) with a regional focus on Latin America. Dr. Muno has published a number of articles and books on topics in his areas of specialization.

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**Dr. Henri Myrntinen**  
Lecturer

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Henri Myrntinen is currently a freelance researcher and is currently working for several NGOs on gender and conflict issues in Western Sahara and Indonesia. In addition to lecturing at the Willy-Brandt-School, he is also teaching at the Humboldt University in Berlin this semester. He completed his Ph.D. thesis at the University of KwaZulu-Natal in South Africa with a thesis on intersectionalities between masculinities and violence in Timor-Leste gangs, militias and martial arts groups.

His research interests include examining gender identities in conflict and post-conflict societies as well as the role of non-state actors. His publications include the co-edited book "Sexed Pistols: The Gendered Impacts of Small Arms and Light Weapons" (Vanessa Farr, Henri Myrntinen, Albrecht Schnabel, UNU Press, 2009) and "Poster Boys No More – Gender and SSR in Timor-Leste," (DCAF, 2009)

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**Dr. Johannes Oschlies**  
Lecturer

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Johannes Oschlies was born and raised in Berlin, studies of Political Science and Peace-and Conflict Research in Berlin and Magdeburg. Research visits in Peru, Ecuador, Georgia and Estonia. doctoral candidate at the University of Erfurt, stipendiary of Friedrich-Ebert-Stiftung. Dissertation finished in 2012, research interest: political culture, democracy theory, market- and opinion research, mixed methods approaches.

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### Karl-Theodor Paschke

Lecturer



Karl Theodor Paschke is a veteran of the German Foreign Service from which he retired after a career of 40 years in November 2000. During his career as a diplomat, he served, inter alia, as Spokesman of the Foreign Office, Ambassador to the International Organisations in Vienna, Minister Plenipotentiary at the Embassy in Washington, D.C. and Director General for Personnel and Administration at the Foreign Office. From 1994 to 1999 he served as Under-Secretary for Internal Oversight Services of the United Nations in New York.

Since his retirement, he has worked as a part-time management consultant with several international organizations. In 2006, Karl Th. Paschke was re-activated for a year as Special Ambassador for the German Government responsible for UN Management and Secretariat Reform. A native of Berlin, he holds both a law degree and a graduate degree from the German Foreign Service Academy.

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### Filipe dos Reis

Lecturer



Filipe dos Reis studied Political Science, Economics and Modern and Recent History at the Ludwig-Maximilians-University, Munich, where he received a Magister Artium (M.A.) in 2011. He is currently a research associate and doctoral student at the chair for International Relations at the University of Erfurt. His research interests are Theory and Metatheory of International Relations, International Law and Security Studies.

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### Prof. Dr. Solveig Richter

Professor



Starting in January 2013, Prof. Dr. Solveig Richter joined the Willy Brandt School as new Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, esp. the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/Stiftung Wissenschaft und Politik Berlin (SWP), in the research division EU External Relations. Solveig Richter studied political science, history and science of communication in Dresden and Strasbourg.

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### Arne Weiss

Lecturer



Arne Weiss studied economics at Witten/Herdecke University, London School of Economics and University of St. Gallen and obtained his Ph.D. in economics at the University of Erfurt. He now works as a researcher and lecturer at the University of Cologne at the Faculty of Management, Economics and Social Sciences. His doctoral thesis comprised experiments in China and Germany on power, competition and voting. After completing his thesis, he managed, as a research associate of the Poverty Action Lab / Harvard Business School, an economic field experiment in Zambia on the role of incentives for the distribution of public goods. His current research interests lie in political economy as well as experimental and development economics. For more information, see his personal website (<http://www.behavecon.uni-koeln.de/15184.html>) and his blog (<http://arneweiss.blogspot.com>).

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