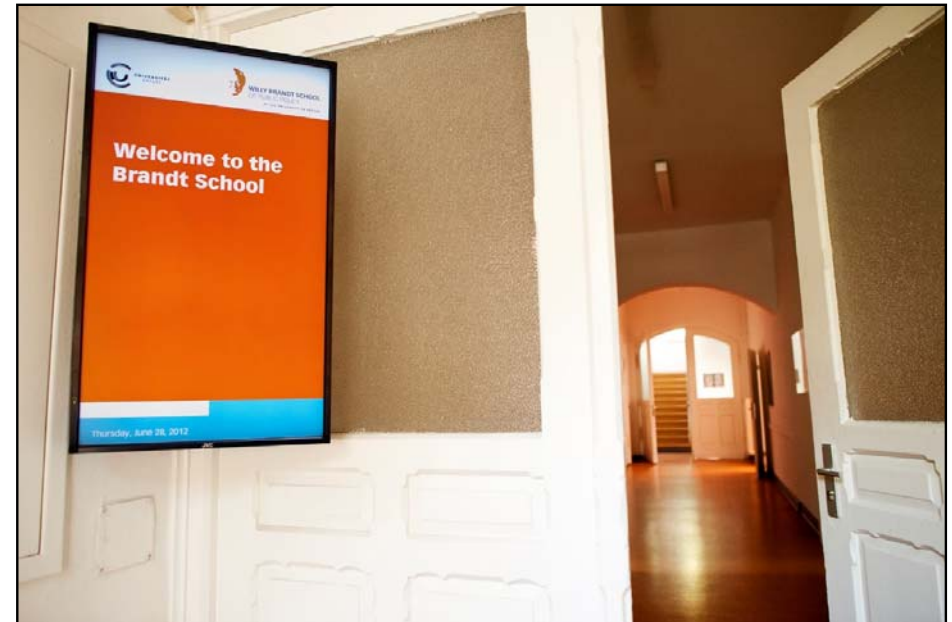


Willy Brandt School of Public Policy

Academic Schedule
Summer Semester 2014

April 2014



UNIVERSITÄT
ERFURT



WILLY BRANDT SCHOOL
OF PUBLIC POLICY

AT THE UNIVERSITY OF ERFURT

Contents

CONTACT INFORMATION	<u>3</u>
IMPORTANT DATES	<u>9</u>
PAYMENT INFORMATION	<u>10</u>
PROGRAM INFORMATION	<u>12</u>
COURSES OF INSTRUCTION	<u>17</u>

Contact Information

Postal Address

Universität Erfurt
Willy Brandt School of Public Policy
P.O. Box 90 02 21
99015 Erfurt

Visiting Address

Nordhäuser Straße 74
Building 39
99089 Erfurt

Online

www.brandtschool.de

E-mail

publicpolicy@uni-erfurt.de

Main phone number

+49 361-737-4640

Fax

+49 361-737-4649

Brandt School & Administrative/ Project Staff Office Hours

Commons Room: open Monday to Friday,
08.30 - 17.00 hrs
Main Office: open Monday to Friday,
08.30 – 12.30 hrs
14.00 – 16.00 hrs

It is also possible to arrange individual appointments with staff members outside of regular office hours. In this case please send an email to the respective staff.

Contact Persons at the Brandt School

Academic Staff			
Prof. Dr. Florian Hoffmann	Director Franz Haniel Chair of Public Policy	Building 39/0206	737-4660 florian.hoffmann@uni-erfurt.de
Prof. Dr. Frank Etrich	Vice Director Professor for the Analysis of the Structure of Modern Societies	LG1/241	737-4981 frank.etrich@uni-erfurt.de
Prof. Dr. Heike Grimm	Vice Director Alletta Haniel Professor for Public Policy and Entrepreneurship	Building 39/0107	737-4647 heike.grimm@uni-erfurt.de
Prof. Dr. Solveig Richter	Junior Professor for International Conflict Management	Building 39/0211	737-4684 solveig.richter@uni-erfurt.de
Dr. Edgar Aragón	Visiting Professor	Buildung 39/0210	737-4683 edgar.aragon@uni-erfurt.de

Contact Persons at the Brandt School

Administrative Staff

Silke Adamitza	Managing Director	Building 39/0004	737-4641 silke.adamitza@uni-erfurt.de
Laura Held	MPP Program Coordinator	Building 39/0008	737-4642 laura.held@uni-erfurt.de
Kristiina Valdru	Student Recruitment	Building 39/0005	737-4646 kristiina.valdru@uni-erfurt.de
Julia Tantoh	Program Coordinator Eastern Europe	Building 39/0006	737-4644 julia.tantoh@uni-erfurt.de
Carolin Eichholz	Assistant to the Haniel Chair, the Alletta Professor and the Junior Professor of International Conflict Management	Building 39/0213	737-4660 carolin.eichholz@uni-erfurt.de
Grit Kaufmann	Team Assistant	Building 39/0008	737-4640 grit.kaufmann@uni-erfurt.de
Katie Leary	MPP Recruitment and Programm Assistant	Building 39/0006	737-4643 kathleen leonore.leary@uni-erfurt.de

Contact Information

Whom to contact	
Academic Advice and Letter of Recommendation (Course selection at the beginning of the term, etc.)	Your Academic Mentor or other lecturers
Institutional Concerns	Florian Hoffmann
Institutional Concerns, Scholarships and Study Trips, Conferences	Silke Adamitza
Programm Concerns, Course Administration and Advice about the Study Program (Course hours and venue, readers, literature, proof of illness, grade sheets etc.)	Laura Held
Administrative Issues, Scholarships, Tuition Fees, Letter of Confirmation (handing in assignments, letter of confirmation, payment of fees, etc.)	Grit Kaufmann
Student Recruitment, Internships, Alumni (general information about internships)	Kristiina Valdru
Marketing and Social Media, Student Programs and Events, The Bulletin: The Willy Brandt School Student Blog	Katie Leary
Haniel Spring School	Katie Leary/Julia Tantoh

Contact Information

Whom to contact	
Course Contents (Syllabi, assignments, grades, exams)	Your respective Course Instructor/Lecturer
E-Mail accounts / E.L.V.I.S. grades database (Passwords, login data)	Computer Service Dept. (Ms. Jäger)
General Issues concerning life in Germany (Health insurance, work permits, etc.)	International Office (Ms. Linde)
Housing / Dormitories	Studentenwerk Thüringen (Ms. Lindner)
Mental Distress / Psychological Problems	Studentenwerk Thüringen Mr. Köppe (uwe.koeppe(at)stw-thueringen.de, 0361-24477126) or anyone you personally trust
Student IDs and „Semesterbeitrag“	Dept. „Studium + Lehre“
Technical Equipment (for Presentations / Research purposes)	Media Dept. (Mr. Ladewig) or Main Office
Transcripts (certification thereof)	Dept. „Studium + Lehre“

The Brandt School exclusively uses your student e-mail address for official announcements.

Please also make sure that you signed in for all your courses on campus. It is your responsibility to check your email account on a regular basis.

Please remember to keep the Brandt School informed about your current whereabouts. (i.e., especially if you plan to leave Erfurt for a longer length of time).

It is your responsibility to also inform the University of Erfurt's Registrar Dept. (*Abteilung Studium und Lehre*), the library and the Foreigners Registration Authority (*Ausländerbehörde Erfurt*) about any changes in your current address.

The same applies for your bank institute, your health-insurance provider, telecommunications provider and any other companies or institutions you have accounts with.

Important Dates

<u>Current Semester</u>	
<i>April 1, 2014</i>	<i>Summer semester begins</i>
April 21, 2014	Easter Monday* (Ostermontag)
April 22, 2014	Lecture period starts
May 1, 2014	Labor Day* (Public Holiday)
May 17, 2014	Course Registration Deadline
May 29, 2014	Ascension Day* (Christi Himmelfahrt)
June 09, 2014	Pentecost Monday* (Pfingstmontag)
June 30, 2014	Deadline for tuition-fee payment for Winter Term 2014/15
July 25, 2014	MPP Thesis Submission Deadline
July 26, 2014	Classes end (Final exams may require presence in Erfurt afterwards)
<i>September 30, 2014</i>	<i>Summer semester ends</i>
<u>Winter Semester 2014/15</u>	
<i>October 13, 2014 – February 7, 2015</i>	<i>Lecture Period</i>

* Public Holiday; all offices and shops closed; no classes

Payment Information

All students are obliged to pay the semester contribution and the tuition fee on time in order to remain enrolled at the University of Erfurt. **For the winter semester 2014/15, the deadline for the payment of fees is July 01, 2014,** meaning that the University of Erfurt must have received both payments by **June 30, 2014** at the latest. Please note that it often takes 2-3 days for German banks to complete transactions and that it is your responsibility to make sure your payment reaches the university in time. Otherwise, you will be charged (at least) a late fee of EUR 20.00 if your semester contribution is late.

Current payment information for the semester contribution is attached to your Student ID. For the winter semester 2014/15 the fee is expected to be **EUR 192.60**. Please use the form provided for your payment transaction. Should you make an online transfer, be sure to provide all the information given on the original form to ensure that your payment is transferred to the correct account. Once again, you are solely responsible for ensuring its accuracy.

Payment Information

For the MPP tuition fee, the payment information is as follows:

Recipient / Empfänger	Universität Erfurt
Account No. / Konto Nr.:	300 444 299
Bank Code / BLZ:	820 500 00
Bank	Landesbank Hessen-Thüringen Erfurt
BIC:	HELADEFF820
IBAN:	DE 16820500003004444299
Amount / Betrag:	EUR 1,500.00
Reference / Verwendungszweck	1522147022108_Last Name

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you will be asked to pay the missing amount in cash to the university's cashier.

Mandatory Courses for First-Year Students

All students **must take** the following courses in their second semester:

- 100 PAM #02: Quantitative Analysis and Empirical Methods
- 200 MAM #01: Strategic Management and Public Administration
- 200 MAM #02: Financial Management in the Public Sector
- Internship: In addition to these courses, all first year students must formally register for the mandatory MPP internship at the beginning of this semester, regardless when it actually took or will take place!
- **ONLY FOR CSMP-STUDENTS:**
- **Mandatory:** Conflict Studies and Management: Analysis and Practical Conflict Management Skills

Master Thesis Colloquium for Second-Year Students

All students are **strongly** encouraged to participate in the research colloquia of Prof. Dr. Hoffmann, Prof. Dr. Grimm, Dr. Aragon and Prof. Dr. Richter.

Basic and Language Module

Rules and Regulations (“Studien- und Prüfungsordnung”) prescribe that **you have to collect 9 credits** in this module. This means that you can either take three courses with 3 credits each (**3+3+3=9**) or one course with 3 credits and one with 6 credits (**3+6=9**). **The sum of credits you earn needs to equal the figure 9 in any case.** On top of that, should you wish to take more courses in this module, you are, of course, free to do so.

Specialization Modules

- By the end of their study period (third semester), all **students must complete** two specialization modules by obtaining a minimum of 9 credit points each in **both modules** (total of 18 credits)
- You are, of course, free to audit additional courses with the instructor’s permission.
- It is not possible to substitute credits earned in one module for credits earned in another module or to take a course twice.
- **Only for CSMP Students:** CSMP students are required to complete the courses designed for this program by earning 9 credits in each module.

Independent Study Units

Independent study units aim at deepening the students' knowledge in certain public policy fields at an individual pace and geared to individual needs. Subject to approval by the academic mentor, the Brandt School's academic staff, as well as faculty members or professors of the Faculty of Economics, Law and Social Sciences may be approached as instructors for an independent study unit. According to Chapter 11, Sec. 3 of the Examination and Study Rules, an independent study agreement must be signed by both the student and the instructor to receive credit for an independent study unit. In this independent study agreement, the student pledges to work on an agreed topic and corresponding questions regularly and independently as well as to spend the necessary amount of time to reach the learning goals within a given time frame. To check the learning progress and to give the instructor an overview of the working status, specific assignments are given and regular meetings should be agreed upon.

If you are interested in enrolling in an independent study unit, please contact your academic mentor or the Brandt School's Director for more details.

Please check the "Studien- und Prüfungsordnung" (Examination and Study Rules) for more detailed and legally binding information regarding the structure of the MPP program. For easy reference, an unofficial English translation of this document will also be available.

“Belegbogen” / Course Registration

All courses for which you wish to receive credits during the winter semester must be marked on the so-called “Belegbogen” (Course Registration Form). Your “Belegbogen” is produced online by yourself (procedure: see course platform Campus, Information desk). Please make sure to choose only those language courses which open under the Master of Public Policy section.

The Belegebogen must be printed, signed by you and your Academic Mentor, and turned in by the end of the fourth week of the lecture period / not later than May 15, 2014. Please drop them off at the Brandt School Main Office no later than 15.00 hrs!

Keep in mind that your Academic Mentor must approve your course selection for each semester and that changes may be necessary before you turn the form in. Therefore, do not wait until the last possible day to meet with your Mentor!

For further information, please check the Course Registration Info & Instruction document available on the Campus ID.

Courses of Instruction

- Policy Analysis Module
- Leadership Module
- Practical Training Module
- Basics and Language Module
- Specialization Module
 - International Affairs
 - International Political Economy
 - European Public Policy
 - Public and Non-Profit Management
 - Conflict Studies and Management I
 - Conflict Studies and Management II
- Graduation Module
- Additional Courses



Policy Analysis Module: Quantitative Analysis and Empirical Methods

Instructor	Guido Mehlkop
ECTS	6
Time	Monday 14 – 16 hrs
Location	
Mandatory for second semester!	

Keywords

Empirical methods, analysis, research, statistics, sampling, data

Course Description

In the modern social sciences theoretical propositions must be tested with real world empirical data. Progress is enhanced by eliminating hypotheses, which do not pass empirical testing. Therefore, scientific work is based on the interplay between theory and sound empirical working.

This introduction to quantitative methodology is organized in two main sections: The first section provides a course in statistics: sampling distribution; reducing complexity (means and deviations); describing data sets graphically; estimating population means; z-transformation and T-tests; associations between nominal and ordinal scaled data (cross-tabs, chi-square); associations between metric data (coefficient of correlation, OLS regressions).

In the second section we will discuss methodological issues (verification versus falsification); the idea of sampling (random samples versus

convenience samples); various methods of collecting data (interviews, PAPI and CATI, online-surveys); constructing questionnaires; experimental research in the social sciences; working with macro-data. Power Point Slides will be provided.

Recommended Literature

t.b.a.

About the Instructor

Prof. Dr. Guido Mehlkop is a sociologist by training; he wrote his doctoral thesis about new institutional economics at the University of Bonn, Germany (2001). Thereafter he held positions as a post doc and an assistant professor at the University of Dresden, Germany. In his habilitation thesis (2010) he conducted an empirical study about criminal behavior. Since 2011 he is a full professor for empirical research at the University of Erfurt. For a CV and a list of publications please visit <http://www.uni-erfurt.de/esf/>

Research interests: Rational choice theory; statistics and methodology; new political economy; criminology and victimology; military sociology; suicide studies.

Contact information: [guido.mehlkop\(at\)uni-erfurt.de](mailto:guido.mehlkop(at)uni-erfurt.de)

Policy Analysis Module: Game Theory

Instructor	Michael Trost	
ECTS	6	
Time	24.04.14	10 – 20 hrs
	26.04.14	08 – 14 hrs
	08.-09.05.14	08 – 20 hrs
	10.05.14	08 – 14 hrs
	15.-16.05.14	08 – 20 hrs
	17.05.14	08 – 14 hrs
	30.05.14	08 – 20 hrs

Location

Mandatory for first year students (if you have not taken Comparative Public Policy).

Keywords

Game Theory, concepts, social science, statistics

Course Description

The lecture introduces the basic concepts of non-cooperative game theory. Special emphasis is put on applications to political and social sciences. Students should have a basic background in mathematics and statistics. The course is divided into lectures and a tutorial which will not take the full day and breaks will be included in the above named sessions.

Recommended Literature

Course textbook:

Osborne, M. (2009), An introduction to game theory, 2nd ed., Oxford University Press, New York.

Advanced textbooks:

McCarty N. and Meirowitz, A. (2007), Political Game Theory: An Introduction, Cambridge University Press, Cambridge.

About the Instructor

Michael Trost grew up in Black Forest, Germany, and studied at Albert Ludwig University, Freiburg im Breisgau, and at Wayne State University, Detroit, where he obtained Master's degrees in economics. He also holds a Master of Science in applied mathematics from the Open University of Hagen. In 2011, he received his doctoral degree in economics from Albert Ludwig University, Freiburg im Breisgau. Afterwards he worked as a research fellow in the Strategic Interaction Group of the Max Planck Institute for Economics in Jena. His field of research is (non-Bayesian) decision theory and (epistemic) game theory.

Management Module: Strategic Management and Public Administration

Instructor	Thomas Armbrüster
ECTS	6
Time	Tuesday 12 – 14 hrs
Location	
Mandatory for second semester!	

Keywords

Management, strategy, development, public value, public administration

Course Description

This course introduces students to a variety of analytic techniques useful for policy/program implementation and managing organizational performance. 'Strategic management' involves defining public value, mobilizing legitimacy and support for that value, and developing and deploying the operational capacity to deliver it. The objective is for students to diagnose an organization's strategic position and develop a plan for improving its performance; to understand the organizational factors likely to affect a given policy's implementation and to adjust policy design to produce desired outcomes.

Recommended Literature

t.b.a.

About the Instructor

Thomas Armbrüster is professor for strategic management at the University of Erfurt. After working in management consulting firms, he earned a Ph.D. at the London School of Economics in 1999 and then worked at the University of Mannheim, at Stanford University, at the University Pompeu Fabra in Barcelona at Witten/Herdecke University, at the German Graduate School of Management and Law and at Quadriga University Berlin before joining the University of Erfurt in April 2012. His current research focuses on leadership, management consultancy, and network management. He is also active as a management trainer, mostly on leadership and human resource management.

Contact information: [thomas.armbruester\(at\)uni-erfurt.de](mailto:thomas.armbruester(at)uni-erfurt.de)

Management Module: Financial Management in the Public Sector

Instructor	Edgar Aragón
ECTS	6
Time	Monday 16 – 20 hrs (,A' weeks only)
Location	
Mandatory for second semester!	

Keywords

Political analysis, finance, normative framework, debate, role play,

Course Description

The objectives of this course are to provide students with: (a) the analytical tools to analyze the public finances of governments: revenues, expenditures, ways to finance the deficits and the institutions involved; and (b) a normative framework to conduct political analysis of the difficult financial decisions governments need to take.

The course will use a combination of lectures, Harvard cases and an Oxford-style debate in order to first learn about standard economic theory, apply it in real life situations, and simulate a public debate where students will play the role of financial ministers making budgetary decisions.

Students are encouraged to review the financial situation of their own countries and to learn from the EU experience in class. Special focus will be given to the current financial crisis.

Recommended Literature

t.b.a.

About the Instructor

Edgar Aragón is a visiting fellow at the Willy Brandt School of Public Policy. Until January 2008, he was Director of the Master's Program in Economics and Public Policy (MEK) at EGAP. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and Leuven, Belgium. He received his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and he currently focuses his research on strategic financing for infrastructure projects, microfinance for poverty alleviation, and on technology and innovation policies for regional development. He is now the leader of the Public Policy Work Pack in a 7 Framework Program of EC on Poverty Alleviation called NOPOOR, and soon he will become the Director of the Brussels Office of Monterrey Tec.

Contact information: [edgar.aragon\(at\)uni-erfurt.de](mailto:edgar.aragon(at)uni-erfurt.de)

Management Module:

Financial Management in the Public Sector - Tutorial

Instructor	Juan David Rivera
ECTS	will be included in „Financial Management in the Public Sector“ grade
Time	Monday 16 – 20 hrs (,B' weeks only)
Location	
Mandatory for second semester!	

Keywords

Political analysis, finance, normative framework, debate, role play,

Course Description

Tutorial for Prof. Aragón's Seminar.

Recommended Literature

t.b.a.

About the Instructor Contact information:



Practical Training Module: Internship

Instructor	Frank Ettrich
ECTS	6
Location	Your respective internship institution
Mandatory for first year student!	

Keywords

Internship, practical skills, public policy, management

Course Description

The Public Policy degree program (MPP) includes an internship as one of the requirements for the completion of the degree. Primary purposes of the internship are to offer students the opportunity to apply the knowledge and skills they have learned from the classroom in a work setting, to give students a practical perspective on policy analysis and public management and to help them compare their abilities and interests with requirements in particular fields of public policy. Internships may be conducted in government agencies, international organizations, NGOs, or other non-profit or for-profit organizations. The job description must show that the work assigned to the intern will be relevant to public policy analysis and/or management. Internships must last at least 160 hours (i.e. 4 weeks if full-time). Normally, the internship

will be undertaken during the summer break between the second and the third semester (Mid-July to Mid-October). The hosting agency must name a specific person responsible for supervising the intern and for communicating with the Brandt School.

In order to receive credits for their internship, students have to submit an internship report of approximately 10 pages to the respective Academic Mentor no later than 30 days after the last day of the internship. For further information consult the internship regulations.

About the Instructor

Prof. Dr. Frank Ettrich is Professor for Analysis of the Structure of Modern Societies at the University of Erfurt. He served as a Director of the Brandt School and Vice President for Academic Research and International Affairs of the University of Erfurt.

Prof. Ettrich's research interests include the problem of social consolidation in post-communist societies, particularly concerning trust in social relationships. In addition to a number of his own publications, Prof. Ettrich is co-editor of the "Berliner Journal für Soziologie", one of the leading sociological journals in Germany

Contact information: [frank.ettrich\(at\)uni-erfurt.de](mailto:frank.ettrich(at)uni-erfurt.de)

Basics and Language Module: DAF-02: German as a Foreign Language

Instructor	a) Gudrun Hennig b) Volker Söhnchen
ECTS Time	3 Monday, Wednesday, Friday 08 – 10 hrs
Location	

Keywords

German, language, conversation, vocabulary, grammar

Course Description

Grammar, vocabulary, and conversation for advanced beginners.

Recommended Literature

t.b.a.

About the Instructors

Gudrun-Gerlinde Hennig has taught German as a foreign language since 1993 and for several years in close cooperation with the universities of Ilmenau and Erfurt. Since completing her studies in German and Russian at the Pädagogische Hochschule Erfurt, from which she graduated in 1973 with a teaching diploma, she has taught German and Russian at the high school level and as a freelancer.

Contact information: [gudrunhennig\(at\)gmx.de](mailto:gudrunhennig(at)gmx.de)

Contact information: [volker.soehnchen\(at\)gmx.de](mailto:volker.soehnchen(at)gmx.de)

Basics and Language Module: German Conversation Course (A2)

Instructor	Janin Kemper
ECTS	3
Time	Wednesday, 16 – 18 hrs
Location	

Keywords

German, language, conversation, vocabulary, grammar

Course Description

At request of MPP students, this course combines “Hören, Lesen, Verstehen”, “Grammatik” and discussion of current issues of interest for MPP students on A2 German level.

Recommended Literature

t.b.a.

About the Instructor

Janin Kemper has been teaching German for seven years. Her assignments comprise language classes for emigrants, students visiting Germany as well as courses on an advanced level at Bauhaus University Weimar. She holds a Master degree in African studies and history at the universities of Leipzig and Jena from which she graduated in 2003.

Contact information: [janinkemper\(at\)gmx.net](mailto:janinkemper(at)gmx.net)



Basics and Language Module: German Conversation Course (B1)

Instructor	Janin Kemper
ECTS	3
Time	Wednesday, 14 – 16 hrs
Location	

Keywords

German, language, conversation, vocabulary, grammar

Course Description

At request of MPP students, this course combines “Hören, Lesen, Verstehen”, “Grammatik” and discussion of current issues of interest for MPP students on B1 German level.

Recommended Literature

t.b.a.

About the Instructor

Janin Kemper has been teaching German for seven years. Her assignments comprise language classes for emigrants, students visiting Germany as well as courses on an advanced level at Bauhaus University Weimar. She holds a Master degree in African studies and history at the universities of Leipzig and Jena from which she graduated in 2003.

Contact information: [janinkemper\(at\)gmx.net](mailto:janinkemper(at)gmx.net)



Basics and Language Module:

Q-Methodology – An Innovative Approach for
Opinion Research Studies

Instructor	Frank Ettrich, Johannes Oschlies
ECTS	3
Time	Monday, 10 – 14 hrs (,B' weeks only) On Monday April 28th, 2014 the session
will start at 12.00	
Location	

Keywords

Public opinion, survey, research, methods, attitudes

Course Description

Q-Method is an innovative approach to explore peoples attitudes and opinions widely used in American Social Science. Q can be described as an mixed method approach on the border between qualitative and quantitative research. It is especially useful for question within the field of Sociology, Political Science, Psychology and general market- and opinion research studies. In contrast to conventional methods Q-methodology is characterized by a slim research design and a comparatively low quota of respondents. Therefore, Q-Methodology can be seen as an approach accessible for everyone in principle, including empirical research for MA or PhD theses. On the basis of various practical examples the first part of the course consists of teaching the basic principles of the methodology. The second part is dedicated to develop and present an practical conception for an own study based on Q-methodology.

Recommended Literature

t.b.a.

About the Instructor

Prof. Dr. Frank Ettrich is Professor for Analysis of the Structure of Modern Societies at the University of Erfurt. He served as a Director of the Brandt School and Vice President for Academic Research and International Affairs of the University of Erfurt. Prof. Ettrich's research interests include the problem of social consolidation in post-communist societies, particularly concerning trust in social relationships. In addition to a number of his own publications, Prof. Ettrich is co-editor of the "Berliner Journal für Soziologie", one of the leading sociological journals in Germany

Contact information: frank.ettrich@uni-erfurt.de

Johannes Oschlies was born and raised in Berlin, studies of Political Science and Peace-and Conflict Research in Berlin and Magdeburg. Research visits in Peru, Ecuador, Georgia and Estonia. doctoral candidate at the University of Erfurt, stipendiary of Friedrich-Ebert-Stiftung. Dissertation finished in 2012, research interest: political culture, democracy theory, market- and opinion research, mixed methods approaches.

Contact information: oschlies@posteo.de

Basics and Language Module: Formal and Informal Communication in a Professional Environment

Instructor	Karl Theodor Paschke	
ECTS	3	
Time	09.05.14	12 – 16 hrs
	10.07.-12.07.14	10 – 18 hrs (Group A)
	17.07.-19.07.14	10 – 18 hrs (Group B)
Location		

Keywords

Communication skills, interview, performance. professional

Course Description

There will be new challenges for you in the field of communication after you graduate from the MPP program: applications, job interviews, gain attractive positions in the field of public policy.. You probably think that your interpersonal skills, your ways of communicating with others are naturally well-developed. That may certainly be the case. But there is always room for improvement. And the first step towards a better performance is to become aware of one's capabilities, potential, talents, and possible shortcomings. That's what this 3-day seminar is all about. The seminar will include some theoretical advice, but mostly it will be a practical exercise where the participant has to perform in certain simulated communication situations. Feedback will be provided by the instructor and the other participants. Everybody will be judged and judge. In addition, you will have the chance to see yourself as your

performances will be video-taped. Participation is limited to twelve students each session. To be considered, you will have to submit a written request spelling out your **motivation** to take this course until **April 26th (at 12 a.m.)** to the Brandt School (publicpolicy(at)uni-erfurt.de). Please indicate whether you would like to participate in the group A or B.

About the Instructor

Karl Theodor Paschke is a veteran of the German Foreign Service from which he retired after a career of 40 years in November 2000. During his career as a diplomat, he served, inter alia, as Spokesman of the Foreign Office, Ambassador to the International Organisations in Vienna, Minister Plenipotentiary at the Embassy in Washington, D.C. and Director General for Personnel and Administration at the Foreign Office. From 1994 to 1999 he served as Under-Secretary for Internal Oversight Services of the United Nations in New York.

Since his retirement, he has worked as a part-time management consultant with several international organizations. In 2006, Karl Th. Paschke was re-activated for a year as Special Ambassador for the German Government responsible for UN Management and Secretariat Reform. A native of Berlin, he holds both a law degree and a graduate degree from the German Foreign Service Academy.

Contact information: [kpaschke\(at\)t-online.de](mailto:kpaschke(at)t-online.de)

Basics and Language Module: The Kennedy Round 50 Years After

Instructor	James Gay
ECTS	3
Time	Monday, 10 – 14 hrs (,A' weeks only)
Location	

Keywords

Kennedy Round, economy, politics, trade, public policy, USA, Germany

Course Description

March 2014 marks the fiftieth anniversary of the international bargaining agreement, the “Kennedy Round”, the sixth session of the General Agreement on Trade and Tariffs (GATT) trade negotiations held in Geneva, Switzerland in 1964-1967. This milestone in international economic and political relations, named in honor of John F. Kennedy’s grand design for an “Atlantic Alliance”, marked a worldwide lessening of tariff barriers and other trade restrictions, but has remained a point of controversy in discussions on American and German trade policy. The negotiations were predated by a shift in the balance of economic forces within the Western community in the late 1950s and early 1960s: the United States suffered from an alarmingly slow rate of growth and a substantial balance of payments deficit, and Western Germany, with support from the Marshall Plan, was in the process of a spectacular recovery. Germany’s economic success stood in contrast to its lack of influence on

Western Cold War policies and practices, its leaders having been bypassed concerning the response to the building of the Berlin Wall and the reaction to the Soviet missiles in Cuba. Focusing on the “Kennedy Round”, its prehistory, and its impact, the seminar will highlight the tension between public policy goals, trading opportunities, and power political decision making. What significance do these historical negotiations have for public policy fifty years later?

Recommended Literature

t.b.a.

About the Instructor

E. James Gay received a Bachelor of Arts from the University of Mississippi and completed his Master Artium in modern history at Humboldt University in Berlin. His doctoral thesis in the field of *Staatwissenschaften* at the University of Erfurt dealt with the life and thought of the controversial 19th century philosopher and economist Eugen Dühring. His current research involves the role of government in economic theory and focuses on the historical and philosophical underpinnings of economic thought.

Contact information: [edwardjamesgay\(at\)googlemail.com](mailto:edwardjamesgay@googlemail.com)

As every semester, a large variety of language classes falls under the “Basics and Language Module”. These are offered by the university’s Language Center (Sprachenzentrum).

The general rule is that German students are supposed to take language classes and learn a language other than German and English, while students from abroad advance their German skills to the highest possible level (cf. § 10 of the MPP study and examination rules).

Check for time conflicts with mandatory MPP courses before signing up for a particular class!

Note that several classes require an extra early (online) sign-up procedure or participation in entrance examinations to determine your proficiency level.

Some of these may be scheduled as early as the first or second week of the semester!

See the University of Erfurt’s online course catalog <http://sulwww.uni-erfurt.de/ELVIS/vorlesungen/> for the full range of offers for this semester. Also make sure to refer to the Language Center’s website (<http://www.uni-erfurt.de/sprachenzentrum/>) for further information and detailed procedures!

Specialization Module: International Affairs / CSMP II

Theories of Security

Instructor	Filipe dos Reis
ECTS	3
Time	Tuesday, 14 – 16 hrs
Location	

Keywords

Security theory, debate, International Relations, tradition, state

Course Description

Written off for a long time and almost exclusively dwelling on the North American continent, the theoretical debate about the concept of security swept to Europe, recently, and became one of the most fascinating and innovative fields of research in International Relations (IR). The course aims to give an overview on this debate and consists of three parts. The first part discusses the historical origins and the evolution of international security studies and sheds light on its major traditional theories (esp. Realism, Liberalism). The second part introduces new, mainly continental-based theories of security like Critical Security Studies, the Copenhagen School or Poststructuralism. The third part

examines practices of security in different fields such as the state, private security, health, migration, cyber space and international law. The course is conceptualized as introduction to the field.

Recommended Literature

t.b.a.

About the Instructor

Filipe dos Reis studied Political Science, Economics and Modern and Recent History at the Ludwig-Maximilians-University, Munich, where he received a Magister Artium (M.A.) in 2011. He is currently a research associate and doctoral student at the chair for International Relations at the University of Erfurt. His research interests are Theory and Metatheory of International Relations, International Law and Security Studies.

Contact information: filipe.dos_reis@uni-erfurt.de

Specialization Module: International Affairs

Human Rights

Instructor	Florian Hoffmann
ECTS	3
Time	Tuesday, 10 – 12 hrs, course will only start on April 29th, 2014
Location	

Keywords

Human Rights, theories, history, public policy, private policy, development

Course Description

The course seeks to examine the role and functioning of (legal) human rights in public administration, civil society and private enterprise. It starts with the theoretical foundations of the idea of human rights as well as their historical pedigree and then proceeds to outline the basic national and international protection mechanisms. It then looks at the specific human rights issues which public and private actors face, the way human rights frameworks 'regulate' public and private policy making, and the techniques with which different actors react to and interact with human rights demands. The emphasis will, thus, be on frontline human rights themes such as the cultural relativity of human rights, the rise of social and economic rights, rights-based development, human rights

Recommended Literature

t.b.a.

About the Instructor

Florian Hoffmann joined the Brandt School in 2010 as the Franz Haniel Chair of Public Policy. Prior to this he taught at the London School of Economics and Political Science (LSE) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). He holds a doctoral degree in law from the European University Institute (Florence, Italy), an LL.M. from the PUC-Rio and a BSc in Law and Government from the LSE. His areas of specialization are international law, human rights, and legal and political theory, and his current research interests include the foundations of contemporary international normativity, the pragmatics of human rights praxis, rights and development, and human dignity. He has been a consultant with the World Bank and the UN Office of the High Commissioner for Human Rights, and is currently member of the editorial team of the German Law Journal.

Contact information: [florian.hoffmann\(at\)uni-erfurt.de](mailto:florian.hoffmann(at)uni-erfurt.de)

Specialization Module: International Affairs

Post-Colonial Studies

Instructor	Zeynep Gulsah Capan	
ECTS	3	
Time	25.04.14	08 – 10 hrs
	02.-03.05.14	09 – 14 hrs
	04.-05.07.14	09 – 14 hrs
	11.-12.07.14	09 – 14 hrs

Location

Keywords

Post-colonial thoughts, theory, international relations, discussions

Course Description

The focus of the course will be the criticisms postcolonial thought brings into debates within the field of international relations. International Relations as a field is based primarily upon Western experiences and histories and our understandings of concepts such as modernity, the state, the nation, empire and the international are rooted within these experiences and histories. The first part of the course will focus on empire and imperialism and discuss the hierarchical structure of the international system and of the field. The works of the theorists of the colonial struggles such as Frantz Fanon, Aime Cesaire and Albert Memmi and postcolonial theorists that challenged the hierarchies within the field such as Edward Said and the Subaltern Studies Group (Ranjit Guha, Dipesh Chakrabarty and Gayatri Spivak) will be discussed. The second

part of the course will focus on the postcolonial interventions in the field of international relations. Concepts such as the international, the state, modernity and nation will be debated with respect to how Eurocentric experiences are implicated in their constructions and how postcolonial interventions help us in rethinking the boundaries of these concepts. The third part of the course will focus on the discussions surrounding non-Western IR. The main questions to be addressed within this course are: how can international relations and concepts related to it can be rethought?, is it possible to go beyond Western-centrism?, how can we locate the postcolonial in the international?, how can postcolonial interventions aid us in rethinking world politics?

About the Instructor

Zeynep Gulsah Capan has obtained her MA degree in International Relations from Bosphorus University (Istanbul, Turkey) and a DEA in International History and Politics from the Graduated Institute in Geneva. Her thesis focuses on the decentralizing IR through the questioning of the writing of history and reproduction of western-centric narratives in the Turkish context. Her research interests are international relations theory, postcolonial thought, non-Western IR, narratives, history and historiography and Turkish foreign policy.

Specialization Module: International Political Economy

Building Competitiveness at the Regional and National Level

Instructor	Edgar Aragón
ECTS	3
Time	Tuesday, 14 – 18 hrs (,A' weeks only)
Location	

Keywords

Public policy, productivity, case studies, decision making

Course Description

Policy makers around the world are eager to improve the competitive situation of their region or nations in order to attract investment and generate new jobs. The objective of this course is to understand the ways to foster productivity in private firms, either through strategic decision making at the firm level or through public policies that affect competitiveness. The course will be based on real cases, that allow students to take a decision making position during discussion in class.

Recommended Literature

t.b.a.

About the Instructor

Edgar Aragón is a visiting fellow at the Willy Brandt School of Public Policy. Until January 2008, he was Director of the Master's Program in Economics and Public Policy (MEK) at EGAP. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and Leuven, Belgium. He received his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and he currently focuses his research on strategic financing for infrastructure projects, microfinance for poverty alleviation, and on technology and innovation policies for regional development. He is now the leader of the Public Policy Work Pack in a 7 Framework Program of EC on Poverty Alleviation called NOPOOR, and soon he will become the Director of the Brussels Office of Monterrey Tec.

Contact information: [edgar.aragon\(at\)uni-Erfurt.de](mailto:edgar.aragon(at)uni-Erfurt.de)

Specialization Module: IPE/ European Public Policy

Regulatory Policies

Instructor	Thorsten Käseberg	
ECTS	3	
Time	13.06.14	14 - 18 hrs
	14.06.14.	10 – 18 hrs
	18.07.14.	14– 18 hrs
	19.07.14	10 – 18 hrs

Location

Keywords

t.b.a.

Course Description

The seminar will provide an overview over regulatory policies which are intended to safeguard the functioning of markets and protect market actors, including competition policy and sector-specific regulation, unfair competition law, intellectual property, and consumer protection. The focus will be on EU policies. For each of the policies, we will explore what are their main instruments and economic effects. Each session will be introduced by a lecture, followed by a student presentation on a current problem and discussion.

Recommended Literature

t.b.a.

About the Instructor

Dr. Thorsten Käseberg, a lawyer and economist, has been serving as a civil servant since 2007 in different functions in the area of economic policy. He is currently working in the German Economics Ministry's policy planning unit. He is also an official of the European Commission (on leave), where he served in the Directorate-General for Competition (2009-2011).

Dr. Käseberg has lectured at Humboldt University Berlin and published in particular on economic and regulatory issues, including the book *Intellectual Property, Antitrust and Cumulative Innovation in the EU and the US* (Oxford: Hart Publishing, 2012). He was educated at the University of Bonn, Humboldt University Berlin, the London School of Economics and New York University.

Contact information: [thorsten.kaeseberg\(at\)gmail.com](mailto:thorsten.kaeseberg(at)gmail.com)

Specialization Module: International Political Economy

Financial Crises: History, Causes and Forecasting

Instructor	Dominik Maltritz
ECTS	3
Time	Wednesday, 12 – 14 hrs
Location	

Keywords

Crises, history, development, forecasting, empirical work

Course Description

The recent financial crisis demonstrated very clearly the importance of financial crises. The course considers the various aspects of financial crises with a special focus of crises. We consider different aspects: - Description of crises observed in history - Theoretical models of crises - Empirical work on causes of crises and crises forecasting.

Recommended Literature

t.b.a.



About the Instructor

Prof. Dr. Dominik Maltritz is Professor of International Economics at the University of Erfurt. He studied Business Administration (1994-1999) and Physics (1991-1994) at University of Göttingen. From 1999 until 2009 he worked at the chair of monetary economics at TU Dresden, where he earned his doctoral degree for his Dissertation „Quantifizierung von Souveränrisiken“ in 2006. His fields of interest are: international financial crises, default risks, option pricing theory, capital flows to developing countries and determinants of foreign direct investments, corporate takeovers and choice of location.

Contact information: [dominik.maltritz\(at\)uni-erfurt.de](mailto:dominik.maltritz(at)uni-erfurt.de)

Specialization Module: International Political Economy

Economic Globalization, Uneven Development and Policy Responses

Instructor	Steffen Wetzstein
ECTS	3
Time	Tuesday, 18 – 20 hrs
Location	

Keywords

Public policy, economy, discourse, debate

Course Description

This course focuses on uneven globalising economic processes and discusses a number of important and related challenges for, and responses from, policymakers. With an emphasis on economic topics (broadly understood) and current debates in the critical social science communities, this course would effectively complement current MPP-topics on offer at the Willy-Brandt-School in Erfurt. A combination of individual and team-based learning will enhance students' uptake of new ideas and will foster the development of a critical and inquiring mind.

Recommended Literature

t.b.a.

About the Instructor

Dr. Steffen Wetzstein is a Human Geographer with research, teaching and consultancy interests in economic governance, urban/regional policy development, business political representation, political economy and globalisation. After having studied engineering (1988-1993; Technical University of Dresden) and having worked for 5 years in a major German planning consultancy in Munich, he moved to New Zealand where he worked in a number of commercial roles. In 2001 he graduated with a Postgraduate Diploma in Science (Human Geography) from the University of Auckland, and in 2007 he was awarded a PhD from the same institution on the topic of Auckland's economic and institutional development under globalising conditions. He draws on more than ten years of professional experience in academic research, teaching and policy-focused work in New Zealand and Australia based on positions as Policy Analyst in Local and Regional Government (Auckland; 2001-2004), Lecturer in Urban and Economic Geography at Victoria University (Wellington; 2007-2009) as well as Assistant Professor (Human Geography) at the University of Western Australia and Researcher for Business Think-Tank 'Committee for Perth' (Perth; 2009-2012).

Contact information: steffen.wetzstein@uwa.edu.au

Specialization Module: Public and Non-Profit Management

Social Policy and the Transformation of Welfare States

Instructor	Frank Ettrich, Laura Held
ECTS	3
Time	Wednesday, 10 – 12 hrs, the course will only start on April 30th, 2014
Location	

Keywords

Welfare state, transformation, Europe, social policies

Course Description

Today welfare states are considered to be a luxury. This course will discuss the development and the rise of modern welfare states, as well as the different kinds of welfare states and approaches. The course will look at the transformation of the welfare state and reform efforts made. Even though welfare states are traditionally seen as Western/European phenomena, within this course social policies of various countries will be discussed.

Recommended Literature

t.b.a.

About the Instructor

Prof. Dr. Frank Ettrich is Professor for Analysis of the Structure of Modern Societies at the University of Erfurt. He served as a Director of the Brandt School and Vice President for Academic Research and International Affairs of the University of Erfurt.

Prof. Ettrich's research interests include the problem of social consolidation in post-communist societies, particularly concerning trust in social relationships. In addition to a number of his own publications, Prof. Ettrich is co-editor of the "Berliner Journal für Soziologie", one of the leading sociological journals in Germany

Contact information: [frank.ettrich\(at\)uni-erfurt.de](mailto:frank.ettrich(at)uni-erfurt.de)

Specialization Module: Public and Non-Profit Management

Social Entrepreneurship

Instructor	Heike Grimm
ECTS	3
Time	Tuesday, 10 – 12 hrs
Location	

Keywords

Social entrepreneurship, characteristics, discussion, cases

Course Description

Social entrepreneurs are entrepreneurs with a social mission. Not the generation of profits is the primary goal of the social entrepreneur, but rather the fulfilment of a social mission. Reversed, this does not mean that the social entrepreneur considers the generating of income as being of no value or interest. The social entrepreneur differs fundamentally from the traditional, purely altruistically acting philanthropist because the generating of income for the financial security of a socially motivated project is regarded as an important means to an end. In this seminar we develop a better understanding of the meaning and various forms of social entrepreneurship through guest speakers, case discussion, lecture, and student presentations. Students will be expected to develop a business plan for a social enterprise. Because the field of social entrepreneurship is interdisciplinary and in its infancy, the course will be introductory in nature and will draw heavily from cases, speaker experience, and student assignments. At the end of the course, students

can expect to have gained an understanding of the field of social entrepreneurship and understand many of the opportunities, challenges, and issues facing social entrepreneurs. They have learned from cases and have met leading social entrepreneurs who are using business skills to address complex social problems.

Recommended Literature

t.b.a.

About the Instructor

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta.

She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: [heike.grimm\(at\)uni-erfurt.de](mailto:heike.grimm(at)uni-erfurt.de)

Specialization Module: Public and Non-Profit Management

Non-Profit Management

Instructor	Heike Grimm
ECTS	3
Time	Wednesday, 12 – 14 hrs
Location	

Keywords

NGOs, civil society, actors, public sector, characteristics, management

Course Description

The last 30 years have witnessed an extraordinary growth in non-governmental organisations (NGOs) in almost all parts of the globe, and in all spheres of human activity. NGOs have become a highly visible component of civil society and are now significant players in the fields of human rights, environment and social development at local, national and international levels. Despite some deep historical roots, the emergence of NGOs as formalised, structured institutions has been relatively recent. Although they share some characteristics with state and private sector organisations, NGOs are in a category of their own; they have particular organisational features, maintain relationships with a broad range of different actors, and face a number of special challenges. NGO management has therefore evolved as a distinctive practice and field of study that differs in content and perspective from business management

and public sector administration. In this seminar, students will learn about the characteristics and specifics NGO management and will be introduced to some of the key management tools.

Recommended Literature

t.b.a.

About the Instructor

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta.

She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: [heike.grimm\(at\)uni-erfurt.de](mailto:heike.grimm(at)uni-erfurt.de)

Specialization Module: Public and Non-Profit Management

New Forms of Regulation

Instructor	Florian Hoffmann
ECTS	3
Time	Wednesday, 10 – 12 hrs, only starts on
April 30th, 2014	
Location	

Keywords

New regulatory environment, plurality of demands, legitimacy gap, political and social theory

Course Description

Under conditions of globalization, public policy faces a new regulatory environment in which traditional state-based government no longer enjoys a monopoly but is complemented by international, transgovernmental, private, and hybrid regulatory regimes. As a result, stakeholders, including individuals, governments, private enterprises and organized civil society, are faced with a plurality of regulatory demands that are only partially transparent and accountable or amenable to participation and review. This opens a 'legitimacy gap' which is increasingly the subject of multidisciplinary study involving economic, legal, sociological, and comparative political analysis as well as a broader reflection on the political and social theory that must underwrite any account of 'postmodern' regulation. A number of related research agendas under such labels as 'critical perspectives on global governance' or 'global administrative law' have begun to be built around the protracted question of how to frame the new forms of regulation that compose the complex governance which characterizes public policy in the contemporary world. Rights as 'regulators of regulation' have been one focal point in this endeavour, new institutional designs and stakeholder-oriented policy-making another. And the existing political configuration on the ground must always be a starting point for a realistic analysis oriented towards problem-solving and practical policy-design

Recommended Literature

t.b.a.

About the Instructor

Florian Hoffmann joined the Brandt School in 2010 as the Franz Haniel Chair of Public Policy. Prior to this he taught at the London School of Economics and Political Science (LSE) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). He holds a doctoral degree in law from the European University Institute (Florence, Italy), an LL.M. from the PUC-Rio and a BSc in Law and Government from the LSE. His areas of specialization are international law, human rights, and legal and political theory, and his current research interests include the foundations of contemporary international normativity, the pragmatics of human rights praxis, rights and development, and human dignity. He has been a consultant with the World Bank and the UN Office of the High Commissioner for Human Rights, and is currently member of the editorial team of the German Law Journal.

Contact information: [florian.hoffmann\(at\)uni-erfurt.de](mailto:florian.hoffmann(at)uni-erfurt.de)

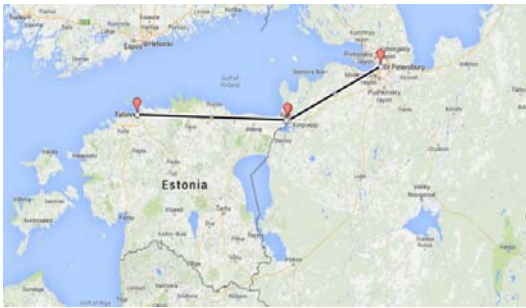
Specialization Module: European Public Policy / IA / CSMP II

Haniel Spring School - Border Policies from the Soviet Union to the EU: Russia and

Instructor	Frank Ettrich, Heike Grimm, Katie Leary
ECTS	3
Time	5.-13.04.2014
Location	St. Petersburg, Ivangorod, Narva & Tallinn

Course Description

During this Spring School, we will look at the specific example of border policies between Russia and the Baltic States, specifically Estonia, and how these policies developed from the Soviet era to present day, specifically looking at the state and non-state actors involved, and how these border policies affect regional identities. Backgrounds about border policies and specific Russian-EU examples will be covered in lectures in St. Petersburg before traveling further to the border cities Ivangorod and Narva. In combination with experiencing a border crossing, the Spring School will also meet with the respective city administrations of both Narva and Ivangorod with the opportunity to ask questions and understand how local administration is affected by and/or implements border policy.



About the Instructor

Prof. Dr. Frank Ettrich is Professor for Analysis of the Structure of Modern Societies at the University of Erfurt. He served as a Director of the Brandt School and Vice President for Academic Research and International Affairs of the University of Erfurt. Prof. Ettrich's research interests include the problem of social consolidation in post-communist societies, particularly concerning trust in social relationships. In addition to a number of his own publications, Prof. Ettrich is co-editor of the "Berliner Journal für Soziologie", one of the leading sociological journals in Germany.

Contact information: [frank.ettrich\(at\)uni-erfurt.de](mailto:frank.ettrich(at)uni-erfurt.de)

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: [heike.grimm\(at\)uni-erfurt.de](mailto:heike.grimm(at)uni-erfurt.de)

Specialization Module: European Public Policy

Model European Union



**WILLY BRANDT SCHOOL
OF PUBLIC POLICY**
AT THE UNIVERSITY OF ERFURT

Instructor	Wolfgang Muno	
ECTS	3	
Time	05.06.14	14 – 18 hrs
	06.06.14	10 – 14 hrs
	02.-06.07.14	whole day
Location	Erfurt and Mainz	

Keywords

Model European Union, excursion, debate, amendment, political process

Course Description

Model European Union Mainz (MEUM) is a simulation of European politics and 70 participants from all over Europe will come to Mainz for a 3-day simulation (03. – 07. July 2013, first day: arriving in Mainz, last day: departure) of the ordinary legislative procedure, pre-Lisbon known as “co-decision”. Participants will slip into the roles of national Ministers, Members of the European Parliament and Journalists. MEUM offers young Europeans the chance to get a first-hand insight into the workings of the complex political system that is the European Union. Starting point for the debate will be two proposals for legislation drafted by the European Commission in recent years. Participants, in their roles as MEPs and Ministers, will deliver speeches, work on amendments to the proposal texts and organize majorities in order to adopt their suggestions for changes to the legislation while Journalists will monitor

and critically report on this political process. The participants of the MEUM will discuss one case study of European decision making procedure in Erfurt on May 16, 2012. Only some students from the Willy Brandt School can participate in the MEUM, therefore, please send **your application (motivation letter, CV and grades) to publicpolicy@uni-erfurt.de by April 26, 2013**. The Brandt School will cover you travel and accommodation costs.

Recommended Literature

t.b.a.

About the Instructor

Wolfgang Muno studied Political Science, Ethnology and Public law in Mainz and Caracas, Venezuela. He graduated in 1996 (M.A.), and has a PhD in Political Science from the University of Mainz (2003). Since then he has taught in Mainz as Senior Lecturer, 2008-2011 he was also Senior Researcher at the University of Würzburg.. His areas of specialization include Comparative Politics (democracy and democratization research, corruption, clientelism, and social and environmental policies), and International Relations (IR theory, Third World Politics) with a regional focus on Latin America. Dr. Muno has published a number of articles and books on topics in his areas of specialization.

Contact information: [muno\(at\)politik.uni-mainz.de](mailto:muno(at)politik.uni-mainz.de)

Specialization Module: European Public Policy / CSMP II

Negotiation as an Instrument of International Conflict Management



Instructor	Georgios Kolliarakis	
ECTS	3	
Time	25.04.14	10 – 18 hrs
	23.-24.05.14	

Location

Course Description

European conflict management has to cope with a considerable number of ethno-territorial conflicts in immediate geographical proximity. Israel and the Occupied Palestinian Territories, Cyprus, Nagorno-Karabagh, Kosovo, or the more recent one of Libya and the current efforts on Syria showcase the point. Both explosive crises and protracted conflicts in Europe's periphery pose legal and political challenges both to diplomatic and military intervention. Trapped between the competing principles of territorial sovereignty and self-determination of peoples, resolution efforts must strike a balance between the needs of the conflict parties and the resources of the external actors involved. There is often a mismatch between the requirements for successful conflict settlement, on the one hand, and the available capacities and instruments, on the other. As a result, International Organizations, in particular the EU, tend to overstretch their ambitions, while their policies often misfire or even backfire without delivering the desirable stability and peace. This seminar elucidates negotiation processes as an instrument of policies for conflict management. It does so by pursuing a practical solution-centred approach: The seminar zooms into the involved actors' constellations and interests and the issues promoted at the negotiation table, as well as into the non-intended outcomes and deadlocks of the resolution process. The seminar is organized as a round-table expert workshop and comprises, 14 interactive modules, among which 5 Expert Discussions (ED), 2 Policy Briefings (PB), and 4 Table-top simulation games (SG). This seminar has a different format than the conventional one and it demands intensive participants' participation and preparation even before the first meeting. Interested Master students should therefore send a short motivation letter per email (Kolliarakis@soz.uni-frankfurt.de) by 4 April 2014 the latest, in order to receive the readings and the guidelines!

Keywords

Negotiation, simulation, discussion, conflict management

Recommended Literature

t.b.a.

About the Instructor

Georgios holds a Master degree in Political Geography from the Friedrich-Wilhelms University of Bonn, and a PhD in International Politics and Conflict Resolution from the Ludwig-Maximilians University of Munich. He participates regularly in expert consultations at EU-level on the future agenda of security research. He has experience in engaging practitioners, scholars, and other societal stakeholders in various forums to promote exchange and transfer of knowledge and create wider social value out of research. He has presented over 20 papers in international conferences, and has chaired over 10 workshops and congress panels. In his seminars he focuses on the analysis of non-intended and non-anticipated consequences of policies using strategic foresight methods and table-top simulations.

Contact information: [Kolliarakis\(at\)soz.uni-frankfurt.de](mailto:Kolliarakis(at)soz.uni-frankfurt.de)

Specialization Module: Public and Non-Profit Management /CSMP II

Social Media in Conflict Regions



Instructor	Hasnain Bokhari
ECTS	3
Time	12.06. & 13.06. 10 – 18 hrs 26.06. & 27.06. 10 – 18 hrs

Location

Keywords

Media, civil uprising, conflict prevention, case study

Course Description

The past few years have seen a rapid use of new media technologies or social media which has resulted in the emergence of new digital public sphere. Such a sphere has led the communities especially in the wake of civil uprising in the Middle East to digitally mobilize and challenge the status-quo. Mobile phones and/or other social media outlets such as Facebook and Twitter in this regard are hailed as exciting technologies that seem to possess a potential of political mobilization. While on one hand virtual crowds can possibly help in conflict prevention, management and resolution on the other hand there emerge also a number of questions pertaining to the identity, surveillance, information reliability and/or privacy. The objective of this course, therefore, is to examine in depth the conceptual and theoretical frameworks in the study of new media and how they trigger and reconfigure the power relationships in (re)structuring the network society. This course follows a seminar approach aided with audio-video and case study method in

order to study the role of social media in conflict regions such as during Kenyan elections, Tunisia, Egypt, Haiti earthquake, post conflict Liberia, Iran or by the Taliban militants in Pakistan

Recommended Literature

t.b.a.

About the Instructor

Hasnain Bokhari works as a Research Associate at the Chair of Muslim Cultural and Religious History at the University of Erfurt on a project "Challenges of Social Media in Muslim Countries", funded by the DAAD. Prior to his appointment at the Erfurt University, Mr. Bokhari was a Heinrich Boell doctoral fellow at the Faculty of Humanities, University of Erfurt. His research dealt with how the state in developing country context deals with the phenomenon of eGovernment and how modern communication technologies go through retransformation and reshaping according to the socio-political culture of the country. He has also been a recipient of DAAD Stibet fellowship and the University of Erfurt's Vice President for Research & Young Scholars' fellowship. He was a co-founder of a start-up eCon Solutions and worked as a IT consultant to the GTZ's BEFARe project in Peshawar, Pakistan. He has been associated with the Manchester Business School, University of Manchester as a visiting research fellow and holds Master's degrees both in Public Policy from Erfurt University and Computer Science from Bahria University, Islamabad. His research interests include, among others, eGovernment in developing countries, ICTs for sustainable human development, and media and the new public sphere. For further information please visit his [personal website](#).

Contact information: [hasnain.bokhari\(at\)yahoo.com](mailto:hasnain.bokhari(at)yahoo.com)

Specialization Module: International Affairs / CSMP II

Resource Conflicts

Instructor	Solveig Richter, Janine Schildt
ECTS	3
Time	Wednesday, 12 – 16 hrs (,B' weeks only)
Location	

Keywords

Resources, economy, international initiatives, analysis

Course Description

When we talk about resource conflicts, we think of blood diamonds in Sierra Leone, minerals in the Democratic Republic of the Congo, drugs in Afghanistan or water in the Middle East. Natural resources can be a curse for developing countries and a cause of turmoil, which has been frequently discussed in science, media and politics. But what do we really know about the multilayered relationship between commodities and violence? Why do some countries seem to have less problems with peacefully using their comparative economic advantage? Which lessons can we draw out of previous cases of resource violence? Were international initiatives such as the Kimberley Process successful? In the seminar we will discuss the relationship between natural resources and conflict. Firstly, we will look at the ongoing scientific debate, discuss the properties of various resources and evaluate case studies from different

regions of the world. In a next steps, we will analyse in how far the existing research managed to explain the linkages between resources and conflicts.

Recommended Literature

t.b.a.

About the Instructor

Starting in January 2013, Prof. Dr. Solveig Richter joined the Willy Brandt School as new Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, esp. the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/Stiftung Wissenschaft und Politik Berlin (SWP), in the research division EU External Relations. Solveig Richter studied political science, history and science of communication in Dresden and Strasbourg.

Contact information: solveig.richter@uni-erfurt.de

Janine Schildt is a doctoral candidate at the Willy Brandt School of Public Policy since 2013. Janine's doctoral research is supervised by Prof. Dr. Solveig Richter and focuses on resource conflicts in Bolivia and the specific role of the significant lithium reserves in the country. She is interested in the largely overlooked effects of a growing market for electric mobility on mining economies in Latin America.

Contact information: Janine.schildt@uni-erfurt.de

Specialization Module: International Affairs / CSMP II

Global Approaches to Refugees



Instructor	Miriam Aced, Christina Lee
ECTS	3
Time	Tuesday, 16 – 18 hrs
Location	

Keywords

Refugees, laws, development, strategies, discussions

Course Description

This class offers an overview of global refugee practices. It will review the United Nations 1951 Convention, but will also acknowledge that many parts of the world have their own laws and practices relating to refugees, and we will look at and compare these as well. The course will focus first on the history of refugees and development of terms and standards. It will then turn to regional approaches, including the Organisation of African Unity's Refugee Convention, Asia's developing approaches, Middle Eastern cooperation on Palestine Refugees, European, North American and Latin American refugee strategies. The class will have a participatory format with a mixture of lectures, student presentations and discussions. Students will gain valuable knowledge for approaching "the refugee problem" critically.

About the Instructor

Miriam Aced is a PhD candidate and Research Associate to the Franz Haniel Chair of Public Policy at the Willy Brandt School of Public Policy. Her research focuses on Palestine refugee identity formation and the influence that the mandate and workings of the UN Agency for Palestine Refugees (UNRWA) have on identity. Prior to starting at the Brandt School, Ms. Aced completed an LL.M. degree in International Law with International Relations as well as an MA degree in International Business and French. Her research foci were deepened after completing several UN internships, notably at the EC-UNDP Joint Migration and Development Initiative and at UNRWA's Representative Office to the European Union.

Contact information: [miriam.aced\(at\)uni-erfurt.de](mailto:miriam.aced(at)uni-erfurt.de)

Christina Lee is a lawyer and legal researcher originally from Washington, DC. She graduated cum laude from Agnes Scott college in 2005, and received her law degree from the Catholic University of America in 2009, passing the New York Bar exam. In 2010 she completed her LLM in International Law and International Relations from the University of Kent's Brussels School of International Studies, writing her dissertation thesis on the topic of undocumented migrants under the UN Human Rights system.

Christina has varied experience working in the field of migration. She worked on a landmark lawsuit in Virginia in 2005, suing for the right for undocumented immigrants to attend university. She has also worked for the US Committee for Refugees and Immigrants, Human Rights Watch Berlin, and the European Roma Rights Centre in Budapest. Currently she focuses on researching the treatment of Roma and refugees in Europe.

Specialization Module: Public and Non-Profit Management

Summer School: Cyber Culture

Instructor	Jamal Malik, Hasnain Bokhari
ECTS	3
Time	03.08.-14.08.2014
Location	

Recommended Literature

t.b.a.

Keywords

Cyber communities, cyberspace, religion, network society, cyber journalism

Course Description

The word cyber popularly refers to the use of computers, virtual reality or the Internet. The Internet as it stands is deeply penetrating in our lives and become parts of daily routines. However, we rarely have the chances to review what the Internet actually means to us. The Internet enables real time connections for people across the globe, it helps construct self- and group identities in new, virtual ways, and thus changes the time-space relations. The cyber communities, thus, possess strength in generating supports from peer users and the potential in connecting people for knowledge sharing, stimulating public debates or initiating social movements, domestic and international alike. With these features in mind, that the Chair of Muslim Culture and Religious History at the University of Erfurt initiated a Summer School on Cyber Culture to develop a critical understanding about the inter-relationships between cyberspace and cyber-communities. It focuses among other aspects on how we can describe the social relations that discursively are shaped by the Internet. The topics covered in this Summer School focus on: Religion in Cyber World, Internet and Social Movements, Networked Society and Cyber Journalism.

About the Instructor

For further information on Prof. Malik please visit his university website <http://www.uni-erfurt.de/religionswissenschaft/islamwissenschaft/lehrstuhl/lehrstuhl/>

Contact information: [jamal.malik\(at\)uni-erfurt.de](mailto:jamal.malik(at)uni-erfurt.de)

Specialization Module: CSMP

Conflict Studies and Management: Analysis and Practical Conflict Management Skills

Instructor	Solveig Richter
ECTS	3
Time	Wednesday, 12– 16 hrs (,A' weeks only)
Location	
Mandatory for CSMP Students!	

Keywords

Conflict Management, communication, analysis, basics

Course Description

Building up on the conceptual and theoretical knowledge acquired in the CSMP introduction course, this seminar approaches the problem of conflict management from a practical perspective. The aim is to train analytical as well as communicative skills needed in dealing with conflicts.

Recommended Literature

t.b.a.

About the Instructor

Starting in January 2013, Prof. Dr. Solveig Richter joined the Willy Brandt School as new Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, esp. the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/Stiftung Wissenschaft und Politik Berlin (SWP), in the research division EU External Relations. Solveig Richter studied political science, history and science of communication in Dresden and Strasbourg.

Contact information: solveig.richter@uni-erfurt.de

Instructor	Edgar Aragón
Time	Tuesday, 12 – 14 hrs
Location	

Keywords

Master thesis, research, writing

Course Description

Students writing their master thesis are strongly encouraged to participate in one of the colloquia.

Recommended Literature

t.b.a.

About the Instructor

Edgar Aragón is a visiting fellow at the Willy Brandt School of Public Policy. Until January 2008, he was Director of the Master's Program in Economics and Public Policy (MEK) at EGAP. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and Leuven, Belgium. He received his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and he currently focuses his research on strategic financing for infrastructure projects, microfinance for poverty alleviation, and on technology and innovation policies for regional development. He is now the leader of the Public Policy Work Pack in a 7 Framework Program of EC on Poverty Alleviation called NOPOOR, and soon he will become the Director of the Brussels Office of Monterrey Tec.

Contact information: [edgar.aragon\(at\)uni-erfurt.de](mailto:edgar.aragon(at)uni-erfurt.de)

Instructor	Florian Hoffmann
Time	Tuesday, 12 – 14 hrs, only starts on April
29th, 2014	
Location	

Keywords
Master thesis, research, writing

Course Description
Students writing their master thesis are strongly encouraged to participate in one of the colloquia.

Recommended Literature
t.b.a.

About the Instructor

Florian Hoffmann joined the Brandt School in 2010 as the Franz Haniel Chair of Public Policy. Prior to this he taught at the London School of Economics and Political Science (LSE) and the Pontifícia Universidade Católica do Rio de Janeiro (PUC-Rio). He holds a doctoral degree in law from the European University Institute (Florence, Italy), an LL.M. from the PUC-Rio and a BSc in Law and Government from the LSE. His areas of specialization are international law, human rights, and legal and political theory, and his current research interests include the foundations of contemporary international normativity, the pragmatics of human rights praxis, rights and development, and human dignity. He has been a consultant with the World Bank and the UN Office of the High Commissioner for Human Rights, and is currently member of the editorial team of the German Law Journal.

Contact information: [florian.hoffmann\(at\)uni-erfurt.de](mailto:florian.hoffmann(at)uni-erfurt.de)

Instructor	Heike Grimm
Time	Tuesday, 12 – 14 hrs
Location	

Keywords

Master thesis, research, writing

Course Description

Students writing their master thesis are strongly encouraged to participate in one of the colloquia.

Recommended Literature

t.b.a.

About the Instructor

Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship at the University of Erfurt and Deputy Director of the Brandt School. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta.

She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008, and as Research Fellow at the Max Planck Institute of Economics in Jena, from 2004 until 2008. She was senior researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; visiting lecturer at the Higher School of Economics of the State University in Moscow and visiting professor at the School of Public and Environmental Affairs of Indiana University in Bloomington.

Contact information: [heike.grimm\(at\)uni-erfurt.de](mailto:heike.grimm(at)uni-erfurt.de)

Instructor	Solveig Richter
Time	n.V.
Location	

Keywords

Master thesis, research, writing

Course Description

Students writing their master thesis are strongly encouraged to participate in one of the colloquia.

Recommended Literature

t.b.a.

About the Instructor

Starting in January 2013, Prof. Dr. Solveig Richter joined the Willy Brandt School as new Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, esp. the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/Stiftung Wissenschaft und Politik Berlin (SWP), in the research division EU External Relations. Solveig Richter studied political science, history and science of communication in Dresden and Strasbourg.

Contact information: solveig.richter@uni-erfurt.de

All students also have the possibility **to enroll in selected classes (at MA level) offered by the departments at the University of Erfurt (especially the Faculty of Economics, Law and Social Sciences)**, provided that space is available in these courses. Whether at all and how many credit points can potentially be awarded is **subject to approval by the MPP Examinations Committee**. Students should present the MPP Examinations Committee with their respective selection. **Please note that for courses at BA level no credits can be awarded and mandatory courses cannot be substituted.** Most of the courses will be offered in German, thus **sufficient proficiency of the German language** is a precondition for participation.

See the University of Erfurt's online schedule for details:

<http://sulwww.uni-erfurt.de/ELVIS/vorlesungen/>

