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# **Contact Information**

#### **Postal Address**

Willy Brandt School of Public Policy Universität Erfurt Nordhäuser Str. 63 99089 Erfurt

#### Website

www.brandtschool.de

#### E-mail

publicpolicy@uni-erfurt.de

#### Front office phone number

+49 (0)361-737-4640

#### Fax

+49 (0)361-737-4649

#### **Front Office**

Max-Weber-Allee 3 C19.02.39

#### **Regular office hours**

Monday to Friday, 08:00 – 12:00 hours Monday to Thursday 14.00 – 16.00 hours

#### **Please note**

You may also arrange individual appointments with staff members outside of regular office hours. Please e-mail the respective staff.



# **Academic staff at Brandt School**

	Academic Staff		
Prof. Dr. Andreas Goldthau	Director Head of the MPP Examinations Committee Franz Haniel Professor for Public Policy	C19.02.05	+49 (0)361-737-4661 andreas.goldthau@uni-erfurt.de
Prof. Dr. Heike Grimm	Vice Director Aletta Haniel Professor for Public Policy and Entrepreneurship	C19.02.08	+49 (0)361-737-4671 heike.grimm@uni-erfurt.de
Prof. Dr. Achim Kemmerling	Vice Director Gerhard Haniel Professor for Public Policy and International Development	C19.02.06	+49 (0)361-737-4691 achim.kemmerling@uni-erfurt.de
Prof. Dr. Mariana Llanos	Extraordinary Professor for the Democratic Institutions in the Global South	LG 1/0201	+49 (0)361-737-4921 mariana.llanos@uni-erfurt.de
Alejandra Ortiz-Ayala, PhD	Postdoctoral Researcher, Head of Conflict Studies Management Specialization	C19.02.04	+49 (0)361-737-4647 <u>alejandra.ortiz-ayala@uni-</u> <u>erfurt.de</u>
Dr. Hasnain Bokhari	Postdoctoral Research Associate for Internationalization & Digitalization of Teaching	C19.02.09	+49 361 737-4648 <u>hasnain.bokhari@uni-erfurt.de</u>
Stephanie Gast Zepeda	Research Associate to the Gerhard Haniel Professor	C19.02.11	+49 (0)361-737-4692 <u>stephanie.gast_zepeda@uni-</u> <u>erfurt.de</u>
Almut Mohr	Research Associate to the Franz Haniel Professor	C19.02.10	+49 (0)361 737-4662 almut.mohr@uni-erfurt.de
Priscilla Boatema Appiah	Research Associate to the Aletta Haniel Professor	C19.02.14	+49 (0)361 737-4672 priscilla.appiah@uni-erfurt.de



# Administrative staff at Brandt School

	Administrative Staf	f	
Lena Kiesewetter	Managing Director	C19.02.02	+49 (0) 361-737-4641 <u>lena.kiesewetter@uni-erfurt.de</u>
Florian Heintze	Student Recruitment Manager Internship Coordinator Alumni Relations	C19.02.01	+49 (0) 361-737-4646 florian.heintze@uni-erfurt.de
Christian Tischmeyer	MPP Program Coordinator Helmut-Schmidt-Program Coordinator	C19.02.40	+49 (0) 361-737-4643 christian.tischmeyer@uni-erfurt.de
Grit Kaufmann	Team Assistant	C19.02.39	+49 (0) 361-737-4640 grit.kaufmann@uni-erfurt.de
Kathrin Eisenhauer	Assistant to the Aletta Haniel Chair, the Franz Haniel Chair, as well as the Gerhard Haniel Chair	C19.02.12	+49 (0) 361-737-4660 or -70 <u>kathrin.eisenhauer@uni-erfurt.de</u>



# Whom to contact?

Request	Contact
Academic Advice and Letters of Recommendation (course selection at the beginning of the term, etc.)	Lecturers, your Academic Mentor
Course Contents (syllabi, assignments, grades, exams)	Your respective course instructor or lecturer
Institutional Concerns	Andreas Goldthau
Institutional Concerns, Study Trips, Conferences, Events, Guest Lectures, Social Media	Lena Kiesewetter
Administrative Issues, Tuition Fees, Letters of Confirmation (handing in assignments, payment of fees, etc.)	Grit Kaufmann
Program Concerns, Course Administration and Study Program (course hours and venues, literature, proof of illness, grading etc.)	Christian Tischmeyer
Student Recruitment, Admissions, Alumni and Marketing	Florian Heintze
Internships (general information about internships and career service)	Florian Heintze



# **Contacts at the university**

Adr	ministrative Staff
E-Mail Accounts / E.L.V.I.S. Grades Database (Passwords, login data)	Computer Service Department rz@uni-erfurt.de
General Issues Concerning Life in Germany (Health insurance, work permits, etc.)	International Office (Ms. Linde) international@uni-erfurt.de
Mental Distress / Psychological Problems	Studierendenwerk Thüringen, Psycho-Social Counselling (Monique Weinert: 0361-737 1830 or Uwe Köppe: 0361-737 1820; website) psb-Erfurt@stw-thueringen.de
Discrimination, esp. based on gender and sexual harassment	Equal Opportunity Office gleichstellungsbeauftragte@uni-erfurt.de
Student IDs and "Semesterbeitrag"	Departement "Studium und Lehre" studierendenangelegenheit@uni-erfurt.de
Transcripts (certification thereof)	Dept. "Studium und Lehre" pruefungsangelegenheiten@uni-erfurt.de
Housing / Dormitories	Studierendenwerk Thüringen (Ms. Hanselka/ Ms. Greßler) elvira.hanselka@stw-thueringen.de petra.gressler@stw-thueringen.de



# **Contacting You**

Brandt School exclusively uses your student e-mail address for official announcements! It is your responsibility to check your e-mail account on a regular basis. Please also make sure that you are signed-in for all your courses on Moodle.

Please remember to keep the Brandt School informed about your current whereabouts, especially when planning to leave Erfurt for a longer period of time.

When changing your address, you need to inform us, and also the University of Erfurt's Registrar Dept. (Abteilung Studium und Lehre), the university library, the City Registration Office (Einwohnermeldeamt) and the Foreigners' Registration Authority (Ausländerbehörde Erfurt).

Outside of university, you will also need to inform for your bank institute, your health-insurance provider, telecommunications provider and any other companies or institutions you have contracts or accounts with.



# **Important Dates**

Curren	t Semester
October 01, 2023	Start of Winter Semester
October 03, 2023	Holiday: Tag der Deutschen Einheit (German Unity Day)
October 09 - 13, 2023	Orientation Weeks (for incoming first-year students)
October 11, 2023	Welcome Lecture for the Class of 2023-25
October 16, 2023	Lecture period starts
October 16 – 21, 2023	First A-Week
October 23 – 28, 2023	First B-Week, alternating with A-Weeks
October 31, 2023	Holiday: Reformationstag (Reformation Day)
November 9, 2023	Deadline to hand in the course registration sheet (12 hours noon)
December 25, 2023 – January 06, 2024	Christmas Break (no lectures; Brandt School closed from Dec. 23 to Jan. 01)
December 24, 2023	Heilig Abend (Christmas Eve)
December 25, 2023	Holiday: 1. Weihnachtsfeiertag (Christmas Day)
December 26, 2023	Holiday: 2. Weihnachtsfeiertag (Boxing Day)
December 31, 2023	Silvester (New Year's Eve)



# **Important Dates**

Current Semes	ster (continued)
January 01, 2024	Holiday: Neujahr (New Year)
January 08, 2024	Lecture period resumes
February 7, 2024	Application deadline ERASMUS exchange with CEU in third semester (info-session October 26, 2023)
February 10, 2024	End of classes  Please note: final exams may require presence in Erfurt  during the week after the end of the lecture period!
February 15, 2024	Payment Deadline semester service contribution and tuition fee for summer term 2023
March 31, 2024	End of Winter Semester
Summer Se	emester 2024
April 01 – July 06, 2024	Lecture period



# **Payment Information**

All students are obliged to pay the <u>semester contribution</u> and the <u>tuition fee</u> on time, in order to remain enrolled in the MPP. For summer semester 2024, deadline for paying the fees is February 15, 2024, meaning that the University of Erfurt must have received both payments on its accounts by that date at the latest. Please note that it often takes around 2 working days (Monday to Friday) for German banks to complete transactions. It is your responsibility to make sure your that payments reaches the university in time. If your semester contribution is late, you will be charged a late fee of EUR 20.00.

**Payment information for the semester contribution for the summer semester 2024 is sent to your student e-mail address.** In your (online) transfer order, please be sure to provide all the information given in the payment information to ensure that your payment is transferred to the correct account. It will otherwise not be possible to attribute your transaction to the Brandt School and following up on the payment will mean substantial administrative extra work for you, as well as the Brandt School staff.

For the **tuition fee**, in case you have a blocked account (with only a limited monthly amount to be deducted), please start to transfer suitable installments of min. 500 EUR already well in advance, in order to make sure that the due amount is received in total by the University of Erfurt by the end of the reregistration deadline mentioned above at the very latest.

Your student ID card (thoska) can only be validated for the new semester after all your payments (including late fee, if applicable) have been received.

# **Payment Information**

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

(tuition fee)

For the MPP tuition fee, the payment information is as follows:		
Recipient / Empfänger	Universität Erfurt	
Account No. / Konto Nr.:	30 04 44 42 99	
Bank Code / BLZ:	820 500 00	
Bank	Landesbank Hessen-Thüringen Erfurt	
BIC:	HELADEFF820	
IBAN:	DE16 8205 0000 3004 4442 99	
Amount / Betrag:	EUR 1,600.00	
Reference / Verwendungszweck	1522237011016_Last Name	

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you will be asked to pay the missing amount in cash to the university's cashier.



# Erasmus Exchange with Central European University (CEU), Vienna

Starting in 2022, the Brandt School students can attend an Erasmus <u>student exchange</u> at the Department of Public Policy at the Central European University (CEU) in Vienna. The newly established Erasmus partnership with the CEU aims to promote learning mobility and provides a unique opportunity for students of both institutions to advance their academic profile in two equally historic European cities, namely Erfurt and Vienna. The <u>DPP</u> is a multidisciplinary institution at the CEU that shares similar values with the Brandt School, focusing on studying global public policy issues in theory and practice. The Erasmus partnership with the DPP at the CEU will enable a regular exchange of students of both institutions to participate in courses offered at the Brandt School and the DPP. The students of the two European partners will benefit from the state-of-the-art public policy <u>curriculum offered</u> by both institutions, thereby promoting social cohesion, active citizenship and, of course, an increased career prospect that is among the core objectives of the Erasmus programme.

An informational session on the Erasmus exchange programme will be offered on October 26, 2023. The deadline to submit the Erasmus application is **07.02.2024**.



# Course Registration (*Belegung*)

#### **Course Registration**

You will need to register for all courses that you wish receive credit points and/or grades for during course registration period in third to fourth week of lecture period (roughly November 1-12). You will do that online: <a href="https://sulwww.uni-erfurt.de/Account/Login.aspx">https://sulwww.uni-erfurt.de/Account/Login.aspx</a>

When registering for your courses in E.L.V.I.S., please make sure to also register for the "module examination" for the mandatory courses!

To make your language courses count for the MPP, make sure to register for them in E.L.V.I.S. under the correct Language Module "ZS Erwerb eines Sprachniveaus 2020" (*ZS Acquisition of a language level 2020*)! You need to register both, the language course and the module exam.

Further and up-to-date information will be announced in your intake's forum on the moodle information desk.

For first-year students, we will offer a **course registration session** on **November 8**, 2023 from 2-4pm in room KIZ/RTP 1.

Please send your *Belegbogen* to <u>publicpolicy@uni-erfurt.de</u> no later than Thursday November 9, 2023 until 12 noon!



# Master of Public Policy Model Study Plan

Semester				Module and cours	es			СР
1 (winter)	101 IPP Introduction to Public Policy (9 CP)  lecture (3 CP) tutorial (3 CP) examination (3 CP)	102 EPA Economic Policy Analysis (6 CP)  lecture (3 CP) examination (3 CP)	103 PAF Public Administration and Finance (6 CP)  lecture (3 CP) examination (3 CP)		Language module*** e.g. Spr es B1.2 (6 CP)  language course (6 CP)* examination	60x SP xxx Specialization Module (9 CP) seminar (3 CP)		30
2 (summer)	201 CPP Comparative and International Public Policy (6 CP) seminar (3 CP) examination (3 CP)	202 QM Quantitative Methods (6 CP)  lecture (3 CP) examination (3 CP)	203 ML Management and Leadership (6 CP)  lecture (3 CP) examination (3 CP)	401 PT I Practical Training I (6 CP)		seminar (3 CP) examination (3 CP)	60x SP xxx Specialization Module (9 CP)  seminar (3 CP)	30**
3 (winter)		301 AM Advanced Methods (6 CP)  lecture (3 CP) examination (3 CP)	302 EPS Ethics in the Public Sector (6 CP)  seminar (3 CP) examination (3 CP)	intemship with report (6 CP)**	402 PT II Practical Training II (9 CP)  project group (6 CP) examination (3 CP)		seminar (3 CP) examination (3 CP)	30
4 (summer)				701 XX Final Module – Public Policy (30  colloquium (3 CP)  master thesis (27 CP)	СР)			30



# **Course Overview**

The following sheets present an overview of the courses offered within the Master of Public Policy Program. During their studies, MPP students have to participate in...

- Mandatory Courses
- Language Courses
- Elective Courses
- Project Groups

While we cannot say whether a course will be offered again in the future, we can say whether it was offered in the past. Courses that were taught in the previous winter semester 22/23 are marked with one asterisk (\*). Courses that have been taught in an earlier semester are marked with two asterisks (\*\*). New courses are marked with three asterisks (\*\*\*).



# **Mandatory Courses**

All first-year students must take the following courses in their first semester:

- Introduction to Public Policy
- Academic Writing for Public Policy
- Public Administration and Finance
- Economic Policy Analysis and Modeling (incl. a tutorial)
- OR Microeconomics I: Game Theory (incl. a tutorial)

All second-year students must take the following courses in their third semester:

- Advanced Methods
- Ethical Issues in the Public Sector
- One of the Project Groups (Cap-Stone Courses) offered

# **Introduction to Public Policy\***

**Instructor** Andreas Goldthau

Time Thursday, 10 – 12h

Thursday, Nov. 2: 12 – 14h Thursday, Nov. 30: 12 – 14h

Location LG 4/D01

Moodle-Key You will be enrolled by us

Mandatory for first-year students!

#### **Course Description**

This course introduces students to theories, concepts, terms, and methodologies of public policy. It provides an overview on the basic procedures and areas of policy analysis and discusses key incentives and constraints characterizing the policy process. By the end of this course students will be able to perform policy analyses based on a thorough knowledge and understanding of key theoretical approaches and policy debates. They will be familiar with pluralist and rational choice-based approaches to the study of public policy; have acquired the analytical tools to analyze actors and their strategic behavior in the policy process; and have gained some experience in analyzing the policy process from the inception of a new public policy issue to its implementation and review.



#### **Introduction to Public Policy (6 ECTS)**

#### **About the Instructor**

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

**Contact:** andreas.qoldthau@uni-erfurt.de

### **Academic Writing for Public Policy\***

**Instructor Stephanie Gast Zepada** 

Time Monday, 14 – 16h (Group A)

**Monday, 16 – 18h (Group B)** 

Location LG 1/323

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Mandatory for first-semester students!

#### UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

#### **Introduction to Public Policy (3 ECTS)**

#### **Course Description**

This workshop is part of the "Introduction to Public Policy" module and it is mandatory for all first-year students of the Master of Public Policy at the Willy Brandt School of Public Policy. The main goal of this workshop is learning how to write professional public policy and academic texts. By the end of the course, students will be able to identify and select different text genres, improve their critical reading skills, develop their own writing process from the formulation of ideas to the completion of a final draft, efficiently conduct literature reviews, and prepare effective presentations for different audiences. Over the course, special attention will be given to useful tools and the standards of academic publication, such as proper reference citation. Students are expected to actively participate in class and submit the coursework in time to pass the course.

#### **About the Instructor**

Stephanie Gast Zepeda is a Research Associate to the Gerhard Haniel Professor for Public Policy and International Development, Prof. Achim Kemmerling. She holds a B.A. in International Cultural and Business Studies from the University of Passau and an M.A. in International Political Economy from King's College London. In her B.A. thesis she studied the association between cosmopolitanism and migration by correlating survey results from several countries with data on migrant stocks. For her M.A. thesis she analyzed issue salience in public opinion, the European Parliament and EU legislation. She used the Eurobarometer survey results and a unique dataset of topics modelled with Latent Dirichlet Allocation (LDA). Stephanie gained professional experience in the public and private sector through different international internships and fellowships before joining the Willy Brandt School.

**Contact:** <u>stephanie.gast\_zepeda@uni-erfurt.de</u>

# **Economic Analysis and Modeling\***

Instructor Ewans Tindana Awuni

Time Tuesday, 12 – 14h

Thursday, 8-10h (tutorial)

Location LG 2/131 (tutorial: LG 4/D01)

Moodle-Key You will be enrolled by us

Mandatory for first-semester students who are <u>not</u>

taking Microeconomics I: Game Theory!

#### **Course Description**

The objective of this course is to provide students with the economic tools to conduct policy analysis. Rather than presenting Economics as a scientific mathematical field of study, students are encouraged to see Economics like a new language that policy professionals must speak. Having said that, the course then deals with the basic grammar of Economics, such supply and demand and the way markets work in the real world. Policies then are analyzed by the effects they have on the markets, identifying winners and losers. Here Economics interacts with politics, interest groups, lobby, regulation and so on. That is, students should not look only at the economic aspects of the phenomena studied, but within the context of a country or region where people lived. Moreover, students of public policy also need to be able critically assess the limits of an economic perspective.

A tutorial is offered as a supplement to the course by second year students.



#### **Economic Policy Analysis (6 ECTS)**

#### **About the Instructor**

experienced development Evans is an professional with strong passion and skills for research, teaching and public policy consulting. In his current research project he focuses on Africa, examining the drivers of growth in contemporary Sub-Saharan Africa, with a special focus on digitalization, peace and poverty. His research growth& socioeconomic interests include development, poverty, religion, among others. Prior to joining the Willy Brands School, Evans enjoyed research spells at both the German Development Institute (GDI) and the German Institute of Global and Area Studies (GIGA), the later where he (is still affiliated to and) participated in field research projects (with experimental components) in Liberia and Ghana on Religion, Conflict and Sustainable Peace. He has also tutored in various subjects including Multivariate Analysis, Microeconomics, Statistics, etc.

Contact: evans.awuni@uni-erfurt.de

### Microeconomics I: Game Theory\*

**Instructor** Manfred Königstein

Time Wednesday, 12 – 14h

Thursday, 8 – 10h (tutorial)

**Location LG 1/319 (tutorial: LG 1/327)** 

Moodle-Key UE\_2023\_WiSe

Mandatory for first-semester students who are <u>not</u>

taking Economic Policy Analysis!

#### **Course Description**

The course comprises a lecture and exercise sessions. The lecture introduces the basic concepts of non-cooperative game theory using examples and applications from the fields of economics, political and social sciences. Students should have a basic background in mathematics and statistics.

#### **Recommended Literature**

An Introduction to Game Theory, by Martin J. Osborne (Oxford U Press)



#### **Economic Policy Analysis (6 ECTS)**

#### **About the Instructor**

Prof. Dr. Manfred Königstein is Professor for Applied Microeconomics at the University of Erfurt since 2002. Prior to that, he was acting chair for Economic Theory at the University of the Saarland, Saarbrücken. He gained his doctoral degree and postdoctoral qualification from Humboldt University Berlin and holds an M.A. from the University of Iowa, Iowa City as well as a Diploma in Economics from Goethe University, Frankfurt. His work and research focuses on Microeconomics, Game Theory, Experimental Economics, Human Recourses, and Organizational Economics.

**Contact:** manfred.koenigstein@uni-erfurt.de

### **Public Administration and Finance\***

Instructor Achim Kemmerling

Time Monday, 10 – 12h

Location AMG/0012

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**Mandatory for first-semester students!** 

### Public Administration and Finance (6 ECTS)



#### **Course Description**

The objectives of this course are to provide students with: (a) the analytical tools to analyze the public finances of governments: revenues, expenditures, ways to finance deficits and the institutions involved; and (b) a normative framework to conduct political analysis of the difficult financial decisions governments need to take. The course will use a combination of lectures, Harvard cases and an Oxford-style debate in order to learn about standard economic theory, apply it in real life situations, and simulate a public debate where students will play the role of financial ministers making budgetary decisions. Students are encouraged to review the financial situation of their own countries and to learn from the EU experience in class. Special focus will be given to the current financial crisis.

#### **About the Instructor**

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact: achim.kemmerling@uni-erfurt.de

### **Advanced Methods\***

**Instructor** Achim Kemmerling

Time Tuesday, 12 – 14h

**Location C19.00.02** 

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Mandatory for third-semester students!

# UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

#### **Advanced Methods (6 ECTS)**

#### **Course Description**

Both in academic and policy research, questions of research design and methodology are fundamental starting points. Without a proper research design (i.e. linking the theoretical-conceptual part of the research with empirical research) a lot of data collections end-up being difficult or impossible to use. Without a proper methodology (i.e. the art of choosing the right method) a lot of questions cannot be answered or are answered the wrong way. This course gives a practical overview over research design and methodology, and it will allow students to develop their thesis proposal along the way. We will revisit important questions of research design (research question, theory, hypotheses, concepts, literature reviews). The course will also briefly introduce different (qualitative and quantitative) methods used for policy analysis (ranging from case studies to large N analysis).

#### **About the Instructor**

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

**Contact:** <u>achim.kemmerling@uni-erfurt.de</u>

### **Ethical Issues in the Public Sector\***

**Instructors** Markus Pins & Justus Lenz

Time Thursday, Oct 19: 12 – 18h

Thursday, Nov 16: 12 – 18h Thursday, Nov 30: 12 – 18h Thursday, Dec 14: 12 – 18h Thursday, Jan 11: 12 – 18h

Location AMG/0012

Moodle-Key You will be enrolled by us

**Mandatory for third-semester students!** 

#### **Course Description**

Politics is supposed to provide public goods. The very structure of these specific goods combined with individual interest in their consumption requires institutions which we conventionally term political and which are controlled by the struggle for power. But is there more to politics? Are there any specific ethical or moral constraints on politics? Do people have particular moral expectations when it comes to politics? The seminar discusses a set of modern attempts to answer these questions. It analyses the scope of these problems and it ventures a new perspective: the perspective of moral goods.

#### **Recommended Literature**

- Sandel, Michael (2020): The Tyranny of Merit: What's Become of the Common Good? London: Allen Lane
- Srinivasan, Amia (2022). The Right to Sex: Feminism in the Twenty-first Century. New York: Bloomsbury Publishing.
- Van Parijs, Philippe. Vanderborght, Yannick (2017). Basic Income: A Radical Proposal for a Free Society and a Sane Economy. Cambridge/Mass.: Harvard University Press



#### **Ethics in the Public Sector (6 ECTS)**

#### **About the Instructors**

Markus Pins, based in Düsseldorf, runs a company specializing on semantic analysis and recommendations. He used to advise large companies on their code of conduct. Markus earned a Master's degree in Political Theory from the London School of Economics and Political Science. Afterwards, he studied at Columbia University (New York), Université Paris 1 - Pantheon-Sorbonne (Paris) and University of Saarland (Saarbrücken). He participated in the EU Research Training Network "Applied Global Justice." Meanwhile he worked as a speech writer for the President of the German Bundestag. Markus Pins has initiated the Commitment Award at the Brandt School.

Contact: markus.pins@uni-erfurt.de

Justus Lenz is head of the Liberal Institut of the Friedrich Naumann Foundation for Freedom. Bevor starting at the Naumann Foundation he worked as Head of Fiscal Policy and Digital Transformation at the German Family Business Association. His research interests include Institutional Economics, eGovernment and digital transformation. Justus

studied Public Policy at the Willy Brandt School of Public Policy and Philosophy & Economics at the Universities of Bayreuth and Valladolid. He is a member of the Erfurt based Wilhelm-Röpke-Institute.

Contact: justus.lenz@posteo.de

 Zuboff, Shoshana (2019). The Age of Surveillance Capitalism: The Fight for the Future at the New Frontier of Power. London: Profile Books



# **Elective Courses (Specializations)**

The specializations in the current curriculum are:

- Non-Profit Management and Social Entrepreneurship (short: Non-Profit Management)
- International and Global Public Policy (short: Global Public Policy)
- Development and Socio-Economic Policies (short: Socio-Economic Policies)
- Conflict Studies and Management (short: Conflict Studies)



# **Elective Courses**

### **Specialization Modules**

- Out of the four specializations offered, you will need to have completed two at the end of your study period (i.e. at the end of your third semester)
- To complete a specialization, you need to visit (at least) two seminars (for 3 credits each; pass/fail) and do one module exam (for an additional 3 credits and a grade) in one of the courses visited.
- You are free to participate (for credits) or audit (without credits) additional courses with the instructor's permission. However, first and foremost be sure that you can still handle the course work of your mandatory classes.
- It is not possible to substitute credits earned in one module for credits earned in another module.
- It is also not possible to re-take a module exam that you have already passed (with a grade of 4.0 or better).

Check the <u>Examination and Study Rules</u> for more detailed and legally binding information regarding the structure of the MPP program. For easy reference, an unofficial English translation of this document is also available.

# **Social Entrepreneurship\*\***

**Instructor** Heike Grimm

Time Tuesday, 16 – 18h

Location LG 1/215

#### **Course Description**

Social entrepreneurs are entrepreneurs with a social mission; the generation of profits is not the primary goal of the social entrepreneur. Reversed, this does not mean that the social entrepreneur considers the generating of income as being of no value or interest. The social entrepreneur differs fundamentally from the traditional, purely altruistically acting philanthropist because generating income for the financial security of a socially motivated project is regarded as an important means to an end.

In this seminar we develop a better understanding of the meaning and various forms of social entrepreneurship through lectures, case studies, and working on a self-designed project. Students will be expected to develop a social business model canvas for a potential or – even better – real social enterprise. At the end of the course, students can expect to have gained an understanding of the field of social entrepreneurship and to have grasped many of the opportunities, challenges, and issues facing social entrepreneurs. By developing a social business canvas for an own (fictional) social enterprise, students will gain a thorough understanding on how to apply new knowledge into practice.

The course is enhanced with guest lectures and supported by renown and experienced consultants and social entrepreneurs who will support student's endeavors in class with hands-on advice and professional mentoring.



#### Non-Profit Management (3 ECTS)

#### **About the Instructor**

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Affairs of Indiana Environmental University in Bloomington. research include Her interests entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

Contact: <a href="mailto:heike.grimm@uni-erfurt.de">heike.grimm@uni-erfurt.de</a>

# Corporate Social Responsibility and Sustainable Impact\*\*



Instructor	Juliane Corredor-Jimenez	
Time	Friday, Oct. 20: 16 – 18h (online) Friday, Nov. 3: 16 – 20h Friday, Nov. 17: 16 – 20h Saturday, Nov. 18: 10 – 16h Friday, Dec. 8: 16 – 20h Friday, Jan. 12: 16 – 20h Saturday, Jan. 27: 10 – 16h	
Location	LG 1/110	

#### **About the Instructor**

Juliane Corredor Jimenez is a research assistant to the Aletta Haniel Professor for Public Policy and Entrepreneurship, Prof. Heike Grimm. In her PhD she investigates the role of public policy in scaling up sustainable entrepreneurship towards a systemic market transformation.

Juliane Corredor Jimenez holds a B.A. in Social Sciences and Asian Studies from the Euro-Asian Campus of Sciences Po Paris and an M.A. in Environmental Policy from Paris School of International Affairs. Prior to joining the Willy Brandt School, she gained practical experience working at the German Embassy in Bogota; Invest Pacific, a public-private investment agency; and a German engineering office for hydraulic engineering.

Contact: juliane.corridor\_jimenez@uni-erfurt.de

### Non-Profit Management (3 ECTS)

#### **Course Description**

In 2015, the international community agreed to make the agenda of the Sustainable Development Goals and the Paris Agreement guidelines for policymaking during the coming decades all over the world. Businesses and the economy as a whole were included in several stages in these agendas, demonstrating how essential and indispensable a sustainability transition that includes our economies and businesses is. While we have seen many positive examples ranging from groundbreaking innovations, new business models like B-Corps, a steady increase in sustainable finance, or big companies like Google announcing Carbon Neutrality by 2030, there is still no all-size-fits one approach neither concrete and all encompassing rules to measure or manage sustainable business activity or impact, leaving leeway for greenwashing or adverse (calculated or unwanted) externalities. In this seminar, we will study corporate social responsibility and sustainable impact of businesses from a theoretical and practical perspective, focusing on the role of company management and policymakers to enable sustainability transitions in the economy. The seminar will be structured in three blocks: (i) theoretical foundations of sustainability paradigms in the economy and business and the constructs of CSR, sustainable & social entrepreneurship, social impact and green marketing or greenwashing; (ii) case studies of companies implementing CSR and impact management; (iii) designing a CSR and Impact Management agenda as a final group project. The goal of this course is to enable students a deeper understanding of sustainability goals and challenges for business, to be aware of international frameworks and standards for sustainability agendas, management and impact measurement and to apply the knowledge in a practical project. Grading will be based on the presentation of a fictive CSR report of an exemplary business.

# **Artificial Intelligence and Public Policy\*\*\***

Instructor	Hasnain Bokhari		
Time	Friday, Oct. 27: 10 – 12h Wednesday, Nov. 22: 12 – 16h Wednesday, Nov. 29: 12 – 16h Wednesday, Dec. 6: 12 – 16h Wednesday, Dec. 13: 12 – 16h Friday, Jan. 12: 10 – 14h Wednesday, Jan. 24: 12 – 16h Wednesday, Jan. 31: 12 – 16h		
Location	LG 1/326; Jan. 12: LG 2/112		

#### **About the Instructor**

Dr. Hasnain Bokhari has been teaching at the Brandt School since 2011. He has worked as an Assistant Professor at the University of Erfurt on projects funded by the German Federal Foreign Office (GFO) and the DAAD. His projects have dealt with the cross-sectional issues of internet politics, political communication, and peace education. In addition, he has served as an independent consultant for KFW/GFO funded project. Mr. Bokhari is also associated with the Centre for Development Informatics, University of Manchester, UK and since 2019 he is a co-founder of 1000WB GmbH, a start-up based in Erfurt focusing on digitalization. Mr. Bokhari also teaches at the Leuphana Professional School in University of Lüneburg (Germany). Dr. Bokhari holds a Ph.D. from the Faculty of Humanities, University of Erfurt.

Contact: hasnain.bokhari@uni-erfurt.de



# Non-Profit Management (3 ECTS) Global Public Policy (3 ECTS)

#### **Course Description**

Artificial Intelligence (AI) is rapidly transforming and impacting various sectors, ranging from health to the economy, and from education to public administration. AI is no longer solely a technological phenomenon confined to technologists; it is evolving into a catalyst for reshaping policies that affect us all. However, are we adequately equipped with the knowledge and skills required to navigate the AI-driven landscape effectively? With the surge in generative AI, several working groups on AI have been established at national and international levels. These groups convene in multilateral fora to discuss policy options, necessitating a nuanced understanding of AI's intricate policy implications. It is therefore imperative to continuously question how we can ensure that policies driven by AI are not only innovative but also just and inclusive. How can AI assist us in constructing better policies that cater to the unique needs of diverse communities? This course aims to delve into the intersection of AI and public policy by addressing the intricate threads that interconnect these two domains. In this course, participants will engage interactively and collaboratively, exploring topics related to domains such as public administration, education, or health through the lens of AI and its potential ethical considerations. This course will introduce fundamental concepts of AI in highly interactive sessions, including podcasts, documentaries, and movie sessions. The course will also feature guest lecturers from the field of AT

# **Global Energy Policy\***

**Instructor** Andreas Goldthau

Time Wednesday, 10 – 12h

Location LG 1/102

# UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

**Global Public Policy (3 ECTS)** 

#### **Course Description**

The course provides students with a global perspective on energy policy, i.e. focuses on energy policy issues of transnational scale. It introduces students to the global dimensions of energy policy; discusses shifting agendas; and assesses key themes and aspects of the global energy challenge. These include conceptual approaches to global energy, energy as an international security issue, institutions and regimes in global energy, energy poverty and development, and the low carbon energy transition.

#### **About the Instructor**

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

**Contact:** <u>andreas.goldthau@uni-erfurt.de</u>

# The Economics of Climate Change\*\*\*

Instructor	Guntram Wolff		
Time	Monday, Friday, Saturday, Friday, Saturday,	Dec. 8: Dec. 9: Feb. 2:	13 – 19h 9 – 15h 13 – 19h
Location	LG 1/215		

#### **Course Description**

Scientific evidence is clear: human activities have released enough greenhouse gases (GHG) in the atmosphere to have altered the climate, with already strong effects on ecosystems, societies and economies. On current emissions paths, climate change is set to become dramatically worse. To limit global warming, and hence avoid the worst-case scenarios predicted by climate science, the world economy must rapidly reduce its GHG emissions and reach climate neutrality within the next three decades.

In this seminar, we want to learn about the complex interplay between climate change and economic activity. We will start off by asking the question, whether economic growth is compatible with declining emissions or whether, instead, societies need to accept degrowth and lower living standards to ensure rapid de-carbonization. Achieving decarbonization requires global actions: we will study the global public good and tragedy of the commons problems and solutions that have been proposed – this will help us understand why progress in the UN-based COP summits is insufficient, and why global emissions continue to rise. We will study the domestic distributional effects of climate policy. Public finance and decarbonization also interact in complex ways and will be studied. Furthermore, the role of industrial policy and innovation for decarbonization will also be explored. We also want to look at the role the financial system and central banks play in climate policy.



**Global Public Policy (3 ECTS)** 

#### **About the Instructor**

Guntram Wolff is the Director of the German Council on Foreign Relations (DGAP) since August 2022. From 2013 to 2022, he was director of Bruegel, a Brussels-based institute on economic policy in Europe, which he developed into a leading global think tank. His research focuses on European political economy, economic statecraft, geoeconomics, climate policy and Germany's geopolitical strategy. His work has been published in academic journals such as Nature, Science, Nature Communications, Journal of European Public Policy, Journal of Money, Credit, and Banking, European Journal of Political Economy, Climate Policy, Energy Policy, and Foreign Affairs.

Contact: guntram.wolff@uni-erfurt.de

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### International Climate Governance and the Global South\*\*



Instructor Almut Mohr

Time Friday, Nov 3, 10-12h (LG 4/D03)

Tuesday, 10 – 12h (starts November 7)

Thursday, Nov 23, 12-16h

**Location C19.01.43** 

#### **Course Description**

The course provides an introduction to international climate governance. Starting with the UN climate negotiations, we will analyze how the international community seeks to govern environmental problems related to the changing climate and why it is so challenging to have global climate agreements. We will have a look at different aspects of climate governance, such as different levels of decision making, questions about representation, the responsibility of mitigation, climate change as a threat to peace and climate change as a driver of migration. Climate change will affect and/or already affects all people. However, not everyone is/will be equally affected by the changing climate. Therefore, in this seminar, by looking at different case studies we will put a special focus on the Global South and its role, possibilities and needs in global climate governance.

**Global Public Policy (3 ECTS)** 

#### **About the Instructor**

Almut Mohr is a Research Associate at the Franz Haniel Chair for Public Policy. In her research, she focuses on social-environmental movements and energy transitions, particularly coal phase-out processes and questions of justice with a regional focus on the Global South.

She holds a B.A. in African Development Studies in Geography from the University of Bayreuth and an M.Sc. in Climate Studies from the Environmental Policy Group of Wageningen University, the Netherlands. In her Master Thesis, she analysed the Hambach Forest Movement in Germany and the movement's impact on the German energy transition, especially on the German coal phase-out. Prior to joining the Franz Haniel Chair at the Brandt School, Almut Mohr held internships with the Energy Watch Group, Berlin, the German Development Institute (DIE) and the German Ministry for Economic Cooperation and Development. She also served with the International Youth Volunteer Service (IJFD) in Kenya.

**Contact:** almut.mohr@uni-erfurt.de

# **Political Economy of Development\***

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Instructor	Evans Awuni & Andrew Crawford
Time	Friday, Oct. 27: 14 – 16h Friday, Nov. 24: 14 – 18h Saturday, Nov. 25: 9 – 15h Friday, Dec. 15: 14 – 18h Saturday, Dec. 16: 9 – 15h Friday, Jan. 19: 14 – 18h Saturday, Jan. 20: 10 – 14h
Location	LG 1/104

#### **Course Description**

Intriguing scholarly debates surround the various strategies that propel development even as the terminology of development itself remain inherently ambiguous, complex and theoretically contentious. Beyond conceptualization and theoretical perspectives this seminar examines classic topics and critically evaluates development strategies from a political economy perspective. Why are there vast development gaps within and among countries? What role do the strategies adopted by countries play in their progress or tragedy? How do different political actors influence development decisions? In this seminar, we examine specific propositions, paying particular attention to the advantages and trade-offs of various development strategies and programs. Among other topics, we delve deeper into strategies to promote agriculture, industry, trade, financial market access, foreign direct investments, as well as the role of government, the private sector, non-governmental organisations (NGOs), and political institutions in both local and international context. We draw from some of the most vigorous debates from leading scholars and practitioners and traverse essential themes that provide insights into the core strategies, policies and practices employed to promote development domestically and internationally, principally in the global south.



#### **Socio-Economic Policies (3 ECTS)**

#### **About the Instructor**

Evans is an experienced development professional with strong passion and skills for research, teaching and public policy consulting. In his current research project he focuses on Africa, examining the drivers of growth in contemporary Sub-Saharan Africa, with a special focus on digitalization, peace and poverty. His research interests include growth& socioeconomic development, poverty, religion, among others. Prior to joining the Willy Brands School, Evans enjoyed research spells at both the German Development Institute (GDI) and the German Institute of Global and Area Studies (GIGA), the later where he (is still affiliated to and) participated in field research projects (with experimental components) in Liberia and Ghana on Religion, Conflict and Sustainable Peace. He has also tutored in various subjects including Multivariate Analysis, Microeconomics, Statistics, etc.

**Contact:** <u>evans.awuni@uni-erfurt.de</u>

#### **About the Instructor**

Andrew Crawford is a doctoral candidate at the Willy Brandt School of Public Policy, and a Research Fellow at the German Institute for Global and Area Studies (GIGA). His research focuses on development policy including microfinance, digitalization and democratization. Before becoming a part of the Willy Brandt School, Andrew studied and taught finance at Monash University, Australia before consulting on research projects in Cambodia, Mexico and Ecuador. He studied a Master of Science in Politics, Economics and Philosophy at the University of Hamburg where he wrote his thesis on the history of cash transfers. Read more about Andrew Crawford here.

Contact: andrew.crawford@uni-erfurt.de

### **Macroeconomics I\***

**Instructor** Sebastian Rüth

Time Wednesday, 10 – 12h

Location LG 1/323

#### **Course Description**

In this seminar, macroeconomic theories are introduced and applied to the analysis of macroeconomic data. Special attention will be given to topics such as national income, gross domestic product, labor markets, inflation, and interest rates. In particular, the welfare costs of short-term economic fluctuations will be addressed and appropriate monetary and fiscal policy measures to stabilize them will be presented. In addition, the course focuses on the role of income and wealth distributions in an economy and its implications for the business cycle and cyclical stabilization.

Please be aware that this course can only be completed for 6 ECTS, i.e. including the module exam!



#### **Socio-Economic Policies (6 ECTS)**

#### **About the Instructor**

Prof. Dr. Sebastian Rüth am an Assistant Professor (tenure track) at the <u>Faculty of Economics</u>, <u>Law and Social Sciences</u>, <u>University of Erfurt</u>. His research interests include monetary policy, international/financial economics, and applied macroeconometrics.

Contact: <u>sebastian.rueth@uni-erfurt.de</u>

# **Evaluating policy interventions: Theory and Practice\*\***

UNIVERSITÄT ERFURT Willy Brandt School

**Instructor** Armin von Schiller

Time Friday, Oct. 27: 12 – 14h (online)

Wednesday, Jan. 10: 14 – 17h (online) Thursday, Jan. 18: 14 – 18h (online) Thursday, Jan. 25: 14 – 18h (on site) Friday, Jan. 26: 10 – 16h (on site) Thursday, Feb. 1: 12 – 18h (on site) Friday, Feb. 2: 10 – 13h (on site)

Wednesday, Feb. 7: 4 – 16h (online)

Location t.b.a.

#### **Course Description**

Evaluating impact is crucial for evidence-based policymaking. In order to improve decisions and policy designs, as a first step, we need to learn what works and what does not in achieving our stated goals. In principle, evaluation is part of the policy cycle but it is often not taken too seriously. In fact identifying what works is not an easy task from a methodological point of view. On top of that, the mechanisms through which evidence feeds into policy discussions and affects decisions of policymakers seem not to be particularly effective in most sectors.

Against this backdrop, this course has two main goals: on the one hand, it aims at introducing the main notions and logic behind different evaluation methodologies. We will discuss the strengths and weaknesses of each methodology as well as the main challenges faced in their practical application. Also ethical questions connected to the implementation of different evaluation will be addressed.

#### **Socio-Economic Policies (3 ECTS)**

On the other hand, we will discuss problems around the use of evidence and critically reflect upon the incentives for different actors involved to support and consume rigorous evaluations as well as the challenge to institutionalise the generation and use of evidence in policy and practice.

#### **About the Instructor**

Armin von Schiller is research fellow at the German Development Institute Deutsches Institut Entwicklungspolitik (DIE) and co-lead of the research project "Social cohesion in Africa". His work focuses on social cohesion and fiscal governance in developing countries, with a special emphasis on tax performance, revenue administration and tax morale. He is also a specialist in the evaluation of interventions in the governance sector and led from DIE-side the GIZ-DIE project "Impact Initiative Africa". Armin has extensive field experience, in particular in Latin America and Africa and he has taught at various international universities including the London School of Economics and Political Science (LSE), Heidelberg University and University Clermont Auvergne. Armin has published, both scholarly and policy-oriented, on the topics mentioned above. For instance, his work has been published in the Journal of Development Studies, Journal of International Development and Political Behavior. Armin holds a M.A in Political Science and Public Administration from the University of Konstanz and received his PhD from the Hertie School of Governance. He has done, among others, consultancy work for the GIZ, the European Commission and UNU-WIDER.

**Contact:** armin.von\_schiller@uni-erfurt.de

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# **Introduction to Conflict Studies and Management\***

**Conflict Studies (3 ECTS)** 



Instructor Alejandra Ortiz-Ayala, PhD

Time Monday, 12 – 14h

Location LG 1/323

#### **Course Description**

Introduction to Conflict Studies and Management links scholarship to practice and challenges students to develop their knowledge into critical ways of thinking and behaving as potential policy designers and advisers in the field. Students who join this introductory seminar will gain useful lenses for analyzing and understanding current events, global issues and policy decisions. This course aims to provide a postgraduate-level introduction to the main theoretical frameworks, approaches and methods employed within the field of conflict studies and management as they relate to violent conflict within, between, and across states. Despite that the course is focusing mostly on direct violence in conflict zones, often located in the so called "global south" countries. The lecturer would bring questions and discussions about others forms of violence beyond those contexts. Specifically, the course explores diverse theories explaining how conflicts erupt, also addresses major issues of international conflict management: mediation, conflict prevention, implementation of peace agreements, international intervention, conflict legacies, "post-conflict" policies, reconciliation, climate change, conflict, and implications for peacebuilding. The course will be taught from a variety of perspectives, including social psychology, sociology, political science, anthropology, and international relations, and will expose students to the interdisciplinary approach needed in the research of conflicts studies and management. In addition to a theoretical understanding of the conflict resolution discipline, we will discuss specific conflicts, and look at different and competing approaches for understanding, analyzing and reflecting about potential ways of management and resolve them.

#### **About the Instructor**

Dr. Alejandra Ortiz-Ayala is the Research Associate and Head of conflict and conflict management specialization. Before that, she was a Research Assistant Fellow on a participatory action research project with refugee-background young people in southern New Zealand at the School of Education of the University of Otago. Alejandra Ortiz-Ayala is a political scientist from Colombia, her country of origin. Before her PhD, she spent several years as a lecturer, researcher and consultant for national and international organizations in Colombia. Her current academic research interest incorporates four research areas, with the overall goal of preventing violence. First, she has studied the role of the security sector in war to peace transitions mainly in Latin America. She has particular expertise in studying the security sector's role in peace processes, including transitional justice, state-building, and post-war violence. Second, she analysed the influence of ideology on people, political behaviour, violence mobilization, radicalism and armed groups' behaviour in the context of civil war and beyond. Her PhD dissertation, War Mentality and Post-Peace Accord Violence: A Field Experiment of Political-ideological Bias among Colombian Soldiers, combines insights from political science and the political and social psychology of intergroup conflicts to develop and test a theory of individual and institutional bias. Third, her research explores mechanisms for reconciliation between victims and perpetrators, particularly between state armed actors and civilians in post-peace agreement contexts. Finally, her recent research studies social cohesion in the context of civilian displacement and resettlement during and post-civil wars in the context of Colombia and New Zealand.

**Contact:** <u>alejandra.ortiz-ayala@uni-erfurt.de</u>

# **Intelligence Agencies and International Relations\***

**Conflict Studies (3 ECTS)** 



**Instructor** Sophia Hoffmann

Time Thursday, 8 – 10h

Location LG 1/332

### **Course Description**

This seminar considers intelligence agencies as a part of world politics. From this perspective, we will look at the historical origins of modern intelligence agencies and study a number of different examples. Students will be introduced to intelligence studies as an academic field, including different theoretical and methodological debates. The question of how intelligence agencies are controlled and governed, how they function internally and as part of a governmental system, will be addressed. Consideration will be given to the role of domestic political monitoring within both democratic and authoritarian states. In short, this seminar addresses and queries the role and function of intelligence agencies in relation to modern statehood and modern international relations.

#### **About the Instructor**

Before joining the University of Erfurt in 2021, Sophia Hoffmann led a research group on German-Arab intelligence relations at the Leibniz-Zentrum Moderner Orient in Berlin, carried out a post-doctoral project at the University of Bremen and was a lecturer at the Geneva Graduate Institute. She holds a PHD from the School of Oriental and African Studies (London) and further degrees from the London School of Economics and the University of Sussex. She is the author of the book "The Crisis before the Storm: Iraqi migrants in Syria" (Syracuse University Press, 2016) and numerous articles in journals such as Security Dialogue, Intelligence and National Security and International Iournal of Middle East Studies. Her research has been supported by the EU's COFUND programme, the Volkswagen Stiftung and the German Federal Ministry for Research and Education (BMBF). Sophia Hoffmann has extensive consultancy experience and regularly carries out knowledge transfer and outreach activities in a variety of settings.

Contact: <a href="mailto:sophia.hoffmann@uni-erfurt.de">sophia.hoffmann@uni-erfurt.de</a>



# **Independent Study Units**

### **Independent Study Units**

ISUs can be pursued in the Specialization Modules and substitute for a 3 credit point seminar (pass/fail, not graded).

Independent Study Units (ISUs) aim at deepening the students' knowledge in a field of public policy at an individual pace and are geared to pursuing individual interests. They may also serve as a means of allowing students to equalize differing levels of prior knowledge.

Subject to approval by the academic mentor, the Brandt School's academic staff as well as faculty members or professors of the Faculty of Economics, Law and Social Sciences or other faculties of the University may be approached as supervisors for an ISU. According to Section 5, paragraph 3 of the framework regulations of Master programs at the University of Erfurt (M-RPO 2019), an independent study agreement must be signed by both the student and the instructor at the beginning of the semester (within the course registration deadline) to receive credit points for an ISU. In this independent study agreement, the student pledges to work on an agreed topic and corresponding questions regularly and independently as well as to spend the necessary amount of time to reach the learning goals within a given time frame. To check the learning progress and to give the instructor an overview of the working status, specific assignments are given and regular meetings should be agreed upon.

If you are interested in registering for an Independent Study Unit, please discuss its contents and how it fits into your study plan with your academic mentor and contact MPP Program Coordinator Christian Tischmeyer for more details regarding registration and the study agreement.



# **Language Courses**

MPP students can choose from a great variety of language courses offered by the University's Language Center. In addition, the Brandt School offers special German beginners' classes for international MPP students.

- Students with no or little knowledge of German take German classes up until level A2 (CEFR)
- Students with A2 or higher-level knowledge of German continue improving their German language skills or opt for another foreign language on offer (e.g. Arabic, Chinese, English, French, Russian, Spanish)
- Also German native speakers improve their knowledge of a foreign language

In addition to courses, the Language Center also offers proficiency exams (Niveaustufenprüfungen) in several languages that you can take (regardless of whether you have taken a course or not) at the end of the lecture period, providing you with a certificate of your level. For current information, please check the Language Center's websites for the respective languages.



# **Language Courses**

# Language Module

- Your study rules ("Studien- und Prüfungsordnung") require that, during your studies, you collect a total of 6 credits and a grade in the language module.
- This means that you can either take one course with 6 credits, or two courses with 3 credits each (3+3=6). Should you decide to take two courses, these must be conducted in the same language, advancing you (at least) one proficiency level in one language.
- Either way, you will have to do one module exam, providing you with a grade. You may take more courses in the language module, if you like.
- A large variety of language classes are offered by the University's Language Center (Sprachenzentrum). The list of offers is on their website or on E.L.V.I.S. (Winter Semester 23 > (ZS) > ZS Acquisition of a langue level 2020).
- Students who are not yet proficient in German (level "A2") must take the German language module.
- Check for schedule clashes with (mandatory) MPP courses, before signing up for a particular class via moodle (see <u>sign-up procedure</u>)!
- Some classes require a placement test beforehand; for the test dates see <a href="here">here</a>.

# Deutsch als Fremdsprache (A1) (German as a Foreign Language A1)\*

Instructor Agni Palantza-Fehrenbacher

Time This course starts on October 23!

Monday, 08 – 10h Wednesday, 08 – 10h Friday, 08 – 10h

Location LG 1/120

Moodle-Key You will be enrolled by us

You are required to reach at least German A2.1 level

in order to graduate from the MPP



As per your study and exam regulations (M Pub 2020, section 5, paragraph 3), you need to complete the language module in German, reaching at least proficiency level "A2" as one requirement for graduation. These courses, designed for Brandt School students, are the major offer to get you there. After "A1" in winter semesters, "A2" is offered in summer semesters.

Course content: Grammar, vocabulary, conversation for beginners.



Languages (6 ECTS)

#### **About the Instructor**

Agni Palantza-Fehrenbacher holds a diploma in German Language and Philology from the Aristotle University Thessaloniki, Greece and an M.A. in Cultural Administration from the Pädagogische Hochschule Ludwigsburg. She has taught German language courses and integration courses at a private language school and at the University of Applied Sciences Erfurt and has also worked as an interpreter and translator.

**Contact:** <u>agni.palantza-fehrenbacher@uni-erfurt.de</u>

# Deutsch als Fremdsprache (A1) (German as a Foreign Language A1)\*

Instructor Mangesh Padalikar

Time This course starts November 1!

Monday, 08 – 10h (LG 1/219)

Wednesday, 08 – 10h (LG 1/219)

Friday, 08 – 10h (LG 1/228)

Friday, Nov 10, 10 – 12h (LG 2/207)

Friday, Nov 10, 10 – 12h (LG 2/207)

Saturday, Nov 11, 10 – 14h (LG 2/207)

Friday, Nov 17, 10 – 12h (LG 2/207)

Friday, Nov 24, 10 – 12h (LG 2/207)

Friday, Dec 1, 10 – 12h (LG 2/207)

Friday, Dec 8, 10 – 12h (LG 2/207)

Moodle-Key You will be enrolled by us

You are required to reach at least German A2.1 level in order to graduate from the MPP

### **Course Description**

As per your study and exam regulations (M Pub 2020, section 5, paragraph 3), you need to complete the language module in German, reaching at least proficiency level "A2" as one requirement for graduation. These courses, designed for Brandt School students, are the major offer to get you there. After "A1" in winter semesters, "A2" is offered in summer semesters.

Course content: Grammar, vocabulary, conversation for beginners.



Languages (6 ECTS)

**About the Instructor** t.b.a.

**Contact:** 



# **Practical Training Module: Project Group**

During their third semester, MPP students implement a capstone – the Project Group – under the supervision of an academic staff member. As part of their Project Group, students work in teams to address a tangible public policy problem for an external 'client', thus engaging with them in an entrepreneurial and professional way.

- Project Group: Improving Local Representation Lessons from the Global South (Mariana Llanos)
- Project Group: Transformative Leadership (Heike Grimm)
- Project Group: Coop\_IT Digital Safe Space Repository for Activists in Illiberal Regimes (Achim Kemmerling)
- Project Group: Designing a future multi-donor fund for de-risking and greening investments in Ukraine (Andreas Goldthau)
- Project Group: Digital Transformation in Vocational Education. Emerging Trends and Prospects for the German State of Thuringia (Hasnain Bokhari)
- Project Group: Everyday Practical Peacebuilding (Alejandra Ortiz-Ayala)

# **Improving Local Representation - Lessons from the Global South**

**Instructor** Mariana Llanos

Time Monday 16 – 18h

Location LG 1/125

Second year students submit their preferences until

late September.



**Practical Training (9 ECTS)** 

### **Course Description**

Democratic representation upholds, in principle, the values of equality and justice. When elected officials mirror the diversity of their constituents, democracy strengthens. Yet, several historically marginalized communities remain excluded from representative bodies at all levels of government, from national to local offices, from electoral to liberal democracies. How can we improve the representation of marginalized groups as the local level? There is scholarly work showing that the most innovative strategies have been developed in countries of the Global South [...]. Participants in this project group will investigate, systematically analyze, and then report on existing worldwide policies concerning local political representation for marginalized groups, showing their pros and cons as well as their rate of success in terms of incorporation. Our focus is at the local level, which is both less analyzed and extremely relevant as illustration to ways of coping with problems of representation that are also a concern at the subnational level in the Global North. The project will pay particular attention to countries with different organizational structures for the local authorities, to strategies of political decentralization, and to local (formal or informal) initiatives of representation and participation. Adjusting representation at the executive office (for example, a major) presents different challenges to minorities than at the legislature, where the collective nature of the body offers more possibilities to distribute positions. The topics we mainly focus will be different types of quotas, political reservations and decentralization and informal mechanisms.

#### **About the Instructor**

Mariana Llanos holds the joint professorship for "Democratic Institutions in the Global South" between the University of Erfurt and the German Institute for Global and Area Studies (GIGA). She is a Lead Research Fellow at the GIGA Institute of Latin American Studies and was, between 2015 and 2022, the Head of GIGA's Research Program "Accountability and Participation." Mariana Llanos studied political science in Argentina, her country of origin, and later obtained a D.Phil in Politics (1999) from the University of Oxford, St. Antony's College, in the United Kingdom with the thesis "Privatization and Democracy in Argentina" (Palgrave, 2002). Since her graduation, Mariana Llanos has published extensively in English, Spanish, and Portuguese both in academic journals and books. Her work on Latin American comparative political institutions has appeared, for example, in Government & Opposition, Democratization, Iournal Democracy, Legislative Studies Quarterly, Latin American Politics and Society, and the Journal of Latin American Studies.

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# Transformative Leadership. Supporting the BMW Foundation in a process to catalyze coherent and sustainable leadership

**Instructor** Heike Grimm

Time Monday 14 – 16h

**Location C19.03.39** 

Second year students submit their preferences until

late September.

### **Course Description**

The BMW Foundation started a process together with Otto Scharmer from the Presencing Institute to better understand who is working towards new inclusive leadership paradigms that will bridge divides and lead the transformation towards a more just and regenerative future. The assumption has been, that there is a field of stakeholders doing this work but that collaboration could be enhanced, and both, the Presencing Institute and the BMW Foundation, wanted to understand how.

The BMW Foundation is committed to bring the field of actors closer together in a 3-5 year-long process, starting with a mapping of the field in co-creation to be able to see synergies, untapped resources, and potential collaborations. Based on the mapping interviews, the group will identify a question or challenge to collaborate on. They will come together for a first in-person gathering in October 2023 with 25 stakeholders.

The international group has been approached with three different segments of actors and perspectives in mind: 1) Actors from leadership organizations (multisectoral: academia, business programs, or civil society); 2) System thinkers and practitioners, and 3) Transformative leaders who are doing the work that needs to be done in their fields and sectors.



**Practical Training (9 ECTS)** 

### **About the Instructor**

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. Her research interests include entrepreneurship policy, comparative political strategic NGO economy, management, management, and social entrepreneurship.

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# Designing a future multi-donor fund for de-risking and greening investments in Ukraine

**Instructor** Andreas Goldthau

Time Tuesday, 16 - 18h

**Location C19.01.43** 

Second year students submit their preferences until late September.

### **Course Description**

The economic future of Ukraine hinges on facilitating sufficient funding to build back better. Finance needs to be mobilized for infrastructure, energy systems and industrial capacity. Private investment alone will not suffice, which calls for international public funds to create the environment in which private capital can operate. Challenges pertain to facilitating the latter in an uncertain political environment which, and despite the important efforts being undertaken by the present Ukrainian leadership, is additionally characterized by institutional legacies, a partially remaining oligarchic economic structure and persisting corruption.

Brandt School and HUJI faculty will jointly mentor the Capstone project. The project aims to explore options for, reflect on and provide recommendations on a future multi-donor fund for derisking investments in Ukraine under the umbrella of the Energy Community in Vienna. This fund may operate in a postwar environment, but it will arguably be set in place before the current conflict and Russia's aggression have ended. The fund is meant to fulfil several purposes: desrisk, that is facilitate and flank private capital; foster capital influx in an efficient, that is corruption-proof; and green the Ukrainian economy and industry to make it fit for purpose in a low carbon future. Though the envisaged multi-donor fund may have a focus on industrial systems, and processes, decarbonization, it may go beyond the remits of the core mandate of the Energy Community. The project will take stock of existing approaches to multi-donor funds that exist around the globe, drawing on examples from post-conflict or natural disaster environments, reconciliation processes and other relevant contexts. It will, finally, sketch the contours of a future  $_{46}$ fund outlining various design options.

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**Practical Training (9 ECTS)** 

#### **About the Instructor**

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

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# Coop\_IT - Digital Safe Space Repository for Activists in Illiberal Regimes

**Instructor** Achim Kemmerling

Time Monday, 16 - 18h

**Location C19.03.39** 

Second year students submit their preferences until

late September.

### **Course Description**

The relevant indicators on the worldwide spread and quality of democracy and human rights are stagnating or showing negative trends. After a phase of growth of "open societies", we are now experiencing "shrinking spaces". Germany has so far been less affected by this, which makes it all the more important that we vigorously support people in illiberal regimes who oppose these developments at the risk of their freedom or even their lives. In our ongoing exchanges with civil society, we learnt that passive-reactive protection against digital threats is a necessary basic requirement, but that there is by no means sufficient support from the perspective of the target group. This led to the realization that both the intended impact and the desired dissemination of a broad offering require a participatory approach that includes the target groups and partners. Coop\_IT builds on our Digital Self-Defense Center (DSDC), a digital learning platform (in English, Spanish, Dari, and Pashto) that aims to empower the target group through mindset, behavior, and technical knowledge to interact in virtual open spaces of the Internet without endangering themselves and others.

### **Practical Training (9 ECTS)**

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The project group will help with the following tasks:

- Prepare interview guides and set up list of interviewees
- Conduct in-depth interviews with 10 representatives of the target group, 5 of start-ups and social entrepreneurs, 5 representatives of civil society organizations, and 5 representatives of IT companies
- Design an online survey for 30 representatives of the target group
- Draft chapters of the feasibility study

#### **About the Instructor**

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

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# Digital Transformation in Vocational Education. Emerging Trends and Prospects for the German State of Thuringia



Hasnain Bokhari Practical Training (9 ECTS)

Time Thursday, 10 – 12h

**Location C19.01.43** 

Second year students submit their preferences until late September.

### **Course Description**

**Instructor** 

Vocational Education plays a pivotal role in promoting sustainable economic and socioecological development across various contexts, encompassing developing countries, emerging economies, and industrialized nations. The increasing prevalence of digitalization is ushering in transformative changes in the future of work, imposing fresh demands on skilled labour in trades, industries, and broader society. These changes also extend to both institution-based and company-based teaching and training processes. The intersection of vocational education and digitalization introduces new alterations and confronts us with challenges in work processes, the evolution towards Industry 4.0, and the utilization of digital media to support teaching and learning.

Digital Agentur GmbH is based in Erfurt and works on behalf of the Thuringian Ministry for Economy, Science and Digital Society. It is a central point of contact on the issues of digitalization, digital infrastructure, broadband and digital society in the state of Thuringia. Some of the important themes that the Digital Agentur deals with is the status of current digitalization projects, Industry 4.0, broadband expansion and funding opportunities in Thuringia. In the past, Brandt School students successfully developed policy recommendations for the Digital Agentur in preparing the Digitalization Strategy for the Thuringian state.

#### **About the Instructor**

Dr. Hasnain Bokhari has been teaching at the Brandt School since 2011. He has worked as an Assistant Professor at the University of Erfurt on projects funded by the German Federal Foreign Office (GFO) and the DAAD. His projects have dealt with the cross-sectional issues of internet politics, political communication, and peace education. In addition, he has served as an independent consultant for KFW/GFO funded project. Mr. Bokhari is also associated with the Centre for Development Informatics, University of Manchester, UK and since 2019 he is a co-founder of 1000WB GmbH, a start-up based in Erfurt focusing on digitalisation. Mr. Bokhari also teaches at the Leuphana Professional School in University of Lüneburg (Germany). Dr. Bokhari holds a Ph.D. from the Faculty of Humanities, University of Erfurt.

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# **Everyday Practical Peacebuilding**

Instructor Alejandra Ortiz-Ayala

Time Monday, 16 – 18h

**Location C19.01.43** 

Second year students submit their preferences until

late September.

### **Course Description**

Semillero (Seedbed) 'Everyday Practical Peacebuilding' Actions led by International Students of Erfurt University and the support of local NGO, Culture Goes Europe (CGE)-Sociocultural initiative Erfurt, EV will run a project funded by European Solidarity Corps grant. The project aims to connect Brandt School students with the local community, putting in practice their experience and expertise to impact the social context in Erfurt and Thüringen, where they are currently living. This experience allows students to consolidate their careers in the field of peacebuilding, preventing indirect and direct violence in the global north and south, through a real project management experience. Students will use their knowledge acquired in the course "Introduction to Conflict Studies and Management" or any other course within the Conflict Studies and Management specialization. Students will gain an understanding of the real-world project management process with a peacebuilding background.



### **Practical Training (9 ECTS)**

#### **About the Instructor**

Dr. Alejandra Ortiz-Ayala is the Research Associate and Head of conflict and conflict management specialization at the Willy Brandt School. Before that, she was a Research Assistant Fellow on a participatory action research project with refugeebackground young people in southern New Zealand at the School of Education of the University of Otago. Alejandra Ortiz-Ayala is a political scientist from Colombia, her country of origin. Before her PhD, she spent several years as a lecturer, researcher and consultant for national and international organizations in Colombia. Her current academic research interest incorporates four research areas, with the overall goal of preventing violence. First, she has studied the role of the security sector in war to peace transitions mainly in Latin America. She has particular expertise in studying the security sector's role in peace processes, including transitional justice, state-building, and post-war violence. Second, she analysed the influence of ideology on people, political behaviour, violence mobilization, radicalism and armed groups' behaviour in the context of civil war and beyond. Her PhD dissertation, War Mentality and Post-Peace Accord Violence: A Field Experiment of Political-ideological Bias among Colombian Soldiers, combines insights from political science and the political and social psychology of intergroup conflicts to develop and test a theory of individual and institutional bias. Third, her research explores mechanisms for reconciliation between victims and perpetrators, particularly between state armed actors and civilians in post-peace agreement contexts. Finally, her recent research studies social cohesion in the context of civilian displacement and resettlement during and post-civil wars in the context of Colombia and New Zealand.

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# Please note that this information is subject to change!



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