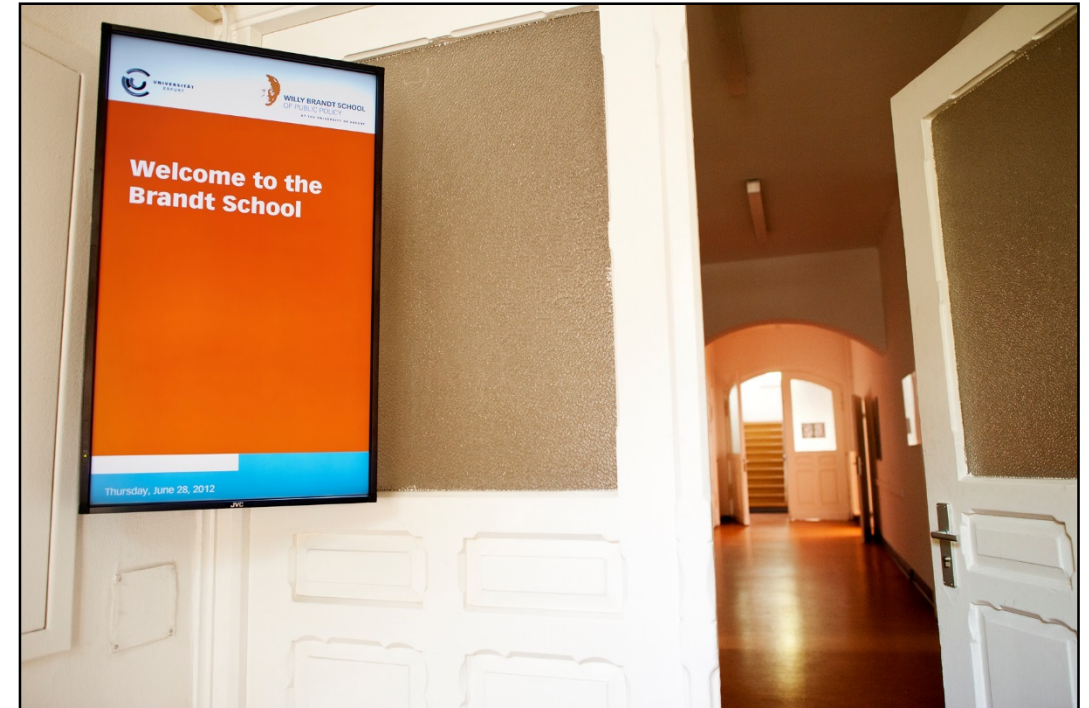


Willy Brandt School of Public Policy

Academic Schedule
Winter Semester 2019/20
October 15, 2019

Please note that this information is subject to change.



**WILLY BRANDT SCHOOL
OF PUBLIC POLICY**

AT THE UNIVERSITY OF ERFURT

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Postal Address

Universität Erfurt
Willy Brandt School of Public Policy
Nordhäuser Str. 63
99089 Erfurt

Visiting Address

Nordhäuser Straße 74
Building 39
99089 Erfurt

Website

www.brandtschool.de

E-mail

publicpolicy@uni-erfurt.de

Main office phone number

+49 (0)361-737-4640

Fax

+49 (0)361-737-4649

Brandt School & Administrative/ Project Staff Office Hours

Commons Room: open Monday to Friday,
08.30 - 16.00 hrs
Main Office: open Monday to Friday,
08.30 – 12.30 hrs
14.00 – 16.00 hrs

It is also possible to arrange individual appointments with staff members outside of regular office hours. In this case please send an e-mail to the respective staff.

Contact Persons at the Brandt School



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Academic Staff			
Prof. Dr. Achim Kemmerling	Director Gerhard Haniel Professor for Public Policy and International Development	Building 39/0111	+49 (0)361-737-4691 achim.kemmerling@uni-erfurt.de
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N.N.	Research Assistant to the Gerhard Haniel Professor		
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Juliane Corredor Jimenez, M.A.	Research Assistant to the Aletta Haniel Professor	Building 39/0113	+49 (0)361-737-4972 juliane.corredor_jimenez@uni-erfurt.de

Contact Persons at the Brandt School



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Administrative Staff			
Lena Kiesewetter	Managing Director	Building 39/0004	+49 (0)361-737-4641 lena.kiesewetter@uni-erfurt.de
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Theresa Dabla	MPP Program Coordinator	Building 39/0005	+49 (0)361-737-4642 theresa.dabla@uni-erfurt.de
Grit Kaufmann	Team Assistant	Building 39/0008	+49 (0)361-737-4640 grit.kaufmann@uni-erfurt.de
Kathrin Eisenhauer	Assistant to the Aletta Haniel Chair and the Franz Haniel Chair	Building 39/0213	+49 (0)361-737-4660 or -4670 kathrin.eisenhauer@uni-erfurt.de
Marvin Zeuner	Assistant to the Gerhard Haniel Chair and the Junior Professor for International Conflict Management	Building 39/0109	+49 (0)361-737-4690 marvin.zeuner@uni-erfurt.de

Contact Information



Whom to Contact	
Academic Advice and Letters of Recommendation (course selection at the beginning of the term, etc.)	Your Academic Mentor or other lecturers
Course Contents (syllabi, assignments, grades, exams)	Your respective course instructor/ lecturer
Institutional Concerns	Achim Kemmerling
Institutional Concerns, Haniel / Brandt School Scholarships, Study Trips, Conferences; Events; Guest Lectures	Lena Kieseewetter
Administrative Issues, Tuition Fees, Letters of Confirmation (handing in assignments, letters of confirmation, payment of fees, etc.)	Grit Kaufmann
Program Concerns, Course Administration and Study Program (course hours and venues, literature, proof of illness, grade sheets, etc.)	Theresa Dabla
Student Recruitment, Admissions	Florian Heintze
Internships (general information about internships and career service)	Florian Heintze
Alumni; Marketing and Social Media	Raphael Zimmermann Robiatti
Helmut Schmidt Program (DAAD) Scholarship-Holders	Theresa Dabla

Contact Information



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

E-Mail Accounts / E.L.V.I.S. Grades Database (Passwords, login data)	Computer Service Department (Ms. Jäger) rz@uni-erfurt.de
Moodle eLearning Platform	Computer Service Department elearning-support@uni-erfurt.de
General Issues Concerning Life in Germany (Health insurance, work permits, etc.)	International Office (Ms. Linde) international@uni-erfurt.de
Housing / Dormitories	Studierendenwerk Thüringen (Ms. Hanselka / Ms. Greßler) elvira.hanselka@stw-thueringen.de petra.gressler@stw-thueringen.de
Mental Distress / Psychological Problems	Studierendenwerk Thüringen, Psycho-Social Counselling psb-Erfurt@stw-thueringen.de See http://www.stw-thueringen.de/english/counseling/psychosocial-counseling/psychosoziale-beratung.html
Student IDs and „Semesterbeitrag“	Dept. „Studium + Lehre“ (Registrar's Department) studierendenangelegenheit@uni-erfurt.de
Technical Equipment (for presentations / research purposes)	Media Department (Mr. Ladewig) or Main Office (Ms. Kaufmann) matthias.ladewig@uni-erfurt.de
Transcripts (certification thereof)	Dept. „Studium + Lehre“ (Registrar's Department) pruefungsangelegenheiten@uni-erfurt.de

The Brandt School exclusively uses your student e-mail address for official announcements.

Please also make sure that you signed in for all your courses on Moodle. It is your responsibility to check your e-mail account on a regular basis.

Please remember to keep the Brandt School informed about your current whereabouts (i.e., especially if you plan to leave Erfurt for a longer period of time).

Please note: It is your responsibility to also inform the University of Erfurt's Registrar Dept. (*Abteilung Studium und Lehre*), the university library, the City Registration Office (*Einwohnermeldeamt*) and the Foreigners' Registration Authority (*Ausländerbehörde Erfurt*) about **any changes in your current address**.

The same applies for your bank institute, your health-insurance provider, telecommunications provider and any other companies or institutions you have contracts or accounts with.

Important Dates



<u>Current Semester</u>	
<i>October 01, 2019</i>	<i>Winter semester begins</i>
<i>October 03, 2019</i>	<i>German Unity Day* (Tag der Deutschen Einheit)</i>
October 07 – 11, 2019	Orientation Week (for incoming first-year students)
<i>October 14, 2019</i>	<i>Welcome Reception for the Class of 2019-21</i>
October 14, 2019	Lecture period starts
<i>October 14 – 19, 2019</i>	<i>First A-Week</i>
<i>October 21 – 26, 2019</i>	<i>First B-Week, alternating with A-Weeks</i>
<i>October 31, 2019</i>	<i>Reformation Day* (Reformationstag)</i>
November 07, 2019	Deadline to hand in the signed course registration sheet (12 hrs noon)
December 22, 2019 – January 05, 2020	Christmas Break (no lectures; Brandt School closed from Dec. 23 to Jan. 01)
<i>December 24, 2019</i>	<i>Christmas Eve* (Heiligabend)</i>
<i>December 25, 2019</i>	<i>Christmas Day* (1. Weihnachtsfeiertag)</i>
<i>December 26, 2019</i>	<i>Boxing Day* (2. Weihnachtsfeiertag)</i>
<i>December 31, 2019</i>	<i>New Year's Eve (Silvester)</i>

* Public holiday; all offices and shops closed; no classes

Important Dates



<u>Current Semester (cont'd)</u>	
<i>January 01, 2020</i>	<i>New Year* (Neujahr)</i>
January 06, 2020	Lecture period resumes
February 01, 2020	Deadline tuition fee payment for summer term 2020
February 08, 2020	End of classes
	<i>Please note: final exams may require presence in Erfurt during the week after the end of the lecture period!</i>
<i>March 31, 2020</i>	<i>End of the winter semester</i>
<u>Summer Semester 2020</u>	
<i>April 13 – July 18, 2020</i>	<i>Lecture period</i>

All students are obliged to pay the semester contribution and the tuition fee on time in order to remain enrolled at the University of Erfurt. **For the summer semester 2020, the deadline for the payment of fees is February 1, 2020**, meaning that the University of Erfurt must have received both payments by **January 31, 2020** at the latest. Please note that it often takes 2-3 days for German banks to complete transactions and that it is your responsibility to make sure your payment reaches the university in time. If your semester contribution is late, you will be charged a late fee of EUR 20.00

Payment information for the semester contribution for the summer semester 2020 is sent to your student e-mail address. In your (online) transfer order, please be sure to provide all the information given in the payment information to ensure that your payment is transferred to the correct account. It will otherwise not be possible to attribute your transaction to the Brandt School, which will mean substantial administrative extra work for you as well as the Brandt School staff.

For the **tuition fee**, in case you have a blocked account (with only a limited monthly amount to be deducted), please start to transfer suitable installments of e.g. 500 EUR already well in advance in order to make sure that the due amount is received in total by the University of Erfurt by the end of the a.m. re-registration deadline at the very latest.

For the MPP tuition fee, the payment information is as follows:

Recipient / Empfänger	Universität Erfurt
Account No. / Konto Nr.:	300 444 299
Bank Code / BLZ:	820 500 00
Bank	Landesbank Hessen-Thüringen Erfurt
BIC:	HELADEFF820
IBAN:	DE 16 8205 0000 3004 4442 99
Amount / Betrag:	EUR 1,500.00
Reference / Verwendungszweck	1522197013010_Last Name

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you might be asked to pay the missing amount in cash to the university's cashier.



Program Information

Mandatory courses for first-year students:

All first-year students must take the following courses in their first semester:

- Introduction to Public Policy
- Economic Analysis and Modeling + Tutorial
- Comparative Public Policy **OR** Microeconomics I: Game Theory + Tutorial

In addition, mandatory for first-year CSMP students:

- Conflict Studies and Management: Theories and Concepts

Mandatory courses for second-year students:

All second-year students must take the following courses in their third semester:

- Ethical Issues in the Public Sector
- Political Advocacy and Leadership
- One of the Project Groups offered

Project Groups:

Please attend the introductory meeting of the Project Group(s) that you are interested in. Submit your selection of Project Groups (1st choice and 2nd choice) to publicpolicy@uni-erfurt.de **until Oct. 23, 2019.** We plan to confirm the distribution of students across Project Groups by Oct. 28, 2019.

Basic and Language Module

Rules and Regulations ("*Studien- und Prüfungsordnung*") prescribe that **you have to collect 9 credits** in this module. This means that you can either take three courses with 3 credits each (**3+3+3=9**) or one course with 3 credits and one with 6 credits (**3+6=9**). **The sum of credits you earn needs to equal the figure 9 in any case** (i.e., 6+6=12 is not possible). On top of that, should you wish to take more courses in this module, you are, of course, free to do so.

Specialization Modules

- By the end of their study period (third semester), all **students must complete two specialization modules** by obtaining a **minimum of 9 credit points each** in both modules (**total of 18 credit points**).
- You are, of course, free to audit additional courses with the instructor's permission, but make sure that you can still handle the course work of your mandatory classes.
- It is not possible to substitute credits earned in one module for credits earned in another module or to take a course twice if you have already passed it the first time.
- **Only for CSMP students**: CSMP students are required to complete the courses designed for this program by earning 9 credits in each CSMP module (compulsory CSMP I courses and elective CSMP II courses).

Please check the "[*Prüfungs- und Studienordnung*](#)" (Examination and Study Rules) for more detailed and legally binding information regarding the structure of the MPP program. For easy reference, an unofficial English translation of this document is available on Brandt School's website.

Contact persons: Theresa Dabla, MPP Program Coordinator

"Belegbogen" / Course Registration

All courses for which you wish to receive credit points during the summer semester must be marked on the so-called "Belegbogen" (Course Registration Form). Your "Belegbogen" is produced online on E.L.V.I.S. by yourself: <https://sulwww.uni-erfurt.de/Account/Login.aspx> (For the procedure, please check the Information Desk on Moodle).

Please make sure to choose those language courses which are open under the Master of Public Policy section (Basics and Language Module).

The "Belegbogen" must be printed, signed by you and your academic mentor, and turned in the fourth week of the lecture period. Please drop them off at the Brandt School Main Office by Thursday November 07, 2019 no later than 12 noon!

Keep in mind that your Academic Mentor must approve your course selection for each semester and that changes may be necessary before you turn the form in. Therefore, we recommend that you meet your mentor already some days prior to the deadline.

For further information, please check the "Course Registration Info & Instruction document" available on the Campus Information Desk.

Independent Study Units

Independent Study Units (ISUs) aim at deepening the students' knowledge in certain public policy fields at an individual pace and are geared to individual needs. They can be a means of allowing students to equalize differing levels of prior knowledge.

Subject to approval by the academic mentor, the Brandt School's academic staff as well as faculty members or professors of the Faculty of Economics, Law and Social Sciences or other faculties of the University may be approached as supervisors for an ISU. According to Paragraph 11, Section 3 of the MPP Examination and Study Rules, an independent study agreement must be signed by both the student and the instructor at the beginning of the semester (within the course registration deadline) to receive credit points for an ISU. In this independent study agreement, the student pledges to work on an agreed topic and corresponding questions regularly and independently as well as to spend the necessary amount of time to reach the learning goals within a given time frame. To check the learning progress and to give the instructor an overview of the working status, specific assignments are given and regular meetings should be agreed upon.

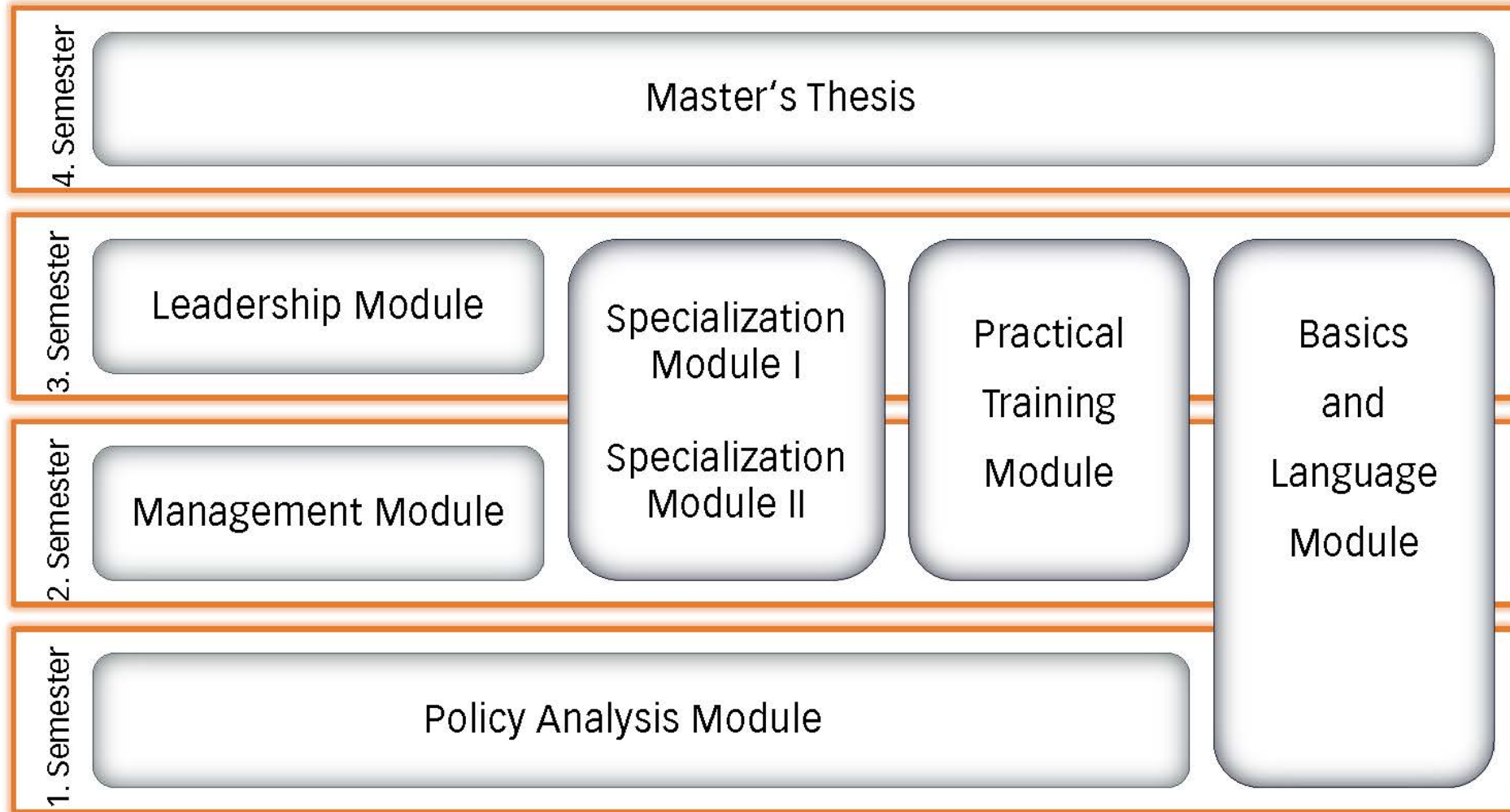
ISUs can be pursued in the Basics and Language Module and in the Specialization Modules and substitute for a 3 credit point seminar.

If you are interested in enrolling in an Independent Study Unit, please discuss its contents and how it fits into your study plan with your academic mentor and contact MPP Program Coordinator Theresa Dabla for more details regarding enrolment and the independent study agreement.

MPP Program Structure



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT



- Policy Analysis Module
- Leadership Module
- Basics and Language Module
- Specialization Modules
 - Public and Non-Profit Management
 - European Public Policy
 - International Affairs, International Cooperation and Development
 - International Political Economy
 - Conflict Studies and Management I
 - Conflict Studies and Management II
- Practical Training Module
- Additional Courses



**Courses that were taught in the previous winter semester (2018/19) are marked with one asterisk (*).
Courses that have been taught in another earlier semester are marked with two asterisks (**).
New courses are marked with three asterisks (***)**



Instructor	Andreas Goldthau
ECTS	6
Time	Thursday (A weeks), 10 – 14 hrs
Location	LG 2/ 131

Mandatory for first-semester students!

Keywords

Policy-making; policy analysis; policy cycle; policy memorandum

Course Description

This course introduces students to theories, concepts, terms, and methodologies of public policy as a specific field of scholarly inquiry. It provides an overview of the basic procedures and areas of policy analysis and discusses key incentives and constraints underpinning to the policy process. Making students familiar with pluralist and rational choice-based approaches to the study of public policy, the course enables students to apply key theoretical approaches to pertinent policy debates. It also discusses select stages in the policy cycle, as well as the role of actors and their strategic behavior from the inception of a given policy issue to its implementation.

Recommended Literature

t.b.a.

About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact information: andreas.goldthau@uni-erfurt.de

Instructor	Achim Kemmerling
ECTS	6
Time	Tuesday, 10 – 12 hrs
Location	AMG/ 0012
EXAM	Tue. Feb. 11, 2020, 10 – 12 hrs at LG 1/ HS 3

Mandatory for first-semester students!

Keywords

Economics; policy analysis; fiscal policy; monetary policy; case studies

Course Description

The objective of this course is to provide students with the economic tools to conduct policy analysis. Rather than presenting Economics as a scientific mathematical field of study, students are encouraged to see Economics like a new language that policy professionals must speak. Having said that, the course then deals with the basic grammar of Economics, such supply and demand and the way markets work in the real world. Policies then are analyzed by the effects they have on the markets, identifying winners and losers. Here Economics interacts with politics, interest groups, lobby, regulation and so on. That is, students should not look only at the economic aspects of the phenomena

studied, but within the context of a country or region where people lived. Moreover, students of public policy also need to be able critically assess the limits of an economic perspective.

Recommended Literature

t.b.a.

About the Instructor

Before coming to the Brandt School, **Prof. Dr. Achim Kemmerling** worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact information: achim.kemmerling@uni-erfurt.de

Policy Analysis Module

Economic Analysis and Modeling – Tutorial *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructors	Patricia Loggetto Ribeiro & Sushobhan Parida
ECTS	included in the „Economic Analysis and Modeling“ grade
Time	Monday (B weeks) 10 – 12 hrs (Group 1) Monday (B weeks), 12 – 14 hrs (Group 2) Monday (B weeks), 14 – 16 hrs (Group 3) starting on Nov. 04, 2019 (no tutorial on Oct. 21, 2019)
Location	WBS/ 0114

NB: The class will be divided into a Group 1 (10 – 12 hrs), a Group 2 (12 – 14 hrs), and a Group 3 (14 – 16 hrs). The group division will be communicated in due time in the initial session of the Economic Analysis lecture or on the Moodle platform.

Mandatory for first-semester students!

Keywords

Economics; exercises; fiscal policy; monetary policy; exam preparation

Course Description

Tutorial for the course "Economic Analysis and Modelling."

Recommended Literature

t.b.a.



About the Instructors

Patricia Loggetto Ribeiro and **Sushobhan Parida** are second-year MPP students and Student Assistants to Prof. Kemmerling.

Contact Information: patricia.loggetto_ribeiro@uni-erfurt.de
sushobhan.parida@uni-erfurt.de



Instructors	Patrick A. Mello
ECTS	6
Time	Wednesday, 12 – 14 hrs
Location	LG 2/ 207

**Mandatory for first-semester students not taking
Microeconomics I: Game Theory!**

Keywords

Comparison; methodology; policy transfer

Course Description

The central aim of this course is to give students the opportunity to examine and compare concrete public policies across a variety of national and sub-national contexts. Complementing “Introduction to Public Policy” and the theories and approaches presented there, the course will provide a survey across diverse policy areas, including economics, public health, migration, and foreign policy, to name just a few areas.

The course will also introduce appropriate methods for comparative policy analysis. Overall, the course aims at teaching an advanced understanding on how to compare public policy across countries as well as key policy issues in various societies with a special focus on contemporary policy concerns.

Recommended Literature

t.b.a.

About the Instructor

Dr. Patrick A. Mello is Visiting Scholar at the Brandt School, where he previously served as Interim Franz Haniel Professor for Public Policy. He received his PhD in Political Science in 2012 from Humboldt University Berlin. Dr. Mello has worked as Post-Doctoral Researcher at the Technical University of Dresden and as Tenured Associate at the Technical University of Munich, where he is pursuing his Habilitation at the TUM School of Governance.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of *Democratic Participation in Armed Conflict* (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the *European Journal of International Relations*, *Journal of International Relations and Development*, *Security and Peace*, *West European Politics*, and elsewhere.

Contact information: patrick.mello@uni-erfurt.de

Policy Analysis Module

Microeconomics I: Game Theory *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Manfred Königstein
ECTS	6
Time/ Location	Wednesday, 12 – 14 hrs (lecture) LG 1/ 333 Wednesday, 18 – 20 hrs (tutorial) AMG/ 0007

Mandatory for first-semester students not taking Comparative Public Policy!

Keywords

Non-cooperative game theory; decision-making; economic behavior

Course Description

The lecture introduces the basic concepts of non-cooperative game theory. Special emphasis is put on applications to Political and Social Sciences. Students should have a basic background in mathematics and statistics.

Recommended Literature

Osborne, Martin J. (2004). *An Introduction to Game Theory*. New York, Oxford University Press.

About the Instructor

Prof. Dr. Manfred Königstein is Professor for Applied Microeconomics at the University of Erfurt since 2002. Prior to that, he was acting chair for Economic Theory at the University of the Saarland, Saarbrücken. He gained his doctoral degree and postdoctoral qualification from Humboldt University Berlin and holds an M.A. from the University of Iowa, Iowa City as well as a Diploma in Economics from Goethe University, Frankfurt. His work and research focuses on Microeconomics, Game Theory, Experimental Economics, Human Resources, and Organizational Economics.

Contact information: manfred.koenigstein@uni-erfurt.de



Leadership Module

Ethical Issues in the Public Sector *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructors	Markus Pins & Justus Lenz	
ECTS	6	
Time	Thu. Nov. 14, 2019	14 – 19 hrs
	Thu. Dec. 12, 2019	14 – 19 hrs
	Thu. Jan. 09, 2020	14 – 19 hrs
	Thu. Jan. 23, 2020	14 – 19 hrs
	Thu. Feb. 06, 2020	14 – 19 hrs
Location	LG 4/ D08	

Mandatory for third-semester students!

Keywords

Public goods; politics; political philosophy; morality; global distributional justice; public service; normative framework

Course Description

Politics is supposed to provide public goods. The very structure of these specific goods combined with individual interest in their consumption requires institutions which we conventionally term political and which are controlled by the struggle for power. But is there more to politics? Are there any specific ethical or moral constraints on politics? Do people have particular moral expectations when it comes to politics? The seminar discusses a set of modern attempts to answer these questions. It analyses the scope of these problems and it ventures a new perspective: the perspective of moral goods.

Recommended Literature

Kymlicka, W. (2002). *Contemporary political philosophy. An Introduction.* (2nd ed.). Oxford: Oxford University Press.
Nussbaum, M. (2011). *Creating capabilities: the human development approach.* Cambridge, Mass.: Belknap Press of Harvard University Press.
Pogge, T. (2010). *Politics as usual: what lies behind the pro-poor rhetoric.* Cambridge: Polity Press.
Rawls, J. (2003). *A theory of justice.* (Rev. ed.). Cambridge, Mass.: Belknap Press of Harvard University Press.
Sandel, M. (2012). *What money can't buy: the moral limits of markets.* New York: Farrar, Straus and Giroux.
A **Semesterapparat** (nr. 1003) is available on the first floor of the University Library.

About the Instructors

Markus Pins, based in Düsseldorf, runs a company specializing on semantic analysis and recommendations. He used to advise large companies on their code of conduct. Markus earned a Master's degree in Political Theory from the London School of Economics and Political Science. Afterwards, he studied at Columbia University (New York), Université Paris 1 - Pantheon-Sorbonne (Paris) and University of Saarland (Saarbrücken). He participated in the EU Research Training Network "Applied Global Justice." Meanwhile he worked as a speech writer for the President of the German Bundestag. Markus Pins has initiated the Commitment Award at the Brandt School.

Contact information: markus.pins@uni-erfurt.de

Justus Lenz works as Policy Advisor for Economic and Financial Affairs at the Friedrich Naumann Foundation for Freedom. He is Research Associate at the Hamburg Institute of International Economics and member of the Wilhelm-Röpke-Institute. His research interests include Institutional Economics, eGovernment and digital transformation. Justus studied Public Policy at the Willy Brandt School of Public Policy and Philosophy & Economics at the Universities of Bayreuth and Valladolid.

Contact information: justus.lenz@posteo.de

Leadership Module

Political Advocacy and Leadership *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Miriam Zschoche
ECTS	6
Time	Wednesday, 08 – 10 hrs
Location	AMG/ 0007

Mandatory for third-semester students!

Keywords

Leadership styles; management; change; campaigning; lobbying; public speaking; case studies

Course Description

This course seeks to familiarize students with the theories and practical concepts of leadership and political advocacy. It is designed to capacitate students to work successfully in management positions, to direct and coordinate human resources, and to advocate issues successfully in a political context.

Leadership is a process of influencing and supporting others to work enthusiastically towards achieving objectives. A leader is the catalyst that transforms potential into reality. Good leaders develop through a continuous process of self-study, education, training, and experience. In this context we will discuss major factors in and principles of leadership and discuss implications for strategic management and political leadership.

In the context of political advocacy, we aim to better understand the complexity of leadership in public and political environments. Political advocacy can include many activities that a person undertakes such as media campaigns, lobbying, or public speaking which need to be aligned to ensure optimal outcomes. The assessment of specific examples will allow us to draw lessons on how to best align those activities to optimize political advocacy.

At the end of the course, participants should be able to apply a variety of leadership styles; identify leadership mistakes and be able to avoid them; distinguish between private, public, and non-profit leadership styles; transfer good practice examples of public and political leadership into practice. Furthermore, the students will have the opportunity to learn more about their own leadership skills and styles.

About the Instructor

Prof. Dr. Miriam Zschoche is Professor for Strategic Management at the University of Erfurt. Before joining the University of Erfurt in April 2017, she was Assistant Professor for Strategic Management and Organization at WHU – Otto Beisheim School of Management in Vallendar since 2015. She received her PhD in International Management at University of Augsburg and visited the Kellogg School of Management, U.S. as post-doctoral researcher afterwards.

Contact information: miriam.zschoche@uni-erfurt.de



As every semester, a large variety of language classes offered by the University's Language Center (*Sprachenzentrum*) falls under the "Basics and Language Module" and can thus be recognized in the MPP. Make sure to **register for them under the MPP (Basics and Language Module) on E.L.V.I.S. – not under "Zusätzliches Sprachstudium" (additional language courses)** – if you want them to count for the MPP!

The general rule is that German students are supposed to take language classes and learn a language other than German and English, while students from abroad advance their German skills to the highest level possible, but at least A2 (cf. § 10 of the MPP Study and Examination rules).

Check for time conflicts with (mandatory) MPP courses before signing up for a particular class!

Note that several classes require an extra early (online) sign-up procedure and/or participation in placement tests to determine your proficiency level. These may be scheduled as early as the Orientation Week or the first or second week of the semester! You can find the Language Center's online registration at <https://www2.uni-erfurt.de/sprachwissenschaft/onlineanmeldung/>.

See E.L.V.I.S./ the University of Erfurt's online course catalogue (under Wintersemester 2019 -> Master (M) -> M Public Policy 2011 -> Basics and Language Module) for the full range of offers for this semester: <https://sulwww.uni-erfurt.de/Publicservices/VeranstaltungsVerzeichnis/Pruefungsordnungen.aspx>. Also make sure to refer to the Language Center's website (<http://www.uni-erfurt.de/sprachenzentrum/>) for further information and detailed procedures.

In addition to courses, the Language Center also offers **proficiency examinations (Niveaustufenprüfungen)** in several languages that you can take (regardless of whether you have taken a course or not) at the end of the semester in order to receive a certificate about your language level. Check the Language Center's website, under the respective languages, for more information.

Basics and Language Module

DaF-01: Deutsch als Fremdsprache 01 (A1) (German as a Foreign Language 01, A1) *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Gudrun Hennig
ECTS	3
Time	Monday, 08 – 10 hrs Wednesday, 08 – 10 hrs Friday, 08 – 10 hrs No class on Fri. Oct. 25, 2019; make-up class on Fri. Nov. 01, 2019, 10 – 12 hrs
Location	WBS/ 0114

Mandatory for first-semester students with little or no previous knowledge of German (<A2): one of the DaF-01 courses!

Keywords

German; language course; beginners; vocabulary; grammar

Course Description

Grammar, vocabulary, conversation for beginners (i.e., those students who did not qualify for "Grundstufe" (A2) during the university's placement test).

Recommended Literature

Course book „Motive A1“

About the Instructor

Gudrun-Gerlinde Hennig has taught German as a foreign language since 1993 and for several years in close cooperation with the universities of Ilmenau and Erfurt. Since completing her studies in German and Russian at the Pädagogische Hochschule Erfurt, from which she graduated in 1973 with a teaching diploma, she has taught German and Russian at the high-school level and as a freelancer.

Contact information: gudrunhennig@gmx.de



Basics and Language Module

DaF-01: Deutsch als Fremdsprache 01 (A1) (German as a Foreign Language 01, A1) *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Agni Palantza-Fehrenbacher
ECTS	3
Time	Monday, 08 – 10 hrs Wednesday, 08 – 10 hrs Friday, 08 – 10 hrs
Location	LG 1/ 120

Mandatory for first-semester students with little or no previous knowledge of German (<A2): one of the DaF-01 courses!

Keywords

German; language course; beginners; vocabulary; grammar

Course Description

Grammar, vocabulary, conversation for beginners (i.e., those students who did not qualify for "Grundstufe" (A2) during the university's placement test).

Recommended Literature

Course book „Motive A1“

About the Instructor

Agni Palantza-Fehrenbacher holds a diploma in German Language and Philology from the Aristotle University Thessaloniki, Greece and an M.A. in Cultural Administration from the Pädagogische Hochschule Ludwigsburg. She has taught German language courses and integration courses at a private language school and at the University of Applied Sciences Erfurt and has also worked as an interpreter and translator.

Contact information: agni.pal@googlemail.com



Basics and Language Module

Systematic Review – What Works? Interventions for Behavioral Change ***



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	G. Collins Adeyanju
ECTS	3
Time	Thursday, 14 – 16 hrs
Location	LG 1/ 327

Keywords

Communication; behavioral science; evidence-based decision-making; methodology

Course Description

What works better: gain framing or loss framing? Should advertisements use (positive or negative) testimonials? Do narrative reports bias risk perceptions? Does social media influence behavior change? Students, researchers, consumers, policy-makers and the general public are inundated daily with vast amounts of information and studies, including evidence from health and communication research. It is unlikely that they will have the time, skills and resources to appraise and interpret all these evidence and incorporate them into decision-making to change behavior or address changing one or several psychological determinants of behavior such as attitude or self-efficacy.

Systematic review research methods attempt to collate all empirical evidence that fits pre-specified eligibility criteria in order to answer a

specific research question: by minimizing bias and produce reliable findings upon which evidence-based decisions are made.

As an outcome of this course, students (in groups) will conduct simple and linear review on a communication subject using systematic review method.

Recommended Literature

t.b.a.

About the Instructor

Gbadebo Collins Adeyanju is a Research Assistant and doctoral candidate at the Chair for Health Communication at the Philosophical Faculty of the University of Erfurt and member of the University of Erfurt's Center of Empirical Research in Economics and Behavioral Sciences. Before starting his doctoral program, he has previously worked with both the Federal Government of Nigeria and the public health sector in Nigeria and Germany. His public health exposure infuse both impact evaluation of donor-funded public health intervention projects and using behavioral science tools to understand health seeking behavior and decision-making among pregnant women in Nigeria. He holds a Master of Public Policy from the Willy Brandt School of Public Policy, University of Erfurt.

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Basics and Language Module

International and European Negotiations *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Marcus Delacor		
ECTS	3		
Time/ Location	Fri. Jan. 10, 2020	10 – 18:30 hrs	WBS/ 0114
	Sat. Jan. 11, 2020	09 – 17:30 hrs	WBS/ 0114
	Mon. Jan. 27, 2020	14 – 18 hrs	LG 2/ 14
EXAM	Mon. Feb. 10, 2020	10 – 11:30 hrs	AMG/ 0012

Also open in the European Public Policy Module

Keywords

Harvard Method; win-win; confrontation, competition, cooperation; balance of power; intercultural skills; role plays

Course Description

The course builds on the Harvard Method, but comes to win-win by a somewhat more „robust“ approach. Participants shall become familiar with the preparation of negotiations, the dynamics of negotiation processes (confrontation, competition and cooperation) and their momentums, building on the differences of positions and interests, communicating appropriately and developing useful approaches to deal-making. But compared to Harvard, the balance of power – as multilateral negotiations include also majority voting – and international/ intercultural components are taken into account. The aim is to find zero-plus sum, based on solid individual interests.

Two-thirds of the event consist of role plays, all of which are based on practical cases and will be played by all participants.

N.B.: Students who have completed Dr. Mühlen's course "International Negotiations" in the winter semester 2018/19 cannot take this course since it is essentially the same course.

Recommended Literature

Mühlen, A. (2013). International Negotiations: Confrontation, Competition, Cooperation. (2nd edition). Münster: LIT-Verlag.

A **Semesterapparat** will be available on the first floor of the University Library.

About the Instructor

Marcus Delacor is the founder of euphorum and is specialized in negotiation training, coaching and counselling. He has worked in Lithuania, Latvia, Romania and Turkey to consult the country negotiation teams in charge for the EU accession. He also regularly trains German civil servants who work in federal ministries or agencies and represent German interests in international and EU institutions (i.e. Council or EU Commission experts groups). Marcus Delacor conducts his training in English and German.

Contact information: marcus.delacor@euphorum.com

Basics and Language Module

Communication for Public Policy Experts *

Instructor	Ina Ivanceanu	
ECTS	3	
Time	Mon. Oct. 28, 2019	14 – 15 hrs
	Fri. Dec. 13, 2019	10 – 16 hrs
	Sat. Dec. 14, 2019	09 – 16 hrs
	Thu. Jan. 16, 2020	16 – 20 hrs
	Fri. Jan. 17, 2020	10 – 16 hrs
	Sat. Jan. 18, 2020	09 – 15 hrs
Location	WBS/ 0114	

N.B.: Participation is limited to 12 participants. Sign-up (first come-first served) via Moodle starting on Oct. 28, 2019; Moodle enrolment key t.b.a. in the first class.

Keywords

Communication; public relations; science dissemination; presentation skills

Course Description

An introductory course at the interface of public policy, science dissemination and communication, the seminar brings together two major challenges:

On the one hand, it presents innovative and efficient ways of communication in the field of public policy. The competition to gain access to the eyes and ears of important stakeholders – government decision-makers, opinion leaders, media and others – is intense. Unless you have developed a sound strategy, a persuasive argument and a well-crafted message, it is highly unlikely that you will reach the targeted audiences and – ideally – activate them for further action.

On the other hand, the seminar gives a specific focus to science dissemination for policy-making. Even though scientific research has a lot to offer for sound

policy-making, and evidence-based policy advice is a cornerstone for future improvement, huge challenges remain. Communication tensions between the policy field and academia have many different reasons – from political leanings to the question of engagement versus objectivity. What is needed is a communication approach that is informed by an understanding and engagement with the competing influences on both sides.

Recommended Literature

t.b.a.

About the Instructor

Ina Ivanceanu is a communication and dissemination expert in the field of science and public policy, with a long-term expertise in large EU-funded projects. She studied amongst others at the Rijksuniversiteit Leiden, The Netherlands, holds a Master's degree in African Studies and Gender Studies from the University of Vienna, Austria, and worked for many years as a science journalist. She works at the interface of science communication and policy-making for different stakeholders, ranging from public authorities to international research consortia. With the research NGO Oikodrom, the Vienna Institute for Urban Sustainability, she developed and carried out large scale projects in China, the MENA region, Eastern Europe and the Caucasus region. During the last five years, she led the communication and dissemination process in the EU-funded research project NOPOOR (www.nopoor.eu) under the header "Research for Change". Her specific interest lies in development cooperation, gender and empowerment and all issues related to sustainability. Bridging the gap between scientific research, policy making and society at large, is the driving force of her work.

Contact information: ina.ivanceanu@gmail.com



Instructors	Patrick A. Mello
ECTS	3
Time	Wednesday, 10 – 12 hrs
Location	WBS/ 0114

Keywords

Methodology; data; research proposal; policy analysis

Course Description

Questions of research design are essential in both academic and policy research. Without a proper research design (as in linking theory/concepts to empirical research) data gathering can become meaningless. Without a proper methodology (as in applying an appropriate method for the given research problem) many research questions cannot be answered. This course gives a practical overview over research design and methodology and will allow students to develop their master thesis proposals along the way. We will revisit key questions of research design (research question, theory, hypotheses, concepts, literature reviews) and will also briefly introduce different (qualitative and quantitative) methods used for policy analysis (ranging from case studies to large N analysis).

Recommended Literature

t.b.a.

About the Instructor

Dr. Patrick A. Mello is Visiting Scholar at the Willy Brandt School of Public Policy at the University of Erfurt, where he previously served as Interim Franz Haniel Professor for Public Policy. He received his PhD in Political Science in 2012 from Humboldt University Berlin. Dr. Mello has worked as Post-Doctoral Researcher at the Technical University of Dresden and as Tenured Associate at the Technical University of Munich, where he is pursuing his Habilitation at the TUM School of Governance.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of *Democratic Participation in Armed Conflict* (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the *European Journal of International Relations*, *Journal of International Relations and Development*, *Security and Peace*, *West European Politics*, and elsewhere.

Contact information: patrick.mello@uni-erfurt.de

Specialization Module: Public and Non-Profit Management

Design and Implementation of eGovernment **



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Hasnain Bokhari	
ECTS	3	
Time	Fri., Nov. 01, 2019	17 – 18:30 hrs
	Fri., Nov. 08, 2019	12 – 19 hrs
	Sat., Nov. 09, 2019	12 – 17:30 hrs
	Fri., Nov. 22, 2019	12 – 19 hrs
	Sat., Nov. 23, 2019	12 – 17:30 hrs
Location	WBS/ 0114	

Keywords

eGovernment; public sector reform; policy instruments; international institutions

Course Description

Over the past two decades eGovernment has received special attention by academia as well as national governments. Some of the direct impacts of eGovernment include cost effectiveness in government and public operations, significant savings in areas such as public procurement and services with better contacts with citizens. Other indirect benefits of eGovernment also include greater transparency and accountability in public decisions, fighting corruption and developing improvised local e-cultures. However, due to the lack of technological infrastructure, digital literacy and public-sector reform, several eGovernment initiatives have faced major challenges with some of them failing as well.

This course focuses on the emerging field of eGovernment by introducing key concepts and by discussing policy instruments, issues and policy-making toolkits developed by international institutions such as EU, UN, World Bank or OECD. Following a participatory format including lectures, discussions and presentations students will be learning from theoretical foundations, case studies and movie sessions.

Recommended Literature

t.b.a.

About the Instructor

Dr. des. Hasnain Bokhari has been teaching at the Brandt School since 2011. He has worked as an Assistant Professor (*Wissenschaftlicher Mitarbeiter*) at the Chair of Muslim Cultural and Religious History, University of Erfurt where his projects have dealt with the issues of internet politics (funded by the DAAD) and peace education (funded by the German Federal Foreign Office (GFO)). In addition, he has served as an independent consultant for KfW/GFO funded project. Mr. Bokhari is also associated with the Centre for Development Informatics, University of Manchester, UK and since 2019 he is a co-founder of 1000WB GmbH, a start-up based in Erfurt focusing on eCommerce. Mr. Bokhari is a recipient of Heinrich Böll doctoral fellowship from the Faculty of Humanities, University of Erfurt. His Ph.D. research dealt with eGovernment and the way communication technologies go through reshaping based on the socio-political culture of the country. Mr. Bokhari holds Master's degrees both in Public Policy from Erfurt University and Computer Science from Bahria University, Islamabad.

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Specialization Module: Public and Non-Profit Management

Social Entrepreneurship *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Juliane Corredor Jimenez
ECTS	3
Time	Monday (A weeks), 10 – 14 hrs
Location	WBS/ 0114

Keywords

Social impact; business model canvas; case studies; project

Course Description

Social entrepreneurs are entrepreneurs with a social mission; the generation of profits is not the primary goal of the social entrepreneur. Reversed, this does not mean that the social entrepreneur considers the generating of income as being of no value or interest. The social entrepreneur differs fundamentally from the traditional, purely altruistically acting philanthropist because generating income for the financial security of a socially motivated project is regarded as an important means to an end. Because the field of social entrepreneurship is interdisciplinary and in its infancy, the course will be introductory putting emphasis on developing practical skills.

We will develop a better understanding of the meaning and various forms of social entrepreneurship through lectures, case studies, and working on a self-designed project. Students will be expected to develop a business model canvas for a (fictional) social enterprise.

Recommended Literature

t.b.a.

About the Instructor

Juliane Corredor Jimenez is a Research Assistant to the Aletta Haniel Professor for Public Policy and Entrepreneurship, Prof. Heike Grimm. In her PhD she investigates the role of public policy in scaling up sustainable entrepreneurship towards a systemic market transformation.

Juliane Corredor Jimenez holds a B.A. in Social Sciences and Asian Studies from the Euro-Asian Campus of Sciences Po Paris and an M.A. in Environmental Policy from Paris School of International Affairs. Prior to joining the Willy Brandt School, she gained practical experience working at the German Embassy in Bogota; Invest Pacific, a public-private investment agency; and a German engineering office for hydraulic engineering.

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Specialization Module: Public and Non-Profit Management

On Dialogue: Stakeholder Engagement and Public Participation **



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Johannes Nöldeke	
ECTS	3	
Time	Fri. Oct. 18, 2019	14 – 16 hrs
	Sat. Oct. 19, 2019	10 – 16 hrs
	Fri. Nov. 15, 2019	10 – 16 hrs
	Sat. Nov. 16, 2019	10 – 16 hrs
	Sat. Dec. 07, 2019	10 – 16 hrs
Location	WBS/ 0114	

Keywords

Dialogue management; deliberation; change; participative processes; collective intelligence

Course Description

In recent years, the concepts of stakeholder engagement and public participation have attained more prominence than ever before – with profound and sustainable implications for policy-makers: large-scale change processes – i.e. the energy transition, urban development and infrastructure projects – cannot be planned, realized and advanced without some kind of public participation. Still too often, the full potentials of participative processes to activate local and collective intelligence, to strengthen acceptance and to collectively find better solutions for complex issues are not yet tapped. This course teaches the students to do just that. After introducing and discussing the related concepts, different practical approaches will be analyzed, compared and evaluated. In doing so, the students will be familiarized with the keys for the successful design and implementation of participative processes.

Recommended Literature

A **Semesterapparat (nr. 1002)** is available on the first floor of the University Library.

About the Instructor

Johannes Nöldeke is a research associate and doctoral candidate in the Institute of Social Sciences at the University of Stuttgart. In addition to his dissertation he teaches courses about „Theories, methods and modes of public participation“ and „Introduction to mediation“. Johannes Nöldeke also works as a freelance moderator and mediator for public participation.

Prior to his engagement at the University of Stuttgart, Nöldeke was a project manager, moderator and mediator at DIALOG BASIS - an interdisciplinary, science-based dialogue organization with a main emphasis on stakeholder dialogues and public participation processes. He supervised projects mainly related to topics such as infrastructure, urban development and the energy transition in Germany. Nöldeke studied Politics and International Relations at the Royal Holloway University of London and Public Policy at the Willy Brandt School of Public Policy at the University of Erfurt (with a focus on Conflict Studies and Management). He completed his studies with a master thesis on public resistance against energy grid expansion throughout Germany in which he pleaded for a resolute opening of large-scale planning processes.

Contact information: johannes.noeldeke@sowi.uni-stuttgart.de

Specialization Module: European Public Policy Modul

EU Single Market: Opportunities and Challenges ***



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructors	Matthias Amort
ECTS	3
Time	Thursday, 08 – 10 hrs
Location	WBS/ 0114

Keywords

EU law; free movement of goods, services, capital, persons; European Court of Justice; case law; digital market; data protection

Course Description

The seminar builds upon the summer semester 2019 seminar "Introduction to EU Law" but can be chosen by all students. First, the seminar gives a general overview of the EU Single Market and works out the opportunities of such a market. The students will get to know the four fundamental freedoms (free movement of goods, services, capital and persons). In intensive group work, recent ECJ cases on the free movement of services, capital and persons will be analyzed. The course will also give an insight into the EU Digital Single Market and EU Data Protection. Thereupon, the students will discuss basic and current challenges of the EU Single Market.

Recommended Literature

t.b.a.

About the Instructor

Dr. Matthias Amort finished his legal studies at the University of Augsburg with two state exams (barrister). He worked as a research associate at the Catholic University of Eichstätt-Ingolstadt where he gained a doctoral degree. Dr. Amort was then appointed as an assistant professor at the Faculty of Political Science of the University of Erfurt and now holds a Christoph-Martin-Wieland-scholarship as a post-doctoral researcher. He has been teaching law for more than 10 years in both Germany and the United Kingdom (European Business School London). He is currently working on his habilitation thesis on the order of consumer law.

Contact information: matthias.amort@uni-erfurt.de



Instructor	Marcus Delacor		
ECTS	3		
Time/ Location	Fri. Jan. 10, 2020	10 – 18:30 hrs	WBS/ 0114
	Sat. Jan. 11, 2020	09 – 17:30 hrs	WBS/ 0114
	Mon. Jan. 27, 2020	14 – 18 hrs	LG 2/ 14
EXAM	Mon. Feb. 10, 2020	10 – 11:30 hrs	AMG/ 0012

Also open in the European Public Policy Module

Keywords

Harvard Method; win-win; confrontation, competition, cooperation; balance of power; intercultural skills; role plays

Course Description

The course builds on the Harvard Method, but comes to win-win by a somewhat more „robust“ approach. Participants shall become familiar with the preparation of negotiations, the dynamics of negotiation processes (confrontation, competition and cooperation) and their momentums, building on the differences of positions and interests, communicating appropriately and developing useful approaches to deal-making. But compared to Harvard, the balance of power – as multilateral negotiations include also majority voting – and international/ intercultural components are taken into account. The aim is to find zero-plus sum, based on solid individual interests.

Two-thirds of the event consist of role plays, all of which are based on practical cases and will be played by all participants.

N.B.: Students who have completed Dr. Mühlen's course "International Negotiations" in the winter semester 2018/19 cannot take this course since it is essentially the same course.

Recommended Literature

Mühlen, A. (2013). *International Negotiations: Confrontation, Competition, Cooperation*. (2nd edition). Münster: LIT-Verlag.

A **Semesterapparat** will be available on the first floor of the University Library.

About the Instructor

Marcus Delacor is the founder of euphorum and is specialized in negotiation training, coaching and counselling. He has worked in Lithuania, Latvia, Romania and Turkey to consult the country negotiation teams in charge for the EU accession. He also regularly trains German civil servants who work in federal ministries or agencies and represent German interests in international and EU institutions (i.e. Council or EU Commission experts groups). Marcus Delacor conducts his training in English and German.

Contact information: marcus.delacor@euphorum.com

Specialization Module: European Public Policy

Do Aid Policies Work? European and International Experiences *

Instructor	Achim Kemmerling
ECTS	3
Time	Tuesday, 16 – 18 hrs
Location	WBS/ 0114

Also open in the International Affairs, Cooperation and Development Module

Keywords

Official development assistance (ODA); progress; development cooperation; conditionality; structural policies; redistribution; donors

Course Description

In this course we will discuss aid policies in the European and international context. The perhaps most perplexing debate of our time is whether forms of (official) (development) assistance do or do not 'work'. This question besets all levels of government/ governance: domestic structural policies, EU-wide redistribution schemes, and bilateral or multilateral ODA.

We will break this big question apart in several steps: First, we will look at different forms of aid such as technical vs. financial, loans vs. grants. Second, we will see whether it makes a difference who gives aid: the EU, other multilateral donors, bilateral donors etc. Third, we focus on some outcomes of aid in particular: economic, social, political such as corruption.

Fourth, we look at specific practices of aid such as giving aid to NGOs and the role of conditionality. Finally, we come back to a general assessment of what works and what not in giving aid.

Recommended Literature

t.b.a.

About the Instructor

Before coming to the Brandt School, **Prof. Dr. Achim Kemmerling** worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact information: achim.kemmerling@uni-erfurt.de



Instructor	Andreas Goldthau
ECTS	3
Time	Thursday, (B weeks), 10 -14 hrs No class on Dec. 19, 2019 Make-up class on Wed. Jan. 08, 2020, 14 – 18 hrs
Location	LG 1/ 118

Also open in the International Political Economy Module

Keywords

Global energy governance; energy transition; energy security; development; international institutions and regimes

Course Description

The course provides students with a global perspective on energy policy, i.e. focuses on energy policy issues of transnational scale. It introduces students to the global dimensions of energy policy; discusses shifting agendas; and assesses key themes and aspects of the global energy challenge. These include conceptual approaches to global energy, energy as an international security issue, institutions and regimes in global energy, energy poverty and development, and the low carbon energy transition.

Recommended Literature

t.b.a.

About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact information: andreas.goldthau@uni-erfurt.de

Specialization Module: International Affairs, Cooperation and Development

Natural Resources in a Global World *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Petra Gümplová
ECTS	3
Time	Monday, 18 – 20 hrs
Location	LG 1/ 120

Also open in the International Political Economy Module and in the Conflict Studies and Management II Module

Keywords

Resource conflicts; global justice; natural resource justice; political theory; political philosophy; international law; governance

Course Description

Natural resources are in the center of many international conflicts and global justice issues – territorial disputes, climate change, global poverty, resource curse are just a few examples. This seminar discusses available approaches to natural resource justice in contemporary international political theory and philosophy. It compares these approaches with the system of rights to natural resources anchored in the international law system of state sovereignty and with the international law regimes regulating global commons.

The seminar aims at providing students analytical framework and a justice perspective to analyze critically various issues of natural resource justice and governance in contemporary world. The second part of the class is organized as a series of research workshops about cases which students choose and research on their own.

N.B.: Students who have completed Dr. Gümplová's course "Natural Resources and Global Justice" in the winter semester 2018/19 cannot take this course since it is essentially the same course with a new name.

Recommended Literature

t.b.a.

About the Instructor

Dr. Petra Gümplová is a Fellow at the Max-Weber-Kolleg, University of Erfurt. She holds a PhD from The New School for Social Research, New York, USA. She specializes in political and legal theory and her research fields include natural resources, territorial rights, human rights, constitutionalism, democracy, and global justice. Her book *Sovereignty and Constitutional Democracy* was published in 2011 with Nomos. Currently, Petra Gümplová works on a book on natural resources and justice.

Contact information: petra.guemplova@uni-erfurt.de

Specialization Module: International Affairs, Cooperation and Development

Sovereignty and Its Discontents *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Petra Gūmplová
ECTS	3
Time	Tuesday, 08 – 10 hrs
Location	LG 1/ 218

Keywords

Political theory; statehood; globalization; international order; transnationalism

Course Description

Sovereignty is a central category of modern political thought and a distinguishing feature of modern world order. Yet, there has never been much sympathy for sovereignty among political theorists who criticized its authoritarian implications. Today many thinkers believe that the concept of sovereignty has finally been rendered completely obsolete in the process of globalization, European integration, and the rise of transnational governance and cosmopolitan human rights law. This class offers an overview of the discourse on sovereignty and sovereign statehood. The theories in focus will include works by Thomas Hobbes, Jean Jacques Rousseau, John Locke, the Federalists, Hans Kelsen, Carl Schmitt, and Hannah Arendt. In the second part of the class, we will discuss transformation and challenges to sovereignty in the postwar international order.

N.B.: Students who have completed Dr. Gūmplová's course "Sovereignty: Theory, Practice, Rhetoric" in the winter semester 2018/19 cannot take this course since it is essentially the same course with a new name.

Recommended Literature

t.b.a.

About the Instructor

Dr. Petra Gūmplová is a Fellow at the Max-Weber-Kolleg, University of Erfurt. She holds a PhD from The New School for Social Research, New York, USA. She specializes in political and legal theory and her research fields include natural resources, territorial rights, human rights, constitutionalism, democracy, and global justice. Her book *Sovereignty and Constitutional Democracy* was published in 2011 with Nomos. Currently, Petra Gūmplová works on a book on natural resources and justice.

Contact information: petra.guemplova@uni-erfurt.de

Specialization Module: International Affairs, Cooperation and Development

Do Aid Policies Work? European and International Experiences *

Instructor	Achim Kemmerling
ECTS	3
Time	Tuesday, 16 – 18 hrs
Location	WBS/ 0114

Also open in the European Public Policy Module

Keywords

Official development assistance (ODA); progress; development cooperation; conditionality; structural policies; redistribution; donors

Course Description

In this course we will discuss aid policies in the European and international context. The perhaps most perplexing debate of our time is whether forms of (official) (development) assistance do or do not 'work'. This question besets all levels of government/ governance: domestic structural policies, EU-wide redistribution schemes, and bilateral or multilateral ODA.

We will break this big question apart in several steps: First, we will look at different forms of aid such as technical vs. financial, loans vs. grants. Second, we will see whether it makes a difference who gives aid: the EU, other multilateral donors, bilateral donors etc. Third, we focus on some outcomes of aid in particular: economic, social, political such as corruption.

Fourth, we look at specific practices of aid such as giving aid to NGOs and the role of conditionality. Finally, we come back to a general assessment of what works and what not in giving aid.

Recommended Literature

t.b.a.

About the Instructor

Before coming to the Brandt School, **Prof. Dr. Achim Kemmerling** worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact information: achim.kemmerling@uni-erfurt.de

Specialization Module: International Affairs, Cooperation and Development

Global Security Studies ***

Instructors	Patrick A. Mello
ECTS	3
Time	Tuesday, 14 -16 hrs
Location	WBS/ 0114

Also open in the Conflict Studies and Management II Module

Keywords

Interstate conflict; nuclear proliferation; humanitarian military intervention; drone warfare; cyber conflict; case studies; writing workshop

Course Description

This seminar introduces students to some of the major debates and issues in global security studies. Moving along key security-related concepts, the course provides students with an overview of the state of the art in distinct avenues of current empirical research. Topics range from traditional security topics like interstate conflict, nuclear proliferation, and humanitarian military intervention, to novel forms of security issues like drone warfare and cyber conflict. Theoretical sessions will be accompanied by case study workshops and a writing workshop, which provide opportunities to apply theoretical frameworks to real-life cases and to gain feedback on draft term papers.

Recommended Literature

t.b.a.

About the Instructor

Dr. Patrick A. Mello is Visiting Scholar at the Willy Brandt School of Public Policy at the University of Erfurt, where he previously served as Interim Franz Haniel Professor for Public Policy. He received his PhD in Political Science in 2012 from Humboldt University Berlin. Dr. Mello has worked as Post-Doctoral Researcher at the Technical University of Dresden and as Tenured Associate at the Technical University of Munich, where he is pursuing his Habilitation at the TUM School of Governance.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of *Democratic Participation in Armed Conflict* (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the *European Journal of International Relations*, *Journal of International Relations and Development*, *Security and Peace*, *West European Politics*, and elsewhere.

Contact information: patrick.mello@uni-erfurt.de

Specialization Module: International Political Economy

From Ricardo to the New Geo-Economics: Contemporary Debates in IPE ***



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Andreas Goldthau
ECTS	3
Time	Tuesday, 12 -14 hrs No class on Nov. 05, 2019 Make-up class on Wed. Nov. 13, 2019, 14 – 16 hrs
Location	WBS/ 0114

Keywords

Fundamentals of International Political Economy; trade; finance; production; global cities; institutions; power; state-market condominium

Course Description

This course highlights select contemporary themes in International Political Economy (IPE). It briefly introduces students to key concepts in IPE, including competing theories of political economy from the nineteenth century to the present day. It then delves into trade, finance and production by focusing on trends such as the re-emergence of mercantilism and attempts to 'weaponize interdependence'. Themes discussed in the course include the US-China trade war, the digital economy, and the clean energy transition. A key question guiding the course is how political and economic institutions contribute to

accumulating and (re)distributing power and wealth in the international domain; and who wins and who loses from different arrangements in the "state-market condominium".

Recommended Literature

t.b.a.

About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact information: andreas.goldthau@uni-erfurt.de



Instructor	Andreas Goldthau
ECTS	3
Time	Thursday, (B weeks), 10 -14 hrs No class on Dec. 19, 2019 Make-up class on Wed. Jan. 08, 2020, 14 – 18 hrs
Location	LG 1/ 118

Also open in the International Affairs, International Cooperation and Development Module

Keywords

Global energy governance; energy transition; energy security; development; international institutions and regimes

Course Description

The course provides students with a global perspective on energy policy, i.e. focuses on energy policy issues of transnational scale. It introduces students to the global dimensions of energy policy; discusses shifting agendas; and assesses key themes and aspects of the global energy challenge. These include conceptual approaches to global energy, energy as an international security issue, institutions and regimes in global energy, energy poverty and development, and the low carbon energy transition.

Recommended Literature

t.b.a.

About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact information: andreas.goldthau@uni-erfurt.de

Specialization Module: International Political Economy

Natural Resources in a Global World *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Petra Gūmplová
ECTS	3
Time	Monday, 18 – 20 hrs
Location	LG 1/ 120

Also open in the International Affairs, Cooperation and Development Module and in the Conflict Studies and Management II Module

Keywords

Resource conflicts; global justice; natural resource justice; political theory; political philosophy; international law; governance

Course Description

Natural resources are in the center of many international conflicts and global justice issues – territorial disputes, climate change, global poverty, resource curse are just a few examples. This seminar discusses available approaches to natural resource justice in contemporary international political theory and philosophy. It compares these approaches with the system of rights to natural resources anchored in the international law system of state sovereignty and with the international law regimes regulating global commons.

The seminar aims at providing students analytical framework and a justice perspective to analyze critically various issues of natural resource justice and governance in contemporary world. The second part of the class is organized as a series of research workshops about cases which students choose and research on their own.

N.B.: Students who have completed Dr. Gūmplová's course "Natural Resources and Global Justice" in the winter semester 2018/19 cannot take this course since it is essentially the same course with a new name.

Recommended Literature

t.b.a.

About the Instructor

Dr. Petra Gūmplová is a Fellow at the Max-Weber-Kolleg, University of Erfurt. She holds a PhD from The New School for Social Research, New York, USA. She specializes in political and legal theory and her research fields include natural resources, territorial rights, human rights, constitutionalism, democracy, and global justice. Her book *Sovereignty and Constitutional Democracy* was published in 2011 with Nomos. Currently, Petra Gūmplová works on a book on natural resources and justice.

Contact information: petra.guemplova@uni-erfurt.de

Specialization Module: Conflict Studies and Management I

Conflict Studies and Management: Theories and Concepts *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Solveig Richter
ECTS	6
Time	Thursday (B weeks), 10 – 14 hrs No class on Nov. 07, 2019 and on Jan. 30, 2020; Make-up classes on Wed. Oct. 30, 2019, 14 – 18 hrs and on Wed. Jan. 22, 2020, 14 – 18 hrs or on Wed. Feb. 05, 2020, 14 – 18 hrs (t.b.c.)
Location	WBS/ 0114

Mandatory for first-semester Conflict Studies students!

Keywords

Basics; society; research and analysis; conflict management

Course Description

Conflicts are ubiquitous and consequential social processes. Therefore it might be surprising that conflict studies are a rather young area of research within the social sciences. Subscribing to the project of modernity, sociologists as well as political scientists have tended to consider conflicts as disturbances, anomalies or even malfunctions of social life, which would disappear as men and society moved up the evolutionary scale. Therefore research revolved around the causes and the containment of conflicts.

Contrary to this common approach, the social dynamics of conflict itself will be at the heart of this introductory course.

The first part introduces classic and recent social sciences theories of conflict. Against this theoretical background, we will, in the second part of the course, study the empirical evolution of conflicts since 1945 from a historical perspective. The third part of the course addresses the problem of conflict management.

The overall aim is to develop a basis for theoretically informed research on the dynamics of contemporary conflicts and conflict management

Recommended Literature

t.b.a.

About the Instructor

Prof. Dr. Solveig Richter joined the Willy Brandt School in January 2013 as Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, especially the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/ Stiftung Wissenschaft und Politik (SWP) in Berlin, in the research division EU External Relations. Solveig Richter studied Political Science, History and Communication Sciences in Dresden and Strasbourg.

Contact information: solveig.richter@uni-erfurt.de

Specialization Module: Conflict Studies and Management II

Natural Resources in a Global World *



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Petra Gümplová
ECTS	3
Time	Monday, 18 – 20 hrs
Location	LG 1/ 120

Also open in the International Affairs, Cooperation and Development Module and in the International Political Economy Module

Keywords

Resource conflicts; global justice; natural resource justice; political theory; political philosophy; international law; governance

Course Description

Natural resources are in the center of many international conflicts and global justice issues – territorial disputes, climate change, global poverty, resource curse are just a few examples. This seminar discusses available approaches to natural resource justice in contemporary international political theory and philosophy. It compares these approaches with the system of rights to natural resources anchored in the international law system of state sovereignty and with the international law regimes regulating global commons.

The seminar aims at providing students analytical framework and a justice perspective to analyze critically various issues of natural resource justice and governance in contemporary world. The second part of the class is organized as a series of research workshops about cases which students choose and research on their own.

N.B.: Students who have completed Dr. Gümplová's course "Natural Resources and Global Justice" in the winter semester 2018/19 cannot take this course since it is essentially the same course with a new name.

Recommended Literature

t.b.a.

About the Instructor

Dr. Petra Gümplová is a Fellow at the Max-Weber-Kolleg, University of Erfurt. She holds a PhD from The New School for Social Research, New York, USA. She specializes in political and legal theory and her research fields include natural resources, territorial rights, human rights, constitutionalism, democracy, and global justice. Her book *Sovereignty and Constitutional Democracy* was published in 2011 with Nomos. Currently, Petra Gümplová works on a book on natural resources and justice.

Contact information: petra.guemplova@uni-erfurt.de

Specialization Module: Conflict Studies and Management II

Global Security Studies ***



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructors	Patrick A. Mello
ECTS	3
Time	Tuesday, 14 -16 hrs
Location	WBS/ 0114

Also open in the International Affairs, Cooperation and Development Module

Keywords

Interstate conflict; nuclear proliferation; humanitarian military intervention; drone warfare; cyber conflict; case studies; writing workshop

Course Description

This seminar introduces students to some of the major debates and issues in global security studies. Moving along key security-related concepts, the course provides students with an overview of the state of the art in distinct avenues of current empirical research. Topics range from traditional security topics like interstate conflict, nuclear proliferation, and humanitarian military intervention, to novel forms of security issues like drone warfare and cyber conflict. Theoretical sessions will be accompanied by case study workshops and a writing workshop, which provide opportunities to apply theoretical frameworks to real-life cases and to gain feedback on draft term papers.

Recommended Literature

t.b.a.

About the Instructor

Dr. Patrick A. Mello is Visiting Scholar at the Willy Brandt School of Public Policy at the University of Erfurt, where he previously served as Interim Franz Haniel Professor for Public Policy. He received his PhD in Political Science in 2012 from Humboldt University Berlin. Dr. Mello has worked as Post-Doctoral Researcher at the Technical University of Dresden and as Tenured Associate at the Technical University of Munich, where he is pursuing his Habilitation at the TUM School of Governance.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of *Democratic Participation in Armed Conflict* (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the *European Journal of International Relations*, *Journal of International Relations and Development*, *Security and Peace*, *West European Politics*, and elsewhere.

Contact information: patrick.mello@uni-erfurt.de

Specialization Module: Conflict Studies and Management II

Songs and Movies of War and Peace ***



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Solveig Richter		
ECTS	3		
Time/ Location	Thu. Oct. 24, 2019	14 – 16 hrs	WBS/ 0114
	Wed. Oct. 30, 2019	18 – 21 hrs*	Commons Room
	Wed. Nov. 20, 2019	18 – 21 hrs*	Commons Room
	Thu. Nov. 21, 2019	14 – 16 hrs	WBS/ 0114
	Tue. Dec. 17, 2019	18 – 21 hrs*	Commons Room
	Thu. Dec. 19, 2019	14 – 16 hrs	WBS/ 0114
	Wed. Jan. 08, 2020	18 – 21 hrs*	Commons Room
	Thu. Jan. 09, 2020	08 – 10 hrs	WBS/ -104
	Wed. Jan. 15, 2020	18 – 21 hrs*	Commons Room
	Thu. Jan. 16, 2020	14 – 16 hrs	WBS/ 0114
	Wed. Jan. 22, 2020	18 – 21 hrs*	Commons Room
	Fri. Jan. 24, 2020	10 – 20 hrs	WBS/ 0114
	Sat. Jan. 25, 2020	09 – 18 hrs	WBS/ 0114
	Wed. Feb. 05, 2020	18 – 21 hrs*	Commons Room
	Thu. Feb. 06, 2020	08 – 10 hrs	WBS/ -104
	* movie screening and discussion		

Keywords

Framing, popular culture; protest songs; short film

Course Description

Violent struggles, wars and the search for everlasting peace have played a tremendous role in shaping human history making “conflict” a topic of interest in many movies, from Hollywood blockbusters to independent films. Movies do not only reflect the tragedies of today’s world in an often fictitious way but also shape our understanding and framing of world politics decisively, by creating myth about “war heroes” or oversimplifying complexity. Well aware of the impact of cinema on the hearts and minds of citizens, governments have sought to influence the production of movies behind the scenes, e.g. the Pentagon in Hollywood. On the contrary, resistance against warfare (e.g. against the Vietnam war), peace movements or struggles for independence and civil rights were often driven by specific songs, so called “protest songs”, creating a unique dynamic which is often beyond the control of governments.

While the whole spectrum of this topic is far beyond the reach of a one-semester elective course, the intention of the seminar is fourfold: Firstly, to understand the changing type of violent conflict through the lenses of movies and to learn how popular music and specific songs were able to move people. Secondly, to critically reflect how our mindset and frames are decisively shaped by these movies and how the “hidden” influence of politics is thus also affecting primarily non-political spaces of culture and art. Thirdly, to encourage students to exchange if the Global North is exhibiting a cultural hegemony or if the so-called Global South was able to preserve their own culture as reflected in cinema and music. Fourthly, students shall learn on their own how to display complex patterns of war & peace making in one scene and a short movie. Requirements: oral presentation; written script for the short film

Please note that the course comprises more in-class sessions than in usual elective courses which is due to the fact that we want to watch at least 5-6 movies throughout the course together and shoot a short film. The course will comprise a final two-day workshop in which the students will produce a professional short film on their own from writing the script to the final shooting including post-production. The workshop will be implemented with Ado Hasanović, an award-winning filmmaker from Bosnia and Herzegovina. All MPP and PhD students are invited to attend the movie sessions.

Recommended Literature

t.b.a.

About the Instructor

Prof. Dr. Solveig Richter joined the Willy Brandt School in January 2013 as Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, especially the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/ Stiftung Wissenschaft und Politik (SWP) in Berlin, in the research division EU External Relations. Solveig Richter studied Political Science, History and Communication Sciences in Dresden and Strasbourg.

Contact information: solveig.richter@uni-erfurt.de

In the project groups (workload: 9 credit points ECTS), second-year students work in teams of around ten students each on precise public policy problems. Project groups are supervised by an academic staff member and given a task by an external partner (“client”).

The project groups allow students to put the acquired knowledge into practice, work on a specific project and defined tasks, and produce research of professional quality on a public policy-relevant question. At the same time, students learn how to successfully work in teams and for a client.

Project groups have an initial introductory meeting scheduled during which the project and the external partner are presented. The individual project groups then function in a largely self-organized way.

Important information on the enrolment procedure: Please attend the introductory meeting of the project group(s) that you are interested in. Submit your **selection of project groups (1st choice and 2nd choice)** to publicpolicy@uni-erfurt.de **until October 23, 2019**. We will confirm the distribution of students across Project Groups by October 28, 2018. You will then have to register for the project group on E.L.V.I.S.





Instructor	Andreas Goldthau
External Partner	Open Society Foundations (Berlin)
ECTS	9
Introduction Time	Wed. Oct. 16, 2020 16 – 17 hrs by arrangement
Location	WBS/ 0114

Mandatory for second-year students: one of the Project Groups!

Keywords

Geneva Refugee Convention; push and pull factors; international humanitarian regimes; human rights; accessibility of legal protection; labor market; asylum

Course Description

The project will investigate the incentives the existing EU migration regime provides and assess them in the context of push and pull factors leading to migration. Against this backdrop, it will explore alternative approaches to the incumbent system, including ways to reduce the risk of harm to migrants. The project will put special emphasis on policy trade-offs that might come with such alternative options for externalizing migration controls (e.g. humanitarian visas, the EU Carrier Sanctions Directive or other). The investigation may also include policies aimed at facilitating migration into EU labor markets, in addition to cases falling under the asylum regime. The project may need to zoom in on select regions or countries, in order to carry out the investigation.

Recommended Literature

t.b.a.

About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact information: andreas.goldthau@uni-erfurt.de



Instructor	Andreas Goldthau
External Partner	adelphi (Berlin)
ECTS	9
Introduction Time	Wed. Oct. 16, 2020 17 – 18 hrs
Location	by arrangement
	WBS/ 0114

Mandatory for second-year students: one of the Project Groups!

Keywords

Diplomacy; discourse analysis; climate change; security policy; area studies

Course Description

The project will assess a select number of 'states at risk' with low mobilizing capacity in global diplomacy, with a view to investigating the domestic discourse on climate change. The main goal is to distill which arguments such states have put forward and to structure them around core themes. The results will help judging which of the potential outcomes of a Security Council debate on climate change and security might have the support of states at risk, and which may be met with skepticism or even resistance. Empirically, the project will focus on some five countries from different regions, zooming in on analyses from local analysts, academics, diplomats or policy-makers, and on work done by think tanks, research institutes as well as media contributions.

Recommended Literature

t.b.a.

About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact information: andreas.goldthau@uni-erfurt.de

Practical Training Module

Project Group: Social Entrepreneurship Network Germany (SEND e.V.) ***



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Juliane Corredor Jimenez
External Partner	Social Entrepreneurship Network Germany (SEND e.V.) (Berlin)
ECTS	9
Introduction	Mon. Oct. 14, 2019, 14 – 16 hrs
Time	Monday (A weeks), 14 – 18 hrs
Location	LG 1/ 124

Mandatory for second-year students: one of the Project Groups!

Keywords

Knowledge transfer; lobbying; dissemination; networking

Course Description

This Project Group's objective is to assist the Social Entrepreneurship Network (SEND e.V.) in improving a) knowledge transfer from science to practice and b) its lobbying strategy. SEND is a young association founded in 2016 that aims at fostering political support for and strengthening societal acknowledgement of Social Entrepreneurship in Germany and beyond. Social entrepreneurs are entrepreneurs with a social mission, the generation of profits is not the primary goal of the social entrepreneur. Reversed, this does not mean that the social entrepreneur considers the generation of income as being of no value or interest. The social entrepreneur differs fundamentally from the traditional, purely altruistically acting philanthropist because generating income for the financial security of a socially motivated project is regarded as an important means to an end. While many people acknowledge the value of social innovations, these innovations receive very little support from policy-makers as compared to innovations in technological and digital sectors. SEND's main work

therefore consists of lobbying among policy-makers, investigating (SEND publishes the Social Entrepreneurship Monitor annually), providing a network for social entrepreneurs, investors and civil society, and providing help and advice to aspiring social entrepreneurs.

The tasks that SEND asks the Brandt School Project Group to fulfil are threefold. First, the project team is asked to scan the extant scientific literature on social entrepreneurship and distinguish trends and tendencies that could be relevant for public policy-making. Secondly, based on the results of the literature scan, the project team is asked to develop ideas on how SEND can use scientific findings more effectively, what reaction mechanisms SEND could apply to apply this knowledge better and in how far SEND could innovate its lobbying strategy.

Recommended Literature

t.b.a.

About the Instructor

Juliane Corredor Jimenez is a research assistant to the Aletta Haniel Professor for Public Policy and Entrepreneurship, Prof. Heike Grimm. In her PhD she investigates the role of public policy in scaling up sustainable entrepreneurship towards a systemic market transformation.

Juliane Corredor Jimenez holds a B.A. in Social Sciences and Asian Studies from the Euro-Asian Campus of Sciences Po Paris and an M.A. in Environmental Policy from Paris School of International Affairs. Prior to joining the Willy Brandt School, she gained practical experience working at the German Embassy in Bogota; Invest Pacific, a public-private investment agency; and a German engineering office for hydraulic engineering.

Contact information: juliane.corridor_jimenez@uni-erfurt.de



Instructor	Juliane Corredor Jimenez
External Partner	Eine Welt Netzwerk Thüringen e.V. (Jena)
ECTS	9
Introduction	Thu. Oct. 17, 2019, 10 – 12 hrs
Time	Thursday (A weeks), 10 – 14 hrs
Location	LG 1/ 118

Mandatory for second-year students: one of the Project Groups!

Keywords

Sustainability; survey research; supply chain management; corporate social responsibility

Course Description

This Project Group's objective is to assist Thuringia's branch of the Federal associations "Engagement Global" and "Nord-Süd-Brücke", the "One World Network" - Eine Welt Netzwerk Thüringen (EWNT) - in conducting a study on common sustainability definitions and practice among Thuringian enterprises. EWNT is the biggest network of development cooperation actors in Thuringia reuniting 40 member initiatives, associations and private members. EWNT's main activities are education, networking, and informing about global development issues, constituting an interface between civil society and policy-makers. EWNT, among other responsibilities, provides assistance for policy-makers and businesses when it comes to questions concerning fair trade, global development or other development policy related fields.

EWNT asks the Brandt School Project Group to investigate the status and significance of "sustainability" for Thuringian businesses. EWNT is interested in making an inventory about the common tendencies of sustainability practices, drivers and hurdles among Thuringian firms concerning sustainability issues in order to improve its lobbying and networking activities and be prepared for an up-

coming law on supply chain sustainability in the state of Thuringia. The project team is asked to develop and conduct a survey among a selected group of firms in Thuringia concerning their understanding of and knowledge about sustainability-related issues as well as their practices regarding supply chain management and Corporate Social Responsibility. In order to facilitate the survey conduct, we will tap on firms of the Sustainability Agreement Thuringia (NAK Thüringen, see: <https://www.nachhaltigkeitsabkommen.de>).

Recommended Literature

Elkington, J. (1997). *Cannibals With Forks: The Triple Bottom Line of 21st Century Business*. Oxford: Capstone.

Schaltegger & Wagner (2011). Sustainable Entrepreneurship and Sustainability Innovation: Categories and Interactions. *Business Strategy and the Environment* 20, 222-237.

Thompson et al. (2011). Distinctions not dichotomies: exploring social, sustainable, and environmental entrepreneurship. In: *Advances in Entrepreneurship, Firm Emergence and Growth, Vol. 13*, 205-233. Emerald Publishing.

About the Instructor

Juliane Corredor Jimenez is a research assistant to the Aletta Haniel Professor for Public Policy and Entrepreneurship, Prof. Heike Grimm. In her PhD she investigates the role of public policy in scaling up sustainable entrepreneurship towards a systemic market transformation.

Juliane Corredor Jimenez holds a B.A. in Social Sciences and Asian Studies from the Euro-Asian Campus of Sciences Po Paris and an M.A. in Environmental Policy from Paris School of International Affairs. Prior to joining the Willy Brandt School, she gained practical experience working at the German Embassy in Bogota; Invest Pacific, a public-private investment agency; and a German engineering office for hydraulic engineering.

Contact information: juliane.corridor_jimenez@uni-erfurt.de

Practical Training Module

Project Group: Policy Scenarios for the Future of Work and Welfare ***



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Achim Kemmerling
External Partner	Aspen Institute (Berlin)
ECTS	9
Introduction	Tue. Oct. 15, 2019, 18 – 20 hrs
Time	Tuesday, 18 – 20 hrs
Location	WBS/ 0114

Mandatory for second-year students: one of the Project Groups!

Keywords

Digital transformation; labor market; welfare state; taxation

Course Description

Digitalization, automation and artificial intelligence have provoked a lot of debate among experts and policy-makers. They also have evoked a lot of fears about job loss and inequality. Finally, they also have created hopes about new and better services. While most of the debate concentrates on predictions about the future (e.g. how much jobs will be lost, who gains and loses?), the debate on the policy implications of these transformations is much less advanced. This is remarkable given the scope of the potential transformation. The first, the industrial revolution led to the invention of the welfare state. The second, the service revolution showed, to some degree, the limits of this model and put many welfare states into financial troubles. But how will governments respond to this third, the digital revolution? Most recommendations so far seem to be of the more-of-the-same kind:

more training, better placement services etc. If the skeptics are right, this won't be enough. New, different, creative solutions will be necessary. The project group invites students to engage in such creative, open, outside-the-box thinking. We will develop different scenarios for the impact of the digital transformation and then rethink existing policies: from how to tax people and firms, to how to regulate the labor market and distribute social benefits.

Our client is Tyson Barker, Program Director at the Aspen Institute in Berlin. He is a specialist on the social and political implications of digitalization and artificial intelligence. Before coming to the Aspen Institute, he was a senior adviser in the Bureau of European and Eurasian Affairs at the US State Department.

Recommended Literature

t.b.a.

About the Instructor

Before coming to the Brandt School, **Prof. Dr. Achim Kemmerling** worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

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Practical Training Module

Project Group: The Politics of UN Sanctions –

Organization of a Panel for the ECPR General Conference in Innsbruck ***



WILLY BRANDT SCHOOL
OF PUBLIC POLICY
AT THE UNIVERSITY OF ERFURT

Instructor	Patrick A. Mello
External Partner	Application for ECPR Conference
ECTS	9
Introduction	Tue. Oct. 22, 2019, 18 – 20 hrs
Time	Tuesday, 18 – 20 hrs
Location	WBS/ -104

Mandatory for second-year students: one of the Project Groups!

Keywords

United Nations; sanctions; academic conference; panel proposal

Course Description

As an alternative to the use of military force, UN sanctions are a potentially powerful instrument to tackle challenges to international peace and security. Hence sanctions have received increased attention by scholars and practitioners in recent years and there have been several new efforts at constructing datasets and collecting empirical evidence on UN sanctions. While most existing work focuses on the questions of when and where sanctions are applied, and the conditions under which sanctions are effective in reaching their aims, others have started to explore unintended consequences of sanctions.

Against this backdrop, this project group will develop a conference panel and individual papers on the “The Politics of UN Sanctions” for the ECPR General Conference 2020, which will take place in Innsbruck, Austria. The project group will prepare one or several papers, depending on the total

number of participants. In addition, the project group will prepare an open Call for Papers and approach scholars in the field to submit a complete panel of 4-5 papers, a discussant, and a chair for the conference. The deadline for panel and paper proposals is February 19, 2020.

Recommended Literature

t.b.a.

About the Instructor

Dr. Patrick A. Mello is Visiting Scholar at the Willy Brandt School of Public Policy at the University of Erfurt, where he previously served as Interim Franz Haniel Professor for Public Policy. He received his PhD in Political Science in 2012 from Humboldt University Berlin. Dr. Mello has worked as Post-Doctoral Researcher at the Technical University of Dresden and as Tenured Associate at the Technical University of Munich, where he is pursuing his Habilitation at the TUM School of Governance.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of *Democratic Participation in Armed Conflict* (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the *European Journal of International Relations*, *Journal of International Relations and Development*, *Security and Peace*, *West European Politics*, and elsewhere.

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All students also have the possibility **to enroll in selected classes (at MA level) offered by the departments of the University of Erfurt (especially the Faculty of Economics, Law and Social Sciences/ *Staatswissenschaftliche Fakultät*)**, provided that space is available in these courses and the lecturer agrees. Whether at all and how many credit points can potentially be awarded is **subject to approval by the MPP Examinations Committee**. Students should present the MPP Examinations Committee (via the MPP Program Coordinator) with their respective selection. **Please note that for courses at BA level no credits can be awarded and mandatory courses cannot be substituted.** Most of the courses will be offered in German, thus **sufficient proficiency of the German language** is a precondition for participation.

See the University of Erfurt's online schedule for details :
<http://sulwww.uni-erfurt.de/ELVIS/vorlesungen/>
and contact the MPP Program Coordinators for more information.





**Have a good start into the
Winter Semester 2019/20!**



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