



# Contents

CONTACT INFORMATION	3
IMPORTANT DATES	9
PAYMENT INFORMATION	11
PROGRAM INFORMATION	13
COURSES OF INSTRUCTION	21



# **Contact Information**

## **Postal Address**

Universität Erfurt Willy Brandt School of Public Policy Nordhäuser Str. 63 99089 Erfurt

# **Visiting Address**

Nordhäuser Straße 84 99089 Erfurt

## Website

www.brandtschool.de

## E-mail

<u>publicpolicy@uni-erfurt.de</u>

# Main office phone number

+49 (0)361-737-4640

#### Fax

+49 (0)361-737-4649

# **Brandt School & Administrative/ Project Staff Office Hours**

#### **Commons Room:**

Closed until further notice, Lockers available during main office hours

# **Main Office:**

open Monday to Friday, 08.30 – 12.30 hours and 14.00 – 16.00 hours

Please note: You may also arrange individual appointments with staff members outside of regular office hours. Please e-mail the respective staff.



# **Contact Persons at Brandt School**

Academic Staff			
Prof. Dr. Achim Kemmerling	Director Gerhard Haniel Professor for Public Policy and International Development	WBS/0206	+49 (0)361-737-4691 achim.kemmerling@uni-erfurt.de
Prof. Dr. Heike Grimm	Vice Director Aletta Haniel Professor for Public Policy and Entrepreneurship	WBS/0105	+49 (0)361-737-4671 heike.grimm@uni-erfurt.de
Prof. Dr. Andreas Goldthau	Head of the MPP Examinations Committee Franz Haniel Professor for Public Policy	WBS/0212	+49 (0)361-737-4661 andreas.goldthau@uni-erfurt.de
Dr. Patrick A. Mello	Visiting Scholar for Public Policy	WBS/0111	+49 (0)361-737-4687 patrick.mello@uni-erfurt.de
Dr. Pau Palop-Garcia	Postdoctoral Researcher	WBS/0106	+49 (0)361-737-4647 <a href="mailto:pau.palopgarcia@uni-erfurt.de">pau.palop garcia@uni-erfurt.de</a>
Stephanie Gast Zepeda	Research Associate to the Gerhard Haniel Professor	WBS/0207	stephanie.gast zepeda@uni- erfurt.de
Juliane Corredor Jimenez, M.A.	Research Associate to the Aletta Haniel Professor	WBS/0113	+49 (0)361-737-4972 <u>juliane.corredor_jimenez@uni-</u> <u>erfurt.de</u>
Almut Mohr	Research Associate to the Franz Haniel Professor	WBS/0211	+49 (0)361 737-4662 almut.mohr@uni-erfurt.de



# **Contact Persons at Brandt School**

Administrative Staff			
Lena Kiesewetter	Managing Director	WBS/0004	+49 (0) 361-737-4641 <u>lena.kiesewetter@uni-erfurt.de</u>
Florian Heintze	Student Recruitment Manager	WBS/0006	+49 (0) 361-737-4646 florian.heintze@uni-erfurt.de
Raphael Zimmermann Robiatti	Alumni Relations and Social Media Manager	WBS/0109	+49 (0) 361-737-4644 <u>raphael.zimmermann robiatti@u</u> <u>ni-erfurt.de</u>
Theresa Dabla (on leave)	MPP Program Coordinator	WBS/0005	+49 (0) 361-737-4642 theresa.dabla@uni-erfurt.de
Christian Tischmeyer MPP Program Coordinator (stand-in for Theresa Dabla)		WBS/0005	+49 (0) 361-737-4643 <a href="mailto:christian.tischmeyer@uni-">christian.tischmeyer@uni-</a> <a href="mailto:erfurt.de">erfurt.de</a>
Grit Kaufmann	Team Assistant	WBS/0008	+49 (0) 361-737-4640 grit.kaufmann@uni-erfurt.de
Kathrin Eisenhauer	Assistant to the Aletta Haniel Chair, the Franz Haniel Chair, as well as Gerhard Haniel Chair	WBS/0213	+49 (0) 361-737-4660 or -70 kathrin.eisenhauer@uni- erfurt.de



# **Contact Persons at Brandt School**

Whom to Contact		
Academic Advice and Letters of Recommendation (course selection at the beginning of the term, etc.)	Your Academic Mentor or other lecturers	
Course Contents (syllabi, assignments, grades, exams)	Your respective course instructor/ lecturer	
Institutional Concerns	Achim Kemmerling	
Institutional Concerns, Haniel / Brandt School Scholarships, Study Trips, Conferences; Events; Guest Lectures	Lena Kiesewetter	
Administrative Issues, Tuition Fees, Letters of Confirmation (handing in assignments, letters of confirmation, payment of fees, etc.)	Grit Kaufmann	
Program Concerns, Course Administration and Study Program (course hours and venues, literature, proof of illness, grade sheets, etc.)	Christian Tischmeyer	
Student Recruitment, Admissions	Florian Heintze	
Internships (general information about internships and career service)	Florian Heintze	
Alumni; Marketing and Social Media	Raphael Zimmermann Robiatti	



# Contact Persons at the University

Administrative Staff		
E-Mail Accounts / E.L.V.I.S. Grades Database (Passwords, login data)	Computer Service Departement <a href="mailto:rz@uni-erfurt.de">rz@uni-erfurt.de</a>	
General Issues Concerning Life in Germany (Health insurance, work permits, etc.)	International Office (Ms. Linde) <a href="mailto:international@uni-erfurt.de">international@uni-erfurt.de</a>	
Mental Distress / Psychological Problems	Studierendenwerk Thüringen, Psycho-Social Counselling (Monique Weinert: 0361-737 1830 or Uwe Köppe: 0361-737 1820)  psb-Erfurt@stw-thueringen.de  See http://www.stw-thueringen.de/english/counseling/psychosocial-counseling/psychosoziale-beratung.html	
Student IDs and "Semesterbeitrag"	Departement "Studium und Lehre" studierendenangelegenheit@uni-erfurt.de	
Technical Equipment (for presentations / research purposes)	Media Department (Mr. Ladewig) or Main Office (Ms. Kaufmann)  Matthias.ladewig@uni-erfurt.de	
Transcripts (certification thereof)	Dept. "Studium + Lehre" pruefungsangelegenheiten@uni-erfurt.de	
E-Mail Accounts / E.L.V.I.S. Grades Database (Passwords, login data)	Computer Service Departement <a href="mailto:rz@uni-erfurt.de">rz@uni-erfurt.de</a>	
General Issues Concerning Life in Germany (Health insurance, work permits, etc.)	International Office (Ms. Linde) <a href="mailto:international@uni-erfurt.de">international@uni-erfurt.de</a>	
Housing / Dormitories	Studierendenwerk Thüringen (Ms. Hanselka/ Ms. Greßler) <a href="mailto:elvira.hanselka@stw-thueringen.de">elvira.hanselka@stw-thueringen.de</a> <a href="mailto:petra.gressler@stw-thueringen.de">petra.gressler@stw-thueringen.de</a>	



# **Contacting You**

The Brandt School exclusively uses your student e-mail address for official announcements.

Please also make sure that you are signed in for all your courses on Moodle. It is your responsibility to check your e-mail account on a regular basis!

Please remember to keep the Brandt School informed about your current whereabouts, especially if you plan to leave Erfurt for a longer period of time.

Please note: It is your responsibility to <u>also</u> inform the University of Erfurt's Registrar Dept. (*Abteilung Studium und Lehre*), the university library, the City Registration Office (*Einwohnermeldeamt*) and the Foreigners' Registration Authority (*Ausländerbehörde Erfurt*) about any changes in your current address.

The same applies outside of university, for your bank institute, your health-insurance provider, telecommunications provider and any other companies or institutions you have contracts or accounts with.



# **Important Dates**

Current Semester		
October 01, 2020	Start of Winter Semester	
October 03, 2020	Holiday: Tag der Deutschen Einheit (German Unity Day)	
October 19 - 30, 2020	Orientation Weeks (for incoming first-year students)	
October 29, 2020	Welcome Reception for the Class of 2020-22	
October 31, 2020	Holiday: Reformationstag (Reformation Day)	
November 02, 2020	Lecture period starts	
November 02 – 07, 2020	First A-Week	
November 09 – 14, 2020	First B-Week, alternating with A-Weeks	
November 26, 2020	Deadline to hand in the signed course registration sheet (12 hours noon)	
December 21, 2020 - January 02, 2021	Christmas Break (no lectures; Brandt School closed from Dec. 23 to Jan. 01)	
December 24, 2020	Heilig Abend (Christmas Eve)	
December 25, 2020	Holiday: 1. Weihnachtsfeiertag (Christmas Day)	
December 26, 2020	Holiday: 2. Weihnachtsfeiertag (Boxing Day)	
December 31, 2020	New Year's Eve (Silvester)	



# **Important Dates**

Current Semester (continued)		
January 01, 2021	Holiday: Neujahr (New Year)	
January 04, 2021	Lecture period resumes	
February 01, 2021	Payment Deadline semester service contribution and tuition fee for summer term 2020	
February 20, 2021	End of classes  Please note: final exams may require presence in Erfurt  during the week after the end of the lecture period!	
March 31, 2021	End of Winter Semester	
Summer Semester 2021		
April 12 — July 17, 2021	Lecture period	



# Payment Information

All students are obliged to pay the <u>semester contribution</u> and the <u>tuition fee</u> on time in order to remain enrolled at the University of Erfurt. For the summer semester 2021, the deadline for the payment of fees is February 1, 2021, meaning that the University of Erfurt must have received both payments by January 31, 2021 at the latest. Please note that it often takes 2-3 working days (Monday to Friday) for German banks to complete transactions and that it is your responsibility to make sure your payment reaches the university in time. If your semester contribution is late, you will be charged a late fee of EUR 20.00

Payment information for the semester contribution for the summer semester 2021 is sent to your student e-mail address. In your (online) transfer order, please be sure to provide all the information given in the payment information to ensure that your payment is transferred to the correct account. It will otherwise not be possible to attribute your transaction to the Brandt School and following up on the payment will mean substantial administrative extra work for you, as well as the Brandt School staff.

For the **tuition fee**, in case you have a blocked account (with only a limited monthly amount to be deducted), please start to transfer suitable installments of min. 500 EUR already well in advance, in order to make sure that the due amount is received in total by the University of Erfurt by the end of the re-registration deadline mentioned above at the very latest.

Your student ID card (thoska) can only be validated for the new semester after all your payments (including late fee, if applicable) have been received.

# **Payment Information**

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

(tuition fee)

For the MPP tuition fee, the payment information is as follows:		
Recipient / Empfänger	Universität Erfurt	
Account No. / Konto Nr.:	30 04 44 42 99	
Bank Code / BLZ:	820 500 00	
Bank	Landesbank Hessen-Thüringen Erfurt	
BIC:	HELADEFF820	
IBAN:	DE16 8205 0000 3004 4442 99	
Amount / Betrag:	EUR 1,600.00 (2020-22 intake) EUR 1,500.00 (2019-21 intake)	
Reference / Verwendungszweck	1522207015050_Last Name	

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you will be asked to pay the missing amount in cash to the university's cashier.



# **Mandatory courses for first-year students:**

All first-year students must take the following courses in their first semester:

- Introduction to Public Policy
- Tutorial for Introduction to Public Policy
- Economic Analysis and Modeling OR Microeconomics I: Game Theory (both including a tutorial)
- Public Administration and Finance (also including a tutorial)

# Mandatory courses for second-year students:

All second-year students must take the following courses in their third semester:

- Ethical Issues in the Public Sector
- Political Advocacy and Leadership
- One of the Project Groups offered

# **Project Groups:**

Please attend the introductory (online) meeting of the Project Group(s) that you are interested in. Submit your selection of Project Groups (three preferences, sorted) via a moodle survey until Nov. 12, 2019. We plan to confirm the distribution of students across Project Groups by Nov. 18, 2019. The missing details on project group content, introductory session dates as well as the moodle survey will follow asap.

(for 2020-22 intake, studying according to 2020 regulations)



# **Language Module**

Rules and Regulations ("Studien- und Prüfungsordnung") prescribe that you have to collect 6 credits in this module. This means that you can either take two courses with 3 credits each (3+3=6) or one course with 6 credits. Should you decide to take two courses, these must advance you a whole proficiency level in one language (e.g. starting at A2, completing B1 through B1.1 and B1.2). Should you wish to take more courses in this module, you are, of course, free to do so.

## **Specialization Modules**

- By the end of their study period (third semester), all students must complete two specialization modules by obtaining a minimum of 9 credit points each in both modules (total of 18 credit points).
- You are, of course, free to audit additional courses with the instructor's permission. However, be sure that you can still handle the course work of your mandatory classes.
- It is not possible to substitute credits earned in one module for credits earned in another module or to take a course twice if you have already passed it the first time.

Please check the <u>Examination and Study Rules</u> for more detailed and legally binding information regarding the structure of the MPP program. For easy reference, an unofficial English translation of this document is also available on Brandt School's website.

**Contact:** Christian Tischmeyer, MPP Program Coordinator

(for 2019-21 intake, studying according to 2011 regulations)



# **Basic and Language Module**

Rules and Regulations ("Studien- und Prüfungsordnung") prescribe that you have to collect 9 credits in this module. This means you may either take three courses with 3 credits each (3+3+3=9), or one course with 3 credits plus one with 6 credits (3+6=9). The sum of credits you earn must equal the figure 9 in any case (i.e., 6+6=12 is not possible). Should you wish to take more courses in this module, you are free to do so.

## **Specialization Modules**

- By the end of their study period (third semester), all students must complete two specialization modules by obtaining a minimum of 9 credit points each in both modules (total of 18 credit points).
- You are, of course, free to audit additional courses with the instructor's permission. However, be sure that you can still handle
  the course work of your mandatory classes.
- It is not possible to substitute credits earned in one module for credits earned in another module or to take a course twice if you have already passed it the first time.
- Only for CSMP students: CSMP students are required to complete the courses designed for this program by earning 9 credits in each CSMP module (compulsory CSMP I courses and elective CSMP II course).

Please check the <u>Examination and Study Rules</u> for more detailed and legally binding information regarding the structure of the MPP program. For easy reference, an unofficial English translation of this document is available on Brandt School's website.

**Contact:** Christian Tischmeyer, MPP Program Coordinator



# "Belegbogen" / Course Registration

All courses for which you wish to receive credit points during the summer semester must be marked on the so-called "Belegbogen" (Course Registration Form). Your "Belegbogen" is produced online on E.L.V.I.S. by yourself: <a href="https://sulwww.uni-erfurt.de/Account/Login.aspx">https://sulwww.uni-erfurt.de/Account/Login.aspx</a> (For the procedure, please check the Information Desk on Moodle).

Please make sure to choose those language courses which are open under the Master of Public Policy section (Basics and Language Module).

Please send your "Belegbogen" to your academic mentor, CCing <a href="mailto:publicpolicy@uni-erfurt.de">publicpolicy@uni-erfurt.de</a> no later than Thursday November 26, 2020 until 12 noon!

Keep in mind that your Academic Mentor must approve your course selection for each semester and that changes may be necessary before you turn the form in. Therefore, we recommend that you meet your mentor already some days prior to the deadline.

For further information, please check the "Course Registration Info & Instruction document" available on the Campus Information Desk.



# **Independent Study Units**

Independent Study Units (ISUs) aim at deepening the students' knowledge in certain public policy fields at an individual pace and are geared to individual needs. They can be a means of allowing students to equalize differing levels of prior knowledge.

Subject to approval by the academic mentor, the Brandt School's academic staff as well as faculty members or professors of the Faculty of Economics, Law and Social Sciences or other faculties of the University may be approached as supervisors for an ISU. According to Paragraph 11, Section 3 of the MPP Examination and Study Rules, an independent study agreement must be signed by both the student and the instructor at the beginning of the semester (within the course registration deadline) to receive credit points for an ISU. In this independent study agreement, the student pledges to work on an agreed topic and corresponding questions regularly and independently as well as to spend the necessary amount of time to reach the learning goals within a given time frame. To check the learning progress and to give the instructor an overview of the working status, specific assignments are given and regular meetings should be agreed upon.

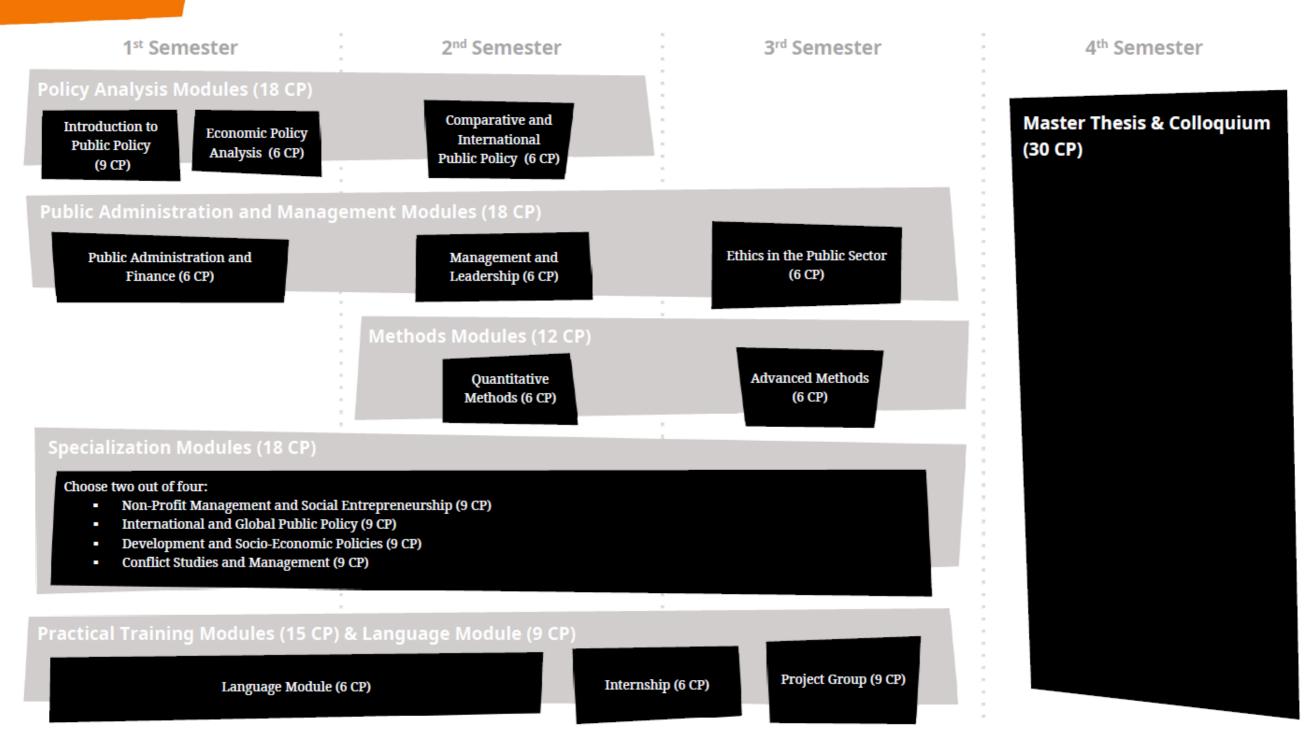
ISUs can be pursued in the Basics and Language Module and in the Specialization Modules and substitute for a 3 credit point seminar.

If you are interested in enrolling in an Independent Study Unit, please discuss its contents and how it fits into your study plan with your academic mentor and contact MPP Program Coordinator Theresa Dabla for more details regarding enrolment and the independent study agreement.



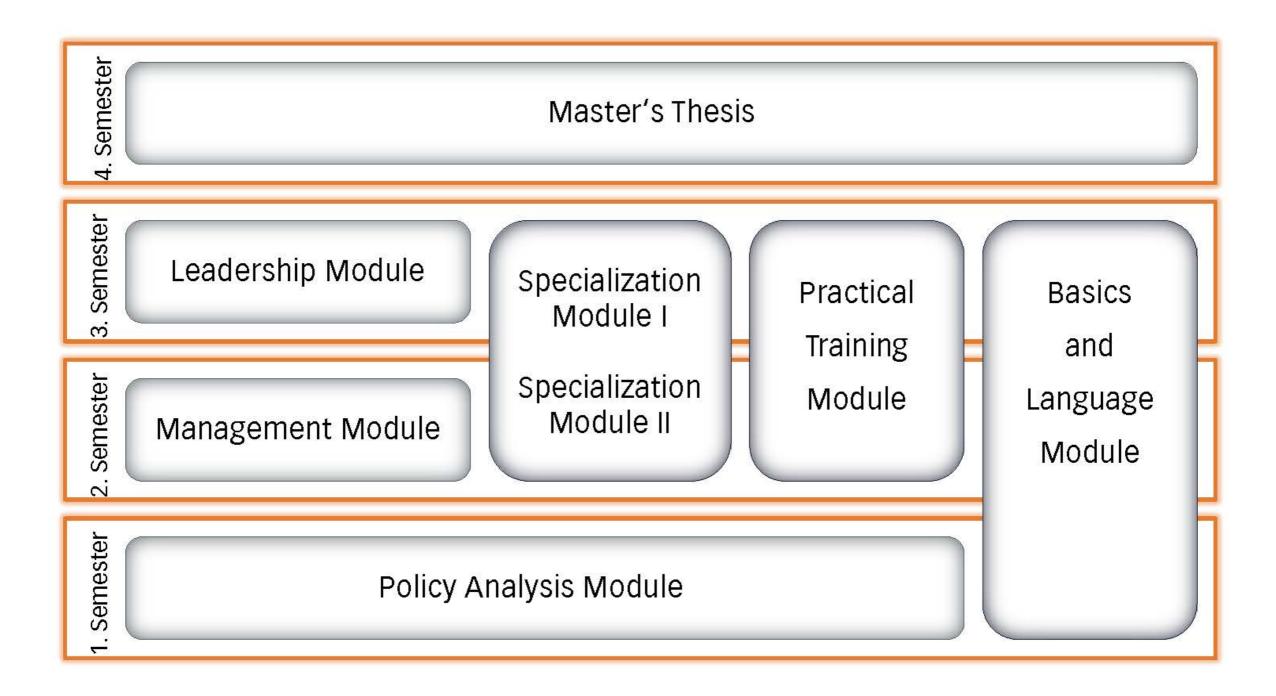
# MPP Program Structure (2020-22 intake)







# MPP Program Structure (2019-21 intake)





# **Course Overview**

The following list comprises all courses which are offered this winter term for MPP students, as well as directions how to visit courses from the general university's course offer (esp. languange courses).

Modules of the 2020 curriculum are marked in dark blue, those for 2019 intake in dark red.

# The specializations in the 2020 curriculum are:

- Non-Profit Management and Social Entrepreneurship (short: Non-Profit and Social Entrepreneurship)
- International and Global Public Policy
- Development and Socio-Economic Policies
- Conflict Studies and Management

# The specializations of the 2019 intake are:

- Public and Non-Profit Management
- European Public Policy
- International Affairs, International Cooperation and Development (short: IA and Development)
- International Political Economy
- Conflict Studies and Management

Courses that were taught in the previous winter semester (2019/20) are marked with one asterisk (\*). Courses that have been taught in another earlier semester are marked with two asterisks (\*\*). New courses are marked with three asterisks (\*\*\*).

# **Introduction to Public Policy\***

**Instructor** Andreas Goldthau

Time Thursday (A weeks), 10 – 14 hrs

First session (Nov. 5) online

Mode Hybrid

Location LG1/HS 3

Mandatory for first-semester students!

# **Course Description**

This course introduces students to theories, concepts, terms, and methodologies of public policy. It provides an overview on the basic procedures and areas of policy analysis and kev incentives discusses and constraints characterizing the policy process. By the end of this course students will be able to perform policy analyses based on a thorough knowledge and understanding of key theoretical approaches and policy debates. They will be familiar with pluralist and rational choice-based approaches to the study of public policy; have acquired the analytical tools to analyze actors and their strategic behavior in the policy process; and have gained some experience in analyzing the policy process from the inception of a new public policy issue to its implementation and review.

# **Recommended Literature**

t.b.a.

Introduction to Public Policy (6 ECTS)

Policy Analysis (6 ECTS)



## **About the Instructor**

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact: andreas.goldthau@uni-erfurt.de

# **Tutorial for Introduction to Public Policy\*\*\***

Instructor Pau Palop-Garcia

Time Group A: Thursday (A weeks), 14 – 18 hrs

Group B: Thursday (B weeks), 14 - 18 hrs

Mode Presence (Group A); Hybrid (Group B)

Location LG1/ HS 3

Mandatory for first-semester students!

# **Course Description**

t.b.a

## **Recommended Literature**

t.b.a.

Introduction to Public Policy (3 ECTS)

[only for 1st semster students]



## **About the Instructor**

Pau Palop-García is a Research Fellow at the Willy Brandt School of Public Policy, University of Erfurt. Before coming to the Willy Brandt School, he was a Research Fellow at the Institute for Latin American Studies (ILAS) of the German Institute for Global and Area Studies (GIGA).

Pau Palop-García holds a PhD in Political Sciences from the Free University of Berlin (2019). He specializes in the study of migration policies and the political representation of migrant communities. He has published widely about these topics in journals such as Democratization, Citizenship Studies, Comparative Migration Studies, Citizenship Studies, and the Journal of Ethnic and Migration Studies.

Contact: pau.palop\_garcia@uni-erfurt.de

# **Economic Policy Analysis\***

**Instructor** Achim Kemmerling

Time Tuesday, 10 – 12 hrs

Mode Hybrid

Location KIZ/ HS2

Mandatory for first-semester students!

# **Course Description**

The objective of this course is to provide students with the economic tools to conduct policy analysis. Rather than presenting Economics as a scientific mathematical field of study, students are encouraged to see Economics like a new language that policy professionals must speak. Having said that, the course then deals with the basic grammar of Economics, such supply and demand and the way markets work in the real world. Policies then are analyzed by the effects they have on the markets, identifying winners and losers. Here Economics interacts with politics, interest groups, lobby, regulation and so on. That is, students should not look only at the economic aspects of the phenomena studied, but within the context of a country or region where people lived.

Moreover, students of public policy also need to be able critically assess the limits of an economic perspective. **Economic Policy Analysis (6 ECTS)** 

Policy Analysis (6 ECTS)



## **Recommended Literature**

t.b.a.

## **About the Instructor**

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

**Contact:** achim.kemmerling@uni-erfurt.de

# **Tutorial for Economic Policy Analysis\***

Instructors Moritz Fink Group A

Bisma Iftekhar Group B

Time Wednesday, 8 – 10 hrs

Mode Hybrid

Location t.b.d.

The class will be divided into two groups. The grouping will be announced in due time, either in the initial session of the Economic Analysis lecture or on the Moodle platform.

Mandatory for first-semester students!

# **Course Description**

Tutorial for Prof. Kemmerling's course "Economic Policy Analysis". The class will be divided into two groups. The group division will be announced in due time, either in the initial session of the Economic Analysis lecture or on the Moodle platform.

# **Recommended Literature**

t.b.a.

Economic Policy Analysis

Policy Analysis



# **About the Instructors**

2nd year MPP students and student assistants to Prof. Kemmerling.

**Contact:** moritz.fink@uni-erfurt.de

bisma.iftekhar@uni-erfurt.de

# **Microeconomics I: Game Theory\***

Instructor Manfred Königstein

Time Wednesday, 12 – 14 hrs

Thursday, 8 – 10 hrs

Mode Hybrid

Location t.b.d.

Mandatory for first-semester students who are not taking Economic Policy Analysis!

# **Course Description**

The lecture introduces the basic concepts of non-cooperative game theory. Special emphasis is put on applications to political and social sciences. Students should have a basic background in mathematics and statistics.

# **Recommended Literature**

An Introduction to Game Theory, by Martin J. Osborne (Oxford U Press)

**Economic Policy Analysis (6 ECTS)** 

Policy Analysis (6 ECTS)



## **About the Instructor**

Prof. Dr. Manfred Königstein is Professor for Applied Microeconomics at the University of Erfurt since 2002. Prior to that, he was acting chair for Economic Theory at the University of the Saarland, Saarbrücken. He gained his doctoral degree and postdoctoral qualification from Humboldt University Berlin and holds an M.A. from the University of Iowa, Iowa City as well as a Diploma in Economics from Goethe University, Frankfurt. His work and research focuses on Microeconomics, Game Theory, Experimental Economics, Human Recourses, and Organizational Economics.

Contact: manfred.koenigstein@uni-erfurt.de

# **Public Administration and Finance\***

**Instructor** Achim Kemmerling

Time Monday, 10 – 12 hrs

Mode Hybrid

Location KIZ/ HS2

# Public Administration and Finance (6 ECTS)

Management (6 ECTS)



# **Course Description**

The objective of this course is to provide students with the economic tools to conduct policy analysis. Rather than presenting Economics as a scientific mathematical field of study, students are encouraged to see Economics like a new language that policy professionals must speak. Having said that, the course then deals with the basic grammar of Economics, such supply and demand and the way markets work in the real world. Policies then are analyzed by the effects they have on the markets, identifying winners and losers. Here Economics interacts with politics, interest groups, lobby, regulation and so on. That is, students should not look only at the economic aspects of the phenomena studied, but within the context of a country or region where people lived.

Moreover, students of public policy also need to be able critically assess the limits of an economic perspective.

## **Recommended Literature**

t.b.a.

## **About the Instructor**

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact: achim.kemmerling@uni-erfurt.de

# **Tutorial for Public Administration and Finance\*\***

Instructors Hala Abdelaziz Group A

Sarah Filipi-Field Group B

Time Tuesday 8 – 10 hrs

Mode Hybrid

Location t.b.d.

The class will be divided into two groups. The grouping will be announced in due time, either in the initial session of the lecture or on the Moodle platform.

Mandatory for first-semester students!

# Public Administration and Finance Management



# **Course Description**

Tutorial for Prof. Kemmerling's course "Public Administration and Finance". The class will be divided into two groups. The group division will be announced in due time, either in the initial session of the Public Administration lecture or on the Moodle platform.

# **Recommended Literature**

t.b.a.

## **About the Instructors**

2nd year MPP students and student assistants to Prof. Kemmerling.

**Contact:** sarah.filippi-field@uni-erfurt.de

hala.abdelaziz@uni-erfurt.de

# **Ethical Issues in the Public Sector\***

Instruct	tor Markus Pins & Justus Lenz	Markus Pins & Justus Lenz	
Time	Thu. Nov. 05, 2020 14 – 19 hrs Thu. Dec. 03, 2020 14 – 19 hrs Thu. Dec. 17, 2020 14 – 19 hrs Thu. Jan. 14, 2021 14 – 19 hrs		
Mode	Thu. Jan. 28, 2021 14 – 19 hrs Online (until further notice)		
Mandatory for third-semester students!			

## **Course Description**

Politics is supposed to provide public goods. The very structure of these specific goods combined with individual interest in their consumption requires institutions which we conventionally term political and which are controlled by the struggle for power. But is there more to politics? Are there any specific ethical or moral constraints on politics? Do people have particular moral expectations when it comes to politics? The seminar discusses a set of modern attempts to answer these questions. It analyses the scope of these problems and it ventures a new perspective: the perspective of moral goods.

#### **Recommended Literature**

- Kymlicka, W. (2002). Contemporary Political Philosophy. An Introduction. 2nd ed. Oxford: Oxford University Press.
- Nussbaum, M. (2011). Creating Capabilities: The Human Development Approach. Cambridge, Mass.: Belknap Press of Harvard University Press.
- Pogge, T. (2010). Politics as Usual: What Lies behind the Pro-Poor Rhetoric. Cambridge: Polity Press.
- Rawls, J. (2003). A Theory of Justice. Rev. ed.
   Cambridge, Mass.: Harvard University Press.

# [only for 3rd semester studens]

Leadership (6 ECTS)



■ Sandel, M. (2012). What Money Can't Buy: The Moral Limits of Markets. New York: Farrar, Straus and Giroux.

#### About the Instructors

Markus Pins, based in Düsseldorf, runs a company specializing on semantic analysis and recommendations. He used to advise large companies on their code of conduct. Markus earned a Master's degree in Political Theory from the London School of Economics and Political Science. Afterwards, he studied at Columbia University (New York), Université Paris 1 - Pantheon-Sorbonne (Paris) and University of Saarland (Saarbrücken). He participated in the EU Research Training Network "Applied Global Justice." Meanwhile he worked as a speech writer for the President of the German Bundestag. Markus Pins has initiated the Commitment Award at the Brandt School.

Contact: markus.pins@uni-erfurt.de

Justus Lenz works as Policy Advisor for Economic and Financial Affairs at the Friedrich Naumann Foundation for Freedom. He is Research Associate at the Hamburg Institute of International Economics and member of the Wilhelm-Röpke-Institute. His research interests include Institutional Economics, eGovernment and digital transformation. Justus studied Public Policy at the Willy Brandt School of Public Policy and Philosophy & Economics at the Universities of Bayreuth and Valladolid.

Contact: justus.lenz@posteo.de

# Political Advocacy and Leadership\*

Instructor Heike Grimm

Time Tuesday, 12 – 14 hrs

Mode 1st Session (Nov 3) Online

Afterwards t.b.d.

Location KIZ/ HS1

## **Course Description**

This course seeks to familiarize students with the theories and practical concepts of leadership and political advocacy. It is designed to capacitate students to work successfully in management positions, to direct and coordinate human resources, and to advocate issues successfully in a political context. Leadership is a process of influencing and supporting others to work enthusiastically towards achieving objectives. A leader is the catalyst that transforms potential into reality. Good leaders develop through a continuous process of self-study, education, training, and experience. In this context we will discuss major factors in and principles of leadership and discuss implications for strategic management and political leadership. In the context of political advocacy, we aim to better understand the complexity of leadership in public and political environments. Political advocacy can include many activities that a person undertakes such as media campaigns, lobbying, or public speaking which need to be aligned to ensure optimal outcomes. The assessment of specific examples will allow us to draw lessons on how to best align those activities to optimize political advocacy. At the end of the course, participants should be able to apply a variety of leadership styles; identify leadership mistakes and be able to avoid them; distinguish between private, public, and non-profit leadership styles; transfer good practice examples of public and political leadership into practice.

[only for 3rd semester studens]

Leadership (6 ECTS)



Furthermore, the students will have the opportunity to learn more about their own leadership skills and styles. A professional consultant will join us to improve our leadership skills.

#### **Recommended Literature**

t.b.a.

#### About the Instructor

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. research interests include entrepreneurship policy, Her comparative political economy, strategic management, NGO management, and social entrepreneurship.

Contact: <a href="mailto:heike.grimm@uni-erfurt.de">heike.grimm@uni-erfurt.de</a>



# Language Module / Basics and Language Module Language Courses at the University's Language Center

A large variety of language classes offered by the University's Language Center (*Sprachenzentrum*) falls under the "(Basics and) Language Module" and can thus be recognized in the MPP. Make sure to **register for them under the MPP (Basics and Language Module) on E.L.V.I.S. – not under "***Zusätzliches Sprachstudium***" (additional language courses) – if you want them to count for the MPP!** 

Principally, German students are supposed to take language classes and learn a language other than German and English, while students from abroad should advance their German skills to the highest level possible, but at least A2 (cf. Section 5, paragraph 3 of the 2020 MPP Study and Examination rules and § 10 of the 2011 rules).

Check for schedule clashes with (mandatory) MPP courses, before signing up for a particular class!

Note that several classes require an extra early (online) sign-up procedure and/or participation in <u>placement tests</u> to determine your proficiency level. These may be scheduled as early as the Orientation Week or the first or second week of the semester! You can find the Language Center's online registration at <a href="https://www.uni-erfurt.de/sprachenzentrum/organisation/studieneinfuehrungstage-stet/wie-und-wann-melde-ich-mich-fuer-sprachkurse-an">https://www.uni-erfurt.de/sprachenzentrum/organisation/studieneinfuehrungstage-stet/wie-und-wann-melde-ich-mich-fuer-sprachkurse-an</a>

**See E.L.V.I.S./ the University of Erfurt's online course catalogue** (under Wintersemester 2020 -> Master (M) -> M Public Policy 2020 -> Language Module) for the full range of offers for this semester: <a href="https://sulwww.uni-erfurt.de/PublicServices/VeranstaltungsVerzeichnis/Pruefungsordnungen.aspx">https://sulwww.uni-erfurt.de/Pruefungsordnungen.aspx</a>. Also make sure to refer to the Language Center's website (<a href="http://www.uni-erfurt.de/sprachenzentrum/">http://www.uni-erfurt.de/sprachenzentrum/</a>) for further information and detailed procedures.

In addition to courses, the Language Center also offers **proficiency examinations** (*Niveaustufenprüfungen*) in several languages that you can take (regardless of whether you have taken a course or not) at the end of the semester in order to receive a certificate about your language level. Check the Language Center's website, under the respective languages, for more information.

# DaF-01: Deutsch als Fremdsprache 01 (A1) (German as a Foreign Language 01, A1) \*

Instructor Agni Palantza-Fehrenbacher

Time Monday, 08 - 10 hrs

Thursday, 08 - 10 hrsFriday, 08 - 10 hrs

Mode Presence& self-study

Location LG1/120

Mandatory for first-semester students with little or no previous knowledge of German (<A2): one of the DaF-01

courses!



Grammar, vocabulary, conversation for beginners (i.e., those students who did not qualify for "Grundstufe" during the university's placement test).

# **Recommended Literature**

t.b.a.



Languages (3 ECTS)

Basics and Languages (3 ECTS)

## **About the Instructor**

Agni Palantza-Fehrenbacher holds a diploma in German Language and Philology from the Aristotle University Thessaloniki, Greece and an M.A. in Cultural Administration from the Pädagogische Hochschule Ludwigsburg. She has taught German language courses and integration courses at a private language school and at the University of Applied Sciences Erfurt and has also worked as an interpreter and translator.

Contact: agni.pal@googlemail.com

# Research Design and Methods (Group 1 and Group 2)\*

Instructor	Patrick Me	llo	
Time	Group 1: Group 2:	Wednesday, Wednesday	
Mode	Hybrid		
Location	LG1/ 125		

[only for 3rd semester students]

Basics and Languages (3 ECTS)



# **Course Description**

Questions of research design are essential in both academic and policy research. Without a sensible research design, data gathering can become meaningless. This implies, among others, that empirical research must be linked back to theory and concepts. Moreover, without a suitable method, many research questions simply cannot be answered. This means that the chosen method must be appropriate for the research question of a given project. Aiming to prepare students for their master thesis, this course provides a thorough introduction to research design and methods. Throughout the semester, as participants develop their master thesis proposals, we will examine key aspects of research design (including research questions, theory, concepts, and measurement) and also examine some major qualitative and quantitative research methods used for policy analysis (from comparative case studies to large-N statistical analyses).

## **Recommended Literature**

t.b.a.

#### **About the Instructor**

Dr. Patrick A. Mello is Visiting Scholar at the Willy Brandt School of Public Policy at the University of Erfurt, where he previously served as Interim Franz Haniel Professor for Public Policy. He received his PhD in Political Science in 2012 from Humboldt University Berlin. Dr. Mello has worked as Post-Doctoral Researcher at the Technical University of Dresden and as Tenured Associate at the Technical University of Munich, where he is pursuing his Habilitation at the TUM School of Governance.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of Democratic Participation in Armed Conflict (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the European Journal of International Relations, Journal of International Relations and Development, Security and Peace, West European Politics, and elsewhere.

Contact: patrick.mello@uni-erfurt.de

# **Social Entrepreneurship\***

Instructor Heike Grimm

Time Monday, 16 – 18 hrs

Mode Hybrid

Location WBS/0114

# **Course Description**

Social entrepreneurs are entrepreneurs with a social mission; the generation of profits is not the primary goal of the social entrepreneur. Reversed, this does not mean that the social entrepreneur considers the generating of income as being of no value or interest. The social entrepreneur differs fundamentally from the traditional, purely altruistically acting philanthropist because generating income for the financial security of a socially motivated project is regarded as an important means to an end. Because the field of social entrepreneurship interdisciplinary and in its infancy, the course will be introductory putting emphasis on developing practical skills. We will develop a better understanding of the meaning and various forms of social entrepreneurship through lectures, case studies, and working on a self-designed project. Students will be expected to develop a business model canvas for a (fictional) social enterprise.

At the end of the course, students can expect to have gained an understanding of the field of social entrepreneurship and to have grasped many of the opportunities, challenges, and issues facing social entrepreneurs. By developing a business model canvas for an own (fictional) social enterprise, students will gain a thorough understanding on how to apply new knowledge into practice.

Non-Profit and Social Entrepreneurship (3 ECTS)

Public and Non-Profit Management (3 ECTS)



## **Recommended Literature**

t.b.a.

#### About the Instructor

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. research interests include Her entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

Contact: <a href="mailto:heike.grimm@uni-erfurt.de">heike.grimm@uni-erfurt.de</a>

# **Public Health and Policy Making\*\*\***

Instructor Heike Grimm

Time Monday, 14 – 16 hrs

Mode Hybrid

Location WBS/ 0114

Non-Profit and Social Entrepreneurship (3 ECTS)

Development and Socio-Economic Policies (3 ECTS)

Public and Non-Profit Management (3 ECTS)

International Political Economy (3 ECTS)



## **Course Description**

The course investigates various public health issues related to the Covid-10 pandemic and beyond. After familiarizing and defining meaning and content of public health, we assess causes and consequences of current public health education and its limitations and shortcomings, coping with Covid-19. We will develop policy recommendations on how to improve public health education. The course looks back at the Ebola outbreak, specifically the policy failures in coping with it, and the lessons learned, which are important in the fight against Covid-19.

Another aspect is how NGOs are tackling the crisis, what role they play next to government and public actors. The current crisis brings about hardship but also opportunities for public health entrepreneurship that is discussed in context of social entrepreneurship. and might pave the way for future, innovative activity in the public health sector. Besides aspects related to Covid-19, we will further analyze and discuss other public health topics such as tobacco control, obesity prevention policies and the role of developing sustainable ecological agricultural and ecosystem for health which is, again, crucial to prevent other viruses to break out in the near future

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. Her research interests include entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

Contact: heike.grimm@uni-erfurt.de

# Strategies of Internationalization\*\*\*

**Instructor** Miriam Zschoche

Time Monday, 12 – 14 hrs

Mode Presence (up to 13 students)

Location AMG/0007

To foresee attendance to the first presence session, please enrol to moodle course until Sunday Nov 1st.

# **Course Description**

This course addresses the most crucial challenges facing managers of multinational corporations (MNCs) as they operate across different institutional frameworks and complex cultural contexts. With the help of case studies, we explore the strategic choices available to managers of MNCs and their consequences in an interactive way. This course provides an engaging approach to the subject for students seeking to understand the issues faced by managers of MNCs (and other multinational organizations). We will also discuss recent topics and challenges for MNCs such as the Corona pandemic. Topics include: Managing external stakeholders; Corporate social responsibility; National culture; Institutional context; Social Capital building and knowledge transfer.

Non-Profit and Social Entrepreneurship (3 ECTS)

Public and Non-Profit Management (3 ECTS)



## **Recommended Literature**

Paul N. Gooderham, Birgitte Grøgaard, and Kirsten Foss: Global Strategy and Management - Theory and Practice, Edward Elgar, 2019.

## **About the Instructor**

Prof. Dr. Miriam Zschoche is Professor for Strategic Management at the University of Erfurt. Before joining the University of Erfurt in April 2017, she was Assistant Professor for Strategic Management and Organization at WHU – Otto Beisheim School of Management in Vallendar since 2015. She recieved her PhD in International Management at University of Augsburg and visited the Kellogg School of Management, U.S. as post doctoral researcher afterwards. Prof. Zschoche's research concentrates on strategic international management, competitive dynamics, and family firms, combining microeconomic modelling and empirical analyses in research projects.

Contact: miriam.zschoche@uni-erfurt.de

# **Governance and Human Rights in the Digital Age\*\*\***

Instructor	Hasnain Bokhari	
Time/	Fri. Nov. 06, 2020	16 - 17.30 hrs / online
Location	Fri. Dec. 04, 2020	12 – 19 hrs / LG2/HS 6
	Sat. Dec. 05, 2020	12 – 17.15 hrs / LG2/HS6
	Fri. Dec. 11, 2020	12 – 19 hrs / LG2/213
	Sat. Dec. 12, 2020	12 - 17.15 hrs / LG2/213
Mode	Hybrid	

**Course Description** 

The vigorous diffusion of communication technologies offers governments a new form of public service delivery and means of citizen engagement. Public sectors around the world are going through digital transformation triggered by social, economic, cultural and political deliberations. As a key determinant of transformation, economic growth and public engagement, Internet's decisive role is no longer limited to a communication tool. Such a massive employment of technology in governance offers numerous advantages but also presents challenges to liberal democracies. While a number of countries have proposed internet as a human right, the United Nations Human Right Council has cautioned about the issues of equality in offline and online world. The widespread of ICTs in public and private sphere has also initiated a debate on, among other topics, the ownership and neutrality of the Internet. Similarly, reliance on artificial intelligence and cyber bots by public sector organizations is revising the concept of identity, surveillance and privacy. This course discusses governance challenges as well as protection and acknowledgement of human rights in the digital age. It introduces the concepts of internet governance, net neutrality, digital dissidence and cyber security within realm of digital sovereignty and nation-state. The course will follow participatory format including lectures, discussions and presentations by students. Participants will work in study groups and learn from case studies as well as movie/documentary sessions.

Non-Profit and Social Entrepreneurship (3 ECTS)

Public and Non-Profit Management (3 ECTS)



It also offers multiple policy frameworks such as by the United Nations' OHCHR right to privacy, European Union's approach to General Data Protection Regulation and OECD's cyber risk management.

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Dr. Hasnain Bokhari has been teaching at the Brandt School since 2011. He has worked as an Assistant Professor (Wissenschaftlicher Mitarbeiter) at the Chair of Muslim Cultural and Religious History, University of Erfurt where his projects have dealt with the issues of internet politics (funded by the DAAD) and peace education (funded by the German Federal Foreign Office (GFO)). In addition, he has served as an independent consultant for KFW/GFO funded project. Mr. Bokhari is also associated with the Centre for Development Informatics, University of Manchester, UK and since 2019 he is a co-founder of 1000WB GmbH, a start-up based in Erfurt focusing on eCommerce. Mr. Bokhari is a recipient of Heinrich Böll doctoral fellowship from the Faculty of Humanities, University of Erfurt. His Ph.D. research dealt with eGovernment and the way communication technologies go through reshaping based on the socio-political culture of the country. Mr. Bokhari holds Master's degrees both in Public Policy from Erfurt University and Computer Science from Bahria University, Islamabad.

Contact: <a href="main.bokhari@yahoo.com">hasnain.bokhari@yahoo.com</a>

## Non-Profit, Social Change and Change Management\*\*\*

**Instructor** Sisi Sung

Time Thursday (B-weeks), 10 – 14 hrs

Fri., Jan. 15, 2021, 10 – 14 hrs

Mode Online

**Location** Online

Non-Profit and Social Entrepreneurship (3 ECTS)

Public and Non-Profit Management (3 ECTS)



#### **Course Description**

The world is experiencing constant changes, particularly in the social dimension, in which nonprofit managers frequently encounter the complexity of change. How do non-profits (including social enterprises) better understand, and manage, the complex challenges they face in the volatile world? The course highlights the role of change management in non-profits and begins with the of changes introduction in society. The interdisciplinary course takes a thematic approach to disentangle various cases. Each lecture focuses on one of the contemporary instances, such as poverty, education, and gender, by drawing extensive examples from different regions of the world. The lectures will provide accessible an and comprehensive guide to the background of changes and explain the corresponding role in non-profit management. After learning the analytical tools, students will incorporate various perspectives to the decision-making process of management and engage in problem-solving in response to changes for sustainability.

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Sisi Sung has specialized in cross-cultural projects and lectured in global academic programs since 2008. She is the Outstanding Teaching Award recipient at the University of Washington, Seattle, USA and founding member of the Schwarzman Scholars Global Leadership Program at Tsinghua University, China. Currently, she works at the Max-Weber-Kolleg, University of Erfurt with a recent project on the interdisciplinary study of leadership and institutional management among the world's largest enterprises. Her previous studies have been published in both English and Chinese journals. She interested in topics including institutional management, leadership, labor economics and gender studies. Sisi Sung holds a Master's degree in Economics from the University of Washington, Seattle, USA and Bachelor's degree in Economics and Finance from Tsinghua University, China.

Contact: sisi.sung@uni-erfurt.de

## **EU Institutions, Policy-Making and Legal Framework\*\***

	<u> </u>	•
Instructor	Sundaram Karam Martin Borowsky	uttu&
Time	Fri. Nov. 06, 2020 Fri. Nov. 13, 2020 Sat. Nov. 14, 2020 Fri. Dec. 18, 2020 Sat. Dec. 19, 2020	12 – 15 hrs 10 – 16 hrs 10 – 17 hrs 12 – 17 hrs 11 – 16 hrs
Mode Location	Hybrid LG1/ 214	

#### **Course Description**

The course will give a brief history of the EU treaties. It provides an insight into the organization and functioning of different EU institutions and the various EU agencies and how policy is made in the EU. Here we will also be discussing on the various discourses of European integration. The course will then give an introduction to the central aspects and the relevance of EU Law and European fundamental rights. A general overview of all the policy sectors in the EU will be given: single market, competition policy, EMU, Enlargement, neighbourhood and external relations, Trade, Budget, Cohesion Policy and Energy Union. Thereafter there will be discussions on the developments after the Lisbon Treaty and the aftermaths where we will be discussing about the financial crisis, banking crisis, austerity measures, banking union, the rule of law measures and Brexit. Finally the students will get to discuss about the democratic deficit, the future of the EU and the challenges the EU faces.

International and Global Public Policy (3 ECTS)

European Public Policy (3 ECTS)



#### **Recommended Literature**

t.b.a.

#### **About the Instructors:**

Sundaram C. Karumuttu is based in Chennai, India. He is the founder-director of two Public Policy think tanks in India – Indian Institute of Public Policy (IIPP), focusing on policy issues concerning India, and the EU – India Cooperation Forum (EICF), focusing on the EU-India relationship. In addition, he is the President of an NGO called SODEWS (Society for Development of Economically Weaker Sections), which works on education, health and rural development. He is also a feature and documentary filmmaker. Sundaram studied Public Policy in Willy Brandt School of Public Policy. He belongs to the second batch of the school.

Contact: kcsundaram@yahoo.com

Dr. Martin Borowsky [t.b.a.]

## **Fortress Europe?**

### **European Union's responses to Forced Migration\*\*\***

**Instructor** Pau Palop-Garcia

Time Wednesday, 12 – 14 hrs

Mode Hybrid

Location LG1/125

#### **Course Description**

After the refugee crisis of 2015, refugee migration has become one of the most controversial topics in the European Union. Despite the efforts to coordinate a common European strategy to deal with the arrival of asylum seekers, Member States have not been able to reach a comprehensive agreement on refugee policy. This course will examine the origins and evolution of the forced migration policy of the European Union, with a focus on the (1) EU asylum and refugee system, (2) the management of external borders, (3) the adoption of the 'Dublin system' for responsibility allocation, and (4) the integration of refugees in the societies of reception. In addition, we will analyze the undergoing negotiations between Member States and European institutions around the 'New Pact on Migration and Asylum' proposed by the Commission in September 2020. With this course, students will learn (1) to distinguish the main components of the European refugee and migration policy, (2) to identify the positions of the main actors of migration policy at the European level, (3) and to critically analyze the current proposals to improve the European refugee and asylum system.

International and Global Public Policy (3 ECTS)

Conflict Studies and Management (3 ECTS)

European Public Policy (3 ECTS)

IA and Development (3 ECTS)

Conflict Studies and Management II (3 ECTS)

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Pau Palop-García is a Research Fellow at the Willy Brandt School of Public Policy, University of Erfurt. Before coming to the Willy Brandt School, he was a Research Fellow at the Institute for Latin American Studies (ILAS) of the German Institute for Global and Area Studies (GIGA).

Pau Palop-García holds a PhD in Political Sciences from the Free University of Berlin (2019). He specializes in the study of migration policies and the political representation of migrant communities. He has published widely about these topics in journals such as Democratization, Citizenship Studies, Comparative Migration Studies, Citizenship Studies, and the Journal of Ethnic and Migration Studies.

Contact: pau.palop garcia@uni-erfurt.de



## **International and European Negotiations\***

**Instructor** Marcus Delacor

Time Thursday (B weeks), 16 – 19 hrs

Saturday, Jan. 23, 2021, 13 - 19 hrs

Mode online

**Location** online

This course will take place online only and is limited to 15 participants in consideration of connection quality.

International Global Public Policy (3 ECTS)

Basics and Languages (3 ECTS)

European Public Policy (3 ECTS)

IA & Development (3 ECTS)



#### **Course Description**

The course builds on the Harvard Method, but comes to win-win by a somewhat more "robust" approach. Participants shall become familiar with the preparation of negotiations, the dynamics of negotiation processes (confrontation, competition and cooperation) and their momentums, building on differences of positions and interests, communicating appropriately and developing useful approaches to deal-making. But compared to Harvard, the balance of power – as multilateral negotiations include also majority voting - and international/ inter-cultural components are taken into account. The aim is to find zero-plus sum, based on solid individual interests. Two-thirds of the event consist of role plays, all of which are based on practical cases and will be played by all participants.

#### **Recommended Literature**

Mühlen, A. (2013). International Negotiations: Confrontation, Competition, Cooperation. (2nd edition). Münster: LIT-Verlag.

About the Instructor: Marcus Delacor is the founder of euphorum and is specialized in negotiation training, coaching and counselling. He has worked in Lithuania, Latvia, Romania and Turkey to consult the country negotiation teams in charge for the EU accession. He also regularly trains German civil servants who work in federal ministries or agencies and represent German interests in international and EU institutions (i.e. Council or EU Commission experts groups). Marcus Delacor conducts his training in English and German.

Contact: marcus.delacor@euphorum.com

## **Strategic Foresight: Scenarios in Public Policy\*\*\***

Instructor	Andreas Goldthau & Jörn Richert
Time/ location	Wed. Nov. 04, 2020, 10 – 12 hrs/WBS/0114 Fri. Nov. 13, 2020, 14 – 16 hrs/ LG4/D01 Fri. Nov. 20, 2020, 14 – 16 hrs/ LG4/D01 Fri. Dec. 04, 2020, 14 – 16 hrs/ LG4/D01 Wed. Dec. 16, 2021, 12 – 14 hrs/ LG 2/123 Wed. Jan. 13, 2021, 12 – 14 hrs/ LG 2/123 Fri. Jan. 29, 2021, excursion Sat. Jan. 30, 2021, excursion Wed. Feb 03, 2021, 12 – 14 hrs/ LG 1/HS 4
Mode	Presence; first session hybrid
	Limited to 17 students (room limit)

#### **Course Description**

Scenarios have become an important tool in policy analysis and public policy making. This course introduces students explorative to scenario construction as one central foresight method. Building their own scenarios on a given case step by step, students will learn the building blocks of foresight techniques, reflect on its disciplinary underpinnings and gain insights into the practical application of foresight methodologies policymaking. The course will be jointly facilitated by Professor Andreas Goldthau and Dr Jörn Richert, an analyst with extensive experience in public sector consultancy.

#### **Recommended Literature**

t.b.a.

International and Global Public Policy (3 ECTS)

Basics and Languages (3 ECTS)



#### **About the Instructors**

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact: andreas.goldthau@uni-erfurt.de

Dr. Jörn Richert [t.b.a.]

## **Global Energy Policy\***

Instructor Andreas Goldthau

Time Thursday (B-weeks), 10 – 14 hrs

Mode Hybrid

Location WBS/ 0114

International and Global Public Policy (3ECTS)

IA and Development (3 ECTS)

International Political Economy (3 ECTS)



#### **Course Description**

The course provides students with a global perspective on energy policy, i.e. focuses on energy policy issues of transnational scale. It introduces students to the global dimensions of energy policy; discusses shifting agendas; and assesses key themes and aspects of the global energy challenge. These include conceptual approaches to global energy, energy as an international security issue, institutions and regimes in global energy, energy poverty and development, and the low carbon energy transition.

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact: andreas.goldthau@uni-erfurt.de

## From Ricardo to the new geo-economics. Contemporary debates in International Political Economy\*\*\*

**Instructor** Andreas Goldthau

Time Wednesday, 10 – 12 hrs, starting November

11th

Mode Hybrid

Location WBS/0114

#### **Course Description**

This course highlights select contemporary themes in International Political Economy (IPE). It briefly introduces students to key concepts in IPE, including competing theories of political economy from the nineteenth century to the present day. It then delves into trade, finance and production by focusing on trends such as the re-emergence of mercantilism, the US-China trade spat, or attempts to 'weaponize interdependence'. A key question guiding the course is how political and economic institutions contribute to accumulating and (re)distributing power and wealth in the international domain; and who wins and who loses from different arrangements in the "state-market condominium".

#### **Recommended Literature**

t.b.a.

International and Global Public Policy (3 ECTS)

International Political Economy (3 ECTS)



#### **About the Instructor**

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact: andreas.goldthau@uni-erfurt.de

### International Climate Governance and the Global South\*\*\*

Instructor Almut Mohr

Time Monday, 14 – 16 hrs

Mode Hybrid

Location LG 1/128

International and Global Public Policy (3 ECTS)

International Political Economy (3 ECTS)



#### **Course Description**

The course provides an introduction to international climate governance. Starting with the UN climate negotiations, we will analyse how the international community seeks to govern environmental problems related to the changing climate and why it is so challenging to have global climate agreements. We will have a look at different aspects of climate governance, such as different levels of decision making, questions about representation, the responsibility of mitigation, climate change as a threat to peace and climate change as a driver of migration.

Climate change will affect and/or already affects all people. However, not everyone is/will be equally affected by the changing climate. Therefore, in this seminar, by looking at different case studies we will put a special focus on the Global South and its role, possibilities and needs in global climate governance.

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Almut Mohr is a Research Associate at the Franz Haniel Chair for Public Policy. In her research, she focuses on social-environmental movements and energy transitions, particularly coal phase-out processes and with a regional focus on the Global South.

She holds a B.A. in African Development Studies in Geography from the University of Bayreuth and an M.Sc. from the Environmental Policy Group of Wageningen University, the Netherlands. In her Master Thesis, she analysed the Hambach Forest Movement in Germany and the movement's impact on the German energy transition, especially on the German Coal Phase-Out.

Prior to joining the Franz Haniel Chair at the Brandt School, Almut Mohr held internships with the Energy Watch Group, Berlin, the German Development Institute (DIE) and the German Ministry for Economic Cooperation and Development. She also served with the International Youth Volunteer Service (IJFD) in Kenya.

Contact: almut.mohr@uni-erfurt.de

### The Tragedy of Global Commons\*

Instructor Petra Gümplová

Time Monday, 12 – 14 hrs

Mode Presence (until further notice)

Location LG1/ HS 2

#### **Course Description**

This course examines the conceptual and institutional limits of the international law's global commons regulatory frameworks in light of their ability to address acute problems of climate change, biodiversity loss, and the depletion of planetary ecosystems, and to meet distributive and environmental demands associated with natural resources they include. The emphasis is given on understanding the evolution and the structure of global commons - especially global oceans, the atmosphere, and Antarctica – and on the regulatory frameworks used within these domains. The course also discusses the various proposals for projects of the commons sought as alternatives to capitalist economic logic and its promoting commodification, privatization, self-interest, and competition and hence exploitation and alienation. The class intersects fields of (international) political theory, philosophy of justice, legal history, and international law. Other themes addressed in the course include: tragedy of the commons concept, collective action problem, global justice, international political economy, and climate change.

#### **Recommended Literature**

• Armstrong, Chris (2017): Justice and Natural Resources.
An Egalitarian Theory. New York: Oxford University Press.

International and Global Public Policy (3 ECTS)

Development and Socio-Economic Policies (3 ECTS)

IA and Development (3 ECTS)

International Political Economy (3 ECTS)



#### **Recommended Literature (continued)**

- Bosselmann, Klaus (2015): Earth Governance. Trusteeship of the Global Commons. Cheltenham, UK: Edward Elgar.
- Buck, Susan (1998): The Global Commons: An Introduction. Washington: Island Press.
- Hardin, Garrett (1968): Tragedy of the Commons, in: Science 162, S. 1243-1248.
- Milun, Kathryn (2011). The Political Uncommons. Farnham,
   Surrey: Ashgate
- Ostrom, Elinor (1990): Governing the Commons: The Evolution of Institutions for Collective Action. Cambridge, UK: Cambridge University Press.
- Risse, Mathias (2012): On Global Justice. Princeton: Princeton University Press.
- Singer, Peter (2016): One World Now: The Ethics of Globalization. New Haven: Yale University Press

#### **About the Instructor**

Dr. Petra Gümplová is a Fellow at the Max-Weber-Kolleg, University of Erfurt. She holds a PhD from The New School for Social Research, New York, USA. She specializes in political and legal theory and her research fields include natural resources, territorial rights, human rights, constitutionalism, democracy, and global justice. Her book Sovereignty and Constitutional Democracy was published in 2011 with Nomos. Currently, Petra Gümplová works on a book on natural resources and justice.

Contact: petra.guemplova@uni-erfurt.de

## How to make aid policies smarter?\*

**Instructor** Achim Kemmerling

Time Tuesday, 16 – 18 hrs

Mode Hybrid

Location WBS/ 0114

Development and Socio-Economic Policies (3 ECTS)

IA and Development (3 ECTS)

International Political Economy (3 ECTS)



#### **Course Description**

In this course we will discuss aid policies in the European and international context. The perhaps most perplexing debate of our time is whether forms of (official) (development) assistance do or do not 'work'. This question besets all levels of government/ governance: domestic structural policies, EU-wide redistribution schemes, and bilateral or multilateral ODA. We will break this big question apart in several steps: First, we will look at different forms of aid such as technical vs. financial, loans vs. grants. Second, we will see whether it makes a difference who gives aid: the EU, other multilateral donors, bilateral donors etc. Third, we focus on some outcomes of aid in particular: economic, social, political such as corruption. Fourth, we look at specific practices of aid such as giving aid to NGOs and the role of conditionality. Finally, we come back to a general assessment of what works and what not in giving aid.

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact: achim.kemmerling@uni-erfurt.de

## **Global Security Studies\***

Instructor Patrick Mello

Time Tuesday, 14 – 16 hrs

Mode Hybrid

Location WBS/ 0114

#### **Course Description**

This seminar introduces students to some of the major debates and issues in global security studies. Moving along a range of key security-related concepts, the course provides students with an overview of the state of the art in distinct avenues of current empirical research. Topics include traditional security issues like interstate conflict, nuclear proliferation, military coalitions, and terrorism, as well as questions of humanitarian intervention, the role of gender in political violence, the impact of climate change on global security, and technological developments like drone warfare and cyber conflict. The substantive course sessions will be accompanied by a mid-term writing workshop, to provide students with feedback on previously submitted term paper drafts and to collectively work on and discuss the criteria for well-written term papers.

#### **Recommended Literature**

t.b.a.

Conflict Studies and Management(3 ECTS)

IA and Development (3 ECTS)

Conflict Studies and Management II (3 ECTS)



#### **About the Instructor**

Dr. Patrick A. Mello is Visiting Scholar at the Willy Brandt School of Public Policy at the University of Erfurt, where he previously served as Interim Franz Haniel Professor for Public Policy. He received his PhD in Political Science in 2012 from Humboldt University Berlin. Dr. Mello has worked as Post-Doctoral Researcher at the Technical University of Dresden and as Tenured Associate at the Technical University of Munich, where he is pursuing his Habilitation at the TUM School of Governance.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of Democratic Participation in Armed Conflict (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the European Journal of International Relations, Journal of International Relations and Development, Security and Peace, West European Politics, and elsewhere.

Contact: patrick.mello@uni-erfurt.de

## **Security Risk Management:**

## **Duty of Care in the Humanitarian and Development Field\*\*\***

Instructor	Daniar Matikan
Time	Fri. Nov. 13, 2020 16 – 17 hrs Fri. Nov. 27, 2020 12 – 18 hrs Sat. Nov. 28, 2020 10 – 16 hrs
	Thu. Jan. 21, 2021 12 – 17 hrs Fri. Jan. 22, 2021 10 – 16 hrs
Mode	Hybrid
Location	LG4/ D08

#### **Course Description**

Humanitarian and development work is in most cases carried out in insecure environments and situations. It is critical for organizations who are in the field to be able to identify and manage security risks affecting their staff safety, operations, assets and reputation. For anyone who has spent time working with development and humanitarian aid, risk is a familiar concept. Field workers inherently work in places of high fragility, conflict or instability. In order to operate effectively in such high-risk environments, it is critical for organizations to understand how to identify, manage risks but also remain operational to deliver aid to the people in need.

The lecture aims to explain concepts such as security risk management in the fragile environment, duty of care and access management by providing practical examples from the field perspective as well as strategies applied in the security risk management system.

The course is intended for students who are interested in Conflict Studies and Management with the aim of learning more from practical perspective, examples from field in the development and humanitarian work. In addition, for those who are interested in joining non-governmental or international organizations, as well as the private sector, international private organizations working in the fragile context.

Development and Socio-Economic Policies (3 ECTS)

Conflict Studies and Management (3 ECTS)

IA and Development (3 ECTS)

Conflict Studies and Management II (3 ECTS)



#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Daniar Matikan joined the Gesellschaft für Internationale Zusammenarbeit (GIZ) as Security Risk Management Advisor in 2017 and is currently working as Senior Security Risk Management Advisor for the Yemen portfolio. He has extensive experience in Security Sector Reform Programs, Security Risk Management and Humanitarian Access focusing on the Middle East and Central Asia since 2007.

Before joining GIZ, Daniar worked as Humanitarian Access and Information Analysis Manager at Mercy Corps to support the cross-border humanitarian operations for northern Syria from Turkey. Prior to that, he worked at the Organization for Security and Cooperation in Europe's (OSCE) as Capacity Building and Training Assistant and Senior Police Reform Programme Assistant in Kyrgyzstan.

Daniar studied Political Science and International Relations at the Cairo University in Egypt and holds a Master's Degree in Public Policy with a specialization in Conflict Studies and Management from Willy Brandt School of Public Policy at the University of Erfurt, Germany. He is also active in academia participating in workshops, panel discussions and as an external lecturer at the University of Erfurt. Daniar is fluent in English, German, Arabic, Russian, Turkish and Kyrgyz languages.

## **Human Rights and Conflicts over Natural Resources\***

Instructor Petra Gümplová

Time Monday, 16 – 18 hrs

Mode Presence (until further notice)

Location KIZ/ HS 2

#### **Course Description**

This class focuses on the examination of conflicts and competing claims and rights to natural resources from the perspective of human rights. The first part of the class offers students an opportunity to develop a critical analytical framework for understanding conflicts over natural resources from the perspective of international law and human rights. The concept and the system of international human rights is introduced and discussed and its connection to natural resources - to rights, claims, and entitlements of individuals and various groups to natural resources - is elaborated. The linkages between international law of human rights and rights of states to natural resources and the aim of both systems to realize the international justice is also the focus of attention. In the second part of the class, several substantive areas of conflicts over natural resources are analyzed - property rights, popular sovereignty over natural resources, indigenous rights, development and benefit-sharing, food sovereignty and livelihood conflicts, biodiversity and climate change.

#### **Recommended Literature**

- Armstrong, C. (2017). Justice and Natural Resources.
   An Egalitarian Theory. New York: Oxford University Press.
- Buchanan, A. (2014). The Heart of Human Rights. New York: Oxford University Press.

Conflict Studies and Management (3 ECTS)

IA and Development (3 ECTS)

Conflict Studies and Management II (3 ECTS)

## UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

#### **Recommended Literature (continued)**

- Buck, Susan J. (1998). The Global Commons: An Introduction. Washington: Island Press.
- Gilbert, J. (2018). Natural Resources and Human Rights:
   An Appraisal. New York: Oxford University Press.
- Gümplová, P. (2017). Rights to Natural Resources and Human Rights" In M. Oksanen et al (Eds.), Environmental Human Rights. A Political Theory Perspective. Abingdon: Routledge.
- Pogge, T. (2002). World Poverty and Human Rights.
   Cambridge: Polity.
- Risse, M. (2012). On Global Justice. Princeton: Princeton University Press.
- Schrijver, N. (1997). Sovereignty over Natural Resources. New York: Cambridge University Press.
- Wenar, L. (2016). Blood Oil. New York: Oxford University Press.

#### **About the Instructor**

Dr. Petra Gümplová is a Fellow at the Max-Weber-Kolleg, University of Erfurt. She holds a PhD from The New School for Social Research, New York, USA. She specializes in political and legal theory and her research fields include natural resources, territorial rights, human rights, constitutionalism, democracy, and global justice. Her book Sovereignty and Constitutional Democracy was published in 2011 with Nomos. Currently, Petra Gümplová works on a book on natural resources and justice.

Contact: petra.guemplova@uni-erfurt.de

## From Terrorists and Freedom-Fighters: Non-State Actors and the (III)legitimate Transformation of Power\*\*\*

**Instructor** Solveig Richter

Time Friday (A-week), 11 - 15 hrs

Mode Online

Exchange with University of Leipzig, open for 3 MPP students. Please send a registration request, including short motivation to <a href="mailto:christian.tischmeyer@uni-erfurt.de">christian.tischmeyer@uni-erfurt.de</a> until October 29. Preference will be given to 2nd year students, aiming to work on a related topic in their thesis.

#### **Course Description**

Statehood is usually defined by its legitimate monopoly on the use of force. However, in many conflicts around the world, violent nonstate actors are contesting this - for a variety of reasons, be it for economic reasons (e.g. Mafia, Organized Crime groups), for political reasons (irrendentist groups, guerilla groups, para-military groups), ideological/ethnic/religious reasons (sects, right-wing extremist groups) or a mixture of all (terrorist groups such as the IS). By means of the threat or the direct use violence (e.g. extorsion, kidnapping, targeted killings, bomb attacks) these groups are, however, also establishing and upholding a certain social order and put in place forms of governance - be it in open confrontation to the state, in cooptation of the state, complemen-tary to the state or by completely replacing absent or failing state structures. Any attempt at conflict resolution has thus to address questions of negotiations with these groups and of demilita-risation, demobilization and reintegration of former combatants.

During the course students will discuss from a non-normative perspective conceptual questions of statehood and state sovereignty, legitimate and illegitimate use of force, forms of (violent) social orders and types of violent non-state actors as well as instruments of conflict management (e.g. DDR programs). In the first part of the course students will develop a conceptual frame-work based on some theoretical readings before they apply this to different comparative case studies (e.g. FARC-EP vs. ELN; Italian Mafia vs. MARAS; IS vs. Al Qaida). The course will be rounded up by movie screenings (e.g. The Gatekeepers) and a real-world simulation game and case-based discussion of the peace negotiations in Colombia with the FARC-EP.

Conflict Studies and Management (3 ECTS)

Conflict Studies and Management II (3 ECTS)

### UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

#### **Recommended Literature**

- Armstrong, C. (2017). Justice and Natural Resources. An Egalitarian Theory. New York: Oxford University Press.
- Arjona, Ana (2016): Rebelocracy: Social Order in the Colombian Civil War. Cambridge University Press (Cambridge Studies in Comparative Politics).
- Metelits, Claire (2009): Inside Insurgency: Violence, Civilians, and Revolutionary Group Behavior, New York: New York University Press.
- Migdal, J. S. (2001). State in Society. Studying How States and Societies Transform and Constitute One Another, Cam-bridge: Cambridge University Press.
- Schlichte, K. (2009). In the Shadow of Violence. The Politics of Armed Groups, Frankfurt/New York: Campus.
- Tilly, Charles Tilly (1985): War making and state making as organized crime, in P. Evans, D. Rueschmeyer and T. Skocpol (Hg.): Bringing the State Back In. Cambridge, 169-191.

#### **About the Instructor**

Prof. Dr. Solveig Richter is Heisenberg Professor for International Relations and Transnational Politics at the University of Leipzig. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, especially the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. From January 2013 to September 2020 she augmented Brandt School as Junior Professor for International Conflict Management. Before, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/ Stiftung Wissenschaft und Politik (SWP) in Berlin, in the research division EU External Relations. Solveig Richter studied Political Science, History and Communication Sciences in Dresden and Strasbourg.

Contact: solveig.richter@uni-leipzig.de

## Advanced Research & Writing\*\*

**Instructor** Andreas Goldthau

Time Wedensday (A-weeks), 18 – 20 hrs

First session (out of line):

Wed. Nov. 11, 2020, 18 – 20 hrs

Mode Hybrid

Location WBS/0114

#### **Course Description**

#### Aims of the seminar

This Advanced Research and Writing Seminar serves as a platform for feedback and exchange on ongoing research carried out at the Willy Brandt School of Public Policy. The seminar will feature select guest speakers on topics of interest and, in doing so, also cover pertinent aspects of academic practice. Though the seminar primarily targets doctoral and post-doctoral level work, MPP students may also present in case their work is particularly relevant or if they participate in ongoing research projects.

#### **Participation**

The ARWS is open for audit to the entire Brandt School community as well as students and faculty from across the university interested in public policy research. If you would like to participate, please contact the course convener Professor Andreas Goldthau. WBS MA students interested in presenting their master thesis research should share an outline with the course convenor who will decide based on available slots. Please note that the regular venue for presenting graduate research projects is the Research Colloquia convened by each of the Haniel Chairs.

#### Time and logistics

Corona policies will limit the number of people physically attending the seminar. We will therefore operate a complementary WebEx meeting room, as long as the university maintains limited access to campus facilities.

[audit only]



Physical attendance will be organized through <a href="mailto:Kathrin.Eisenhauer@uni-erfurt.de">Kathrin.Eisenhauer@uni-erfurt.de</a>, who will distribute available slots on a first-come—first-served basis.

Seminar participants are requested to indicate their interest in physical attendance Monday COB prior to the seminar, by email. The course convener will share detailed instructions on the modus operandi with individual presenters in a timely manner.

#### About the Instructor

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact: andreas.goldthau@uni-erfurt.de

## **Project Group:**

## **Volunteer Management for Non-Profit Organizations\*\*\***

**Instructor Juliane Corredor-Jimenez** 

Time Thursday (B-week), 14 – 18 hrs

Mode Hybrid

Location t.b.d.

#### **Course Description**

The majority of non-profit organizations rely on the contribution of volunteers to deliver their results. An effective organization of volunteer management can thus improve the success and the sustainability of an NGO. However, effective volunteer management is often times very complex, and due to the limited resources of NGOs in many cases, this topic receives less attention than it should.

Cradle to Cradle NGO is a German Non-Profit Organisation, founded in 2012, whose main goals are among others to provide information about and advocate for the concept of Cradle to Cradle or a circular design and economy. The Berlin-based NGO bases most of its work of on the contribution of volunteers throughout Germany and therefore needs good management and communication with the volunteers.

Head of C2C's Volunteer Management, Gentry Doane, therefore asked the Brandt School students to conduct a Benchmark Analysis and best practice research of (international) NGOs that are successful in managing volunteer work. If possible and if time allows, the benchmark document analysis can be complemented by qualitative interviews and or other forms of qualitative research (up to the students to decide). The final deliverable shall consist of a report that presents the findings of the benchmark analysis and qualitative research.

The report shall conclude with recommendations about potential actions and measures that C2C shall take in order to improve its own volunteer management. Eventually, the results of the project group will be presented to the NGO Headquarter in the form of a final presentation

UNIVERSITÄT ERFURT

[only for 2nd year students]

Practical Training (9 ECTS)

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Juliane Corredor Jimenez is a research assistant to the Aletta Haniel Professor for Public Policy and Entrepreneurship, Prof. Heike Grimm. In her PhD she investigates the role of public policy in scaling up sustainable entrepreneurship towards a systemic market transformation.

Juliane Corredor Jimenez holds a B.A. in Social Sciences and Asian Studies from the Euro-Asian Campus of Sciences Po Paris and an M.A. in Environmental Policy from Paris School of International Affairs. Prior to joining the Willy Brandt School, she gained practical experience working at the German Embassy in Bogota; Invest Pacific, a public-private investment agency; and a German engineering office for hydraulic engineering.

**Contact:** juliane.corridor\_jimenez@uni-erfurt.de

## Project Group: Designing and Implementing a Communication Strategy for an EU-focused Think Tank\*\*\*

Instructor Stephanie Gast Zepeda

Time Tuesday, 10 – 12 hrs

Mode Hybrid

Location t.b.d.

[only for 2nd year students]
Practical Training (9 ECTS)



#### **Course Description**

A Path for Europe (PfEU) was founded earlier this year as an independent, young think tank focusing on EU policy. Their team consists exclusively of young researchers (PhD, young professionals) and next generation talents (master's students). In addition to research, they host events and aim to create a platform for young people to exchange ideas with academia and policy makers, as well as to develop skills through their Future Hubs. Currently, around 30 international team members publish articles and commentaries, organize virtual events such as their web talk series on "Covic-19 and its policy implications", and work on research projects.

Participants in the project group will design and implement a communication strategy for the think tank with the aim to promote the organization, its research, and its events. Depending on the start of the Conference on the Future of Europe, participants may also create a campaign with the aim to promote democratic participation in the EU.

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Stephanie Gast Zepeda is a Research Associate to the Gerhard Haniel Professor for Public Policy and International Development, Prof. Achim Kemmerling. She holds a B.A. in International Cultural and Business Studies from the University of Passau and an M.A. in International Political Economy from King's College London. In her B.A. thesis she studied the association between cosmopolitanism and migration by correlating survey results from several countries with data on migrant stocks. For her M.A. thesis she analyzed issue salience in public opinion, the European Parliament and EU legislation. She used the Eurobarometer survey results and a unique dataset of topics modelled with Latent Dirichlet Allocation (LDA). Stephanie gained professional experience in the public and private sector through different international internships fellowships before joining the Willy Brandt School.

Contact: <a href="mailto:stephanie.gast\_zepeda@uni-erfurt.de">stephanie.gast\_zepeda@uni-erfurt.de</a>

## Project Group: Prospects for green hydrogen. How climate diplomacy can support German and global energy transition\*\*\*

Instructor Andreas Goldthau

Time Wednesday (A-week), 12 – 14 hrs

Mode Hybrid

Location t.b.d.

[only for 2nd year students]
Practical Training (9 ECTS)



#### **Course Description**

As part of their decarbonization strategies, a growing number of countries are embracing national hydrogen strategies. Germany is not exception to this. Yet, what are the prospects to ensure that the growing demand for hydrogen in Germany will in fact be met by green climate friendly sources? This is not only a matter of high domestic policy aspirations but also a question of foreign policy, as imports of green hydrogen will likely play a major role in Germany's low carbon energy transition. Diplomats need to understand the spectrum of potential new energy partners that are able to provide green hydrogen in order to meet the goals of the Paris Agreement. The project group will be asked to a) develop and justify possible key dimensions for prioritizing new hydrogen partnerships, and b) provide a justified selection of key partner countries. The results can help to inform a forward-looking climate diplomacy initiative towards a green hydrogen landscape. The group will advise adelphi, a leading independent think tank and public policy consultancy on climate, environment and development. It will work with adelphi's climate diplomacy programme, which is based on a strong partnership with the German Federal Foreign Office.

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact: andreas.goldthau@uni-erfurt.de

## Project Group: Policy Responses to Global Epidemics. Ebola, Covid-19 and Beyond\*\*\*

**Instructor** Heike Grimm

Time Tuesday, 10 – 12 hrs

Mode Hybrid

Location t.b.d.



The project group will serve as a pilot group to establish a case study series with the <u>client</u>. We will focus on the following topic: Not all epidemics are equal, nor can they be addressed and tackled in the same way. This results in challenges for policymakers and politicians on how to respond to the outbreak of global epidemics quickly, professionally, and efficiently.

The objective is, therefore, to draw on lessons and good practices from countries and places that were affected by regional epidemics such as Ebola in West and partly Central Africa, Zikah predominantly affecting South America or the Nipah virus predominantly affecting Malaysia and Bangladesh. Based on the good practice examples and cases recommendations are developed on how to cope with the Sars-CoV-2 virus and scenarios are built policymakers for dealing professionally with forthcoming deadly viruses and (global) epidemics. The Ebola outbreak in West Africa, for example, was a challenge for politicians and public health policymakers in the region but also around the world; the readiness to respond to a large-scale epidemic was not existent. "Ebola is an extreme example of the collective failure to identify, respond to and control an epidemic. Lessons 'learned' from the Ebola response are not new. Evaluations of responses to previous epidemics have already exposed the weaknesses of current policies and practices, showing how the world is unprepared to effectively address rare or emerging diseases" (Rull et al. 2015).



[only for 2nd year students]

**Practical Training (9 ECTS)** 

How can public health policymakers address transnational outbreaks of emerging and rare diseases properly? What lessons can be learned from recent outbreaks for coping with corona crisis? Why have former lessons been ignored in coping with the corona crisis?

#### About the Instructor

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. research interests include Her entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

Contact: heike.grimm@uni-erfurt.de

## Project Group: A Ball to Action (ABA). The Global Game and the Climate Emergency\*\*\*

**Instructor** Heike Grimm &

Juliane Corredor-Jimenez

Time Tuesday, 14 – 16 hrs

Mode Hybrid

Location t.b.d.

#### **Course Description**

The FIFA Men's World Cup will take place in Qatar, in 2022, followed by the FIFA Women's World Cup in New Zealand and Australia, in 2023. Both events are the trigger for Spirit of Football e.V. (SoF) to develop and take action to fight against climate change and to promote gender equality going beyond the mission that SoF has taken so far.

SOF was founded in 2005 in Erfurt and is meanwhile an internationally renowned non-profit organization dedicated to fight racism, promote integration, and pursuing a variety of developmental projects. SoF initiated 'The Ball' which serves as a symbol for Fairplay under the motto "One Ball, One World" travels from England as an Olympic torch to the FIFA World Cup. One of the many Fairplay-Ambassadors is Jürgen Klopp, the trainer of Liverpool FC.

The project group will work with the client SoF in the context of the two global FIFA World Cups ahead while developing new tools and activities for reducing the carbon footprint and promoting climate change. How can SoF and we all reach out to FIFA to create real awareness for the destructive power of climate change? What tools, ideas, strategies, means of communication etc. are effective to promote a carbon minimal football World Cup in 2022 (men's championship) and 2023 (women's championship)? How can we advocate to FIFA and others to increase their own action against climate change through these global World Cups? How can we advocate for pressuring FIFA and others to continue minimizing the expected carbon footprint? These are, in a nutshell, the pressing questions raised by the client SoF assuming that the power, prestige and global reach of both World Cups are an opportunity to make real change for the future of the planet. Furthermore, the Female's World Cup opens the opportunity to lobby for gender equality.



[only for 2nd year students]

Practical Training (9 ECTS)

#### **About the Instructors**

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. Her research interests include entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

Contact: heike.grimm@uni-erfurt.de

Juliane Corredor Jimenez is a research assistant to the Aletta Haniel Professor for Public Policy and Entrepreneurship, Prof. Heike Grimm. In her PhD she investigates the role of public policy in scaling up sustainable entrepreneurship towards a systemic market transformation.

Juliane Corredor Jimenez holds a B.A. in Social Sciences and Asian Studies from the Euro-Asian Campus of Sciences Po Paris and an M.A. in Environmental Policy from Paris School of International Affairs. Prior to joining the Willy Brandt School, she gained practical experience working at the German Embassy in Bogota; Invest Pacific, a public-private investment agency; and a German engineering office for hydraulic engineering.

**Contact:** <u>juliane.corridor\_jimenez@uni-erfurt.de</u>

## Project Group: Best Practices in Technical and Vocational Education and Training in the Context of Digitalization and Informality\*\*\*

Instructor Achim Kemmerling

Time Tuesday, 18 – 20 hrs

Mode Hybrid

Location t.b.d.

[only for 2nd year students]
Practical Training (9 ECTS)



#### **Course Description**

Technical and Vocational Education and Training Systems (TVET) are decisive tools for creating technical and practical schools especially for entrants to the labour market. In many countries of the Global South, TVET faces the challenge how to adapt to the new trend of digitalization while operating in a context in which a large part of the labour force works in the informal sector. This project group looks at this challenge in cooperation with the German Corporation for International Cooperation (GIZ) represented by Harry Stolte. On their behalf, the project will systematically compile information about existing best practices to harness the potential of digitalization in the context of informality. How can TVET systems provide skills and training to increase gainful (self-)employment while avoiding the risk of increasing the pool of precarious gig work and other negative side effects of digitalization? How can TVET systems react to new types of occupations and new business models? What kind of skills are needed and how should they be imparted. These are just some of the guideline questions for the project group.

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact: achim.kemmerling@uni-erfurt.de

### **Project Group:**

### Conflict and Cooperation in the Indo-Pacific Region\*\*\*

Instructor Patrick Mello

Time Tuesday, 18 – 20 hrs

Mode Hybrid

Location t.b.d.

## [only for 2nd year students]

Practical Training (9 ECTS)



#### **Course Description**

In recent years, the Indo-Pacific region has received renewed attention, as the global political and economic balance appears to be shifting towards countries in this vast, yet geographically vague region, spanning from the Indian Ocean to the Pacific. At the same time, regional actors are involved in various conflicts, while institutional cooperation remains weak, at least when compared to other parts of the globe. Conflicts include territorial disputes in the South China Sea, the contestation of Taiwan's status, and relationships between China, India, Japan, the United States, and many other actors involved. In this context, one key question, among several, is whether the relationship between China and the US is truly "destined for war", as some authors suggest (Allison 2017), or whether it can be managed in a peaceful manner. For this project group, students will divide into smaller teams to work on focused research questions in relation to the broader group's topic. Based on their own preferences, students will be enabled to conduct case studies, gather data, conduct analyses, and to derive policy recommendations. The external partner for this project group is the Manohar Parrikar Institute for Defence Studies and Analyses (MP-IDSA) in New Delhi. We will work with Dr. Jagannath P. Panda, who is a Research Fellow and Coordinator of the East Asia Centre at MP-IDSA. Dr. Panda has published widely on South Asian politics, including the recent titles India-China Relations (Routledge 2017) and China's Transition under Xi Jinping (Pentagon Press 2016).

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Dr. Patrick A. Mello is Visiting Scholar at the Willy Brandt School of Public Policy at the University of Erfurt, where he previously served as Interim Franz Haniel Professor for Public Policy. He received his PhD in Political Science in 2012 from Humboldt University Berlin. Dr. Mello has worked as Post-Doctoral Researcher at the Technical University of Dresden and as Tenured Associate at the Technical University of Munich, where he is pursuing his Habilitation at the TUM School of Governance.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of Democratic Participation in Armed Conflict (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the European Journal of International Relations, Journal of International Relations and Development, Security and Peace, West European Politics, and elsewhere.

Contact: patrick.mello@uni-erfurt.de

# Project Group: How to include civil society actors in the development of the "Racism Monitor" commissioned by the German Federal Parliament?\*\*\*

UNIVERSITÄT ERFURT Willy Brandt School

Instructor Pau Palop-Garcia

Time Wednesday (B-week), 18 – 20 hrs

Online intro. session (out of line): Wed. Nov. 04, 2020, 18 – 20 hrs

Mode Hybrid

Location t.b.d.

Please note that additional to the bi-weekly sessions, longer bloc sessions of total 14 teaching hours will be be

held; dates are yet to be determined.

#### **Course Description**

The German Federal Parliament (*Deutsche Bundestag*) has commissioned the German Institute for Integration and Migration Research (*Deutsche Zentrum für Integrations- und Migrationsforschung*, DeZIM) the development of a "Racism monitor". The monitor will become a key piece in the prevention of racism and racial conflicts in Germany, and will be based on a recurring representative population survey designed to determine how widespread racist prejudice and resentment are across the German society. The project group will collaborate with the DeZIM Institute to write a working paper that will propose a strategy to include migrants and migrant organizations in the process of creation, and dissemination of the "Racism monitor".

[only for 2nd year students]

Practical Training (9 ECTS)

#### **Recommended Literature**

t.b.a.

#### **About the Instructor**

Pau Palop-García is a Research Fellow at the Willy Brandt School of Public Policy, University of Erfurt. Before coming to the Willy Brandt School, he was a Research Fellow at the Institute for Latin American Studies (ILAS) of the German Institute for Global and Area Studies (GIGA).

Pau Palop-García holds a PhD in Political Sciences from the Free University of Berlin (2019). He specializes in the study of migration policies and the political representation of migrant communities. He has published widely about these topics in journals such as Democratization, Citizenship Studies, Comparative Migration Studies, Citizenship Studies, and the Journal of Ethnic and Migration Studies.

Contact: pau.palop garcia@uni-erfurt.de



Have a good start to the winter semester 2020/21!



### UNIVERSITÄT ERFURT

Willy Brandt School of Public Policy

Willy Brandt School of Public Policy

Universität Erfurt Nordhäuser Straße 84 99089 Erfurt Germany

Phone +49 (0)361-737-4640 Fax +49 (0)361-737-4649 brandtschool.de publicpolicy@uni-erfurt.de