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Contact Information

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Visiting Address

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Website

www.brandtschool.de

E-mail

publicpolicy@uni-erfurt.de

Main office phone number

+49 (0)361-737-4640

Fax

+49 (0)361-737-4649

Brandt School & Administrative/ Project Staff Office Hours

Commons Room:

Closed until further notice, Lockers available during main office hours

Main Office:

open Monday to Friday, 08.30 – 12.30 hours and 14.00 – 16.00 hours

Please note: You may also arrange individual appointments with staff members outside of regular office hours. Please email the respective staff.



Academic staff at Brandt School

	Academic Staff		
Prof. Dr. Achim Kemmerling	Director Gerhard Haniel Professor for Public Policy and International Development	WBS/0206	+49 (0)361-737-4691 achim.kemmerling@uni-erfurt.de
Prof. Dr. Heike Grimm	Vice Director Aletta Haniel Professor for Public Policy and Entrepreneurship	WBS/0105	+49 (0)361-737-4671 heike.grimm@uni-erfurt.de
Prof. Dr. Andreas Goldthau	Head of the MPP Examinations Committee Franz Haniel Professor for Public Policy	WBS/0212	+49 (0)361-737-4661 andreas.goldthau@uni-erfurt.de
Dr. Pau Palop-Garcia	Postdoctoral Researcher	WBS/0106	+49 (0)361-737-4647 pau.palop_garcia@uni-erfurt.de
Stephanie Gast Zepeda	Research Associate to the Gerhard Haniel Professor	WBS/0207	+49 (0)361-737-4692 <u>stephanie.gast_zepeda@uni-</u> <u>erfurt.de</u>
Juliane Corredor Jimenez, M.A.	Research Associate to the Aletta Haniel Professor	WBS/0113	+49 (0)361-737-4972 juliane.corredor_jimenez@uni- erfurt.de
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Prof. Dr. Mariana Llanos	Extraordinary Professor for the Democratic Institutions in the Global South	WBS/0201	+49 (0)361-737-4921 mariana.llanos@uni-erfurt.de



Administrative staff at Brandt School

Administrative Staff			
Lena Kiesewetter	Managing Director	WBS/0004	+49 (0) 361-737-4641 lena.kiesewetter@uni-erfurt.de
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Theresa Dabla (on leave)	MPP Program Coordinator	WBS/0005	+49 (0) 361-737-4642 <u>theresa.dabla@uni-erfurt.de</u>
Christian Tischmeyer (stand-in for Theresa Dabla)	MPP Program Coordinator	WBS/0005	+49 (0) 361-737-4643 christian.tischmeyer@uni- erfurt.de
Grit Kaufmann	Team Assistant	WBS/0008	+49 (0) 361-737-4640 grit.kaufmann@uni-erfurt.de
Kathrin Eisenhauer	Assistant to the Aletta Haniel Chair, the Franz Haniel Chair, as well as Gerhard Haniel Chair	WBS/0213	+49 (0) 361-737-4660 or -70 kathrin.eisenhauer@uni-erfurt.de



Whom to contact?

Request	Contact
Academic Advice and Letters of Recommendation (course selection at the beginning of the term, etc.)	Your Academic Mentor or other lecturers
Course Contents (syllabi, assignments, grades, exams)	Your respective course instructor/ lecturer
Institutional Concerns	Achim Kemmerling
Institutional Concerns, Haniel / Brandt School Scholarships, Study Trips, Conferences; Events; Guest Lectures	Lena Kiesewetter
Administrative Issues, Tuition Fees, Letters of Confirmation (handing in assignments, letters of confirmation, payment of fees, etc.)	Grit Kaufmann
Program Concerns, Course Administration and Study Program (course hours and venues, literature, proof of illness, grade sheets, etc.)	Christian Tischmeyer
Student Recruitment, Admissions	Florian Heintze
Internships (general information about internships and career service)	Florian Heintze
Alumni; Marketing and Social Media	Ana Carolina Reis Santos



Contacts at the university

Administrative Staff		
E-Mail Accounts / E.L.V.I.S. Grades Database (Passwords, login data)	Computer Service Department rz@uni-erfurt.de	
General Issues Concerning Life in Germany (Health insurance, work permits, etc.)	International Office (Ms. Linde) international@uni-erfurt.de	
Mental Distress / Psychological Problems	Studierendenwerk Thüringen, Psycho-Social Counselling (Monique Weinert: 0361-737 1830 or Uwe Köppe: 0361-737 1820; website) psb-Erfurt@stw-thueringen.de	
Student IDs and "Semesterbeitrag"	Departement "Studium und Lehre" studierendenangelegenheit@uni-erfurt.de	
Technical Equipment (for presentations / research purposes)	Media Department (Mr. Ladewig) or Main Office (Ms. Kaufmann) Matthias.ladewig@uni-erfurt.de	
Transcripts (certification thereof)	Dept. "Studium + Lehre" <u>pruefungsangelegenheiten@uni-erfurt.de</u>	
E-Mail Accounts / E.L.V.I.S. Grades Database (Passwords, login data)	Computer Service Department rz@uni-erfurt.de	
Housing / Dormitories	Studierendenwerk Thüringen (Ms. Hanselka/ Ms. Greßler) elvira.hanselka@stw-thueringen.de petra.gressler@stw-thueringen.de	



Contacting You

Brandt School exclusively uses your student e-mail address for official announcements! It is your responsibility to check your e-mail account on a regular basis. Please also make sure that you are signed in for all your courses on Moodle.

Please remember to keep the Brandt School informed about your current whereabouts, especially when planning to leave Erfurt for a longer period of time.

When changing your address, you need to <u>also</u> inform the University of Erfurt's Registrar Dept. (*Abteilung Studium und Lehre*), the university library, the City Registration Office (*Einwohnermeldeamt*) and the Foreigners' Registration Authority (*Ausländerbehörde Erfurt*).

Outside of university, you will also need to inform for your bank institute, your health-insurance provider, telecommunications provider and any other companies or institutions you have contracts or accounts with.



Important Dates

Current Semester		
October 01, 2021	Start of Winter Semester	
October 03, 2021	Holiday: Tag der Deutschen Einheit (German Unity Day)	
October 04 – 08, 2021	Orientation Weeks (for incoming first-year students)	
October 13, 2021	Welcome Lecture for the Class of 2021-23	
October 11, 2021	Lecture period starts	
October 11 – 16, 2021	First A-Week	
October 18 – 23, 2021	First B-Week, alternating with A-Weeks	
October 31, 2021	Holiday: Reformationstag (Reformation Day)	
November 4, 2021	Deadline to hand in the signed course registration sheet (12 hours noon)	
December 20, 2021 – January 02, 2022	Christmas Break (no lectures; Brandt School closed from Dec. 23 to Jan. 01)	
December 24, 2021	Heilig Abend (Christmas Eve)	
December 25, 2021	Holiday: 1. Weihnachtsfeiertag (Christmas Day)	
December 26, 2021	Holiday: 2. Weihnachtsfeiertag (Boxing Day)	
December 31, 2021	New Year's Eve (Silvester)	



Important Dates

Current Semester (continued)		
January 01, 2022	Holiday: Neujahr (New Year)	
January 03, 2022	Lecture period resumes	
February 05, 2022	End of classes Please note: final exams may require presence in Erfurt during the week after the end of the lecture period!	
February 15, 2022	Payment Deadline semester service contribution and tuition fee for summer term 2022	
March 31, 2022	End of Winter Semester	
Summer Semester 2022		
April 04 – July 09, 2022	Lecture period	



Payment Information

All students are obliged to pay the <u>semester contribution</u> and the <u>tuition fee</u> on time in order to remain enrolled at the University of Erfurt. **For summer semester 2022, the deadline for payment of fees is February 15, 2022**, meaning that the University of Erfurt must have received both payments on its accounts by that date at the latest. Please note that it often takes around 2 working days (Monday to Friday) for German banks to complete transactions and that it is your responsibility to make sure your payment reaches the university in time. If your semester contribution is late, you will be charged a late fee of EUR 20.00.

Payment information for the semester contribution for the summer semester 2022 is sent to your student e-mail address. In your (online) transfer order, please be sure to provide all the information given in the payment information to ensure that your payment is transferred to the correct account. It will otherwise not be possible to attribute your transaction to the Brandt School and following up on the payment will mean substantial administrative extra work for you, as well as the Brandt School staff.

For the **tuition fee**, in case you have a blocked account (with only a limited monthly amount to be deducted), please start to transfer suitable installments of min. 500 EUR already well in advance, in order to make sure that the due amount is received in total by the University of Erfurt by the end of the reregistration deadline mentioned above at the very latest.

Your student ID card (thoska) can only be validated for the new semester after all your payments (including late fee, if applicable) have been received.

Payment Information



(tuition fee)

For the MPP tuition fee, the payment information is as follows:	
Recipient / Empfänger	Universität Erfurt
Account No. / Konto Nr.:	30 04 44 42 99
Bank Code / BLZ:	820 500 00
Bank	Landesbank Hessen-Thüringen Erfurt
BIC:	HELADEFF820
IBAN:	DE16 8205 0000 3004 4442 99
Amount / Betrag:	EUR 1,600.00
Reference / Verwendungszweck	1522217010049_Last Name

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you will be asked to pay the missing amount in cash to the university's cashier.



Mandatory Courses

Mandatory courses for first-year students:

All first-year students must take the following courses in their second semester:

- Introduction to Public Policy
- Tutorial for Introduction to Public Policy
- Economic Policy Analysis and Modeling (incl. a tutorial)

OR Microeconomics I: Game Theory (incl. a tutorial)

Public Administration and Finance

Please make sure to also register for the "module examination" for the compulsory courses

Mandatory courses for second-year students:

All first-year students must take the following courses in their second semester:

- Ethical Issues in the Public Sector
- Advanced Methods
- One of the Project Groups (Cap-Stone Courses) offered

Please make sure to also register for the "module examination" for the compulsory courses



Elective Courses

Language Module

Your study rules ("Studien- und Prüfungsordnung") require that you collect 6 credits in this module. This means that you can either take two courses with 3 credits each (3+3=6) or one course with 6 credits. Should you decide to take two courses, these must be conducted in the same language, advancing you (at least) one proficiency level in one language. Should you wish to take more courses in this module, you are, of course, free to do so.

Students who do are not yet proficient in German (level "A2") must take the German language module.

Specialization Modules

- Out of the four specializations offered, you will need to have completed two at the end of your study period (i.e. at the end of your third semester)
- To complete a specialization, you need to visit (at least) two seminars (for 3 credits each; pass/fail) in that module and do one module examination (for an additional 3 credits and a grade) in one of the courses visited.
- You are, of course, free to participate (for credits) or audit (without credits) additional courses with the instructor's permission. However, be sure that you can still handle the course work of your mandatory classes.
- It is not possible to substitute credits earned in one module for credits earned in another module or to take a course twice if you have already passed it the first time.

Please check the <u>Examination and Study Rules</u> for more detailed and legally binding information regarding the structure of the MPP program. For easy reference, an unofficial English translation of this document is also available on Brandt School's website.



Course Registration

Creating your Belegbogen

All courses for which you wish to receive credit points during the summer semester must be marked on the so-called "Belegbogen" (course registration sheet). Your Belegbogen is produced online on E.L.V.I.S. by yourself: https://sulwww.uni-erfurt.de/Account/Login.aspx

For further and up-to-date information, there will be a moodle post on how to register in your intake's forum on the moodle information desk.

Please make sure to choose those language courses which are open under "ZS Acquisition of a language level 2020" (ZS Erwerb eines Sprachniveaus 2020).

Please send your *Belegbogen* to your academic mentor, CCing <u>publicpolicy@uni-erfurt.de</u> no later than Thursday November 4, 2021 until 12 noon!

Keep in mind that your Academic Mentor must approve your course selection for each semester and that changes may be necessary before you turn the form in. Therefore, we recommend that you contact your mentor some days prior to the deadline.



Independent Study Units

Independent Study Units

Independent Study Units (ISUs) aim at deepening the students' knowledge in a field of public policy, at an individual pace and are geared to pursuing individual interests. They may also serve as a means of allowing students to equalize differing levels of prior knowledge.

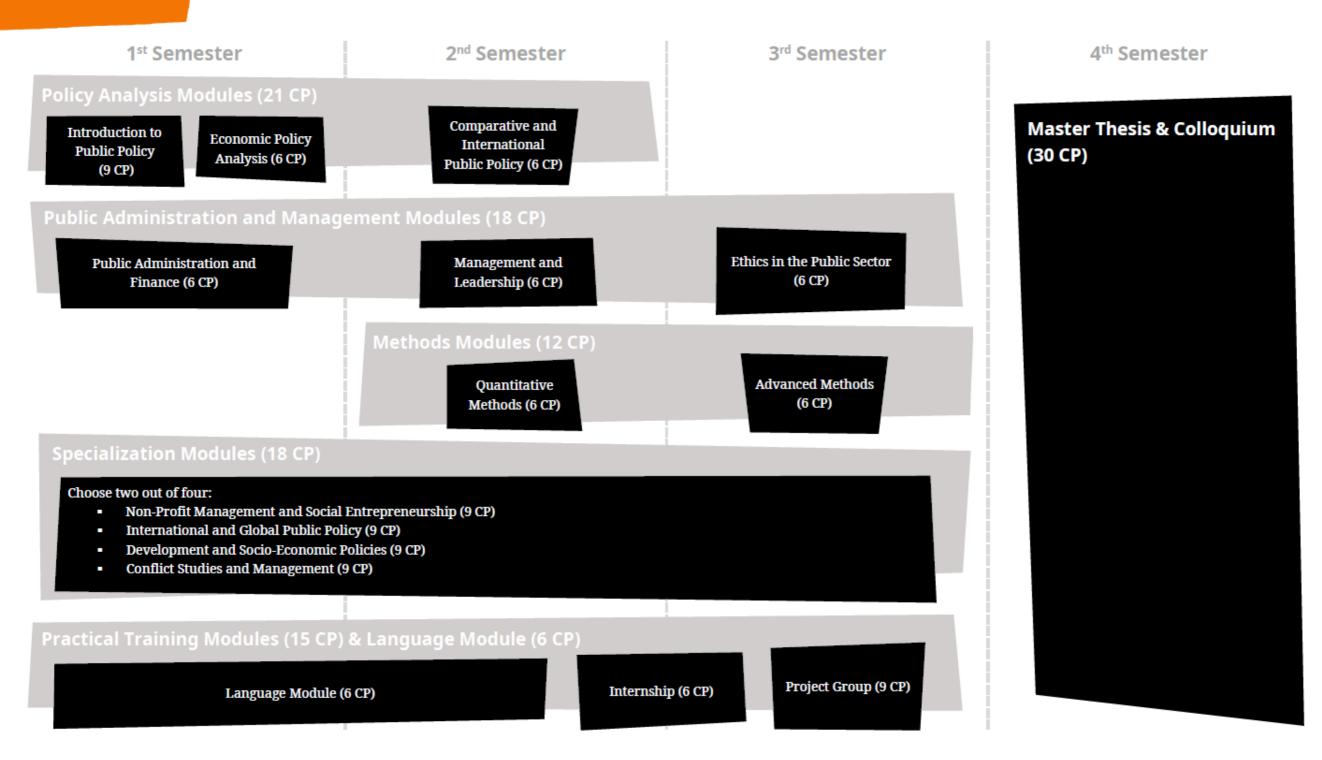
Subject to approval by the academic mentor, the Brandt School's academic staff as well as faculty members or professors of the Faculty of Economics, Law and Social Sciences or other faculties of the University may be approached as supervisors for an ISU. According to Section 5, paragraph 3 of the framework regulations of Master programs at the University of Erfurt (M-RPO 2019), an independent study agreement must be signed by both the student and the instructor at the beginning of the semester (within the course registration deadline) to receive credit points for an ISU. In this independent study agreement, the student pledges to work on an agreed topic and corresponding questions regularly and independently as well as to spend the necessary amount of time to reach the learning goals within a given time frame. To check the learning progress and to give the instructor an overview of the working status, specific assignments are given and regular meetings should be agreed upon.

ISUs can be pursued in the Specialization Modules and substitute for a 3 credit point seminar (pass/fail, not graded).

If you are interested in registering for an Independent Study Unit, please discuss its contents and how it fits into your study plan with your academic mentor and contact MPP Program Coordinator Christian Tischmeyer for more details regarding registration and the study agreement.



MPP Program Structure





Course Overview

The following list comprises all courses which are offered this winter term for MPP students, as well as directions how to visit courses from the general university's course offer (esp. language courses).

The specializations in the 2020 curriculum are:

- Non-Profit Management and Social Entrepreneurship (short: Non-Profit and Social Entrepreneurship)
 International and Global Public Policy (short: Global Public Policy)
 Development and Socio-Economic Policies (short: Socio-Economic Policies)

- Conflict Studies and Management (short: Conflict Studies)

Courses that were taught in the previous winter semester 2020/21 are marked with one asterisk (*). Courses that have been taught in another earlier semester are marked with two asterisks (**). New courses are marked with three asterisks (***).

Introduction to Public Policy*

Instructor Andreas Goldthau

Time Thursday, 10 – 12h

Mode Hybrid

Location LG 2/HS 6

Mandatory for first-year students!



Introduction to Public Policy (6 ECTS)

Course Description

This course introduces students to theories, concepts, terms, and methodologies of public policy. It provides an overview on the basic procedures and areas of policy analysis and discusses key incentives and constraints characterizing the policy process. By the end of this course students will be able to perform policy analyses based on a thorough knowledge and understanding of key theoretical approaches and policy debates. They will be familiar with pluralist and rational choice-based approaches to the study of public policy; have acquired the analytical tools to analyze actors and their strategic behavior in the policy process; and have gained some experience in analyzing the policy process from the inception of a new public policy issue to its implementation and review.

About the Instructor

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact: andreas.goldthau@uni-erfurt.de

Tutorial for Introduction to Public Policy*

Instructor Pau Palop-Garcia

Time Group A: Tuesday (A weeks), 14 – 18h

Group B: Tuesday (B weeks), 14 - 18h

Mode On-site (Group A); Hybrid (Group B)

Location LG 1/128

Mandatory for first-semester students!

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

Introduction to Public Policy (3 ECTS)

Course Description

This workshop is part of the "Introduction to Public Policy" lecture course and it is mandatory for all first-year students of the Master of Public Policy at the Willy Brandt School of Public Policy. The main goal of this workshop is learning how to write professional public policy and academic texts. By the end of the course, students will be able to identify different text genres, improve their critical reading skills, develop their own writing process from the formulation of ideas to the completion of a final draft, conduct efficiently literature reviews, and prepare effective presentations. Over the course, special attention will be given to the standards of academic publication, such as proper reference citation. Students are expected to participate actively in the class and bring their own text examples for discussions.

About the Instructor

Pau Palop-García is a Research Fellow at the Willy Brandt School of Public Policy, University of Erfurt. Before coming to the Willy Brandt School, he was a Research Fellow at the Institute for Latin American Studies (ILAS) of the German Institute for Global and Area Studies (GIGA).

Pau Palop-García holds a PhD in Political Sciences from the Free University of Berlin (2019). He specializes in the study of migration policies and the political representation of migrant communities. He has published widely about these topics in journals such as Democratization, Citizenship Studies, Comparative Migration Studies, Citizenship Studies, and the Journal of Ethnic and Migration Studies.

Contact: pau.palop_garcia@uni-erfurt.de

Public Administration and Finance*

Instructor Heike Grimm

Time Tuesday, 12 – 14h; add. Friday

29.10.2021 & 12.11.2021 10-14h

Mode Hybrid

Location LG 2/131; add. Fridays LG 2/207

Mandatory for first-semester students!

Course Description

The objective of this course is to provide students with the economic tools to conduct policy analysis. Rather than presenting Economics as a scientific mathematical field of study, students are encouraged to see Economics like a new language that policy professionals must speak. Having said that, the course then deals with the basic grammar of Economics, such supply and demand and the way markets work in the real world. Policies then are analyzed by the effects they have on the markets, identifying winners and losers. Here Economics interacts with politics, interest groups, lobby, regulation and so on. That is, students should not look only at the economic aspects of the phenomena studied, but within the context of a country or region where people lived. Moreover, students of public policy also need to be able critically assess the limits of an economic perspective.



Public Administration and Finance (6 ECTS)

About the Instructor

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. Her research interests include entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

Contact: heike.grimm@uni-erfurt.de

Economic Policy Analysis and Modeling*

Instructor Achim Kemmerling

Time Monday, 10 – 12h

Mode Hybrid

Location LG 2/207

Mandatory for first-semester students who are <u>not</u>

taking Microeconomics I: Game Theory!



Economic Policy Analysis (6 ECTS)

Course Description

The objective of this course is to provide students with the economic tools to conduct policy analysis. Rather than presenting Economics as a scientific mathematical field of study, students are encouraged to see Economics like a new language that policy professionals must speak. Having said that, the course then deals with the basic grammar of Economics, such supply and demand and the way markets work in the real world. Policies then are analyzed by the effects they have on the markets, identifying winners and losers. Here Economics interacts with politics, interest groups, lobby, regulation and so on. That is, students should not look only at the economic aspects of the phenomena studied, but within the context of a country or region where people lived. Moreover, students of public policy also need to be able critically assess the limits of an economic perspective.

About the Instructor

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact: achim.kemmerling@uni-erfurt.de

Tutorial for Economic Policy Analysis and Modeling*

Economic Policy Analysis (6 ECTS)



Instructors Adriana del Milagro Pineda Rios

Jesús Renzullo Narvaez

Time Thursday, 8 – 10h

Mode Hybrid

Location LG 2/131

Mandatory for first-semester students who are <u>not</u> taking Microeconomics I: Game Theory!

Course Description

Tutorial for Prof. Kemmerling's course "Economic Policy Analysis". The class will be divided into two groups. The group division will be announced in due time, either in the initial session of the Economic Analysis lecture or on the Moodle platform.

About the Instructors

2nd year MPP students and student assistants to Prof. Kemmerling.

Contact:

<u>jesus.renzullo_narvaez@uni-erfurt.de</u> <u>adriana.pineda_rios@uni-erfurt.de</u>

Microeconomics I: Game Theory*

Instructor Manfred Königstein

Time Wednesday, 12 – 14h

Thursday, 8 – 10h (tutorial)

Mode Online

Location Online

Mandatory for first-semester students who are <u>not</u>

taking Economic Policy Analysis!



The lecture introduces the basic concepts of non-cooperative game theory. Special emphasis is put on applications to political and social sciences. Students should have a basic background in mathematics and statistics.

Recommended Literature

An Introduction to Game Theory, by Martin J. Osborne (Oxford U Press)



Economic Policy Analysis (6 ECTS)

About the Instructor

Prof. Dr. Manfred Königstein is Professor for Applied Microeconomics at the University of Erfurt since 2002. Prior to that, he was acting chair for Economic Theory at the University of the Saarland, Saarbrücken. He gained his doctoral degree and postdoctoral qualification from Humboldt University Berlin and holds an M.A. from the University of Iowa, Iowa City as well as a Diploma in Economics from Goethe University, Frankfurt. His work and research focuses on Microeconomics, Game Theory, Experimental Economics, Human Recourses, and Organizational Fconomics.

Contact: manfred.koenigstein@uni-erfurt.de

Ethical Issues in the Public Sector*

Instructors Markus Pins & Justus Lenz

Time Thursday, Oct 28: 14 – 19h (online)

Thursday, Nov 25: 14 – 19h (online) Thursday, Dec 09: 14 – 19h (on site) Thursday, Jan 20: 14 – 19h (online) Thursday, Feb 03: 14 – 19h (online)

Mode Mixed/see above

Location LG 2/123

Mandatory for third-semester students!

Course Description

Politics is supposed to provide public goods. The very structure of these specific goods combined with individual interest in their consumption requires institutions which we conventionally term political and which are controlled by the struggle for power. But is there more to politics? Are there any specific ethical or moral constraints on politics? Do people have particular moral expectations when it comes to politics? The seminar discusses a set of modern attempts to answer these questions. It analyses the scope of these problems and it ventures a new perspective: the perspective of moral goods.

Recommended Literature

- Kymlicka, W. (2002). Contemporary Political Philosophy. An Introduction. 2nd ed. Oxford: Oxford University Press.
- Nussbaum, M. (2011). Creating Capabilities: The Human Development Approach. Cambridge, Mass.: Belknap Press of Harvard University Press.



Ethicis in the Public Sector (6 ECTS)

Recommended Literature (continued)

- Pogge, T. (2010). Politics as Usual: What Lies behind the Pro-Poor Rhetoric. Cambridge: Polity Press.
- Rawls, J. (2003). A Theory of Justice. Rev. ed. Cambridge, Mass.: Harvard University Press.
- Sandel, M. (2012). What Money Can't Buy: The Moral Limits of Markets. New York: Farrar, Straus and Giroux.

About the Instructors

Markus Pins, based in Düsseldorf, runs a company specializing on semantic analysis and recommendations. He used to advise large companies on their code of conduct. Markus earned a Master's degree in Political Theory from the London School of Economics and Political Science. Afterwards, he studied at Columbia University (New York), Université Paris 1 - Pantheon-Sorbonne (Paris) and University of Saarland (Saarbrücken). He participated in the EU Research Training Network "Applied Global Justice." Meanwhile he worked as a speech writer for the President of the German Bundestag. Markus Pins has initiated the Commitment Award at the Brandt School.

Contact: markus.pins@uni-erfurt.de

Justus Lenz works as Policy Advisor for Economic and Financial Affairs at the Friedrich Naumann Foundation for Freedom. He is Research Associate at the Hamburg Institute of International Economics and member of the Wilhelm-Röpke-Institute. His research interests include Institutional Economics, eGovernment and digital transformation. Justus studied Public Policy at the Willy Brandt School of Public Policy and Philosophy & Economics at the Universities of Bayreuth and Valladolid.

Contact: justus.lenz@posteo.de

Advanced Methods***

Instructor Achim Kemmerling

Time Tuesday, 16 – 18h

Mode On site

Location AMG/0007

Mandatory for third-semester students!



Advanced Methods (6 ECTS)

Course Description

Both in academic and policy research, questions of research design and methodology are fundamental starting points. Without a proper research design (i.e. linking the theoretical-conceptual part of the research with empirical research) a lot of data collections end-up being difficult or impossible to use. Without a proper methodology (i.e. the art of choosing the right method) a lot of questions cannot be answered or are answered the wrong way. This course gives a practical overview over research design and methodology, and it will allow students to develop their thesis proposal along the way. We will revisit important questions of research design (research question, theory, hypotheses, concepts, literature reviews). The course will also briefly introduce different (qualitative and quantitative) methods used for policy analysis (ranging from case studies to large N analysis).

About the Instructor

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact: achim.kemmerling@uni-erfurt.de



Language Module: Language Courses at the University's Language Center

While students from abroad should advance their German skills to the highest level possible, but at least A2 (cf. s ection 5, paragraph 3 of the 2020 MPP Study and Examination rules), German students need to (continue) learning a language other than German and English.

A large variety of language classes is offered by the University's Language Center (*Sprachenzentrum*) under the Language Module and can be completed as part of the MPP's language module. Find the full range of offers for this semester in University of Erfurt's online course catalogue <u>E.L.V.I.S.</u> and follow *Wintersemester 2021 / Additional Language Studies (ZS) / ZS Acquisition of a language level 2020*.

Check for schedule clashes with (mandatory) MPP courses, before signing up for a particular class!

Please note that several classes require an extra early (online) sign-up procedure and/or participation in <u>placement</u> tests to determine your proficiency level. **These may be scheduled as early as the Orientation Week or the first or second week of the semester!** You will need to contact the instructor before enrolling to get a placement fitting your language level. Refer to the <u>Language Center's website</u> for further information and detailed procedures.

<u>During course registration period (third and fourth week of the lecture period), make sure to register your language courses under the Module "Acquisition of a language level" on E.L.V.I.S.</u> – not under the general entry "Language Courses"! For example, a relevant course can be found in "ZS ENi 2020 SprdeB1.1" (indicating language ("Spr") German ("de"), level B 1.1).

In addition to courses, the Language Center also offers proficiency exams (*Niveaustufenprüfungen*) for <u>German</u> and <u>other languages</u> that you can take (regardless of whether you have taken a course or not) at the end of the lecture period. You may make use of those tests, in order to receive a certificate about your language level. For current information, please check the Language Center's websites for the respective languages.

DaF-01: Deutsch als Fremdsprache 01 (A1) (German as a Foreign Language, A1)*

Instructor Agni Palantza-Fehrenbacher

Time Every Monday, 08 – 10h

Every Friday, 08 – 10h

Friday, Oct 29 until 12:30h
Friday, Nov 5 until 12:30h
Friday, Nov 26 until 12:30h
Friday, Dec 3 until 12:30h
Friday Dec 12 until 12:30h
From Jan 5, 2022 onward also
Every Wednesday, 08 – 10h

Mode On-site

Location WBS/0114

You are required to reach at least German A2 level

in order to graduate from the MPP

Course Description

As per your study and exam regulations (M Pub 2020, section 5, paragraph 3), you need to complete the language module in German, reaching at least proficiency level "A2" as one requirement for graduation. These courses, designed for Brandt School students, are the major offer to get you there. After "A1" in winter semesters, "A2" is offered in summer semesters.

Course content: Grammar, vocabulary, conversation for beginners.



Languages (3 ECTS)

About the Instructor

Agni Palantza-Fehrenbacher holds a diploma in German Language and Philology from the Aristotle University Thessaloniki, Greece and an M.A. in Cultural Administration from the Pädagogische Hochschule Ludwigsburg. She has taught German language courses and integration courses at a private language school and at the University of Applied Sciences Erfurt and has also worked as an interpreter and translator.

Contact: <u>agni.palantza-fehrenbacher@uni-erfurt.de</u>

DaF-01: Deutsch als Fremdsprache 01 (A1) (German as a Foreign Language, A1)*

Instructor Geishel Curiel Martinez

Time Monday, 08 – 10h

Wednesday, 08 – 10h Friday, 08 – 10h

Mode Online

Location Online

You are required to reach at least German A2 level

in order to graduate from the MPP



Languages (3 ECTS)

Course Description

As per your study and exam regulations (M Pub 2020, section 5, paragraph 3), you need to complete the language module in German, reaching at least proficiency level "A2" as one requirement for graduation. These courses, designed for Brandt School students, are the major offer to get you there. After "A1" in winter semesters, "A2" is offered in summer semesters.

Course content: Grammar, vocabulary, conversation for beginners.

About the Instructor

Geishel Curiel Martínez has taught German as a foreign language since 2004, first at the Center of Foreign Languages of the National Autonomous University of Mexico (UNAM), and since 2019 in Germany at private language schools as well at the Willy Brandt School of Public Policy. She holds a Bachelor's degree in German Language and Literature from the UNAM and is a PhD Candidate in Comparative Literature at the University of Potsdam.

Contact: geishel.curiel martinez@uni-erfurt.de

Social Entrepreneurship*

Instructor Heike Grimm

Time Monday, 16 – 18h

Mode Hybrid

Location WBS/0114



UNIVERSITÄT

Non-Profit Management (3 ECTS)

Course Description

Social entrepreneurs are entrepreneurs with a social mission; the generation of profits is not the primary goal of the social entrepreneur. Reversed, this does not mean that the social entrepreneur considers the generating of income as being of no value or interest. The social entrepreneur differs fundamentally from the traditional, purely altruistically acting philanthropist because generating income for the financial security of a socially motivated project is regarded as an important means to an end. Because the field of social entrepreneurship is interdisciplinary and in its infancy, the course will be introductory putting emphasis on developing practical skills. We will develop a better understanding of the meaning and various forms of social entrepreneurship through lectures, case studies, and working on a self-designed project. Students will be expected to develop a business model canvas for a (fictional) social enterprise. At the end of the course, students can expect to have gained an understanding of the field of social entrepreneurship and to have grasped many of the opportunities, challenges, issues facing and social entrepreneurs. By developing a business model canvas for an own (fictional) social enterprise, students will gain a thorough understanding on how to apply new knowledge into practice. 30

About the Instructor

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. Her research interests include entrepreneurship policy, political comparative economy, strategic management, NGO management, and social entrepreneurship.

Contact: heike.grimm@uni-erfurt.de

Strategies of Internationalization*

Instructor Miriam Zschoche

Time Monday, 12 – 14h

Mode On site

Location LG 2/307

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

Non-Profit Management (3 ECTS)

Course Description

This course addresses the most crucial challenges facing managers of multinational corporations (MNCs) as they operate across different institutional frameworks and complex cultural contexts. With the help of case studies, we explor the strategic choices available to managers of MNCs and their consequences in an interactive way. This course provides an engaging approach to the subject for students seeking to understand the issues faced by other multinational of MNCs (and managers organizations). We will also discuss recent topics and challenges for MNCs such as the Corona pandemic. Topics include: Managing external stakeholders: Corporate social responsibility; National culture; Institutional context; Social Capital building and knowledge transfer.

Recommended Literature

Paul N. Gooderham, Birgitte Grøgaard, and Kirsten Foss: Global Strategy and Management - Theory and Practice, Edward Elgar, 2019.

About the Instructor

Prof. Dr. Miriam Zschoche is Professor for Strategic Management at the University of Erfurt. Before joining the University of Erfurt in April 2017, she was Assistant Professor for Strategic Management and Organization at WHU – Otto Beisheim School of Management in Vallendar since 2015. She recieved her PhD in International Management at University of Augsburg and visited the Kellogg School of Management, U.S. as post-doctoral researcher afterwards.

Prof. Zschoche's research concentrates on strategic international management, competitive dynamics, and family firms, combining microeconomic modelling and empirical analyses in research projects.

Contact information: <u>miriam.zschoche@uni-</u>erfurt.de

Corporate Social Responsibility and Sustainable Impact

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

Instructor Juliane Corredor-Jimenez

Time Thursday, 12–14h

Mode Hybrid

Location WBS/0114

Non-Profit Management (3 ECTS)

Course Description

In 2015, the international community agreed to make the agenda of the Sustainable Development Goals and the Paris Agreement guidelines for policymaking during the coming decades all over the world. Businesses and the economy as a whole were included in several stages in these agendas, demonstrating how essential and indispensable a sustainability transition that includes our economies and companies is. While we have seen many positive examples ranging from groundbreaking innovations, new business models like B-Corps, a steady increase in sustainable finance, or big companies like Google announcing Carbon Neutrality by 2030, there is still no all-size-fits one approach neither concrete and all encompassing rules to measure or manage sustainable business activity or impact, leaving leeway for greenwashing or adverse (calculated or unwanted) externalities.

In this seminar, we will study corporate social responsibility and sustainable impact for companies from a theoretical and practical perspective, focusing on the role of company management and policymakers to enable sustainability transitions in the economy. The seminar will be structured in three blocks: (i) theoretical foundations of sustainability paradigms in the economy and business and the constructs of CSR, sustainable & social entrepreneurship, social impact and green marketing or greenwashing; (ii) case studies of companies implementing CSR and impact management; (iii) designing a CSR and Impact Management agenda as a final group project. The goal of this course is to enable students a deeper understanding of sustainability goals and challenges for business, to be aware of international frameworks and standards for sustainability agendas, management and impact measurement and to apply the knowledge in a practical project.

Grading will be based on the presentation of a reading, the discussion of a case study in class and a final group project.

About the Instructor

Juliane Corredor Jimenez is a research assistant to the Aletta Haniel Professor for Public Policy and Entrepreneurship, Prof. Heike Grimm. In her PhD she investigates the role of public policy in scaling up sustainable entrepreneurship towards a systemic market transformation.

Juliane Corredor Jimenez holds a B.A. in Social Sciences and Asian Studies from the Euro-Asian Campus of Sciences Po Paris and an M.A. in Environmental Policy from Paris School of International Affairs. Prior to joining the Willy Brandt School, she gained practical experience working at the German Embassy in Bogota; Invest Pacific, a public-private investment agency; and a German engineering office for hydraulic engineering.

Contact: juliane.corridor_jimenez@uni-erfurt.de

Digital Threats to Democracy***

Instructor Liriam Sponholz

Time Monday, 12 – 14h

Mode On-site

Location WBS/0114

Moodle-Key WBS-Winter-21-22

Course Description

"Fake news", filter bubbles, echo chambers, online hate speech, and data surveillance are some examples of increasing concerns about the role of digital platforms in democracies. This course will: (1) provide an introduction of the logic of digital communication and a critical overview of real and assumed digital threats to democracy; (2) display key concepts and examine concrete cases and (3) discuss political alternatives to tackle such digital threats. This course is dialogical: on the one hand the course provides academic approaches developed in the Global North and the concrete cases in which they are rooted. On the other hand, participant students assess these approaches in concrete cases prevalent in their own national, regional and organizational environments, discuss their limitations and provide a first insight on alternative approaches to address these digital threats according to the demands on their own context.



Non-Profit Management (3 ECTS)

About the Instructor: t.b.a.

Contact: liriam.sponholz@uni-erfurt.de

Cyber Security and Public Policy***

Instructor Hasnain Bokhari

Time Friday, 15th Oct 2021, 14 – 16h (online)

Friday, 19th Nov 2021, 14 – 18h Saturday, 20th Nov 2021, 12 – 17h Friday, 26th Nov 2021, 14 – 19h Saturday, 27th Nov 2021, 12 – 17h Friday, 3rd Dec 2021, 14 – 19h

Mode On-site

Location WBS/0114

Course Description

We live in an increasingly connected world. The ubiquitous and omnipresent nature of digital technologies is rapidly influencing and equally affecting every aspect of human activity. Economic, state, and defense institutions not only rely upon but thrive due to the robust and secure technological systems. Given the complex governance structures of cyberspace and vulnerabilities in the internet infrastructure, cybersecurity has emerged as a rapidly evolving and equally challenging public policy issue at the regional, national, and international levels. This course aims at introducing fundamental concepts, frameworks and theories in the field of cybersecurity. With the help of case studies and policy papers, this course intends to highlight various actors, institutions, and challenges within the cyberworld. Students will actively debate and review the policy memos and recommendations, congressional reports, policy notes, and strategy papers promulgated by multinational institutions such as the EU, World Bank, OECD, NATO, and ITU.

Note: Participation in the first session on 15.10.2021 is mandatory as the topics for presentation and case studies will be distributed within the class.



Non-Profit Management (3 ECTS) Conflict Studies (3 ECTS)

Recommended Literature

1. Tikk, E., & Kerttunen, M. (Eds.). (2020). Routledge Handbook of International Cybersecurity. New York: Routledge.

Van Puyvelde, D., & Brantly, A. F. (2019). Cybersecurity: politics, governance and conflict in cyberspace. Cambridge: Polity Press.
 Choucri, N., & Clark, D. D. (2019). International relations in the

 Choucri, N., & Clark, D. D. (2019). International relations in the cyber age: The co-evolution dilemma. Cambridge, MA: MIT Press

4. Broeders, D., & Van Den Berg, B. (Eds.). (2020). Governing Cyberspace: Behavior, Power and Diplomacy. London: Rowman & Littlefield Publishers.

5. Loader, B. (Ed.). (1997). The governance of cyberspace: Politics, technology and global restructuring. London: Routledge

6. Yannakogeorgos, P. A., & Lowther, A. B. (Eds.). (2013). Conflict and cooperation in cyberspace: The challenge to national security. Boca Raton: Taylor & Francis Group.

About the Instructor

Dr. Hasnain Bokhari has been teaching at the Brandt School since 2011. He has worked as an Assistant Professor at the University of Erfurt on projects funded by the German Federal Foreign Office (GFO) and the DAAD. His projects have dealt with the cross-sectional issues of internet politics, political communication, and peace education. In addition, he has served as an independent consultant for KFW/GFO funded project. Mr. Bokhari is also associated with the Centre for Development Informatics, University of Manchester, UK and since 2019 he is a co-founder of 1000WB GmbH, a start-up based in Erfurt focusing on digitalisation. Mr. Bokhari also teaches at the Leuphana Professional School in University of Lüneburg (Germany). Dr. Bokhari holds a Ph.D. from the Faculty of Humanities, University of Erfurt.

Contact: hasnain.bokhari@uni-erfurt.de

From Ricardo to Geoeconomics. Contemporary debates in International Political Economy*

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

Global Public Policy (3 ECTS)

Instructor Andreas Goldthau

Time Wednesday, 10 – 12h

Mode Hybrid

Location WBS/0114

Course Description

This course highlights select contemporary themes in International Political Economy (IPE). It briefly introduces students to key concepts in IPE, including competing theories of political economy from the nineteenth century to the present day. It then delves into trade, finance and production by focusing on trends such as the re-emergence of mercantilism, the US-China trade spat, or attempts to 'weaponize interdependence'. A key question guiding the course is how political and economic institutions contribute to accumulating and (re)distributing power and wealth in the international domain; and who wins and who loses from different arrangements in the "state-market condominium".

About the Instructor

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact: andreas.goldthau@uni-erfurt.de

Global Energy Policy*

Instructor Andreas Goldthau

Time Thursday, 12 – 14 hrs

Mode Hybrid

Location LG 1/218



Global Public Policy (3 ECTS)

Course Description

The course provides students with a global perspective on energy policy, i.e. focuses on energy policy issues of transnational scale. It introduces students to the global dimensions of energy policy; discusses shifting agendas; and assesses key themes and aspects of the global energy challenge. These include conceptual approaches to global energy, energy as an international security issue, institutions and regimes in global energy, energy poverty and development, and the low carbon energy transition.

About the Instructor

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

Contact: andreas.goldthau@uni-erfurt.de

Non-State Actors in Environmental Protection and Climate Action***

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

Instructor Almut Mohr

Time Tuesday, 10 – 12h

Mode Hybrid

Location WBS/0114

Global Public Policy (3 ECTS)

Socio-Economic Policies (3 ECTS)

Course Description

Non-state actors is a broad political category that includes everything from ordinary citizens – in social movements, non-governmental organizations, and networks of various kinds – to economic actors like multinational corporations and labor unions.

In this course, we focus on the role that non-state actors can play in environmental protection and climate action at the local level and internationally. The course starts with a brief overview of current environmental problems and climate change and how these issues are addressed by the international community. We will then discuss different forms of non-state actors, such as businesses or social movements and grassroots innovation. Further, we will analyze how non-state actors organize themselves, what purposes their participation in global governance can have and what kinds of strategies they have.

About the Instructor

Almut Mohr is a Research Associate at the Franz Haniel Chair for Public Policy. In her research, she focuses on social-environmental movements and energy transitions, particularly coal phase-out processes and with a regional focus on the Global South.

She holds a B.A. in African Development Studies in Geography from the University of Bayreuth and an M.Sc. from the Environmental Policy Group of Wageningen University, the Netherlands. In her Master Thesis, she analysed the Hambach Forest Movement in Germany and the movement's impact on the German energy transition, especially on the German Coal Phase-Out.

Prior to joining the Franz Haniel Chair at the Brandt School, Almut Mohr held internships with the Energy Watch Group, Berlin, the German Development Institute (DIE) and the German Ministry for Economic Cooperation and Development. She also served with the International Youth Volunteer Service (IJFD) in Kenya.

Contact: almut.mohr@uni-erfurt.de

Introduction to Migration Policy**

Instructor Pau Palop-Garcia

Time Wednesday, 10 – 12 hrs

Excursion Jan 21-22, 2022

Mode Hybrid

Location LG 2/123

Global Public Policy (3 ECTS) Socio-Economic Policies (3 ECTS)



Course Description

The United Nations estimates that the number of international migrants increased to 272 million in 2019 and that this upward trend will continue in the next decades. How do states of reception and states of origin prepare and react with their policies to a world that is increasingly mobile? This introductory course provides a basic understanding of the policies that countries adopt to govern migration, including policies that target emigrants (non-resident citizens) and immigrants (non-citizen residents). Students will learn to evaluate and compare migration policies across countries and world regions, as well as to critically analyze their implementation and their expected and unexpected effects on the societies of reception and origin.

About the Instructor

Pau Palop-García is a Research Fellow at the Willy Brandt School of Public Policy, University of Erfurt. Before coming to the Willy Brandt School, he was a Research Fellow at the Institute for Latin American Studies (ILAS) of the German Institute for Global and Area Studies (GIGA).

Pau Palop-García holds a PhD in Political Sciences from the Free University of Berlin (2019). He specializes in the study of migration policies and the political representation of migrant communities. He has published widely about these topics in journals such as Democratization, Citizenship Studies, Comparative Migration Studies, Citizenship Studies, and the Journal of Ethnic and Migration Studies.

Contact: pau.palop_garcia@uni-erfurt.de

Financial Crises, Theory, Empirics and History**

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

Instructor Dominik Maltritz

Time Wednesday, 12 – 14h

Mode On-site

Location LG 2/112

Socio-Economic Policies (3 ECTS)

Course Description

The recent world financial crisis demonstrated very clearly the importance of financial crises. The course considers the various aspects of financial crises:

- Description of crises observed in history;
- Theoretical models of crises;
- Empirical work on causes of crises and crisis forecasting.

About the Instructor

Prof. Dr. Dominik Maltritz is Professor for International Economics at the University of Erfurt. He studied Business Administration (1994-1999) and Physics (1991-1994) at the University of Göttingen. From 1999 until 2009 he worked at the chair of monetary economics at TU Dresden, where he earned his doctoral degree for his "Quantifizierung Dissertation von Souveränrisiken" in 2006. His fields of interest are: international financial crises, default risks, option pricing theory, capital flow to developing countries and determinants of foreign direct investments, corporate takeovers and choice of location.

Contact: dominik.maltritz@uni-erfurt.de

Political Economy of Development***

Instructor Evans Awuni

Time Thursday (B-weeks) 14 – 18h

Mode Hybrid

Location LG 1/319

Global Public Policy (3 ECTS) Socio-Economic Policies (3 ECTS)



Course Description

Intriquing scholarly debates surround the various strategies that propel development even as the terminology of development itself remain inherently ambiguous, complex and theoretically contentious. Beyond conceptualization and theoretical perspectives this seminar examines classic topics and critically evaluates development strategies from a political economy perspective. Why are there vast development gaps within and among countries? What role do the strategies adopted by countries play in their progress or tragedy? How do different political actors influence development decisions? In this seminar, we examine specific propositions, paying particular attention to the advantages and trade-offs of various development strategies and programs. Among other topics, we delve deeper into strategies to promote agriculture, industry, trade, financial market access, foreign direct investments, as well as the role of government, the private sector, non-governmental organisations (NGOs), and political institutions in both local and international context. We draw from some of the most vigorous debates from leading scholars and practitioners and traverse essential themes that provide insights into the core strategies, policies and practices employed to promote development domestically and internationally, principally in the global south.

About the Instructor

Evans is an experienced development professional with strong passion and skills for research, teaching and public policy consulting. In his current research project he focuses on Africa, examining the drivers of growth in contemporary Sub-Saharan Africa, with a special focus on digitalization, peace and poverty. His research interests include growth& socioeconomic development, poverty, religion, among others. Prior to joining the Willy Brands School, Evans enjoyed research spells at both the German Development Institute (GDI) and the German Institute of Global and Area Studies (GIGA), the later where he (is still affiliated to and) participated in field research projects (with experimental components) in Liberia and Ghana on Religion, Conflict and Sustainable Peace. He has also tutored in Multivariate various subjects including Analysis, Microeconomics, Statistics, etc.

Contact: evans.awuni@uni-erfurt.de

Political Communication***

Instructor Stephanie Gast Zepeda

Time Tuesday, 10 – 12h

Mode Hybrid

Location WBS/104



Global Public Policy (3 ECTS)

Socio-Economic Policies (3 ECTS)

Course Description

The seminar will provide a theoretical and empirical overview of the interdisciplinary field of political communication at the intersection of politics and communication. We will analyse the triangular relation between political actors, the media and citizens, and explore how information and narratives spread and influence political agendas, processes, campaigning, public opinion, trust and policy through a variety of channels. Against the backdrop of increasing digitalisation and related changes in the media landscape, we will explore the effects and challenges of mediated communication vs face-to-face communication and the role of social media for the political discourse, political processes and actors. In this context, we will further look at the significance of data and information on online activity for better understanding citizens, and we will learn about the computational methods that researchers are increasingly using to study the dynamics of political communication. Finally, we will discuss what makes communication effective, and how to present and spread information effectively online and offline. Students will then transfer their insights to hypothetical communication strategies and recommendations, and will be able to apply their knowledge in future roles and positions.

About the Instructor

Stephanie Gast Zepeda is a Research Associate to the Gerhard Haniel Professor for Public Policy and International Development, Prof. Achim Kemmerling. She holds a B.A. in International Cultural and Business Studies from the University of Passau and an M.A. in International Political Economy from King's College London. In her B.A. thesis she studied the association between cosmopolitanism and migration by correlating survey results from several countries with data on migrant stocks. For her M.A. thesis she analyzed issue salience in public opinion, the European Parliament and EU legislation. She used the Eurobarometer survey results and a unique dataset of topics modelled with Latent Dirichlet Allocation (LDA). Stephanie gained professional experience in the public and private sector through different international internships and fellowships before joining the Willy Brandt School.

Contact: <u>stephanie.gast_zepeda@uni-erfurt.de</u>

Big Data and Algorithmic Thinking***

Instructor Maria Brackin

Time Monday, 14 – 16h

Mode Online

Location Online

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

Socio-Economic Policies (3 ECTS)

Course Description

This course will introduce students to the use of "big data" in public policy. The large-scale collection and analysis of data is presented in the media as a panacea or a catastrophe. In reality, it offers both challenges and opportunities, particularly for policy-makers. The core focus of this course will be gaining practical skills in gathering data from a variety of sources. Students will be taught to think algorithmically, using systematic rules to extract and analyse information from multiple, and often complex, data sets. Students will be taught basic coding principles in Python and R, and will also use existing tools for web scraping and dataset manipulation. No previous coding experience is necessary. Alongside these practical skills, students will be challenged to think critically about the ethical implications of big data and of algorithmic approaches. By the end of this course, students will be able to construct a large dataset that can be used to answer policy guestions. They will understand where this data comes from, how it is processed, who may use it, and its limitations (statistical and ethical).

About the Instructor

Maria Brackin is an alumna of the Willy Brandt School (class of 2017-19) and an incoming doctoral fellow at the School of Collective Intelligence (Université Mohammed VI Polytechnique, École Normale Supérieure). Her research interests lie at the intersection of philosophy, economics, cognitive science and public policy, and include the influence of prosociality on financial decision-making, the nature of economic knowledge, and the use of behavioral insights in the design of public policies to improve financial literacy and inclusion. Maria's PhD project will focus on the impact of social information and interaction on economic beliefs and decisions.

Prior to her MPP studies, Maria was the investment administrator for fund management company Amati Global Investors in Edinburgh, and holds the Investment Management Certificate from the CFA Institute. Originally from Ithaca New York, Maria earned her BA (honors) in philosophy from Northwestern University and an MSc in philosophy from the University of Edinburgh. She is the recipient of various academic awards, including the DAAD Prize from the University of Erfurt and the PPLS Highly Commended Dissertation Prize from the University of Edinburgh, and is a past Scholar of the Saint Andrew's Society of the State of New York.

Contact information: maria.brackin@uni-erfurt.de

Evaluating policy interventions: Theory and Practice***

Socio-Economic Policies (3 ECTS)



Instructor Armin von Schiller

Friday, Oct 22, 2021: 10 – 11h (online)
Thursday, Dec 16, 2021: 14 – 18h (online)
Friday, Dec 17, 2021: 14 – 18h (online)
Friday, Jan 14, 2022: 14 – 18h (on-site)
Saturday, Jan 15, 2022: 9 – 13h (on-site)
Friday, Jan 28, 2022 14 – 18h (online)

Mode Mixed (see above)

AMG/0007

Course Description

Location

Evaluating impact is crucial for evidence-based policymaking. In order to improve decisions and policy designs, as a first step, we need to learn what works and what does not in achieving our stated goals. In principle, evaluation is part of the policy cycle but it is often not taken too seriously. In fact identifying what works is not an easy task from a methodological point of view. On top of that, the mechanisms through which evidence feeds into policy discussions and affects decisions of policymakers seem not to be particularly effective in most sectors.

Against this backdrop, this course has two main goals: on the one hand, it aims at introducing the main notions and logic behind different evaluation methodologies. We will discuss the strengths and weaknesses of each methodology as well as the main challenges faced in their practical application. Also ethical questions connected to the implementation of different evaluation will be addressed. On the other hand, we will discuss problems around the use of evidence and critically reflect upon the incentives for different actors involved to support and consume rigorous evaluations as well as the challenge to institutionalise the generation and use of evidence in policy and practise.

About the Instructor

Armin von Schiller is research fellow at the German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE) and co-lead of the research project "Social cohesion in Africa". His work focuses on social cohesion and fiscal governance in developing countries, with a special emphasis on tax performance, revenue administration and tax morale. He is also a specialist in the evaluation of interventions in the governance sector and led from DIE-side the GIZ-DIE project "Impact Initiative Africa". Armin has extensive field experience, in particular in Latin America and Africa and he has taught at various international universities including the London School of Economics and Political Science (LSE), Heidelberg University and University Clermont Auvergne. Armin has published, both scholarly and policy-oriented, on the topics mentioned above. For instance, his work has been published in the Journal of Development Studies, Journal of International Development and Political Behavior. Armin holds a M.A in Political Science and Public Administration from the University of Konstanz and received his PhD from the Hertie School of Governance. He has done, among others, consultancy work for the GIZ, the European Commission and UNU-WIDER.

Contact:

Peace and Conflict Studies: Revisiting the Field**

Instructor Siddharth Tripathi Conflict Studies (3 ECTS)
Time Thursday, Oct 14, 2021: 16 – 17h (online)



Thursday, Nov 11, 2021: 14-18h (on site)
Friday, Nov 12, 2021: 14-18h (on site)
Saturday, Dec 11, 2021: whole day (on site)
Friday, Jan 7, 2022: whole day (on site)
Saturday, Jan 8, 2022: 10-14h (on site)

Mode
On-site
Location
WBS/0114

Friday, Oct 29, 2021: 14 - 17h (online)

Course Description

The course aims to provide an introduction to the complex social, political and cultural dimensions of conflict and peace. The major focus is to examine foundational questions of the causes and drivers of conflict in different regions of the world. Is peace the absence of conflict? Why does peace become so elusive and how can societies overcome conflicts? Students will develop theoretical as well as practical knowledge of the relationship between conflict transformation and peacebuilding in various contexts enunciated by case studies.

About the Instructor

Dr. Siddharth Tripathi is a Postdoctoral Fellow at the Department of International and Security Affairs at Konrad Adenauer Stiftung, Berlin. His primary interest lies in nonwestern perspectives in IR and peace and conflict studies. His other research and teaching interests include Foreign Policy of India and the European Union. He was a postdoctoral fellow at the Willy Brandt School of Public Policy, University of Erfurt where he examined the legitimacy of peace missions and the link between external actors and informal power networks in post-conflict societies. In his PhD at the School of International Studies, Jawaharlal Nehru University, New Delhi, he examined the role of the European Union in mitigating conflicts by evaluating its civilian crisis management missions in Bosnia-Herzegovina and Afghanistan. As part of his research at the doctoral and postdoctoral level, he has conducted extensive fieldwork in Afghanistan, Bosnia-Herzegovina, Kosovo, Berlin and Brussels.

Contact: siddharth.tripathi@uni-erfurt.de

Informal Politics in Fragile States: Between Corruption and Stability***

Instructor Siddharth Tripathi& Solveig Richter

Time Thursday, Oct 14, 2021, 14-15h (online)

Saturday, Nov 13, 2021 (L) Friday, Dec 10, 2021 (L) Friday, Jan 31, 2022 (Ef) Saturday, Jan 22, 2022 (Ef)

Mode On-site: Leipzig (L), Erfurt (Ef)

Location LG1/128

Course Description

In fragile states, be it post-conflict or transitional settings, informal ways of decisionmaking among elites are often functional, as this serves to bridge periods of instability, power vacuum and institution-building. However, as the most recent World Development Report from 2017 underlined, this might result in the long run in exclusion, capture, and clientelism which manifest power asymmetries and lead to failures to achieve security, growth, and equity. How can we thus conceptually describe different forms of informal politics, what are the implications for the establishment of good governance in these countries, and do we find specific patterns in different regions of the world? The course will be given in cooperation with Prof. Solveig Richter from the University of Leipzig. 10 Students from both universities are participating and will collaborate in small case study teams in the form of blended learning. The course will be split in two main block sessions: In the first block session, held at the University of Leipzig in November 2021, we will discuss different concepts defining informal politics and different patterns of it, such as clientelism, corruption, state capture and neopatrimonialism. We will also find out why informal politics is specifically widespread in fragile states and discuss normative questions if this is a legitimate way of political decision making – or not. Given the fact that informal politics is often by definition largely hidden and not transparent, we also need to reflect on the methodological implications for valid and reliable research: How can we measure corruption? In the weeks between the first and the second block session, students will work in mixed teams via online-based learning platforms to study specific cases. These case studies on four different regions – Africa, Latin America, Western Balkan and Eastern Europe, South East Asia – will be presented in the second block session, held at the Willy Brandt School of Public Policy in January.



Conflict Studies (3 ECTS)

About the Instructor

Dr. Siddharth Tripathi is a Postdoctoral Fellow at the Department of International and Security Affairs at Konrad Adenauer Stiftung, Berlin. His primary interest lies in nonwestern perspectives in IR and peace and conflict studies. His other research and teaching interests include Foreign Policy of India and the European Union. He was a postdoctoral fellow at the Willy Brandt School of Public Policy, University of Erfurt where he examined the legitimacy of peace missions and the link between external actors and informal power networks in post-conflict societies. In his PhD at the School of International Studies, Jawaharlal Nehru University, New Delhi, he examined the role of the European Union in mitigating conflicts by evaluating its civilian crisis management missions in Bosnia-Herzegovina and Afghanistan. As part of his research at the doctoral and postdoctoral level, he has conducted extensive fieldwork in Afghanistan, Bosnia-Herzegovina, Kosovo, Berlin and Brussels.

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Practical Training Module: Project Groups

During their third semester, MPP students implement a capstone – the Project Group – under the supervision of an academic staff member. As part of their Project Group, students work in teams to address a tangible public policy problem for an external 'client', thus engaging with them in an entrepreneurial and professional way.

The project groups will have one introductory session (online) within the first two weeks of lecture period. Afterwards, you can name two ranked preferences in a moodle survey. We will tell you whether can go with your first choice in due time for course registration.

Project Group: The Business Case for a Venture Capital University in Egypt

ERFURT
Willy Brandt School
of Public Policy

UNIVERSITÄT

Practical Training (9 ECTS)

Instructor Achim Kemmerling

Time Monday, 18 – 20h

Mode On-site

Location WBS/0114

Second year students submit their first and second preference during the first weeks of lectures

Course Description

Venture Capital is an essential part of the financial landscape in highincome countries. It matches entrepreneurs with new, innovative, but potentially risky ideas, with funders that are willing to engage in such high-risk-high-profitability projects. It is therefore paramount especially for financing early start-ups. In developing countries, venture capital tends to be much smaller in terms of market size, and much less institutionally developed. GIZ Egypt collaborates in a new project that helps developing the market for venture capital in Egypt. In particular, GIZ Egypt has started a program called VC University. The goal is to educate future VC Fund Managers to help them attract more capital (venture building). Eventually, this capital would be invested into startups in Egypt to generate innovation, growth, and employment. The VC University is currently funded by GIZ, with other donors (Worldbank, KfW, Allianz Global Investors) ready to jump in. This VC University is still in its early stages. Ultimately, such a university should run on a selfsustaining basis, acquiring means (finances, expertise) to institutional such a form of capacity building. One important prerequisite for this is a business plan. The project group will help preparing such a business plan by collecting important preliminary information. The main task is to take stock of VC University's activities and to do a preliminary evaluation of the program in terms of quality, content and, ultimately, the Willingness-to-Pay. The project group will draw an several sources. First, it will review of established VC universities and compare them with the content of the Egyptian case. Second, it will talk to key stakeholders of the GIZ program as well as (some of) the participants to get feedback on the initial stages. There will be two key deliverables for this project group: 1) An overview over high-quality training providers in VC, 2) a preliminary business plan for VC University in Egypt.

About the Instructor

Before coming to the Brandt School, Prof. Dr. Achim Kemmerling worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

Contact: <u>achim.kemmerling@uni-erfurt.de</u>

Andreas Ruepp, Head of Access to Financial Services for SME, GIZ Egypt

Project Group: Policy Briefing for the 2022 G7 Summit in Germany

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

Practical Training (9 ECTS)

Instructor Heike Grimm

Time Tuesday, 14 – 16h

Mode On-site

Location WBS/0114

Second year students submit their first and second preference during the first weeks of lectures

Course Description

After 16 years of resilient leadership by chancellor Angela Merkel (CDU), who did not run for reelection, the next government will set the course in many policy fields in Germany including foreign policy. The German election on 26th of September 2021 brought new majorities with the Social Democratic Party as the largest party for the first time since 2002. The ruling CDU recorded their worst result ever. The Greens achieved their best result in history and also the Free Democratic Party made gains. The resulting Bundestag (parliament) will after complex coalition talks elect the new Chancellor who will appoint key cabinet positions. The new government's stance and policy towards Russia, China and the United States may shift. An important document to be analyzed will be the coalition agreement which will be signed end of 2021 / early 2022. Until then, the project group will analyze the major characteristics of the international agenda of the last government in order assess the characteristics of the last and potential change of the new agenda, and discuss new strategies. For profound foresights, the project group needs to take the new coalition agreement under account. Both activities relate to the new government's task to prepare for The Group of Seven Summit (G7) in Germany in summer 2022. This preparation will be complex and demanding. As an inter-governmental political forum between Canada, France, Germany, Italy, Japan, the United Kingdom and the United States it represents the wealthiest liberal democracies cooperating based on their shared values.

About the Instructor

Prof. Dr. Heike M. Grimm is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in include Bloomington. research Her interests entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

Contact: heike.grimm@uni-erfurt.de

Project Group: Advancing gender-smart climate finance

Instructor Andreas Goldthau

Time Wednesday, 14 – 16h

Mode On-site

Location WBS/0114

Second year students submit their first and second preference during the first weeks of lectures

Course Description

Gender-lens investment is emerging as an important aspect impact investment. As McKinsey estimates, an incremental \$12 trillion of global growth can be the result of advancing women's equality. Yet, females are found to have lower-than average non-performing loans but at the same time face significant barriers when it comes to access to credit. Increasingly, gender-lens investment is also a regarded as a smart strategy, given that it is the world's largest emerging market. According to some estimates, female consumers will make up for around \$15 trillion of global consumer spending by the end of the decade. The climate-gender nexus is becoming an important aspect in gender-lens finance, both given the scope of the challenge to keep global warming well under 2 degrees and the impact females can have in determining investment pathways going forward.



Practical Training (9 ECTS)

About the Instructor

Before joining the Willy Brandt School, Prof. Dr. Andreas Goldthau held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

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Project Group: Visions from the young generation of students about how to deepen scientific and higher education cooperation between the EU and Latin America and the Caribbean

UNIVERSITÄT ERFURT Willy Brandt School of Public Policy

Practical Training (9 ECTS)

Instructor Pau Palop-Garcia

Time Wednesday, 12 – 14 h

Mode On-site

Location WBS/0114

Second year students submit their first and second preference during the first weeks of lectures

Course Description

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Partner: EULAC Foundation

About the Instructor

Pau Palop-García is a Research Fellow at the Willy Brandt School of Public Policy, University of Erfurt. Before coming to the Willy Brandt School, he was a Research Fellow at the Institute for Latin American Studies (ILAS) of the German Institute for Global and Area Studies (GIGA).

Pau Palop-García holds a PhD in Political Sciences from the Free University of Berlin (2019). He specializes in the study of migration policies and the political representation of migrant communities. He has published widely about these topics in journals such as Democratization, Citizenship Studies, Comparative Migration Studies, Citizenship Studies, and the Journal of Ethnic and Migration Studies.

Contact: pau.palop_garcia@uni-erfurt.de

Project Group: Ensuring diversity and inclusion in the Migration Network Hub (IOM's Global Migration Data Analysis Centre)

ERFURT Willy Brandt School of Public Policy

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Practical Training (9 ECTS)

Instructor Pau Palop-Garcia

Time Tuesday, 18 – 20h

Mode On-site

Location LG2/200

Second year students submit their first and second preference during the first weeks of lectures

Course Description

The Migration Network Hub was launched in March 2021 as a "virtual meeting space" where governments, stakeholders, partners and experts can access, request, and share migration-related information and services, particularly in the context of implementing the Global Compact for Migration (GCM). Endorsed by the UN General Assembly on 19 December 2018, the GCM is a historic document that marked the first inter-governmentally negotiated agreement covering international migration in a holistic and comprehensive manner. The UN Network for Migration was established as an inter-agency network in charge of overseeing the effective implementation of the GCM. As the official knowledge-sharing platform hosted on the Network website, the Hub's mission is to serve as a one-stop shop for information and knowledge-sharing on GCM implementation, that is up-to-date, easy-to-use, and inclusive.

An ongoing challenge that the Hub is facing is in improving geographic inclusion and representation across all its functions. Some questions are a straightforward matter of investing more resources, and the Hub is in the process of translating the navigation menu into French and Spanish. Other questions are more difficult to solve as they necessitate a strategy and possibly a new set of processes. As it stands, there is a relative over-representation of content that is written in and about Europe, including the experts listed in the Hub's Experts Database. There are very few non-English resources that are currently published in the Hub, and the language barrier presents itself at every stage of the user experience, from uploading to browsing content. This challenge has become even more urgent with the approaching date of the inaugural International Migration Review Forum (IMRF) in May 2022, which will be the first inter-governmental conference to review the GCM implementation progress. In advance of the IMRF, the Hub will be launching a showcase of inspiring practices from around the world. Ahead of this milestone, we need a targeted vision for how we can best accommodate the needs of national and regional stakeholders of the GCM review and follow-up process.

Partner: IOM's Global Migration Data Analysis Centre

About the Instructor

Pau Palop-García is a Research Fellow at the Willy Brandt School of Public Policy, University of Erfurt. Before coming to the Willy Brandt School, he was a Research Fellow at the Institute for Latin American Studies (ILAS) of the German Institute for Global and Area Studies (GIGA).

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Have a good start to the winter semester 2021/22!

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