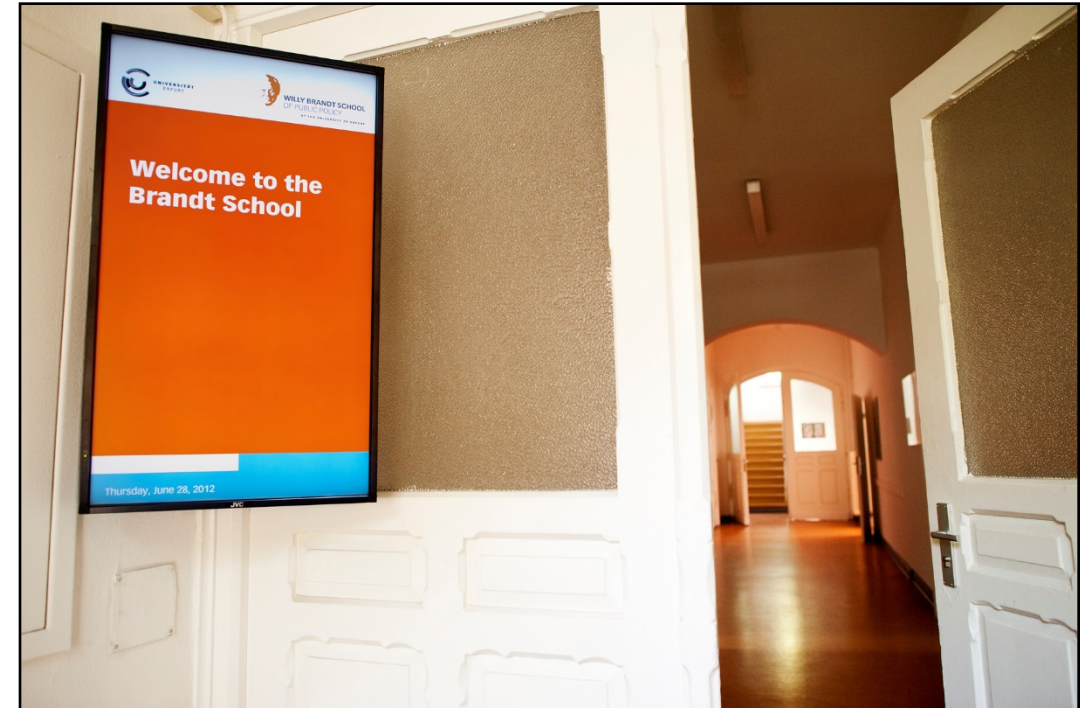


# Willy Brandt School of Public Policy

## Academic Schedule Summer Semester 2020

May 07, 2020

*Please note that this information is subject to change.*



**WILLY BRANDT SCHOOL  
OF PUBLIC POLICY**

AT THE UNIVERSITY OF ERFURT



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## Postal Address

Universität Erfurt  
Willy Brandt School of Public Policy  
Nordhäuser Straße 63  
99098 Erfurt

## Visiting Address

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99089 Erfurt

## Online

[www.brandtschool.de](http://www.brandtschool.de)

## E-mail

[publicpolicy@uni-erfurt.de](mailto:publicpolicy@uni-erfurt.de)

## Main phone number

+49 (0)361-737-4640

## Fax

+49 (0)361-737-4649

## Brandt School & Administrative/ Project Staff Office Hours

Commons Room:	open Monday to Friday, 08.30 - 16.00 hrs
Main Office:	open Monday to Friday, 08.30 – 12.30 hrs 14.00 – 16.00 hrs

It is also possible to arrange individual appointments with staff members outside of regular office hours. In this case please send an e-mail to the respective staff.

# Contact Persons at the Brandt School



**WILLY BRANDT SCHOOL**  
OF PUBLIC POLICY  
AT THE UNIVERSITY OF ERFURT

<b>Academic Staff</b>			
Prof. Dr. Achim Kemmerling	Director Gerhard Haniel Professor for Public Policy and International Development	WBS/0111	+49 (0) 361-737-4691 <a href="mailto:achim.kemmerling@uni-erfurt.de">achim.kemmerling@uni-erfurt.de</a>
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Juliane Corredor Jimenez, M.A.	Research Assistant to the Aletta Haniel Professor for Public Policy and Entrepreneurship	Building 39/0113	+49 (0) 361-737-4972 <a href="mailto:juliane.corredor_jimenez@uni-erfurt.de">juliane.corredor_jimenez@uni-erfurt.de</a>

# Contact Persons at the Brandt School

<b>Administrative Staff</b>			
Lena Kieseewetter	Managing Director	WBS/0004	+49 (0) 361-737-4641 <a href="mailto:lena.kieseewetter@uni-erfurt.de">lena.kieseewetter@uni-erfurt.de</a>
Florian Heintze	Student Recruitment Manager	WBS/0006	+49 (0) 361-737-4646 <a href="mailto:florian.heintze@uni-erfurt.de">florian.heintze@uni-erfurt.de</a>
Raphael Zimmermann Robiatti	Alumni Relations and Social Media Manager	WBS/0006	+49 (0) 361-737-4644 <a href="mailto:raphael.zimmermann_robiatti@uni-erfurt.de">raphael.zimmermann_robiatti@uni-erfurt.de</a>
Theresa Dabla (on leave)	MPP Program Coordinator	WBS/0005	+49 (0) 361-737-4642 <a href="mailto:theresa.dabla@uni-erfurt.de">theresa.dabla@uni-erfurt.de</a>
Christian Tischmeyer (stand-in for Theresa Dabla)	MPP Program Coordinator	WBS/0005	+49 (0) 361-737-4643 <a href="mailto:christian.tischmeyer@uni-erfurt.de">christian.tischmeyer@uni-erfurt.de</a>
Grit Kaufmann	Team Assistant	WBS/0008	+49 (0) 361-737-4640 <a href="mailto:grit.kaufmann@uni-erfurt.de">grit.kaufmann@uni-erfurt.de</a>
Marvin Zeuner	Assistant to the Gerhard Haniel Chair	WBS/0109	+49 (0) 361-737-4690 <a href="mailto:marvin.zeuner@uni-erfurt.de">marvin.zeuner@uni-erfurt.de</a>
Kathrin Eisenhauer	Assistant to the Aletta Haniel Chair and the Franz Haniel Chair	WBS/0213	+49 (0) 361-737-4660 or -70 <a href="mailto:kathrin.eisenhauer@uni-erfurt.de">kathrin.eisenhauer@uni-erfurt.de</a>
Angelika Lazo Marchena	Assistant to the Junior Professor for International Conflict Management	WBS/0109	+49 (0) 361-737-4970 <a href="mailto:angelika.lazo_marchena@uni-erfurt.de">angelika.lazo_marchena@uni-erfurt.de</a>



<b>Whom to Contact</b>	
Academic Advice and Letters of Recommendation (course selection at the beginning of the term, etc.)	Your Academic Mentor or other lecturers
Course Contents (syllabi, assignments, grades, exams)	Your respective course instructor/ lecturer
Institutional Concerns	Achim Kemmerling
Institutional Concerns, Scholarships, Study Trips, Conferences, Events	Lena Kiesewetter
Administrative Issues, Tuition Fees, Letters of Confirmation (handing in assignments, letters of confirmation, payment of fees, etc.)	Grit Kaufmann
Program Concerns, Course Administration and Study Program (course hours and venues, readers, literature, proof of illness, grade sheets, etc.)	Christian Tischmeyer
Student Recruitment, Admissions	Florian Heintze
Internships (general information about internships and career service)	Florian Heintze
Alumni, Marketing and Social Media	Raphael Zimmermann Robiatti
Helmut Schmidt Program (DAAD)	Christian Tischmeyer

# Contact Information



**WILLY BRANDT SCHOOL**  
OF PUBLIC POLICY  
AT THE UNIVERSITY OF ERFURT

E-Mail Accounts / E.L.V.I.S. Grades Database (Passwords, login data)	Computer Service Departement (Ms. Jäger) <a href="mailto:rz@uni-erfurt.de">rz@uni-erfurt.de</a>
General Issues Concerning Life in Germany (Health insurance, work permits, etc.)	International Office (Ms. Linde) <a href="mailto:international@uni-erfurt.de">international@uni-erfurt.de</a>
Housing / Dormitories	Studierendenwerk Thüringen (Ms. Hanselka/ Ms. Greßler) <a href="mailto:elvira.hanselka@stw-thueringen.de">elvira.hanselka@stw-thueringen.de</a> <a href="mailto:petra.gressler@stw-thueringen.de">petra.gressler@stw-thueringen.de</a>
Mental Distress / Psychological Problems	Studierendenwerk Thüringen, Psycho-Social Counselling <a href="mailto:psb-Erfurt@stw-thueringen.de">psb-Erfurt@stw-thueringen.de</a> See <a href="http://www.stw-thueringen.de/english/counseling/psychosocial-counseling/psychosoziale-beratung.html">http://www.stw-thueringen.de/english/counseling/psychosocial-counseling/psychosoziale-beratung.html</a>
Student IDs and „Semesterbeitrag“	Dept. „Studium + Lehre“ <a href="mailto:studierendenangelegenheit@uni-erfurt.de">studierendenangelegenheit@uni-erfurt.de</a>
Technical Equipment (for presentations / research purposes)	Media Department (Mr. Ladewig) or Main Office (Ms. Kaufmann) <a href="mailto:Matthias.ladewig@uni-erfurt.de">Matthias.ladewig@uni-erfurt.de</a>
Transcripts (certification thereof)	Dept. „Studium + Lehre“ <a href="mailto:pruefungsangelegenheiten@uni-erfurt.de">pruefungsangelegenheiten@uni-erfurt.de</a>

**The Brandt School exclusively uses your student e-mail address for official announcements.**

Please also make sure that you signed in for all your courses on Campus. It is your responsibility to check your e-mail account on a regular basis.

**Please remember to keep the Brandt School informed about your current whereabouts** (i.e., especially if you plan to leave Erfurt for a longer period of time).

**Please note:** It is your responsibility to also inform the University of Erfurt's Registrar Dept. (*Abteilung Studium und Lehre*), the university library, the City Registration Office (*Einwohnermeldeamt*) and the Foreigners Registration Authority (*Ausländerbehörde Erfurt*) about **any changes in your current address**.

The same applies for your bank institute, your health-insurance provider, telecommunications provider and any other companies or institutions you have contracts or accounts with.



# Important Dates



<u>Current Semester</u>	
April 01, 2020	<i>Summer semester begins</i>
April 10, 2020	Good Friday* ( <i>Karfreitag</i> )
April 12, 2020	Easter Sunday* ( <i>Ostersonntag</i> )
April 13, 2020	Easter Monday* ( <i>Ostermontag</i> )
May 01, 2020	Labor Day* ( <i>Tag der Arbeit</i> )
<b>May 04, 2020</b>	<b>Lecture period starts, online until further notice</b>
<b>May 30, 2020</b>	<b>Course registration deadline</b>
May 21, 2020	Ascension Day* ( <i>Christi Himmelfahrt</i> )
June 01, 2020	Pentecost Monday* ( <i>Pfingstmontag</i> )
<b>June 30, 2020</b>	<b>Re-enrollment Deadline for the winter semester 2020/21 (payment of fees)</b>
July 09, 2020	Commitment Award and Farewell Party Class of 2020
<b>July 18, 2020</b>	<b>Classes end (final exams may require presence in Erfurt afterwards)</b>
<b>September 01, 2020</b>	<b>2nd-years: MPP Thesis submission deadline (2 p.m.)</b>
<i>September 30, 2020</i>	<i>Summer semester ends</i>
<u>Winter Semester 2020/21</u>	
<i>November 02, 2020 until February 20, 2021</i>	<i>Lecture period</i>

\* Public holiday; all offices and shops closed; no classes

All students are obliged to pay the semester contribution and the tuition fee on time in order to remain enrolled at the University of Erfurt. **For the winter semester 2020/21, the deadline for the payment of fees is July 01, 2020**, meaning that the University of Erfurt must have received both payments by **June 30, 2020** at the latest. Please note that it often takes 2-3 days for German banks to complete transactions and that it is your responsibility to make sure your payment reaches the university in time. If your semester contribution is late, you will be charged a late fee of EUR 20.00

**Payment information for the semester contribution for the winter semester 2020/21 is sent to your student e-mail address.** In your (online) transfer order, please be sure to provide all the information given in the payment information to ensure that your payment is transferred to the correct account. It will otherwise not be possible to attribute your transaction to the Brandt School, which will mean substantial administrative extra work for you as well as the Brandt School staff.

For the **tuition fee**, in case you have a blocked account (with only a limited monthly amount to be deducted), please start to transfer suitable installments of e.g. 500 EUR already well in advance in order to make sure that the due amount is received in total by the University of Erfurt by the end of the a.m. re-registration deadline at the very latest.

Your student ID card (thoska) can only be validated for the new semester after all your payments (plus late fees, if those apply) have been received.

For the MPP tuition fee, the payment information is as follows:

<b>Recipient / Empfänger</b>	<b>Universität Erfurt</b>
Account No. / Konto Nr.:	300 444 299
Bank Code / BLZ:	820 500 00
<b>Bank</b>	<b>Landesbank Hessen-Thüringen Erfurt</b>
<b>BIC:</b>	<b>HELADEFF820</b>
<b>IBAN:</b>	<b>DE16 8205 0000 3004 4442 99</b>
<b>Amount / Betrag:</b>	<b>EUR 1,500.00</b>
<b>Reference / Verwendungszweck</b>	<b>1522207015017_Last Name</b>

Please note that hidden fees in international transactions may result in a reduced amount arriving at the University of Erfurt. In this case, you will be asked to pay the missing amount in cash to the university's cashier.

## Mandatory Courses for First-Year Students

All students **must take** the following courses in their second semester:

- 100 PAM #02: Quantitative Analysis and Empirical Methods (incl. Tutorial)
- 200 MAM #01: Strategic Management and Public Administration
- 200 MAM #02: Financial Management in the Public Sector (incl. Tutorial)
- Internship: In addition to these courses, all first-year students must formally register for the mandatory MPP internship at the beginning of this semester, regardless of when it actually took or will take place!
- **In addition, ONLY FOR CSMP-STUDENTS:**
  - **Mandatory** class Conflict Studies and Management: Analysis and Practical Conflict Management Skills

## Master Thesis Colloquium for Second-Year Students

All students are **strongly encouraged** to participate in one of the research colloquia of **Prof. Dr. Kemmerling, Prof. Dr. Grimm, Prof. Dr. Goldthau, Prof. Dr. Richter or Dr. Mello.**

## Basic and Language Module

Rules and Regulations (“*Studien- und Prüfungsordnung*”) prescribe that **you have to collect 9 credits** in this module. This means that you can either take three courses with 3 credits each ( $3+3+3=9$ ) or one course with 3 credits and one with 6 credits ( $3+6=9$ ). **The sum of credits you earn needs to equal the figure 9 in any case** (i.e.,  $6+6=12$  is not possible!). On top of that, should you wish to take more courses in this module, you are, of course, free to do so.

## Specialization Modules

- By the end of their study period (third semester), all **students must complete two specialization modules** by obtaining a **minimum of 9 credit points each** in both modules (total of 18 credit points).
- You are, of course, free to visit additional courses with the instructor’s permission. However, make sure that you will be able to handle the course work of your mandatory classes!
- It is not possible to substitute credits earned in one module for credits earned in another module, or to take a course twice if you already passed the first one.
- **Only for CSMP students**: CSMP students are required to complete the courses designed for this program by earning 9 credits in each CSMP module (compulsory CSMP I courses and elective CSMP II courses).

**Please check the “Prüfungs- und Studienordnung” (Examination and Study Rules) for more detailed and legally binding information regarding the structure of the MPP program. For easy reference, an unofficial English translation of this document is available on Brandt School’s website.**

Contact person: Christian Tischmeyer, MPP Program Coordinator

## ***“Belegbogen” / Course Registration***

All courses for which you wish to receive credit points during the summer semester must be marked on the so-called *“Belegbogen”* (Course Registration Form). Your *“Belegbogen”* is produced online on E.L.V.I.S. by yourself: <https://sulwww.uni-erfurt.de/Account/Login.aspx>.

Please make sure to choose those language courses which are open under the Master of Public Policy section (Basics and Language Module).

**The *“Belegbogen”* must be approved your academic mentor, and turned in with us.**

**We will notify you in due time about procedure and deadlines!**

**Keep in mind that your Academic Mentor must approve your course selection for each semester and that changes may be necessary before you turn the form in. Therefore, we recommend that you meet your mentor already some days prior to the deadline.**

For further information, please check the "Information Documents for Students" section in the Information Desk for Students of the Master of Public Policy at Moodle.

## Independent Study Units

Independent Study Units (ISUs) aim at deepening the students' knowledge in certain public policy fields at an individual pace and are geared to individual needs. They can be a means of allowing students to level differences in prior knowledge.

Subject to approval by the academic mentor, the Brandt School's academic staff, as well as faculty members or professors of the Faculty of Economics, Law and Social Sciences, or other faculties of the University may be approached as supervisors for an ISU. According to Paragraph 11, Section 3 of the MPP Examination and Study Rules, an independent study agreement must be signed by both the student and the instructor at the beginning of the semester, within the course registration deadline, to receive credit points for an ISU. In this independent study agreement, the student pledges to work on an agreed topic and corresponding questions regularly and independently and to spend the necessary amount of time to reach the learning goals within a given time frame. To check the learning progress and to give the instructor an overview of the working status, specific assignments are given and regular meetings should be agreed upon.

ISUs can be pursued in the Basics and Language Module and in the Specialization Modules and substitute for a 3 credit point seminar.

If you are interested in enrolling in an independent study unit, please discuss its contents and how it fits into your study plan with your academic mentor and contact MPP Program Coordinator Christian Tischmeyer for more details regarding enrollment and the independent study agreement.

## Online learning at Brandt School due to Corona restrictions

As you are aware, university facilities are closed until further notice. For the time being, we will start all classes online only (although all classes are assigned an actual class room).

The links for web conferences will be shared in the respective moodle course forum. Please check for announcements already posted, or incoming. Depending on your settings, these are forwarded to your @uni-erfurt email address after you registered yourself in the course.

The standard enrollment key to all non-compulsory courses is “wbs2020”. Courses from the general learning offers of the university, e.g. the Faculty of Law, Social Sciences & Economics, use the enrollment key “Stawi2020”. However, some courses do use a different method of enrollment, depending on the choice of the lecturer. Check the moodle course description for details.

Please enroll in the courses you are interested in, and take part in the announced introductory sessions!

In case there are more initial registrations than available places in a course, a selection will be done on the lecturers' directions! This will only happen after the initial session(s) of a course.

The end of the shopping period and final course registrations on E.L.V.I.S. are yet to be determined. We will forward you that crucial information as soon as it is determined.

We hope that this will only be an interim, but have to follow restrictions to do our part in slowing down the spread of Corona.



- Policy Analysis Module
- Management Module
- Practical Training Module
- Basics and Language Module
- Specialization Modules
  - Public and Non-Profit Management
  - European Public Policy
  - International Affairs, International Cooperation and Development
  - International Political Economy
  - Conflict Studies and Management I
  - Conflict Studies and Management II
- Graduation Module
- Additional Courses



**Courses that were taught in the previous summer semester (2019) are marked with an asterisk (\*).**  
**Courses that have been taught in an earlier semester are marked with two asterisks (\*\*).**  
**New courses are marked with three asterisks (\*\*\*)**.

<b>Instructor</b>	<b>Guido Mehlkop</b>
<b>ECTS</b>	<b>6</b>
<b>Time</b>	<b>Monday, 14 – 16 hrs</b>
<b>Location</b>	<b>AMG/ 0012</b>
<b>EXAM</b>	<b>t.b.d.</b>
<b>Mandatory for second semester</b>	

### Keywords

research, sampling, data, hypothesis, testing, descriptive statistics, inferential statistics

### Course Description

In the modern social sciences, theoretical propositions must be tested with real world empirical data. Progress is enhanced by eliminating hypotheses which do not pass empirical testing. Therefore, scientific work is based on the interplay between theory and sound empirical testing. This introduction to quantitative methodology provides a course in statistics: sampling distribution; reducing complexity (means and deviations); describing data sets graphically; estimating population means; z-transformation and T-tests; associations between nominal and ordinal scaled data (cross-tabs, chi-square); associations between metric data (coefficient of correlation, OLS regressions).

### About the Instructor

**Prof. Dr. Guido Mehlkop** is the Dean of the Faculty of Law, Economics and Social Sciences (Staatswissenschaftliche Fakultät) of the University of Erfurt. A sociologist by training, he wrote his doctoral thesis about new institutional economics at the University of Bonn, Germany (2001). Thereafter he held positions as a post doc and an assistant professor at the University of Dresden, Germany. In his habilitation thesis (2010) he conducted an empirical study about criminal behavior. Since 2011 he is a full professor for empirical research at the University of Erfurt. His research interests include: rational choice theory; statistics and methodology; new political economy; criminology and victimology; military sociology; suicide studies.

**Contact information:** [guido.mehlkop@uni-erfurt.de](mailto:guido.mehlkop@uni-erfurt.de)

<b>Instructor</b>	<b>Sushobhan Parida</b>
<b>ECTS</b>	<b>will be included in the „Quantitative Analysis and Empirical Methods“ grade</b>
<b>Time</b>	<b>Tuesday, 08 – 10 hrs Tuesday (A-weeks), 18 – 20 hrs</b>
<b>Location</b>	<b>LG 1/215</b>
<b>Mandatory for second semester</b>	

### Keywords

research, sampling, data, hypothesis, testing, descriptive statistics, inferential statistics

### Course Description

Tutorial for Prof. Mehlkop's Quantitative Analysis course, with a focus on exercises.

**Contact information:** [sushobhan.parida@uni-erfurt.de](mailto:sushobhan.parida@uni-erfurt.de)



<b>Instructor</b>	<b>Miriam Zschoche</b>
<b>ECTS</b>	<b>6</b>
<b>Time</b>	<b>Tuesday, 12 – 14 hrs</b>
<b>Location</b>	<b>LG 1/HS 4</b>
<b>EXAM</b>	<b>t.b.d.</b>
<b>Mandatory for second semester</b>	

### Keywords

strategy, regulation, public value, public-private partnerships, corporate social responsibility

### Course Description

Multinational enterprises have become a major force in the global economy. Through their foreign investments they might not only influence a local economy but also the political and social environment. On the other hand, multinational enterprises are strongly affected by different political, regulatory, and legal conditions in the host countries. This course gives a basic understanding of the interactions of multinational enterprises and authorities in a host country. We will discuss topics such as international public private partnerships, transnational acquisitions, and issues of corporate social responsibility.

### Recommended Literature

Dunning, J.H. & S.M. Lundan (2008): *Multinational Enterprises and the Global Economy*. Cheltenham; Northampton : Edward Elgar Publishing.  
Morschett, D., H. Schramm-Klein & J. Zentes (2015): *Strategic International Management – Text and Cases* (3rd ed.). Wiesbaden: Springer Gabler.

### About the Instructor

**Prof. Dr. Miriam Zschoche** is Professor for Strategic Management at the University of Erfurt. Before joining the University of Erfurt in April 2017, she was Assistant Professor for Strategic Management and Organization at WHU – Otto Beisheim School of Management in Vallendar since 2015. She received her PhD in International Management at University of Augsburg and visited the Kellogg School of Management, U.S. as post-doctoral researcher afterwards.

Prof. Zschoche's research concentrates on strategic international management, competitive dynamics, and family firms, combining microeconomic modelling and empirical analyses in research projects.

**Contact information:** [miriam.zschoche@uni-erfurt.de](mailto:miriam.zschoche@uni-erfurt.de)



<b>Instructor</b>	<b>Alexander Tomescheit</b>
<b>ECTS</b>	<b>will be included in the „Strategic Management and Public Administration Methods “ grade</b>
<b>Time</b>	<b>Thursday, (A-weeks), 08 – 10 hrs (Group A) Thursday, (B-weeks), 08 – 10 hrs (Group B)</b>
<b>Location</b>	<b>AMG/ 0007</b>
<b>Mandatory for second semester</b>	

### Keywords

strategy, regulation, public value, public-private partnerships, corporate social responsibility

### Course Description

Tutorial for Prof. Zschoche's Strategic Management and Public Administration course.

**Contact information:** [alexander.tomescheit@uni-erfurt.de](mailto:alexander.tomescheit@uni-erfurt.de)



# Management Module

## Financial Management in the Public Sector \*

<b>Instructor</b>	<b>Achim Kemmerling</b>
<b>ECTS</b>	<b>6</b>
<b>Time</b>	<b>Tuesday, 14 – 16 hrs</b>
<b>Location</b>	<b>LG 1/HS 4</b>
<b>EXAM</b>	<b>Tuesday, July 21, 14 – 16 hrs in LG 1/HS 4</b>
<b>Mandatory for second semester</b>	

### Keywords

public finance, economic theory, normative framework, case studies, debate, decision-making

### Course Description

The objectives of this course are to provide students with: (a) the analytical tools to analyze the public finances of governments: revenues, expenditures, ways to finance deficits and the institutions involved; and (b) a normative framework to conduct political analysis of the difficult financial decisions governments need to take. The course will use a combination of lectures, Harvard cases and an Oxford-style debate in order to learn about standard economic theory, apply it in real life situations, and simulate a public debate where students will play the role of financial ministers making budgetary decisions. Students are encouraged to review the financial situation of their own countries and to learn from the EU experience in class. Special focus will be given to the current financial crisis. A tutorial will be part of the course.

### About the Instructor

Before coming to the Brandt School, **Prof. Dr. Achim Kemmerling** worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

**Contact information:** [achim.kemmerling@uni-erfurt.de](mailto:achim.kemmerling@uni-erfurt.de)

# Management Module

## Financial Management in the Public Sector – Tutorial \*

<b>Instructor</b>	<b>Stefan Volkmann/ Tornike Kikishvili</b>
<b>ECTS</b>	<b>will be included in the „Financial Management in the Public Sector“ grade</b>
<b>Time</b>	<b>Monday (A-weeks), 18 – 20 hrs (group 1) Monday (B-weeks), 18 – 20 hrs (group 2) Tuesday (B-weeks), 18 – 20 hrs (group 3)</b>
<b>Location</b>	<b>LG 1/215</b>
<b>Mandatory for second semester</b>	

### Keywords

public finance, economic theory, normative framework, case studies, debate, decision-making

### Course Description

Tutorial for Dr. Kemmerling's Financial Management course.

**Contact information:** [Stefan.Volkmann@uni-erfurt.de](mailto:Stefan.Volkmann@uni-erfurt.de)



<b>Instructor</b>	<b>Patrick A. Mello</b>
<b>ECTS</b>	<b>6</b>
<b>Location</b>	<b>Your respective internship institution</b>
<b>Mandatory enrollment for first-year students</b>	

### Keywords

internship, practical skills, public policy, management, work experience

### Course Description

The Public Policy degree program (MPP) includes an internship as one of the requirements for the completion of the degree. Primary purposes of the internship are to offer students the opportunity to apply the knowledge and skills they have learned from the classroom in a work setting, to give students a practical perspective on policy analysis and public management and to help them compare their abilities and interests with requirements in particular fields of public policy.

Internships may be conducted in government agencies, international organizations, NGOs, or other non-profit or for-profit organizations. The job description must show that the work assigned to the intern will be relevant to public policy analysis and/or management. Internships must last at least 180 hours, 5 of which may be used for writing the internship report. Normally, the internship will be undertaken during the summer

break between the second and the third semester (mid-July to mid-October). The hosting agency must name a specific person responsible supervising the intern and for communicating with the Brandt School if needed.

In order to receive credits for their internship, students have to submit an internship report of approximately 10 pages to the respective Academic Mentor (CC [publicpolicy@uni-erfurt.de](mailto:publicpolicy@uni-erfurt.de)) no later than 30 days after the last day of the internship. For further information consult the internship regulations on Moodle and contact the Brandt School's internship coordinator Florian Heintze ([florian.heintze@uni-erfurt.de](mailto:florian.heintze@uni-erfurt.de)).





As every semester, a large variety of language classes are offered by the University's Language Center (*Sprachenzentrum*). Within the "Basics and Language Module" of MPP you can complete such courses for ECTS. Make sure to **register for them under the MPP (Basics and Language Module) on E.L.V.I.S., not under "Zusätzliches Sprachstudium" (additional language courses), if you want them to count for the MPP!**

In principal, German students are supposed to take language classes other than German and English, while students from abroad should advance their German skills to the highest level possible, but at least A2 (cf. § 10 of the MPP Study and Examination rules).

**Check for schedule clashes with (mandatory) MPP courses before signing up for a particular class!**

**Note that several classes require an extra early (online) sign-up procedure and/or participation in placement tests to determine your proficiency level. These are typically scheduled before or within the first week of the semester!** See the Language Center's website for information – some of which may only be available on the German websites! <https://www.uni-erfurt.de/index.php?id=90&L=1>.

You can find the Language Center's online registration at <https://onlinephilfak.uni-erfurt.de/>.

German placement tests will not take place this term. Please visit the Language Center's website for further and updated information: <https://www.uni-erfurt.de/sprachenzentrum/daf/kurse/studienbegleitung/einstufungstest/>

**See E.L.V.I.S./ the University of Erfurt's online course catalogue** (under Sommersemester 2020 -> Master (M) -> M Public Policy 2011 -> Basics and Language Module) for the full range of offers for this semester:

<https://sulwww.uni-erfurt.de/Publicservices/VeranstaltungsVerzeichnis/Pruefungsordnungen.aspx>.

In addition to courses, the Language Center also offers **proficiency examinations (*Niveaustufenprüfungen*)** in several languages that you can take, against a small fee, at the end of the semester in order to receive a certificate about your language level. Check the Language Center's website, under the respective languages, for more information.

<b>Instructor</b>	<b>Gudrun Hennig</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>postponed until further notice</b>
<b>Location</b>	<b>–</b>

#### About the Instructor

**Gudrun-Gerlinde Hennig** has taught German as a foreign language since 1993 and for several years in close cooperation with the universities of Ilmenau and Erfurt. Since completing her studies in German and Russian at the Pädagogische Hochschule Erfurt, from which she graduated in 1973 with a teaching diploma, she has taught German and Russian at the high-school level and as a freelancer.

**Contact information:** [gudrunhennig@gmx.de](mailto:gudrunhennig@gmx.de)

#### Keywords

German, language course, conversation, vocabulary, grammar

#### Course Description

Grammar, vocabulary, conversation for beginners. This course follows last semester's DaF-01 course and leads to an A2 level.

**Prerequisite:** Completion of DaF-01 German as a Foreign Language or equivalent.

## Basics and Language Module

### DaF-02: Deutsch als Fremdsprache (A2) (German as a Foreign Language [A2]) \*

<b>Instructor</b>	<b>Agni Palantza-Fehrenbacher</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>Will start in the week of May, 11</b> <b>Guided online assignments (until further notice)</b>
<b>Location</b>	<b>–</b>

#### Keywords

German, language course, conversation, vocabulary, grammar

#### Course Description

Grammar, vocabulary, conversation for beginners. This course follows last semester's DaF-01 course and leads to an A2 level.

**Prerequisite:** Completion of DaF-01 German as a Foreign Language or equivalent.

#### About the Instructor:

**Agni Palantza-Fehrenbacher** holds a diploma in German Language and Philology from the Aristotle University Thessaloniki, Greece and an M.A. in Cultural Administration from the Pädagogische Hochschule Ludwigsburg. She has taught German language courses and integration courses at a private language school as well as at the University of Applied Sciences Erfurt. Additionally, she has a

**Contact information:** [agni.pal@googlemail.com](mailto:agni.pal@googlemail.com)

<b>Instructor</b>	<b>Edgar Aragón</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>Friday, 16 – 18 hrs</b>
<b>Location</b>	<b>LG 1/219</b>

**Also open in the European Public Policy Module**  
**Limited to 20 participants. Please sign up via e-mail to [christian.tischmeyer@uni-erfurt.de](mailto:christian.tischmeyer@uni-erfurt.de) by May 10, 2020.**

#### **Keywords**

EU advocacy, EU agenda, lobbying, stakeholder engagement

#### **Course Description**

The purpose of this course is to provide students with a practical understanding of the way EU institutions work and to generate advocacy strategies to position key issues within the EU agenda.

Students will apply their knowledge on EU institutions to formulate advocacy strategies, taking into account policy objectives and the legislative procedures, as if they were employed by a European stakeholder. To facilitate the students' immersion into EU affairs, the first sessions will consist of case discussions (integration, accession, trade, Brexit, etc.) followed by advocacy & lobby exercises. Initially it was planned that students will be part of (a) an 'EU Challenge' activity and seminars with EU speakers and (b) group visits to EU institutions and offices of European stakeholders. The idea was that students interact with professionals in Brussels to polish their EU specific advocacy strategy in order to present their EU Challenge to a real stakeholder.

This plan will be adapted to a distance learning format..

The course includes a recognition of participation, useful for the CV and for potential job applications. Team work and communication skills will be highly developed during the course, and short assignments and case preparation will be required before each session.

#### **About the Instructor**

**Dr. Edgar Aragón** is Visiting Scholar for Public Finance at the Brandt School. Previously, he taught at the Graduate School for Public Administration and Public Policy of Tecnológico de Monterrey, Mexico (EGAP-Tec de Monterrey), where he was he was Director of the Master's program in Economics and Public Policy until January 2008. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public-Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations Work Package for Nopoor, a 7th Framework Research Program of the European Commission on poverty alleviation.

**Contact information:** [edgar.aragon@uni-erfurt.de](mailto:edgar.aragon@uni-erfurt.de)

## Basics and Language Module

### Algorithmic Thinking and “Big Data” in Public Policy \*\*\*

<b>Instructor</b>	<b>Maria Brackin</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>Monday, 10 – 12 hrs</b>
<b>Location</b>	<b>LG 1/120</b>
<b>Limited to 20 participants. Enrollment via moodle.</b>	

#### Keywords

big data, data gathering, systematic thinking, Python, R

#### Course Description

This course will introduce students to the use of “big data” in public policy. The large-scale collection and analysis of data is presented in the media as a panacea or a catastrophe. In reality, it offers both challenges and opportunities, particularly for policy-makers. The core focus of this course will be gaining practical skills in gathering data from a variety of sources. Students will be taught to think algorithmically, using systematic rules to extract and analyse information from multiple, and often complex, data sets. Students will be taught basic coding principles in Python and R, and will also use existing tools for web scraping and dataset manipulation. No previous coding experience is necessary. Alongside these practical skills, students will be challenged to think critically about the ethical implications of big data and of algorithmic approaches.

By the end of this course, students will be able to construct a large dataset that can be used to answer policy questions. They will understand where this data comes from, how it is processed, who may use it, and its limitations (statistical and ethical).

#### About the Instructor

**Maria Brackin** is an alumna of the Willy Brandt School (class of 2017-19) and an incoming doctoral fellow at the School of Collective Intelligence (Université Mohammed VI Polytechnique, École Normale Supérieure). Her research interests lie at the intersection of philosophy, economics, cognitive science and public policy, and include the influence of prosociality on financial decision-making, the nature of economic knowledge, and the use of behavioral insights in the design of public policies to improve financial literacy and inclusion. Maria's PhD project will focus on the impact of social information and interaction on economic beliefs and decisions.

Prior to her MPP studies, Maria was the investment administrator for fund management company Amati Global Investors in Edinburgh, and holds the Investment Management Certificate from the CFA Institute. Originally from Ithaca New York, Maria earned her BA (honors) in philosophy from Northwestern University and an MSc in philosophy from the University of Edinburgh. She is the recipient of various academic awards, including the DAAD Prize from the University of Erfurt and the PPLS Highly Commended Dissertation Prize from the University of Edinburgh, and is a past Scholar of the Saint Andrew's Society of the State of New York.

**Contact information:** [maria.brackin@uni-erfurt.de](mailto:maria.brackin@uni-erfurt.de)

# Basics and Language Module

## Advanced Research and Writing \*\*\*

<b>Instructor</b>	<b>Andreas C. Goldthau</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>Wednesday (A-Weeks), 18 – 20 hrs</b>
<b>Location</b>	<b>WBS/0114</b>
<b>Reserved for graduate and postgraduate research. Participation by invitation.</b>	

### Keywords

research, academic exchange

### Course Description

This seminar serves as a platform for feedback and exchange on ongoing research carried out at the Willy Brandt School of Public Policy. The seminar will also feature select guest speakers on topics of interest. Though the seminar primarily targets doctoral and post-doctoral level work, MPP students may also present in case their work is particularly relevant or if they participate in ongoing research projects.

The ARWS is open for audit to the entire Brandt School community as well as students and faculty from across the university interested in public policy research. If you would like to participate, please contact the course convener Professor Andreas Goldthau. WBS MA students interested in presenting their master thesis research should share an outline with the course convenor who will decide based on available

slots. Please note that the regular venue for presenting graduate research projects is the Research Colloquia convened by each of the Haniel Chairs.

The ARWS is organized as a bi-weekly research colloquium and takes place Wednesdays 6-7.30pm. As long as the university maintains limited access to campus facilities, the seminar will be held through WebEx, the online meeting platform. The course convenor will facilitate the meetings on WebEx and share detailed instructions on the modus operandi with individual presenters in a timely manner.

### About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

**Contact information:** [andreas.goldthau@uni-erfurt.de](mailto:andreas.goldthau@uni-erfurt.de)

# Basics and Language Module

## Qualitative Comparative Analysis \*

**Instructor** Patrick A. Mello

**ECTS** 3

**Time** Wednesday, 10 – 12 hrs (course)  
Wednesday, 12 – 14 hrs (tutorial)  
Wednesday, May 20th, 14-16 hrs

**Location** KIZ/ RTP 1&2

**Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.**

### Keywords

research design, research method, R software

### Course Description

This seminar introduces students to Qualitative Comparative Analysis (QCA). In recent years, this method has seen a great increase in applications across the social sciences, including the fields of public policy & comparative politics. Drawing on set theory and emphasizing causal complexity, QCA combines elements of both qualitative and quantitative research. The seminar provides a step-by-step introduction to the method and its foundations, aiming to enable students to conduct their own QCA analysis with their own data. Individual course sessions comprise a lecture part and a part where exercises are solved, and concepts and methods are applied to empirical questions. For the practical application of QCA, participants will work within the R software environment (“RStudio” and the packages “QCA” and “SetMethods”), which will be introduced during the initial sessions.

### About the Instructor

**Dr. Patrick A. Mello** is Visiting Scholar for Public Policy at the Brandt School, currently covering for the Franz Haniel Professorship for Public Policy. He is also a Research and Teaching Associate at the Chair of European and Global Governance at the Bavarian School of Public Policy at the Technical University of Munich (currently on leave). He received his PhD in Political Science from Humboldt University Berlin and held a Post-Doc position at the Technical University of Dresden from 2012 to 2016.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of *Democratic Participation in Armed Conflict* (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the *European Journal of International Relations*, *Journal of International Relations and Development*, *Security and Peace*, *West European Politics*, and elsewhere.

**Contact information:** [patrick.mello@uni-erfurt.de](mailto:patrick.mello@uni-erfurt.de)



<b>Instructor</b>	<b>Solveig Richter</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time</b>	<b>Wed. May 06, 2020</b>	<b>14 – 15 hrs online</b>
	<b>Thu. May 07, 2020</b>	<b>10 – 16 hrs</b>
	<b>Wed. June 10, 2020</b>	<b>14 – 18 hrs</b>
	<b>Thu. June 11, 2020</b>	<b>14 – 18 hrs</b>
	<b>Fri. June 12, 2020</b>	<b>10 – 18 hrs</b>
	<b>Wed. July 01, 2020</b>	<b>14 – 18 hrs</b>
<b>Location</b>	<b>WBS/ 0114</b>	
<b>Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.</b>		

#### Course Description

Can we predict the unpredictable? Can we expect the unexpected? While based on precise modeling we can now forecast the weather for the coming days, human behavior is almost impossible to predict. Moreover, evidence-based academic knowledge is limited to explanations of events and phenomenon in the past. However, this is in stark contrast to the needs of politicians or insurances who seek profound information regarding possible developments in the future. Scenario building or strategic foresight have thus become tools of policy planning. In this BLM course, we want to get to know the method of scenario building and apply it to the current Covid19 pandemic. Students will develop scenarios for the impact of the Covid19 pandemic in 4-5 policy areas and some case studies for the coming 6 months.

The course will be given in cooperation with Dr. Lars Brozus from the German Institute for International and Security Affairs – Stiftung Wissenschaft und Politik (SWP) Berlin who is directing the yearly foresight paper provided by the SWP to the German government.

Since the course will already start with substantive work and discussion on 7th May, all interested students are highly recommended to subscribe to the course on Moodle, watch the introductory video by Prof. Richter over the course content and organizational details there (will be provided until 4th May) and participate in the short Q & A session on 6th May.

#### About the Instructor

**Prof. Dr. Solveig Richter** joined the Willy Brandt School in January 2013 as Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, especially the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/ Stiftung Wissenschaft und Politik (SWP) in Berlin, in the research division EU External Relations. Solveig Richter studied Political Science, History and Communication Sciences in Dresden and Strasbourg.

**Contact information:** [solveig.richter@uni-erfurt.de](mailto:solveig.richter@uni-erfurt.de)



## Specialization Module: Public and Non-Profit Management

### Anti-Corruption Matters! Mechanisms, Challenges and Opportunities of Anti-Corruption in Public Policy \*

<b>Instructor</b>	<b>Anna-Maija Mertens</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time/ Location</b>	<b>Fri., May 08, 2020</b>	<b>10 – 12 hrs</b>
	<b>Fri., May 29, 2020</b>	<b>10 – 16 hrs</b>
	<b>Sat., May 30, 2020</b>	<b>09 – 15 hrs</b>
	<b>Fri., June 26, 2020</b>	<b>10 – 16 hrs</b>
	<b>Sat., June 27, 2020</b>	<b>10 – 16 hrs</b>
<b>Location:</b>	<b>WBS/ 0114</b>	
<b>Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.</b>		

#### About the Instructor

**Dr. Anna-Maija Mertens** is a political scientist with a focus on European politics. Since December 2014 she has been the Executive Director of Transparency International Germany e. V. Previously, she was Head of the Finnish Institute in Germany identifying and initiating new fields of cooperation between Germany and Finland.

Dr. Mertens holds an MA (with a major in Political Science and minors in Economics and History) and a Dr. Phil. from the Westfälische Wilhelms Universität Münster.

**Contact information:** [anna-maija.mertens@email.de](mailto:anna-maija.mertens@email.de)

#### Keywords

anti-corruption strategies, prevention, case studies

#### Course Description

What is corruption? What are the costs of corruption? What can we do to fight corruption in public policy? The seminar provides an overview about the definition and nature of corruption and the challenges and opportunities of anti-corruption in public policy. Furthermore, it enables the participants to exercise the learning matter in concrete corruption cases.

## Specialization Module: Public and Non-Profit Management

### Non-Profit Management \*

<b>Instructor</b>	<b>Dominika Mirońska</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time</b>	<b>Thu., May 7, 2020</b>	<b>16 - 17 hrs</b>
	<b>Sat., May 30, 2020</b>	<b>16 – 20 hrs</b>
	<b>Wed., June 03, 2020</b>	<b>14 – 19 hrs</b>
	<b>Thu., June 04, 2020</b>	<b>14 – 18 hrs</b>
	<b>Fri., June 05, 2020</b>	<b>10 – 16 hrs</b>
	<b>Sat., June 06, 2020</b>	<b>09 – 13 hrs</b>
<b>Location</b>	<b>WBS/ 0114</b>	
<b>Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.</b>		

#### Keywords

strategic and operational management, NGOs, case studies, impact

#### Course Description

The course focuses on managerial tools, both strategic and operational which can be implemented by non-profit organizations in order to gain effectiveness and impact. Specific processes and functions will be discussed, such as strategic planning, human resources, fundraising, marketing, and performance evaluation. Current trends in the field such as social entrepreneurship, earned income strategies, and leadership will also be addressed.

The course will be based on case studies drawn from a variety of industries and regions, and will also include such activities as role playing, discussions, group projects and students' presentations.

Learning outcomes for this course, upon successful completion, include being able to: first, develop an understanding of the roles played by non-profit organizations and explore their current and potential impact on society in different national and cultural settings; second, explore management concepts, practices, and tools for non-profit organizations; and third, question and analyze governance and management strategies in the third sector in light of calls for accountability, transparency, effectiveness and impact.

#### Recommended Literature

Rowe & Dato-on (2013): *Introduction to Nonprofit Management: Text and Cases*. SAGE Publications.

#### About the Instructor

**Prof. Dr. Dominika Mirońska** works with the International Marketing Department at the SGH Warsaw School of Economics in Warsaw, Poland. She defended her Ph.D. thesis on the topic of retail marketing and finished a post doctorate in the field of nonprofit management. She spent one year as a post-doc visiting scholar at Carlson School of Management, University of Minnesota, USA. She is a faculty member of Microeconomics of Competitiveness (MOC), a global network developed by Harvard Business School. She teaches marketing and MOC courses at SGH and nonprofit management course at the Aalto University School of Business in Finland, and at the University of Erfurt, Germany. Her research interests include managing stakeholder relations, nonprofit-business cooperation and marketing.

**Contact information:** [dominika.mironska@sgh.waw.pl](mailto:dominika.mironska@sgh.waw.pl)

# Specialization Module: Public and Non-Profit Management

## Political Communication and Campaigning \*\*



**WILLY BRANDT SCHOOL**  
OF PUBLIC POLICY  
AT THE UNIVERSITY OF ERFURT

<b>Instructor</b>	<b>Dietmar Molthagen &amp; Stefanie Molthagen-Schnöring</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time</b>	<b>Wed., May 06, 2020</b>	<b>17 – 20:15 hrs</b>
	<b>Fri., May 22, 2020</b>	<b>10 – 17:30 hrs</b>
	<b>Fri., June 19, 2020</b>	<b>10 – 17:30 hrs</b>
	<b>Sat., June 20, 2020</b>	<b>10 – 17:30 hrs</b>
<b>Location</b>	<b>WBS/ 0114</b>	

### Keywords

political communication, political campaigns, media

### Course Description

The course will deal with the broad field of political communication in general and political campaigning in particular. Political communication will be discussed in its context of politics on the one hand and the media on the other hand. Furthermore, techniques of political campaigning will be learnt and exercised. To gain a better understanding of the mechanism of campaigning we will devise the concept of a campaign.

### Recommended Literature

Rowe & Dato-on (2013): *Introduction to Nonprofit Management: Text and Cases*. SAGE Publications.

### About the Instructor

**Dr. Dietmar Molthagen** heads the Julius Leber Forum of the Friedrich-Ebert-Stiftung (FES) in Hamburg, which offers a political education program on a wide range of topics and with a variety of methods. His personal expertise lies in questions of integration, the fight against right-wing extremism and the development of political attitudes in Germany. The Friedrich-Ebert-Stiftung (FES) is the oldest political foundation in Germany, founded in 1925 and based on the ideas and values of social democracy – freedom, justice and solidarity. As an independent non-profit institution, the FES organises political education programs, gives political advice, has a scholarship program and is internationally active in more than 100 countries.

Besides his work, Molthagen teaches political communication as lecturer at the Hochschule für Wirtschaft und Recht Berlin (HWR) and is board member of a cultural foundation.

**Contact information:** [dietmar.molthagen@fes.de](mailto:dietmar.molthagen@fes.de)

**Stefanie Molthagen-Schnöring** is professor for communication sciences at the Hochschule für Wirtschaft und Technik Berlin (HTW). She teaches and researches social media communication, political communication, the rhetoric of companies and the connection between communication and the building of trust. Among her recent publications are „Lasst uns reden! Wie Kommunikation in Politik, Wirtschaft und Gesellschaft gelingt“ (2019), „Vertrauen – was ist gemeint, wenn man davon spricht?“ (2019), „Gesellschaftspolitisches Engagement in Zeiten von Trump & Co. Chancen und Risiken für Unternehmen“ (2018) and „Digitale Medien. Medialer Wandel und der Einfluss auf Textsorten und Sprache“ (2018). Since April 2019, she has been serving as Vice President for Research and Transfer at the HTW Berlin. Prior to her academic career, she worked in communication agencies in Hamburg and Berlin. Privately, she organises a Salon in her apartment in Berlin and on an island in the North Sea together with her husband.

**Contact information:** [Stefanie.Molthagen-Schnoering@HTW-Berlin.de](mailto:Stefanie.Molthagen-Schnoering@HTW-Berlin.de)

# Specialization Module: Public and Non-Profit Management

## Cross-Cultural Strategic Management in the Public and Non-Profit Sector \*\*\*

<b>Instructor</b>	<b>Sisi Sung</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>Thursday (B-weeks) 10 – 14 hrs</b>
<b>Location</b>	<b>LG 2/123</b>
<b>Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.</b>	

### Keywords

cross-cultural, management, comparative analysis,, global governance

### Course Description

As private and public sectors are globally intertwined, public, private, non-profit and business managers have to collaborate in addressing contemporary global challenges within a cross-cultural, cross-national context. This course is designed optimally as a complement to other courses offered at the Brandt School by introducing a cross-cultural perspective in the strategic management of the public sector (as focus) and private sector (as complementary). A brief introduction to strategic management in the business organization is adopted for comparative analysis. Participants will require to integrate the skills from prior knowledge such as public policy, non-profit management, global governance, economics and business together with personal experience to the understanding of strategic management in a cross-cultural context.

This course features interaction and idea exchange among all participants and the instructor. With a mixture of individual and group activities (such as seminars, guest lecture, case study and discussion, presentation, and simulation exercises), participants will develop the ability to think strategically and integrate personal experience and knowledge to analyze the organizational and environmental factors essential for crafting and executing strategy in organizations for sustained success in a multi-cultural environment.

### About the Instructor

**Sisi Sung** has specialized in cross-cultural projects and lectured in global academic programs since 2008. She is the Outstanding Teaching Award recipient at the University of Washington, Seattle, USA and founding member of the Schwarzman Scholars Global Leadership Program at Tsinghua University, China. Currently, she works at the Max-Weber-Kolleg, University of Erfurt with a recent project on the interdisciplinary study of leadership and institutional management among the world's largest enterprises. Her previous studies have been published in both English and Chinese journals. She is interested in topics including institutional management, leadership, labor economics and gender studies.

Sisi Sung holds a Master's degree in Economics from the University of Washington, Seattle, USA and Bachelor's degree in Economics and Finance from Tsinghua University, China.

**Contact information:** [sisi.sung@uni-erfurt.de](mailto:sisi.sung@uni-erfurt.de)

## Specialization Module: European Public Policy

### Policy Advocacy in the EU \*\*\*

**Instructor** Edgar Aragón

**ECTS** 3

**Time** Friday, 16 – 18 hrs

**Location** LG 1/219

**Also open in the Basics and Language Module**

**Limited to 20 participants. Please sign up via e-mail to [christian.tischmeyer@uni-erfurt.de](mailto:christian.tischmeyer@uni-erfurt.de) by May 10, 2020.**

#### Keywords

EU advocacy, EU agenda, lobbying, stakeholder engagement

#### Course Description

The purpose of this course is to provide students with a practical understanding of the way EU institutions work and to generate advocacy strategies to position key issues within the EU agenda.

Students will apply their knowledge on EU institutions to formulate advocacy strategies, taking into account policy objectives and the legislative procedures, as if they were employed by a European stakeholder. To facilitate the students' immersion into EU affairs, the first sessions will consist of case discussions (integration, accession, trade, Brexit, etc.) followed by advocacy & lobby exercises. Initially it was planned that students will be part of (a) an 'EU Challenge' activity and seminars with EU speakers and (b) group visits to EU institutions and offices of European stakeholders. The idea was that students interact with professionals in Brussels to polish their EU specific advocacy strategy in order to present their EU Challenge to a real stakeholder.

This plan will be adapted to a distance learning format..

The course includes a recognition of participation, useful for the CV and for potential job applications. Team work and communication skills will be highly developed during the course, and short assignments and case preparation will be required before each session.

#### About the Instructor

**Dr. Edgar Aragón** is Visiting Scholar for Public Finance at the Brandt School. Previously, he taught at the Graduate School for Public Administration and Public Policy of Tecnológico de Monterrey, Mexico (EGAP-Tec de Monterrey), where he was he was Director of the Master's program in Economics and Public Policy until January 2008. During this time, he conducted socio-economic evaluations of public programs, such as lending to small and medium size firms; the social provisioning of milk; and the status of water infrastructure in Mexico. Before 2002, he worked as an economic and financial consultant in Mexico City and in Leuven, Belgium. He received both his PhD in City and Regional Planning and his Master's degree in Public Administration from Cornell University. He has been a Fellow at the United Nations University (UNU/IAS) in Tokyo, and at the Inter-American Foundation (IAF) in Washington. He is co-author of Harvard case studies and his research currently focuses on cluster policies for regional development, microfinance for poverty alleviation, and Public-Private Partnerships (PPPs) for infrastructure projects. He is now the leader of the Policy Recommendations Work Package for Nopoor, a 7th Framework Research Program of the European Commission on poverty alleviation.

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## Specialization Module: European Public Policy

### EU Economic Governance and the EU as a Global Actor \*\*\*

<b>Instructor</b>	<b>Stephanie Gast Zepeda</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>Tuesday, 10 – 12 hrs</b> <b>Also open in the International Political Economy Module</b>
<b>Location</b>	<b>WBS/ -104</b>
<b>Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.</b>	

#### Keywords

economic integration, EU monetary union, Eurozone, trade, monetary policy, fiscal policy

#### Course Description

The seminar will provide an overview over the European Union’s economic governance and the EU as an economic actor in an international context. We will track the development and state of European economic integration and analyze economic policy-making in the context of competing theoretical paradigms and national concepts of economic policy-making. Against this backdrop, we will discuss the economic situation in the Eurozone and the European economic and monetary union as a (sub)optimal currency area, and look at some main EU micro- and macroeconomic policies such as competition, trade, financial markets, monetary and fiscal policies, including their objectives,

legal framework, actors, interplay and effects on different Member States. Shifting our focus from the domestic to a more international perspective, we will explore the EU’s role and economic interdependences in globalization by looking at the EU’s approach towards e.g. foreign trade, investment and capital flows, as well as global cooperation, development and sustainability.

#### About the Instructor

**Stephanie Gast Zepeda** is a Research Associate to the Gerhard Haniel Professor for Public Policy and International Development, Prof. Achim Kemmerling. She holds a B.A. in International Cultural and Business Studies from the University of Passau and an M.A. in International Political Economy from King’s College London. In her B.A. thesis she studied the association between cosmopolitanism and migration by correlating survey results from several countries with data on migrant stocks. For her M.A. thesis she analyzed issue salience in public opinion, the European Parliament and EU legislation. She used the Eurobarometer survey results and a unique dataset of topics modelled with Latent Dirichlet Allocation (LDA). Stephanie gained professional experience in the public and private sector through different international internships and fellowships before joining the Willy Brandt School.

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<b>Instructor</b>	<b>Andreas C. Goldthau</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time</b>	<b>Thu. May 14.</b>	<b>10 – 14 hrs</b>
	<b>Thu. May 28.</b>	<b>10 – 14 hrs</b>
	<b>Thu. June 11.</b>	<b>10 – 14 hrs</b>
	<b>Thu. June 25.</b>	<b>10 – 12 hrs</b>
	<b>Fri. July 10.</b>	<b>11 – 18 hrs</b>
	<b>Wed. July 15.</b>	<b>14 – 16 hrs</b>

**Also open in the International Political Economy Module**

**Location** **WBS/ 0114**

**Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.**

### Keywords

globalization, public goods, global commons, transnational policy.

### Course Description

This course introduces students to global public policy as a field of contested policy authority in a globalized world. It discusses global policy areas as different as trade, migration, financial regulation, economic development and environment. The course covers key aspects of contemporary global public policy-making, including the challenge of delivering global public goods and the problem of safeguarding the global commons; the role of global networks

and global public-private partnerships in producing transnational policy outcomes; and the dynamics pertaining to policy transfer, diffusion and global best practice. Though the primary aim of the course is to offer a ‘conceptual toolbox’ for students interested in global public policy, it also seeks to apply theoretical models to real world problems. The course will therefore draw on a number of practical examples to from various policy fields and levels, from both OECD and non-OECD contexts.

### About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

**Contact information:** [andreas.goldthau@uni-erfurt.de](mailto:andreas.goldthau@uni-erfurt.de)

## Specialization Module: International Affairs, Cooperation and Development

### The Politics of the Global Energy Transition \*\*\*

<b>Instructor</b>	<b>Andreas C. Goldthau</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time</b>	<b>Thu. May 14.</b>	<b>14 – 18 hrs</b>
	<b>Thu. May 28.</b>	<b>14 – 18 hrs</b>
	<b>Thu. June 25.</b>	<b>14 – 16 hrs</b>
	<b>Thu. July 02.</b>	<b>11 – 18 hrs - Potsdam</b>
	<b>Fri. July 03.</b>	<b>09 – 16 hrs - Potsdam</b>
	<b>Thu. July 09.</b>	<b>14 – 16 hrs</b>

**Also open in the International Political Economy Module**

**Location**                    **WBS/ 0114**

**Limited to 15 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.**

#### **Keywords**

Paris Agreement, decarbonization, political economy, distributional justice, IASS

#### **Course Description**

Achieving the Paris climate target of “well below 2 degrees” of global warming, the global energy system needs to decarbonize. This means switching from a fossil fuel-based system to one that relies on renewables and low carbon technologies. This seminar will assess key aspects of the energy transition, including the politics of climate change mitigation; questions related to distributional justice; the political economy of national

decarbonization; and the opportunities of and barriers to systemic change. It will discuss pertinent aspects including financial flows, the economics of going low carbon, and the role of technology and policy. For this seminar, the Brandt School has partnered with the Institute for Advanced Sustainability Studies, a research institution dedicated to the scientific support of sustainable development based in Potsdam, where parts of the sessions are planned to be held.

#### **About the Instructor**

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

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## Specialization Module: International Affairs, Cooperation and Development

### Human Rights and Conflicts over Natural Resources \*\*\*

<b>Instructor</b>	<b>Petra Gümplová</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>Monday, 16 – 18 hrs</b>
<b>Also open in the Conflict Studies and Management II Module</b>	
<b>Location</b>	<b>t.b.a.</b>
<b>Limited to 30 participants.</b>	

#### Keywords

natural resources, international law, international justice, conflict

#### Course Description

This class focuses on the examination of conflicts and competing claims and rights to natural resources from the perspective of human rights. The first part of the class offers students an opportunity to develop a critical analytical framework for understanding conflicts over natural resources from the perspective of international law and human rights. The concept and the system of international human rights is introduced and discussed and its connection to natural resources – to rights, claims, and entitlements of individuals and various groups to natural resources – is elaborated. The linkages between international law of human rights and rights of states to natural resources and the aim of both systems to realize the international justice is also the focus of attention.

In the second part of the class, several substantive areas of conflicts over natural resources are analyzed – property rights, popular sovereignty over natural resources, indigenous rights, development and benefit-sharing, food sovereignty and livelihood conflicts, biodiversity and climate change.

#### About the Instructor

**Dr. Petra Gümplová** is a Fellow at the Max-Weber-Kolleg, University of Erfurt. During the summer semester 2019, she will represent the professorship "Sociology with a focus on Political Sociology" at the Faculty of Social Sciences, University of Erfurt. She holds a PhD from The New School for Social Research, New York, USA. She specializes in political and legal theory and her research fields include natural resources, territorial rights, human rights, constitutionalism, democracy, and global justice. Her book *Sovereignty and Constitutional Democracy* was published in 2011 with Nomos. Currently, Petra Gümplová works on a book on natural resources and justice.

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## Specialization Module: International Affairs, Cooperation and Development

### Sovereignty in the Global World \*

<b>Instructor</b>	<b>Petra Gūmplová</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>Monday, 12 – 14 hrs</b>
<b>Location</b>	<b>t.b.a.</b>
<b>Limited to 30 participants.</b>	

#### Keywords

sovereignty, globalization, human rights law

#### Course Description

Sovereignty is a central category of modern political thought and a distinguishing feature of modern world order. Yet, there has never been much sympathy for sovereignty among political theorists who criticized its authoritarian implications. Today many thinkers believe that the concept of sovereignty has finally been rendered completely obsolete in the process of globalization, European integration, and the rise of transnational governance and cosmopolitan human rights law. This class offers an overview of the discourse on sovereignty and sovereign statehood. The theories in focus will include works by Thomas Hobbes, Jean Jacques Rousseau, John Locke, the Federalists, Hans Kelsen, Carl Schmitt, and Hannah Arendt. In the second part of the class, we will discuss transformation and challenges to sovereignty in the postwar international order.

#### About the Instructor

**Dr. Petra Gūmplová** is a Fellow at the Max-Weber-Kolleg, University of Erfurt. During the summer semester 2019, she will represent the professorship "Sociology with a focus on Political Sociology" at the Faculty of Social Sciences, University of Erfurt. She holds a PhD from The New School for Social Research, New York, USA. She specializes in political and legal theory and her research fields include natural resources, territorial rights, human rights, constitutionalism, democracy, and global justice. Her book *Sovereignty and Constitutional Democracy* was published in 2011 with Nomos. Currently, Petra Gūmplová works on a book on natural resources and justice.

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## Specialization Module: International Affairs, Cooperation and Development

### Policies for Fighting Poverty and Inequality \*

**Instructor** Achim Kemmerling

**ECTS** 3

**Time** Tuesday, 16 – 18 hrs

**Location** LG 1/ 229

**Also open in the International Political Economy Module and in the Conflict Studies and Management II Module**

**Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.**

#### **Keywords**

welfare state, social policy, microfinance, case studies, corruption

#### **Course Description**

In this course, we will look at policies designed to fight poverty and inequality and their chances and challenges in developing countries. We start with a comparative overview over different types of ‘models’ and welfare regimes across the world. Then we focus on challenges of welfare state finances such as tax competition and revenue generation. Once we know the revenue side, we look at types of expenditures such as social insurance, social benefits and recent innovations in this area (e.g. unconditional cash transfer programs). Next, we will look at some main areas of social policy (such as health, employment and education).

Finally, we look at some related areas such as microfinance. In all sessions, we will not only look at successful and unsuccessful cases, but also at specific challenges in lower- and middle-income countries such as corruption or patronage.

#### **About the Instructor**

Before coming to the Brandt School, **Prof. Dr. Achim Kemmerling** worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

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# Specialization Module: International Affairs, Cooperation and Development

## Introduction to Migration Policy \*\*\*

<b>Instructor</b>	<b>Pau Palop-Garcia</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time</b>	<b>Fri. May 08, 2020</b>	<b>12 – 14 hrs</b>
	<b>Wed. June 17, 2020</b>	<b>14 – 18 hrs</b>
	<b>Thu. June 18, 2020</b>	<b>14 – 20 hrs</b>
	<b>Fri. July 10, 2020</b>	<b>11 – 18 hrs</b>
	<b>Sat. July 11, 2020</b>	<b>09 – 16 hrs</b>
<b>Location</b>	<b>WBS/ 0114</b>	

**Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.**

### About the Instructor

**Pau Palop-García** (PhD, 2019) is a Post-doctoral Fellow at the German Institute of Global and Area Studies (GIGA), Institute of Latin American Studies (ILAS). He specializes in the study of migration policies and the political representation of migrant communities in their states of origin. He holds a PhD in Political Sciences from the Free University of Berlin and has published in academic journals such as Democratization, Citizenship Studies, or the Journal of Ethnic and Migration Studies.

**Contact information:** [pau.palop@giga-hamburg.de](mailto:pau.palop@giga-hamburg.de)

### Keywords

immigration, integration policies, emigration, citizenship

### Course Description

The United Nations estimates that the number of international migrants increased to 272 million in 2019 and that this upward trend will continue in the next decades. How do states of reception and states of origin prepare and react with their policies to a world that is increasingly mobile? This introductory course provides a basic understanding of the policies that countries adopt to govern migration, including policies that target emigrants (non-resident citizens) and immigrants (non-citizen residents). Students will learn to evaluate and compare migration policies across countries and world regions, as well as to critically analyze their implementation and their expected and unexpected effects on the societies of reception and origin.

# Specialization Module: International Political Economy

## Global Public Policy \*\*\*

<b>Instructor</b>	<b>Andreas C. Goldthau</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time</b>	<b>Thu. May 14.</b>	<b>10 – 14 hrs</b>
	<b>Thu. May 28.</b>	<b>10 – 14 hrs</b>
	<b>Thu. June 11.</b>	<b>10 – 14 hrs</b>
	<b>Thu. June 25.</b>	<b>10 – 12 hrs</b>
	<b>Fri. July 10.</b>	<b>11 – 18 hrs</b>
	<b>Wed. July 15.</b>	<b>14 – 16 hrs</b>

**Also open in the International Affairs, Cooperation and Development Module**  
**Location** WBS/ 0114

**Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.**

### Keywords

globalization, public goods, global commons, transnational policy.

### Course Description

This course introduces students to global public policy as a field of contested policy authority in a globalized world. It discusses global policy areas as different as trade, migration, financial regulation, economic development and environment. The course covers key aspects of contemporary global public policy-making, including the challenge of delivering global public goods and the problem of safeguarding the global commons; the role of global networks

and global public-private partnerships in producing transnational policy outcomes; and the dynamics pertaining to policy transfer, diffusion and global best practice. Though the primary aim of the course is to offer a ‘conceptual toolbox’ for students interested in global public policy, it also seeks to apply theoretical models to real world problems. The course will therefore draw on a number of practical examples to from various policy fields and levels, from both OECD and non-OECD contexts.

### About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

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## Specialization Module: International Political Economy

### The Politics of the Global Energy Transition \*\*\*

<b>Instructor</b>	<b>Andreas C. Goldthau</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time</b>	<b>Thu. May 14.</b>	<b>14 – 18 hrs</b>
	<b>Thu. May 28.</b>	<b>14 – 18 hrs</b>
	<b>Thu. June 25.</b>	<b>14 – 16 hrs</b>
	<b>Thu. July 02.</b>	<b>11 – 18 hrs - Potsdam</b>
	<b>Fri. July 03.</b>	<b>09 – 16 hrs - Potsdam</b>
	<b>Thu. July 09.</b>	<b>14 – 16 hrs</b>
<b>Also open in the International Affairs, Cooperation and Development Module</b>		
<b>Location</b>	<b>WBS/ 0114</b>	
<b>Limited to 15 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.</b>		

#### Keywords

Paris Agreement, decarbonization, political economy, distributional justice, IASS

#### Course Description

Achieving the Paris climate target of “well below 2 degrees” of global warming, the global energy system needs to decarbonize. This means switching from a fossil fuel-based system to one that relies on renewables and low carbon technologies. This seminar will assess key aspects of the energy transition, including the politics of climate change mitigation; questions related to distributional justice; the political economy of national

decarbonization; and the opportunities of and barriers to systemic change. It will discuss pertinent aspects including financial flows, the economics of going low carbon, and the role of technology and policy. For this seminar, the Brandt School has partnered with the Institute for Advanced Sustainability Studies, a research institution dedicated to the scientific support of sustainable development based in Potsdam, where parts of the sessions are planned to be held.

#### About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

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## Specialization Module: International Political Economy

### Policies for Fighting Poverty and Inequality \*

**Instructor** Achim Kemmerling

**ECTS** 3

**Time** Tuesday, 16 – 18 hrs

**Location** LG 1/ 229

Also open in the International Affairs Module and in the Conflict Studies and Management II Module

Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to 'first come, first serve' principle.

#### Keywords

welfare state, social policy, microfinance, case studies, corruption

#### Course Description

In this course, we will look at policies designed to fight poverty and inequality and their chances and challenges in developing countries. We start with a comparative overview over different types of 'models' and welfare regimes across the world. Then we focus on challenges of welfare state finances such as tax competition and revenue generation. Once we know the revenue side, we look at types of expenditures such as social insurance, social benefits and recent innovations in this area (e.g. unconditional cash transfer programs). Next, we will look at some main areas of social policy (such as health, employment and education).

Finally, we look at some related areas such as microfinance. In all sessions, we will not only look at successful and unsuccessful cases, but also at specific challenges in lower- and middle-income countries such as corruption or patronage.

#### About the Instructor

Before coming to the Brandt School, **Prof. Dr. Achim Kemmerling** worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

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Instructor	Dominik Maltritz
ECTS	3
Time	Thursday, 18 – 20 hrs
Location	LG 1/125

please email [kerstin.rathje@uni-erfurt.de](mailto:kerstin.rathje@uni-erfurt.de), from your [@uni-erfurt.de](mailto:@uni-erfurt.de) address, stating that you are a Master's student, the name of the course, and the following declaration, either in German or English translation (below):

- "Ich verpflichte mich weder den Zugangsschlüssel noch die Inhalte, die im Moodle-Raum zur Verfügung gestellt werden, an Dritte weiterzuleiten sowie dafür Sorge zu tragen, dass Dritte nicht in den Besitz der Schlüssel oder der Inhalte kommen können. Mir ist bewusst, dass eine Zuwiderhandlung einen strafrechtlichen Tatbestand darstellt und insbesondere geistige Eigentumsrechte verletzt."
- „I promise that I will neither the key nor any content that is provided in the Moodle space make available for other persons. In addition, I ensure that no unauthorized person gets access to the key and the content. I know that any contravention constitutes a criminal offence, especially it violates intellectual property rights. “

### Keywords

development, industrialization, capital flows, FDI

### Course Description

This course is about the reasons for growth and economic development in developing and newly industrializing countries, in particular about the influence of and the relation to the external sector of the national economy.

We will look at the real economic aspect (exports, imports, etc.), but with a stronger focus on the monetary aspect, i.e. the inward (and outward) flow of capital, such as foreign direct investment.

Country risks and the governance of states play an important role in this context. The latter also has a direct influence on economic development and may create feedback effects.

A list of specific topics can be found at the end of this paper.

### About the Instructor

**Prof. Dr. Dominik Maltritz** is Professor for International Economics at the University of Erfurt. He studied Business Administration (1994-1999) and Physics (1991-1994) at the University of Göttingen. From 1999 until 2009 he worked at the chair of monetary economics at TU Dresden, where he earned his doctoral degree for his Dissertation "*Quantifizierung von Souveränrisiken*" in 2006. His fields of interest are: international financial crises, default risks, option pricing theory, capital flow to developing countries and determinants of foreign direct investments, corporate takeovers and choice of location.

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## Specialization Module: International Political Economy

### EU Economic Governance and the EU as a Global Actor \*\*\*

**Instructor** Stephanie Gast Zepeda

**ECTS** 3

**Time** Tuesday, 10 – 12 hrs

**Also open in the European Public Policy Module**

**Location** WBS/ -104

**Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.**

#### Keywords

economic integration, EU monetary union, Eurozone, trade, monetary policy, fiscal policy

#### Course Description

The seminar will provide an overview over the European Union’s economic governance and the EU as an economic actor in an international context. We will track the development and state of European economic integration and analyze economic policy-making in the context of competing theoretical paradigms and national concepts of economic policy-making. Against this backdrop, we will discuss the economic situation in the Eurozone and the European economic and monetary union as a (sub)optimal currency area, and look at some main EU micro- and macroeconomic policies such as competition, trade, financial markets, monetary and fiscal policies, including their objectives, legal framework, actors, interplay and effects on different Member States.

Shifting our focus from the domestic to a more international perspective, we will explore the EU’s role and economic interdependences in globalization by looking at the EU’s approach towards e.g. foreign trade, investment and capital flows, as well as global cooperation, development and sustainability.

#### About the Instructor

**Stephanie Gast Zepeda** is a Research Associate to the Gerhard Haniel Professor for Public Policy and International Development, Prof. Achim Kemmerling. She holds a B.A. in International Cultural and Business Studies from the University of Passau and an M.A. in International Political Economy from King’s College London. In her B.A. thesis she studied the association between cosmopolitanism and migration by correlating survey results from several countries with data on migrant stocks. For her M.A. thesis she analyzed issue salience in public opinion, the European Parliament and EU legislation. She used the Eurobarometer survey results and a unique dataset of topics modelled with Latent Dirichlet Allocation (LDA). Stephanie gained professional experience in the public and private sector through different international internships and fellowships before joining the Willy Brandt School.

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## Specialization Module: Conflict Studies and Management I

### Conflict Studies and Management: Analysis and Practical Conflict Management Skills \*



**WILLY BRANDT SCHOOL**  
OF PUBLIC POLICY  
AT THE UNIVERSITY OF ERFURT

<b>Instructor</b>	<b>Solveig Richter</b>	
<b>ECTS</b>	<b>3</b>	
<b>Time</b>	<b>Wed., May 06, 2020</b>	<b>15 – 18 hrs</b>
	<b>Thu., May 14, 2020</b>	<b>14 – 18 hrs</b>
	<b>Thu., May 28, 2020</b>	<b>10 – 14 hrs</b>
	<b>starting on June 04, 2020:</b>	
	<b>Thursday, (B-weeks),</b>	<b>10 – 14 hrs</b>
<b>Location</b>	<b>WBS/ 0114</b>	
<b>Mandatory for first-year CSMP students</b>		

#### Keywords

conflict management skills, communication, analysis, basics, case studies

#### Course Description

Building up on the conceptual and theoretical knowledge acquired in the introductory CSMP course, this seminar approaches the problem of conflict management from a practical perspective. The aim is to train analytical as well as communicative skills needed in dealing with conflicts.

#### About the Instructors

**Prof. Dr. Solveig Richter** joined the Willy Brandt School in January 2013 as Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, especially the European Union, and on the effectiveness of instruments of civil crisis and conflict management.

She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/ Stiftung Wissenschaft und Politik (SWP) in Berlin, in the research division EU External Relations. Solveig Richter studied Political Science, History and Communication Sciences in Dresden and Strasbourg.

**Contact information:** [solveig.richter@uni-erfurt.de](mailto:solveig.richter@uni-erfurt.de)

## Specialization Module: Conflict Studies and Management II

### Elections in Post-Conflict Countries \*\*\*

**Instructor** Jalale Getachew Birru

**ECTS** 3

**Time** Tuesday, 16 – 18 hrs

**Location** WBS/ -104

**Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.**

#### Keywords

Elections, Post-conflict Countries, Peacebuilding, Democratization, Case Studies

#### Course Description

An election is one of the first activities of peacebuilding through democratization processes in post-conflict countries. If implemented properly, it will bring a legitimate government which will lead the post-conflict country into establishing sustainable peace through democratization processes. Hence, this course aims to give a basic introduction to Conflict Management students who aim to work in the peacebuilding field. The course is an introduction to elections in post-conflict countries. It complements other courses of the School’s Conflict Management track.

This course aims to introduce students to the election process in post-conflict countries and equip students to the challenges and theoretical arguments of holding elections in post-conflict countries. After taking this course, the students will be able to outline the theoretical arguments and identify potential challenges of electoral processes in post-conflict countries.

#### About the Instructor

**Jalale Getachew Birru** is a doctoral candidate at the Willy Brandt School of Public Policy, University of Erfurt. Her doctoral research, “‘Replacing the Breaking of Heads with Counting of Heads’: Managing the Conflict Triggering Elements of Liberal Peace Theory,” investigates how to establish electoral dispute resolution institutions in post-conflict countries. Her research is supervised by Prof Dr Solveig Richter. Birru holds Master of Public Policy (M.P.P) from Willy Brandt School of Public Policy, Erfurt University, Germany, and Bachelor of Laws (L.L.B) from Haramaya University, Ethiopia. She has worked as a public prosecutor, an attaché, a peace project officer, and a research assistant. Her main research interests are peacebuilding, post-conflict countries, democratization process, Traditional conflict resolution methods, election, and international law.

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## Specialization Module: Conflict Studies and Management II

### Human Rights and Conflicts over Natural Resources \*\*\*



WILLY BRANDT SCHOOL  
OF PUBLIC POLICY  
AT THE UNIVERSITY OF ERFURT

<b>Instructor</b>	<b>Petra Gümplová</b>
<b>ECTS</b>	<b>3</b>
<b>Time</b>	<b>Monday, 16 – 18 hrs</b>
<b>Also open in the International Affairs, Cooperation and Development Module</b>	
<b>Location</b>	<b>t.b.a.</b>
<b>Limited to 30 participants.</b>	

#### Keywords

natural resources, international law, international justice, conflict

#### Course Description

This class focuses on the examination of conflicts and competing claims and rights to natural resources from the perspective of human rights. The first part of the class offers students an opportunity to develop a critical analytical framework for understanding conflicts over natural resources from the perspective of international law and human rights. The concept and the system of international human rights is introduced and discussed and its connection to natural resources – to rights, claims, and entitlements of individuals and various groups to natural resources – is elaborated. The linkages between international law of human rights and rights of states to natural resources and the aim of both systems to realize the international justice is also the focus of attention.

In the second part of the class, several substantive areas of conflicts over natural resources are analyzed – property rights, popular sovereignty over natural resources, indigenous rights, development and benefit-sharing, food sovereignty and livelihood conflicts, biodiversity and climate change.

#### About the Instructor

**Dr. Petra Gümplová** is a Fellow at the Max-Weber-Kolleg, University of Erfurt. During the summer semester 2019, she will represent the professorship "Sociology with a focus on Political Sociology" at the Faculty of Social Sciences, University of Erfurt. She holds a PhD from The New School for Social Research, New York, USA. She specializes in political and legal theory and her research fields include natural resources, territorial rights, human rights, constitutionalism, democracy, and global justice. Her book *Sovereignty and Constitutional Democracy* was published in 2011 with Nomos. Currently, Petra Gümplová works on a book on natural resources and justice.

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## Specialization Module: Conflict Studies and Management II

### Policies for Fighting Poverty and Inequality \*

**Instructor** Achim Kemmerling

**ECTS** 3

**Time** Tuesday, 16 – 18 hrs

**Location** LG 1/ 229

**Also open in the International Affairs Module and in the International Political Economy Module**

**Limited to 20 participants. After the first session(s), additional participants will be de-registered by the lecturer, typically according to ‘first come, first serve’ principle.**

#### **Keywords**

welfare state, social policy, microfinance, case studies, corruption

#### **Course Description**

In this course, we will look at policies designed to fight poverty and inequality and their chances and challenges in developing countries. We start with a comparative overview over different types of ‘models’ and welfare regimes across the world. Then we focus on challenges of welfare state finances such as tax competition and revenue generation. Once we know the revenue side, we look at types of expenditures such as social insurance, social benefits and recent innovations in this area (e.g. unconditional cash transfer programs). Next, we will look at some main areas of social policy (such as health, employment and education).

Finally, we look at some related areas such as microfinance. In all sessions, we will not only look at successful and unsuccessful cases, but also at specific challenges in lower- and middle-income countries such as corruption or patronage.

#### **About the Instructor**

Before coming to the Brandt School, **Prof. Dr. Achim Kemmerling** worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

**Contact information:** [achim.kemmerling@uni-erfurt.de](mailto:achim.kemmerling@uni-erfurt.de)



Students writing their master thesis are **strongly encouraged** to participate in one of the colloquia, usually that of their first supervisor; if their first supervisor does not offer a colloquium, that of their second supervisor.

If none of your supervisors is offering a colloquium, you can get in touch with one of the instructors to ask if you could join theirs, or with the MPP Program Coordinators for assistance. Make sure to consult your supervisor during office hours.

It is not necessary to register on E.L.V.I.S. for the Master thesis or the Research Colloquium.





Instructor	Andreas C. Goldthau
Time	Tuesday (A-weeks), 18 – 20 hrs
Location	WBS/ 0114

### Keywords

master thesis, research, writing, draft, presentation, feedback

### Course Description

Master thesis colloquium for Prof. Goldthau's thesis supervisees.

### About the Instructor

Before joining the Willy Brandt School, **Prof. Dr. Andreas Goldthau** held a Chair in International Relations at Royal Holloway College, University of London, and he is Research Group Lead at the Institute for Advanced Sustainability Studies. He is also Associate with the Geopolitics of Energy Project at Harvard University's Belfer Center for Science and International Affairs. Previously, he served as Professor at Central European University's School of Public Policy, as Adjunct Professor with John Hopkins' MSc program in energy policy and climate, and held shorter appointments at the Paul Nitze School of Advanced International Studies at Johns Hopkins University, the RAND Corporation and the German Institute for International and Security Affairs. His academic interests lie in the international political economy of the low carbon transition, energy security and global energy governance.

**Contact information:** [andreas.goldthau@uni-erfurt.de](mailto:andreas.goldthau@uni-erfurt.de)

Instructor	Heike Grimm	
Time	Tue. April 21.	14 – 16 hrs
	Tue. April 28.	14 – 16 hrs
	Tue. May 12.	14 – 16 hrs
	Tue. May 26.	14 – 16 hrs
	and upon request	
Location	WBS/ -104	

### Keywords

master thesis, research, writing, draft, presentation, feedback

### Course Description

Master thesis colloquium for Prof. Grimm's thesis supervisees.

### About the Instructor

**Prof. Dr. Heike M. Grimm** is Aletta Haniel Professor for Public Policy and Entrepreneurship, Director of the Brandt School and Vice President for International Affairs of the University of Erfurt. Before she was Professor in Policy Analysis and Public Management with the Faculty of Economics, Management and Accountancy of the University of Malta. She served as the Director of the Willy Brandt School of Public Policy from 2006 until 2008 and as Research Fellow at the Max Planck Institute of Economics in Jena from 2004 until 2008. She was Senior Researcher at the Johns Hopkins University and the German American Centre for Visiting Scholars in Washington, D.C.; Visiting Lecturer at the Higher School of Economics of the State University in Moscow, and Visiting Professor at the School of Public and Environmental Affairs of Indiana University in Bloomington. Her research interests include entrepreneurship policy, comparative political economy, strategic management, NGO management, and social entrepreneurship.

**Contact information:** [heike.grimm@uni-erfurt.de](mailto:heike.grimm@uni-erfurt.de)

Instructor	Achim Kemmerling
Time	Tuesday (A-weeks), 18 – 20 hrs
Location	LG 1/229

### Keywords

master thesis, research, writing, draft, presentation, feedback

### Course Description

Master thesis colloquium for Prof. Dr. Kemmerling's thesis supervisees. Students writing their master thesis are strongly encouraged to participate in one of the colloquia, usually that of their first supervisor.

### About the Instructor

Before coming to the Brandt School, **Prof. Dr. Achim Kemmerling** worked for the Department of International Relations and the School of Public Policy, at Central European University Budapest. There he taught courses on methodology, political economy and development. His scholarly work spans comparative and international political economy, public policy and development and welfare. He currently works on a book project on human progress. Previously, he has worked as a consultant to the German parliament, the German Society for Technical Cooperation (former GTZ, now GIZ) and the European Investment Bank. Most recently, he has been involved in a project of the Open Society Foundation in Myanmar.

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Instructor	Patrick A. Mello
Time	Tuesday (B-weeks), 18 – 20 hrs
Location	WBS/ 0114

### Keywords

master thesis, research, writing, draft, presentation, feedback

### Course Description

Master thesis colloquium for Dr. Mello's thesis supervisees. Students writing their master thesis are strongly encouraged to participate in one of the colloquia, usually that of their first supervisor.

### About the Instructor

**Dr. Patrick A. Mello** is Visiting Scholar at the Brandt School, currently covering for the Franz Haniel Professorship for Public Policy. He is also a Research and Teaching Associate at the Chair of European and Global Governance at the Bavarian School of Public Policy at the Technical University of Munich (currently on leave). He received his PhD in Political Science from Humboldt University Berlin and held a Post-Doc position at the Technical University of Dresden from 2012 to 2016.

His substantive research focuses on foreign policy analysis and international security with an emphasis on the domestic sources of foreign policy and democratic conflict behavior. He also works on comparative and qualitative research methods, especially fuzzy-set QCA on which he has taught courses at the ECPR Summer School in Methods and Techniques and the Swiss Social Science Methods Summer School. He is the author of *Democratic Participation in Armed Conflict* (Palgrave Macmillan), which received the dissertation award from the German Political Science Association (DVPW) in 2015. His work has appeared in the *European Journal of International Relations*, *Journal of International Relations and Development*, *Security and Peace*, *West European Politics*, and elsewhere.

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<b>Instructor</b>	Solveig Richter	
<b>Time/ Location</b>	Wed., April 22, 2020	14 – 20 hrs
	Thu., April 23, 2020	10 – 13 hrs
	Wed., May 13, 2020	14 – 20 hrs
	Thu., May 20, 2020	10 – 14 hrs
	Wed., June 24, 2020	14 – 18 hrs
<b>Location</b>	WBS/ -104	

### Keywords

master thesis, research, writing, draft, presentation, feedback

### Course Description

Master thesis colloquium for Prof. Dr. Richter's thesis supervisees. Students writing their master thesis are strongly encouraged to participate in one of the colloquia, usually that of their first supervisor.

### About the Instructor

**Prof. Dr. Solveig Richter** joined the Willy Brandt School in January 2013 as Junior Professor for International Conflict Management. Her focus lies on external democracy promotion in post-conflict and transition societies, the role of international organizations, especially the European Union, and on the effectiveness of instruments of civil crisis and conflict management. She has a regional expertise on Eastern Europe and the Western Balkan countries. Before coming to Erfurt, Solveig Richter worked as a senior research associate at the German Institute for International and Security Affairs/ Stiftung Wissenschaft und Politik (SWP) in Berlin, in the research division EU External Relations. Solveig Richter studied Political Science, History and Communication Sciences in Dresden and Strasbourg.

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Students also have the possibility to **enroll in selected classes (at MA level) offered by the departments of the University of Erfurt (especially the Faculty of Economics, Law and Social Sciences/ *Staatswissenschaftliche Fakultät*)**, provided that space is available in these courses. Whether at all and how many credit points can potentially be awarded is **subject to approval by the MPP Examinations Committee**. Students should present the MPP Examinations Committee (via the MPP Program Coordinator) with their respective selection. **Please note that for courses at BA level no credits can be awarded and mandatory courses cannot be substituted.** Most of the courses will be offered in German, thus **sufficient proficiency of the German language** is a precondition for participation.

See the University of Erfurt's online schedule for details:  
<http://sulwww.uni-erfurt.de/ELVIS/vorlesungen/>  
and contact the MPP Program Coordinators for more information.

