



**UNIVERSITÄT
ERFURT**

Willy Brandt School
of Public Policy

**Brandt School
Ambassador Initiative**

Who can become an ambassador?

All **Brandt School alumni** can apply to become an ambassador.

What does an ambassador do?

The ambassador is a **voluntary representative** of the Brandt School and may:

- connect with prospective students
- represent the school at recruitment events
- promote the school in their region

How does the ambassador initiative work?

The Brandt School will keep an **updated list on its website with names and contact details** of all ambassadors. Any interested person may contact them directly.

The Brandt School may invite ambassadors to attend events on its behalf.

For regional promotion, the Brandt School may support ambassadors with guidelines and current material.

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Do you want to become a Brandt School ambassador?

Write to publicpolicy@uni-erfurt.de
with the following data:

name · batch · contact details you want to
disclose · photo & short bio *[opt]*

ambassador

noun /æm'bæsədə(r)/

a special representative;
a person who represents, speaks for or promotes a particular organisation or activity.

see also: brandt ambassador, proud brandtian

Willy Brandt School of Public Policy at the University of Erfurt

