



# International Workshop “Consumers, Health, and the Food Industry”

October 25/26, 2018 | Erfurt University

**October 25 | Senatssaal (Erfurt University, MG 1)**

**4–6 pm | Keynote**

**Charlotte Biltekoff (University of California, Davis)**

Holograms of Health: Natural Claims, “Clean Labels,”  
and the Politics of Expertise in the US Foodscape

**6–8 pm | Veronika Settele (Freie Universität Berlin)**

Healthy Meat, Unhealthy Animals? Food Consumption  
and Livestock Farming in Germany, 1950–1980

**Joshua Clark Davis (University of Baltimore)**

The Natural Foods Marketplace: Cooperation or Corporations?

**October 26 | Kleine Synagoge (Downtown, An der Stadtmünze 4)**

**10–12 am | Food History Colloquium**

Hosted by the Research Group “Health and Society,” coordinated by Nina Mackert, Jürgen Martschukat, and the Joint Research Project “Nutrition, Health, and Modern Society: Germany and the US”