

## Sponsors

Joensuu University Foundation

University of Eastern Finland,  
School of Humanities  
<https://www.uef.fi/en/web/hum/hum-home>

University of Eastern Finland,  
Borders, Mobilities and Cultural  
Encounters Research Area  
<https://www.uef.fi/en/web/guest/research/top-level-areas>

### Contact

Sirpa Salenius,  
University of Eastern Finland  
[sirpa.salenius@uef.fi](mailto:sirpa.salenius@uef.fi)



### Leaflet Design

Tiina Suomaa and Vilma Vainikka,  
University of Eastern Finland

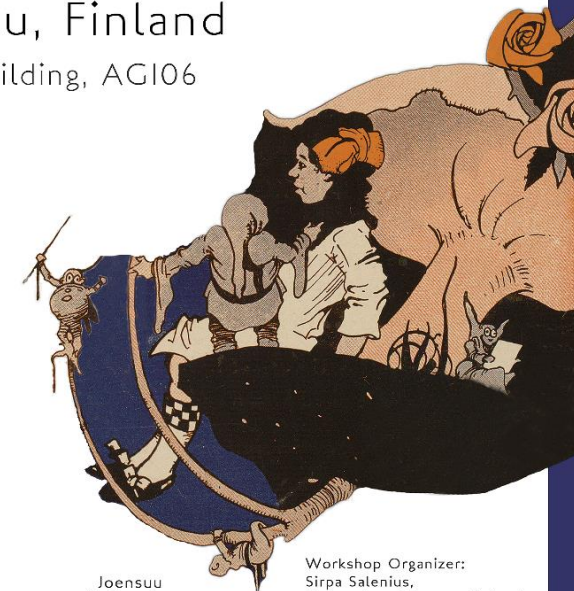
European Association for  
American Studies (EAAS)  
19th-Century American Literature  
Study Group Workshop

# The Brownies' Book Magazine:

## Writing Race for Children

21-22 September 2017

University of Eastern Finland,  
Joensuu, Finland  
Agora building, AGI06



  
UNIVERSITY OF  
EASTERN FINLAND  
SCHOOL OF HUMANITIES

Research Area  
Borders, Mobilities,  
and Cultural Encounters

Joensuu  
University  
Foundation

Workshop Organizer:  
Sirpa Salenius,  
University of Eastern Finland  
Email: [sirpa.salenius@uef.fi](mailto:sirpa.salenius@uef.fi)



Thursday 21 September

University of Eastern Finland, Yliopistokatu 2  
Agora building, AGI06

13:00 Welcome Remarks

13:15, AGI06

## **"The Enduring Relevance of The Brownies' Book"**

Dianne Johnson-Feelings  
University of South Carolina

14:15-14:30 Coffee Break

14:30 "Mixed Messages in Yolande DuBois' 'The Land Behind the Sun'"

Dianne Johnson-Feelings, University of South Carolina

14:45 "On Yolande Du Bois' 'The Land Behind the Sun'"

Olli Hokkanen, Aki Kotiranta, and Anupam Sen, University of Eastern Finland

15:00 Discussion moderated by Marie-Claude Perrin-Chenour,  
University of Paris-Ouest Nanterre and Ralph Poole,  
University of Salzburg

16:00-16:30 Coffee Break

16:30 "'And They Lived Happily Ever After': Girls in  
*The Brownies' Book* Contesting and Reshaping  
Gender Ideologies"

Sirpa Salenius, University of Eastern Finland

17:00 "*The Brownies' Book* and the Use of Rhetorical  
Aesthetics: An Experiment in Propaganda and Pedagogy"

Frank Martin, South Carolina State University

17:30 Questions and Comments

19:30 Dinner at Restaurant Aada  
Kauppakatu 32



Friday 22 September

9:30 "Nationalism, Print Capitalism and the Perversity of  
Propaganda: Imagining Zora Neale Hurston Coming of Age"  
DaMaris B. Hill, University of Kentucky

10:00 "Reading *The Brownies' Book* Across and Against  
Disciplines" – History

Hélène Quanquin, University of Sorbonne Nouvelle - Paris 3

10:30 "Reading *The Brownies' Book* Across and Against  
Disciplines" – Literature

Cécile Rodeau, University of Paris-Diderot

11:00-11:30 Coffee Break

11:30 "The Construction of Family in *The Brownies' Book*  
Magazine"

Verena Laschinger, University of Erfurt

12:00 "Where Are the Snows of Yesteryear? In Search of the  
Princess of Bygone Days in *The Brownies' Book*"

Stéphanie Durrans, University of Bordeaux Montaigne

12:45-13:45 Lunch on Campus

14:00 "Echoes of Andersen's and Alcott's Frost Queen and  
King in Maud Wilcox Niedermeyer's 'Shivers'"

Daniela Daniele, University of Udine

14:30 "Reclaiming Color: Queer Fairies and Topsy-Turvy  
Space in Yolande Du Bois' 'The Land Behind the Sun'"

Hannah Champion, University of Bordeaux Montaigne

15:00 "The Fairies of Harlem"

Ralph Poole, University of Salzburg

15:30 Coffee Break; Discussion, Closing Remarks

16:30 End of the Workshop

