



Effects of Entertainment Media!

Summer 2022 | University of Erfurt

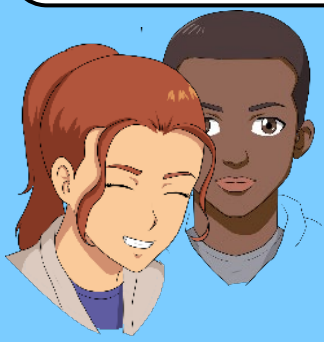
17 June to 10 July

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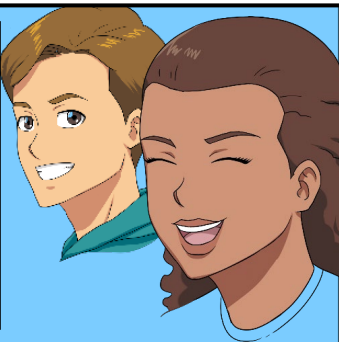


Class readings? **You bet.** Each day, we'll debate and discuss one chapter from "Media Entertainment" all hosted at [https://bit.ly/SPICE Entertainment](https://bit.ly/SPICE_Entertainment)



HOMEWORK: Before each class session, you'll have one hour to answer a "Question of the Day"

(5 pts x 12 days = 60 pts)



Week 1: What is Entertainment?

How do we **define** entertainment?

Does media help us **escape**?

How has it **changed** over the years?

How does it change our **perceptions**?

Does this stuff **affect** us in bad way?

What **emotions** do we have while using media?

Week 2: Feeling and Thinking.

How do **children** understand entertainment?

Are there different **entertainment markets**?

(How) do I connect to on-screen **characters**?

Week 4: Politics and Tech.

When did it all get so **political**?

How is **technology** influencing it all?

HOMEWORK: At the end of each weekend, you'll have to answer three short essay questions

(10 pts x 4 weekends = 40 pts)

Week 3: Characters and Audiences.