



Effects of Entertainment Media!

Summer 2021 | University of Erfurt

June 28 & July 5 18:00 to 21:00

Dr. Nick Bowman (包尼克)

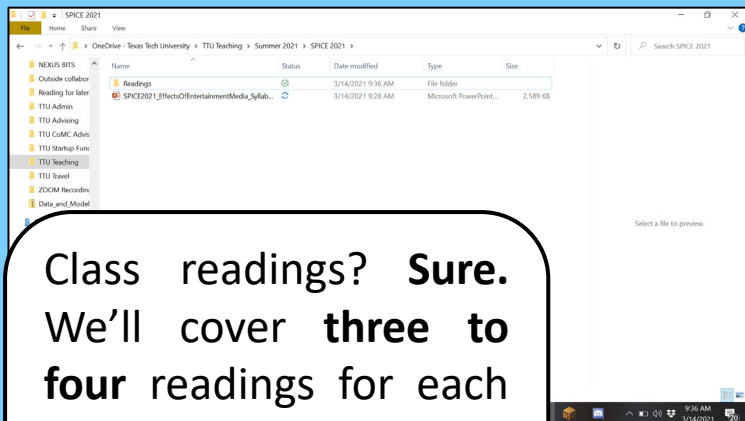
nick.bowman@ttu.edu

summer program in
SPICE
communications erfurt



TEXAS TECH UNIVERSITY

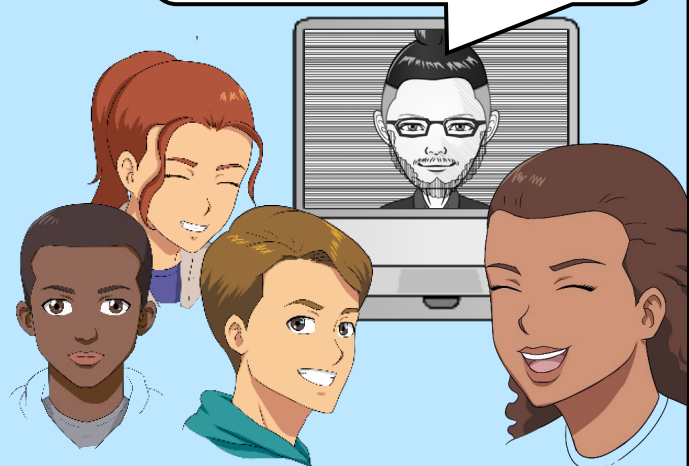
College of Media & Communication™



Class readings? **Sure.**
We'll cover **three to four** readings for each class session. You can find 'em online at:
<https://bit.ly/30GJhaH>

We'll meet via **Zoom.**

<http://bit.ly/3cuSUyl>



Week 1: What is Entertainment?

Editor's note:
We'll have some homework also. After each session, you'll have six days to answer **three in-class prompts**. Let's call it about **250 words per prompt**.

How do we **define** entertainment?

Do we **need** entertainment?

!?!?

Are there different audiences?

Are there key entertainment **theories**?

???

Do the different technologies **matter**?

Does this stuff **affect** us?

How do we **choose** what to watch?

Week 2: How to study Entertainment.