



Education

10/2019 - 07/2024	Doctoral Candidate (summa cum laude) Ludwig-Maximilians-Universität München American Cultural History & Transatlantic Studies Title of Dissertation: "Seasoned and Styled - Exploring the Food×Fashion Nexus"
10/2019 - 07/2024	Graduate School of Language & Literature Member of the Class of Culture and History
09/2016 - 11/2018	Master of Arts (Grade: 1,1/A+) Ludwig-Maximilians-Universität München American History, Culture & Society
10/2013 - 09/2016	Bachelor of Arts (Grade: 1,3/A) Ludwig-Maximilians-Universität München North American Studies/ Antique History

Work Experience

01/2025 - today	Postdoctoral Researcher University of Erfurt, Faculty of Philosophy Max-Weber-Kolleg <ul style="list-style-type: none">• Research for second book in DFG-funded SFB "Structural Change of Property"• Engagement in scientific network, events and teaching within & beyond the faculty• Academic self-administration
06/2024 - 12/2024	Deputy Managing Director (Parental Leave Substitute) School of Social Sciences & Technology, Technische Universität München <ul style="list-style-type: none">• Administrative coordination of school incl. study & quality management, board meetings, research support, facility management, IT, and finances• Head of the HR office: Supervision of a team of 6, management of all HR-processes of 700+ faculty employees (hiring, legal requirements, compliance, etc.)
02/2016 - 06/2024	Student/ Research Assistant Ludwig-Maximilians-Universität München (KFG "Universalism and Particularism"; Amerika-Institut; Center for Advanced Studies; Writing Center & Study Office of Faculty 13) <ul style="list-style-type: none">• Event Management: Organization of conferences, workshops, and lecture series• Science Communication: Content creation for website and social media channels• Generation and editing of video material for public outreach• Support of faculty with teaching, evaluation & research data management

International Experience

02/2022 - 11/2023	Associated Researcher & Collaborator on the exhibition "Food and Fashion" The Museum at FIT, New York City, USA <ul style="list-style-type: none">• Coordination and conceptualization of digital exhibition formats (interviews)• Successful acquisition of loans and digital content, communication with artists
8/2022 - 11/2022	Visiting Scholar University of Calgary, Canada <ul style="list-style-type: none">• Archival research and fieldwork
6/2021 - 1/2022	Fulbright Visiting Scholar The Museum at FIT, New York City & University of Georgia, Athens, USA <ul style="list-style-type: none">• Archival research and fieldwork

9/2018 11/2018	Intern German University Alliance, New York City, USA
	<ul style="list-style-type: none"> • Public Relations: Successful content creation for social media channels and website • Engaged contact person for prospective students, active networking
6/2016 - 12/2016	Exchange Student University of British Columbia, Vancouver, Canada

Awards & Scholarships

2021 – 2024	Heinrich-Böll-Stiftung , Full-time doctoral scholarship
2024	Stiftung der Deutschen Gesellschaft für Kanada-Studien , Travel grant
2024	Laura Bassi Scholarship , Partial fee waiver for editorial support (declined)
2024	LMU-Abschlussstipendium , Finishing grant (declined)
2021	Fulbright Germany Doktorand:innenprogramm , Research grant
2022	Mitacs Globalinks Research Award , Travel grant
2016	DAAD & PROSA^{LMU} , Travel grant

Trainings

09/2019 - 11/2020	Certificate for Higher Education Teaching of the Bavarian Universities LMU PROFiL, base level (>70 work units)
	<ul style="list-style-type: none"> • University didactics training in teaching, learning concepts, presentation, communication, counseling, assessment and evaluation
09/2019 - 08/2020	Peer-to-Peer Mentoring Program Center for Leadership and People Management & Lehre@LMU
	<ul style="list-style-type: none"> • Mediation of knowledge on counseling, time and self-management, communication techniques, didactics, and methods • Supervision of three first-year students over two semesters
04/2016 - 06/2018	Training as tutor and qualification as Writing Fellow LMU TutorPlus & Lehre@LMU
	<ul style="list-style-type: none"> • Instruction in group leadership, feedback and discussion techniques • Leading of workshops for groups of 5-25 people and individual counseling

Teaching Experience

11/2020 - 02/2021	Advanced Seminar „American Fashion“ Amerika Institut, LMU Munich
09/2016 - 03/2019	Workshops on Academic Writing and Research (recurring) Writing Center, LMU Munich & University of Applied Sciences Rosenheim
	<ul style="list-style-type: none"> • „Planning and Organizing Research Papers“ • „How to Write Your Bachelor’s Thesis!“ • „Structure and Rhetorical Continuity in Academic Writing“ • „Tips for Term Papers“

Language Skills

German	First language
English	Business fluent (C1+ Common European Framework of Reference for Languages)
French	Advanced command (B1 CEFR)
Spanish	Good command (A2 CEFR)

Voluntary Commitment

02/2020 - 10/2023	Speaker of the Graduate Class CoHist, LMU Munich Representation of interests of doctoral candidates, active participation in university administration and support of sociocultural life at university
04/2014 -06/2021	Elected Representative of Student Association @ Amerika-Institut, LMU Munich Treasurer and Event Coordinator

Publications

- Rößig, Lara. „'Go West, young duck' – Renegotiating the Myth of the American Frontier in a Scrooge McDuck Comic Book.” *Amerikastudien/American Studies* (forthcoming, Vol 2/2025).
- Rößig, Lara. „Eating Fashion, Fashionable Eating – Influencers' Use of Food on Instagram.” *Fashion, Style & Popular Culture. Special Issue: Marginalized Identities*. March 2024.
- Rößig, Lara. Review of *Gastrofashion*, by Adam Geczy and Vicki Karaminas, 2023. *Journal of Fashion, Style & Popular Culture*. November 25, 2023.
https://intellectdiscover.com/content/journals/10.1386/fspc_00231_5.
- Rößig, Lara. „Designer Interviews. Food and Fashion – An Interview Series by Lara Rößig.” *The Museum at FIT*. October 18, 2023. <https://www.fitnyc.edu/museum/exhibitions/food-and-fashion/designer-interviews.php>.
- Rößig, Lara. Review of *Food and Fashion*, ed. by Melissa Marra-Alvarez and Elizabeth Way, 2023. *International Journal of Food Design*. August 31, 2023.
https://intellectdiscover.com/content/journals/10.1386/ijfd_00066_5.
- Rößig, Lara, “Conference Report: 200 Years of the Monroe Doctrine. Visions of the Americas since the 1820s.” 24.-25. März 2023, Munich. In: H-Soz-Kult, June, 16, 2023,
www.hsozkult.de/conferencereport/id/fdkn-136808.
- Rößig, Lara. “Terrorism in Munich and Beyond – Remembering the 1972 Hostage Crisis.” *Transatlantic Studies*. September 5, 2022. <https://shorturl.at/xyIUY>.
- Rößig, Lara. „A Musical Mosaic – How Regional Identity Influenced Midwestern Hip Hop.” In: *Lied und populäre Kultur/Song and Popular Culture. Yearbook of the Center for Popular Culture and Music*. Eds. Julius Greve and Knut Holtsträter. Vol. 66, 2021.
- Rößig, Lara. "Lady Gaga's Meat Dress – Wearing Food as Fashion." In *:Food, Fatness and Fitness. Critical Perspectives*. Ed. Evangelia Kindinger. November 1, 2020.
<https://foodfatnessfitness.com/2020/11/01/lady-gagas-meat-dress-wearing-food-as-fashion/>.

Conference Papers and Guest Talks

- „Eine Frage des Stils – Steak und Schokolade. Frauenbilder am Nexus von Essen und Mode.” Soroptimist International – Club München-Schwabing, October 22, 2024. (Guest talk)
- “Seasoned and Styled – Exploring the Food×Fashion Nexus.” Annual Meeting of the Historians in the DGfA, *Health in American History*. Augustinerkloster Erfurt, May 3-5, 2024.
- “‘Go West, Young Duck!’ The Renegotiation of the American Frontier in a Scrooge McDuck Comic.” *Frontiers and Wastelands. Redefining the Nation in US Popular Culture*. Universidad de Alcalá, Madrid, November 27-28, 2023.
- “Checking in on Food, Fashion and Gender: Researching for an Exhibition” Fashion Institute of Technology, New York, November 2, 2023. (Guest talk)
- „Eating Fashion, Fashionable Eating – Influencers' Use of Food on Instagram.” Add-Dressing Margins: Historically Underrepresented Fashion and Style, Drexel University, online, October 27-28, 2023.
- “Understanding the Social, Environmental and Cultural Implications of the Food-Fashion Nexus.” Austrian-Bavarian Postgraduate Workshop, *American Studies: History, Methods, Prospects*. Paris-Lodron-Universität Salzburg, September 21-24, 2023.
- “Longing for 'La Dolce Vita' - Identity Construction Through Food & Fashion.” Bavarian-American Academy Summer School, University of Kentucky, Lexington, USA, June 5-13, 2023.
- “Fashion Foodnotes – Research at the Intersection of Food and Fashion.” Food Studies Interdisciplinary Research Group. University of Calgary, October 28, 2022. (Guest talk)

- “Fashion Foodnotes – Understanding the Social, Environmental and Cultural Implications of the Food-Fashion Nexus.” Austria’s Young Americanists’ Colloquium, Universität Innsbruck, May 6-7, Mai 2022.
- “On the Cake Walk – Fashion Shows as New Medium to Understand Food.” Popular Culture Association, National Conference, online, April 13-16, 2022.
- “‘Don’t Play with Your Food!’ – Is Lady Gaga’s Meat Dress Redefining the Socially Acceptable?” Fashion And... Symposium Series, 2020 Symposium: Fashion and Freaks and Monsters, University of Hawai‘i, Mānoa , online, March 9-10, 2022.
- “Food in Vogue – At the Intersection of Nutrition, Aesthetics, Fashion and Art.” Popular Culture Association, National Conference, online, June 2-5, 2021.