Political Communication

Reader

Session I

Introduction to Political Communication

🖥 Darren G, Lilleker (2006). *Introduction*, in Key Concepts in Political Communication. London: Sage, pp. 1-19

🖥 McNair, Brian (2003). *Politics in the age of mediation*, in An Introduction to Political Communication. London: Routledge, pp. 3-15

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Session 2

Agenda Setting (Media and Public Opinion)

🖱   McCombs, M.E. and Shaw, D. (1972). The agenda-setting function of mass media. Public opinion quarterly. 36, pp. 176-187

🖱 💻   Scheufele, Dietram A. and Tewksbury, David. (2007). *Framing, Agenda Setting, and Priming: The Evolution of Three Media Effects Models*, in Journal of Communication. Volume 57, Issue 1, pp. 9–20.

Recommended Reading:

🖱 💻   Chomsky, Noam. (1997). What Makes Mainstream Media Mainstream, in Z Communications.

Session 3

Religion & New Media

🖱   McCombs, M.E. and Shaw, D. (1972). The agenda-setting function of mass media. Public opinion quarterly. 36, pp. 176-187

🖱 💻   Scheufele, Dietram A. and Tewksbury, David. (2007). *Framing, Agenda Setting, and Priming: The Evolution of Three Media Effects Models*, in Journal of Communication. Volume 57, Issue 1, pp. 9–20.

Recommended Reading:

🖱 💻   Chomsky, Noam. (1997). What Makes Mainstream Media Mainstream, in Z Communications.

Session 4

Framing the News

📖 🗁   Said, Edward W. (1985). *Islam as News*, in Covering Islam: how the media and the experts determine how we see the rest of the world. London: Routledge and Kegan Paul, pp. 3-32

📖 🗁   Carper, Alison. (1997). *Marketing News*, in Norris, Pippa (ed.): Politics and the press: the news media and their influences. Colo: Rienner, pp. 45-65.

📖 🗁   Herman, Edward S. and Chomsky, Noam. (1994). *Propaganda Model*, in Manufacturing consent: the political economy of the mass media. London: Vintage, pp. 1-35.

Recommended Reading:

🖱️ 💻   Roy, Arundhati. (2001). War Is Peace.

🖱️ 💻   Excerpts from Manufacturing Consent, Noam Chomsky interviewed by various interviewers

Session 5

New Media and the Public Sphere

⌨   Richard Norton, Augustus. (2003). T*he new media, civic pluralism, and the struggle for political reform*, in Eickelman, Dale F. and Anderson, Jon W. (eds.); New media in the Muslim world: the emerging public sphere. Bloomington, Ind.: Indiana Univ. Press, pp. 19-32.

⌨   Gripsrud, Jostein & Moe, Hallvard (eds.) (2010). *Introduction*, in The digital public sphere: challenges for media policy. Göteborg: Nordicom, pp. 9-19.

🖱⌨   Dahlgren, Peter. (2005). *The Internet, Public Spheres, and Political Communication: Dispersion and Deliberation.* Political Communication, 22, pp. 147–162

⌨   Murphy, Emma. (2011). *Between image and reality: New ICTs and the Arab public sphere*, in The New Arab Media: Technology, Image and Perception. Reading: Ithaca Press, pp. 103-122.

Session 6

Film Session

Wag the dog

Wag the dog is a political satire written by Hilary Henkin and David Mamet. It sums up the earlier sessions and discusses the power of media and how it can possibly manipulate the public opinion.

Session 7

New Media and Political Communication

🖥 Dahlgren, Peter. (2009). *Internet and civil potential*, in Media and political engagement: citizens, communication, and democracy. Cambridge: Cambridge Univ. Press, pp. 149-171.

🖥 Snow, Nancy. (2010). *What's that chirping I hear? From the CNN Effect to the twitter effect*, in Kamalipour, Yahya R. (ed.); Media, power, and politics in the digital age: the 2009 presidential election uprising in Iran. Lanham: Rowman & Littlefield Publ., pp. 97-104.

🖥 Perlmutter, David D. (2008). *From cyber community to blogland*, in Blogwars. Oxford: Oxford Univ. Press, pp. 49-60.

Session 8

Political Discussion and Deliberation

⌲ 🖥 Habermas, J. (2006). *Political communication in media society: Does democracy still enjoy an epistemic dimension? The impact of normative theory on empirical research.* Communication Theory, 16, pp. 411-426.

🖥 Dahlgren, Peter. (2009). *Engagement, Deliberation, and Performance*, in Media and political engagement: citizens, communication, and democracy. Cambridge: Cambridge Univ. Press, pp. 80-101.

⌲ 🖥 Delli Carpini, M. X., Cook, F. L., & Jacobs, L.R. (2004). *Public deliberation, discursive participation, and citizen engagement: A review of the empirical literature.* Annual Review of Political Science, 7, pp. 315-44.

⌲ 🖥 Sanders, L.M. (1997). *Against deliberation.* Political Theory, 25, pp. 347-76.

Session 9

Film Session

Talk Radio

Session 10

Communication Management and Non-State Actors

🖥   Fowler, Alan. (2002).*Assessing NGO Performance: Difficulties, Dilemmas and a Way Ahead*, in Edwards, Michael and Fowler (eds.); The Earthscan reader on NGO management, pp. 293-308

🖱🖥   Stroeh, Ursula., Jaatinen, Miia. (2001). *New approaches to communication management for transformation and change in organisations.* Journal of Communication Management Vol. 6, 2, pp. 148–165