

## CURRICULUM VITAE – SHORT BIO

- since Oct. 2003 Chair of communication science (empirical media research/methods), University of Erfurt, Germany
- 2011 – 2013 Vice President for Research and Young Academics, University of Erfurt, Germany
- 2009 – 2011 Dean, Faculty of Philosophy, University of Erfurt, Germany
- 2000 – 2003 Full Professor (media sociology and psychology), University of Erfurt, Germany
- 1997 – 2000 Assistant Professor, Department of Communications, Ludwig-Maximilians-University Munich, Germany
- 1989 – 1997 PhD Candidate and Research Associate, University of Stuttgart-Hohenheim, Germany
- 1997 PhD, University of Stuttgart-Hohenheim, Germany  
Dissertation: "*Agenda-Setting: Theoretical scope and empirical evidence.*"
- 2008 – 2010 President, *International Federation of Communication Associations* (IFCA)
- 2006 – 2008 President, *German Communication Association* (DGPuK)

### Exhibition Curator (selection):

- 2017-2019 Guest Curator of an exhibition series on occasion of the Bauhaus centennial (2019), including 'Bauhaus advertising' (Gotha), 'Bauhausmädels' (Erfurt), 'Modern Infographics' (Leipzig)
- 2013/14 Guest Curator at Bauhaus-Archiv Berlin, Germany  
exhibition „My Advertising Purgatory: Herbert Bayer and Graphic Design in Germany, 1928-38“
- 2007 & 2009 Guest Curator at Bauhaus-Archiv Berlin and Klassik-Stiftung Weimar, Germany  
exhibition „The Bauhaus at the Newsstand. die neue linie 1929-1943“
- 2006 Guest Curator at the Annenberg Center, University of Southern California, Los Angeles, USA  
exhibition „Cover Stories. Magazine Design in Germany and the U.S. 1920-1970 “

### Large Research Grants (principle investigator):

- 2019 – 2022 Research Project *Citizen Science. Movies in the GDR – Media reception ‚bottom up‘*  
*gefördert von der Thüringer Aufbaubank (TAB; together with Prof. Dr. Christiane Kuller)*
- 2013 - 2016 Research Project *Bauhaus Networks in Exile (1933-1945)*  
*funded by the German Science Foundation (together with Prof. Dr. Magdalena Droste)*
- 2012 - 2013 Research Project *Illustrated German Magazines of the Weimar Period. Digitization & Analysis*  
*funded by the German Science Foundation (together with the SLUB Dresden)*
- 2011 - 2013 Research Project *Children's Film in European TV Programs*  
*funded by the Thuringian Ministry of Education, Science and Culture*

### Awards and Recognition:

- Nomination (TOP 3), national „Ars Legendi“ award for excellence in academic teaching (Stifterverband/HRK, 2010)
- Visiting Scholar (DAAD) at the Annenberg School, University of Southern California, Los Angeles, USA (2004)

### Publications and Lectures:

- 255 academic publications, including 37 monographs (12 in English), 18 edited volumes, 42 articles w/ peer-review (17 in English) and 159 book chapters (30 in English), plus numerous reviews, handbook entries and reports
- 236 academic lectures, including 88 on international conferences (with 50 on peer-reviewed ICA-conferences)
- Editor of the book series „Concepts. Theoretical Approaches in Media and Communication Studies“ (25 vols), „Internet Research“ (42 vols so far) and „Media+Health“ (7 vols so far), Nomos Publ., Baden-Baden, Germany
- General Editor, „The International Encyclopedia of Exposure to Communication“ (2017, 1.2 Mio. words, english); on behalf of the International Communication Association (ICA)/Wiley-Blackwell Publishing, U.S.A.