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**Sabrina Schmidt** is a research assistant at the Chair for International and Comparative Communication Studies at the Department of Media and Communication of the University of Erfurt. Her doctoral thesis deals with the perception of Muslims by German and US-American non-Muslim citizens from a qualitative and international comparative perspective. She regularly teaches the subjects related to media and racism as well as media and minorities.



**Jan Hanrath** is researcher at the Institute for Development and Peace (INEF) and Ph.D. candidate at the University of Duisburg-Essen with a focus on the Middle East, public diplomacy, democratization, and migration. Currently he is coordinator of the DAAD funded research and exchange project "Peaceful Change and Violent Conflict – The Transformation of the Middle East and Western-Muslim Relations".



**Katharina Schurz** is a Communication and Media Scientist. Born in Jena, Germany, she currently lives in Osnabrück. She is a founder and leader of "SG Umfrage" of the Germany Pirate Party since 2012. From 08/2012 till 04/2013 she served as a spokesperson of the Pirate Party Thuringia.



**The Changing Role of Social Media in Muslim Countries**  
Reviewing the curricular trends of communication studies in Pakistan

**Anne Grüne** is a research assistant at the Chair for International and Comparative Communication Studies at the Department of Media and Communication of the University of Erfurt. Her doctoral project deals with the transfer of popular culture in the context of current discourses of cultural globalization. She holds a M.A. in cultural sciences, journalism and English language and literature from the University of Leipzig. Her research interests include among others, cultural theory and sociology of culture and popular culture.



**Michael Busemann** works as a Head of (State) Marketing and PR for the Ministry for Economy, Labour and Technology, State of Thuringia, Germany. He is responsible for the PR for the Ministry and State's marketing campaigns such as 'That's Thuringia'. Previously he worked as a head of event management to organise party events for officials such as German Chancellor, Party Chairperson or Foreign Minister. He was also responsible for running election campaign events on federal level and organizing party conventions on federal level.

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**Project: Changing Role of Social Media in Muslim Countries: Reviewing Curricular Trends of Communication Studies in Pakistan.**

**Project Overseer**

Prof. Dr. Jamal Malik  
Chair of Muslim Cultural & Religious History/  
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# Distinguished Faculty

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## Summer School

**Political Communication,  
07-18 August, 2013**

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**Chair of Muslim Cultural  
& Religious History,  
University of Erfurt  
Germany**

**Prof. Dr. Jamal Malik** is Chairperson of Muslim Cultural & Religious History at the University of Erfurt since 1999. In 1998 he was appointed Head and Chair of Religious Studies at the University of Derby, U.K. He acquired the degree of Doctorate from Heidelberg (1989), and completed his post-doc at Bamberg (1994). He is a member of European Academy of Sciences and Arts, and Fellow Royal Asiatic Society of Great Britain and Ireland, U.K. His areas of interest include Social and Cultural History of Muslim South Asia, and Muslims in the West. He is also the convener of DAAD project 'Changing Role of Social Media in Muslim Countries'.



**Hasnain Bokhari** works as a research associate at the Chair of Muslim Cultural & Religious History. He regularly teaches at the Willy Brandt School of Public Policy at the University of Erfurt. He has been a Heinrich Boell doctoral fellow at the University of Erfurt and has been associated with the Manchester Business School, University of Manchester as a visiting fellow. His research interests include, among others, eGovernment in developing countries, ICTs for sustainable human development and Internet Politics.



**Afifa El Bayed** is a research assistant and lecturer of communication studies at the Chair for Media Integration at the Department of Media and Communication of the University of Erfurt. Her fields of interest comprise mediated interpersonal communication, communication with media as well as social media. With reference to the latter, she pursues research regarding collaborative innovation and production, in addition to learning and knowledge building within the context of social networks.



**Anja Türkan** is a media expert who frequently speaks and writes about the intersection of media, technology and international relations, and most recently about social media in the Arab world. She was a fellow in the ifa-Research Program "Culture and Foreign Policy", and worked in the field of Digital Diplomacy in collaboration with Deutsche Welle. She studied Media Culture at the University of Bremen as well as Media and Communications and Literary, Cultural and Media Studies in Siegen and Sydney.



**Timothy Bell**, a native of Dallas in the USA, studied Comparative Literature and Musicology at the University of Texas and at Göttingen University in Germany. Later he spent long periods in Mexico, Spain and most recently Brazil, where he taught one year at a provincial school. Since 1992 he has been an instructor in American Studies and Practical English in Erfurt - first at the Pädagogische Hochschule and since 1999 at Erfurt University.



**Petra Eweleit** is a project manager of the initiative "Strangers become Friends" which deals with the tolerance and hospitality in Erfurt, in which international students from more than 60 different countries are paired up with locals (hosts or host families) to become more familiar with the German language, customs and traditions.



**Filipe dos Reis** studied Political Science, Economics and Modern and Recent History at the Ludwig-Maximilians-University, Munich. He is currently a research associate at the Chair for International Relations at the University of Erfurt. His research interests are Theory and Metatheory of International Relations, International Law and Security Studies.



**Sebastian Haselbeck** works as the community manager for the Internet & Society Collaboratory, an open multi-stakeholder think tank and idea platform on internet policy issues based in Berlin. Since 2009 he is involved in open government advocacy activities and interested in topics of digital transformation, public sector reform and global governance. He holds a MA from the Willy Brandt School of Public Policy at the University of Erfurt and a BA in political science and American studies from the University of Regensburg.



**Barbara Kuntze** has been an English language trainer in England, Belgium, Spain and Turkey and is currently teaching Business English, Writing, Communication Techniques and Area Studies (English-speaking countries) at the University of Erfurt. She received her BA in Business Education at the University of Missouri – St Louis, USA. She later went on to the University of South Carolina – Columbia to receive her MA in Occupation Programs in Education and a diploma in teaching English as a Second / Foreign Language.



**Furrukh Zad** holds M.Phil in IR from Quaid-i-Azam University, Islamabad. He has worked as an Assistant Professor at National University of Modern Languages and Sciences, Pakistan and taught IR, Political Sociology, and English literature. Presently, he is a doctoral fellow at the Chair of Muslim Cultural & Religious History with a focus on "Islamophobia and the West: A Discourse Analysis of Perspectives of Mutual Encounters in Modern Times".

